

# Alumni Gazette

WESTERN'S ALUMNI MAGAZINE SINCE 1939

WINTER 2015

## **TARGETED** FOR TELLING THE **TRUTH**

DAVID BAINES



Western

**TD Insurance**  
Meloche Monnex

Chart the best course for your life in the years ahead.

Start with **preferred insurance rates.**

On average, alumni who have home and auto insurance with us save \$400.\*

Supporting you... and Western Alumni.

Your needs will change as your life and career evolve. As a member of The Alumni Association of The University of Western Ontario, you have access to the TD Insurance Meloche Monnex program, which offers preferred insurance rates, other discounts and great protection, that is easily adapted to your changing needs. Plus, every year our program contributes to supporting your alumni association, so it's a great way to save and show you care at the same time. Get a quote today!

Our extended business hours make it easy.  
Monday to Friday: 8 a.m. to 8 p.m.  
Saturday: 9 a.m. to 4 p.m.

HOME | AUTO | TRAVEL

Home and auto insurance program recommended by

**Western Alumni**

Ask for your quote today at 1-888-589-5656 or visit [melochemonnex.com/western](http://melochemonnex.com/western)



The TD Insurance Meloche Monnex program is underwritten by SECURITY NATIONAL INSURANCE COMPANY. It is distributed by Meloche Monnex Insurance and Financial Services Inc. in Quebec, by Meloche Monnex Financial Services Inc. in Ontario, and by TD Insurance Direct Agency Inc. in the rest of Canada. Our address: 50 Place Crémazie, Montreal (Quebec) H2P 1B6.

Due to provincial legislation, our auto and recreational vehicle insurance program is not offered in British Columbia, Manitoba or Saskatchewan. \*Average based on the home and auto premiums for active policies on July 31, 2014 of all of our clients who belong to a professional or alumni group that has an agreement with us when compared to the premiums they would have paid with the same insurer without the preferred insurance rate for groups and the multi-product discount. Savings are not guaranteed and may vary based on the client's profile.

© The TD logo and other TD trade-marks are the property of The Toronto-Dominion Bank.



## CONTENTS

### 10 SEARCH FOR SOMETHING MEANINGFUL

Christine Elliott, LLB'78, embodies volunteer spirit in a political life

### 16 CANADA'S JERRY MAGUIRE GOES FROM ZERO TO HERO

Elliott Kerr, BA'73, makes Mississauga centre stage for sports

### 18 WRITING NEW CHAPTER IN WOMEN'S HEALTHCARE

Marilyn Emery, MScN'74, leading expansion of Women's College Hospital

### 20 ON THE GROUND

Stephanie Duhaime, BA'03, BESC'03, spearheading Canada's diplomatic presence in Iraq

### 24 ABSORBING THE WORLD'S PROBLEMS

From law enforcement to cleaning up oil spills, alumni-led company proving itself

**On the cover:** David Baines, MBA'78, faced a lot of blowback in his career as a white-collar crime and investigative business columnist with the *Vancouver Sun*. (Photo by Jens Kristian Balle). See related story on page 12.

@ [alumnigazette.ca](http://alumnigazette.ca)

## DEPARTMENTS

**06 CAMPUS NEWS**  
Researchers named to Royal Society of Canada

**08 CAMPUS QUOTES**  
Honorary degree recipients at Western's 304th Convocation

**35 CONSUMER GUIDE**  
Fit Father vs Fat Father: juggling career goals and young family

**28 NEW RELEASES**  
*The Dead Times* by Kevin Donovan, BA'84

**37 BEST KEPT SECRET**  
Dr. Drake saves Della Reese

**45 REMEMBERING**  
Walter Massey, BA'53, star of stage and screen and voice of animation

**WESTERN'S NEW MOBILE APP PUTS PURPLE IN YOUR POCKET**  
WESTERN COMMUNITY CAN NOW ACCESS MORE OF WHAT UNIVERSITY OFFERS

**IN CROSSHAIRS OF WHITECOLLAR CRIMINALS**  
SOME OF DAVID BAINES' FAVOURITE COLUMNS OVER THE YEARS, AND EXCLUSIVE ONLINE EXCERPTS FROM HIS CONVERSATION WITH ALUMNI GAZETTE

**FOLLOWING CHILDHOOD GOAL TO THE NEWDESK**  
CTV'S MARCIA MACMILLAN'S JOURNEY TO THE ANCHOR DESK





# EDITOR'S NOTEBOOK

WITH DAVID SCOTT

## TIME TO EMBRACE NEW IDEAS

As the years have no problem passing with or without us noticing, we seem to now have a foothold in this new millennium at 2015. By this point last century, a handful of powerful countries were literally and figuratively bogged down in the First World War.

One thing hasn't changed since 1915, a hundred years later we are still reliant on oil for our transportation and economy. At the time of printing this magazine, there were still no answers or green lights on the Keystone Pipeline from Alberta to Texas, the Enbridge Northern Gateway Pipeline from Alberta through B.C. or the Energy East pipeline from Alberta through Saskatchewan, Manitoba, Ontario, Quebec and ending at Saint John, N.B.

More oil than ever is being transported by rail, by truck, by pipeline. Given that our dependence on oil isn't likely to end soon, thankfully there is a remarkable technology available, developed by an alumni-owned company that can literally absorb the problems associated with oil spills, whether they occur on land or water.

Imbibitive Technologies has developed a super absorbent polymer called Imbiber Beads that can drink liquids up into their solid structure and swell up to 27 times their original volume. Imbiber Beads are able to absorb more than 1,000 different organic chemicals. Even though the company has been around for 20 years, the world has been slow in embracing its innovative approach to cleaning up oil spills. But after six years of research off the coast of Japan and interest from the UK Highways Agency, avenues are opening for the Welland-based

company.

With the average person looking to get ahead and have enough money to retire, sometimes there is the desire for a shortcut, some magical investment with better than average returns that sounds almost too good to be true. Thousands of Canadians fall victim to white-collar criminals and financial schemes each year. These fraudsters give no thought to wiping out a victim's life savings. Thankfully for more than 20 years the average Canadian had investigative business columnist David Baines, MBA'78, looking out for them. Writing for the *Vancouver Sun* and backed by a supportive editor and legal team, he was able to turn over many stones and reveal the ugly side of investment fraud in Canada. In doing his job and winning many awards along the way, he was a walking target for those he exposed in a bad light. There were nasty letters, phone calls, lawsuits and even one death threat the police received. It's not easy to go up against big money but Baines did it with conviction and bravado.

In a world where diplomacy seems lost, Stephanie Duhaime, BA'03, BESC'03, recently returned home after serving as charge d'affaires of Canada's newly created diplomatic mission in Iraq, where she spent two years reconstructing Canada's presence in the country. The Foreign Affairs, Trade and Development post was a monumental task, and she credits Western, and her residence training, with setting the groundwork for her success. Canada has not had an ambassador formally accredited to Iraq since 1991.

Time for new beginnings in 2015.

### YOUR RIGHT TO PRIVACY

Western respects your privacy. At any time you have the right to request that your personal information cease to be used for alumni programs, to provide information about alumni services, or for fundraising purposes.

For more information, please visit [www.advser.uwo.ca/privacystatement.htm](http://www.advser.uwo.ca/privacystatement.htm) or contact Advancement Services: phone 519.661.4176 or 1.800.420.7519 (Canada & U.S.), fax 519.661.4182 or e-mail [advser@uwo.ca](mailto:advser@uwo.ca).

## Alumni Gazette

Western Alumni Gazette  
Winter 2015 (ISSN 1189-6272)

**Editor:** David Scott

**Executive Editor:** Jason Winders, MES'10

**Director, Alumni & Development Communications:** Diana Cunningham

**Publisher:** Helen Connell, MBA'96

**Art Director:** Terry Rice, BFA'98, MA'00

**Designer:** Rob Potter

**Staff, Faculty & Volunteer Contributors:**

Steve Anderson, Melissa Cheater, Jenn Davila, Natalie Devereux, Susanna Eayrs, Keri Ferguson, Susana Gajic-Brueya, Krista Habermehl, Heather Hughes, Mathew Hoy, Jo Jennings, Andrew Kaszowski, Douglas Keddy, Kathryn Kinahan, Stephen Ledgley, Keith Marnoch, Scott May, Paul Mayne, Frank Neufeld, Sonia Preszcatior, Jeff Renaud, Jamieson Roberts, Marcia Steyaert, Allison Stevenson, Adela Talbot, Trista Walker, Carol Walter, Scott Woods

**Photography/Art:** Jens Kristian Balle, Canadian Press (CP), Tyler Gray, Paul Mayne, Geoff Robins, BA'98, Tom Sandler, Adela Talbot, BA'08, MA'10.

**Advertising Inquiries:** Denise Jones, 519-661-2111, ext. 85460; [denise@uwo.ca](mailto:denise@uwo.ca)

**Guest Contributors:** Paul Attia, LLB'04, Amit Chakma, Helen Connell, MBA'96, John Eberhard, BA'66, LLB'69, Sheldon Gordon, Ron Johnson, Paul Mayne, Alan Noon, Adela Talbot, BA'08, MA'10, Trista Walker, Paul Wells, BA'89, Jason Winders, MES'10.

The Alumni Gazette is published three times annually by the Department of Communications & Public Affairs in partnership with Alumni Western and the Department of Alumni Relations & Development.

For publication dates or to make submissions, contact the managing editor at 519-661-2111 ext. 87482, e-mail at [dscott24@uwo.ca](mailto:dscott24@uwo.ca) or mail at Western University, Suite 360, Westminster Hall, London, Ontario, N6A 3K7. Forward change of address information to [advser@uwo.ca](mailto:advser@uwo.ca) or call (local) 519-661-4176 or (toll-free) 1-800-420-7519.

Printed in Canada.

Publication Agreement #40069342

Return Undeliverable Canadian Addresses to: Western University, Suite 360, Westminster Hall, London, ON N6A 3K7

Read the Gazette online at [alumnigazette.ca](http://alumnigazette.ca)



### GRADUATES OF 2012 – WE WANT TO HEAR FROM YOU!

Two years after graduation, Ontario university graduates are contacted by email and letter mail to complete a short survey about their employment and education experiences.

Watch for your invitation. This survey is your opportunity to tell us about your employment and education experiences since graduation. Your responses are important because they will provide current and future students with information about employment prospects of recent graduates like you. The survey is being conducted by CCI Research Inc. on behalf of Western and the Ministry of Training, Colleges and Universities (MTCU).

We look forward to hearing from you!

### Be Extraordinary?

The Campaign for Western



### HOW TO INCREASE DONATIONS

Can I offer a small piece of constructive criticism in the interest of increasing donations to Western?

Over the years, I have noticed that Alumni News consistently uses an approach that highlights the achievements of Western grads and faculty in order to inspire donations from alumni. The problem here is that this approach and the motto "Be Extraordinary" overlooks the fact that most alumni are, well, ordinary. We have by and large ordinary lives and ordinary jobs. That is all to the good, in my view.

But it tends to emphasize an inequality already associated with Western to selectively highlight the great achievements of a few outstanding men and women.

Dare I suggest that times have changed? Maybe Alumni News could do what so many others have done and dare to emphasize the important contributions of ordinary people. I for one would be more motivated to give to Western if doing so didn't feel like capitulation to an essentially conservative world-view.

DENNIS VANDERSPEK, PHD'02

### LETTERS POLICY

Publication is at the discretion of the editor. Letters may be edited for length, style and clarity. Maximum: 300 words. Opinions published do not necessarily reflect those of the Western Alumni Gazette or Western University.

## CANADIAN ARRHYTHMIA NETWORK TO BE HOSTED AT WESTERN

Thanks to generous funding from the federal government, Western will be the home of the newly-established Canadian Arrhythmia Network (CANet), part of the Networks of Centres of Excellence (NCE).

The government of Canada announced \$26.3 million in funding to establish CANet on December 15, positioning Western and London, as the national centre for research into the effective diagnosis and treatment of heart rhythm disturbances, also known as arrhythmias.

Arrhythmias include syncope, atrial fibrillation and sudden cardiac death. Sudden cardiac events lead to approximately 40,000 deaths in Canada each year.

A network of more than 100 researchers across Canada will join together to form CANet at Western. The network will consist of clinicians, researchers, engineers, patients, as well as industry and government partners. This interdisciplinary team of renowned experts sets CANet apart in the field of arrhythmia research and innovation.

"We want to find innovative solutions to be able to allow arrhythmia patients to have the best possible care," said Dr. Anthony Tang, a professor in the Department of Medicine at the Schulich School of Medicine & Dentistry.

Tang, a Lawson Health Research Institute scientist and a cardiologist focusing on heart rhythm disorders at London Health Sciences Centre, will serve as the scientific director and CEO of CANet.

"The information and innovations that come out of this network will be applicable to individuals across the country and around the globe," he added.

CANet will put the right tools, into the right hands, at the right time, Tang continued, transforming health care and advancing the provision of care for individuals suffering from arrhythmia, at bedside and in the community.

Efficiency, accessibility and sustainability are key aims in arrhythmia health through the CANet partnership. Ultimately, the network aims to reduce mortality rates associated with cardiac arrhythmia, Tang explained.

World-leading efforts in cardiac health are at Western, and in London, and Tang is "set to hit the ground running," said federal Minister of State (Science and Technology) Ed Holder, BA'76.

Schulich Dean Michael Strong said CANet will play an integral role in London's "extremely rich history" in the area of cardiology and heart health research, and the network will "take us into an international plateau" in understanding cardiac arrhythmias.

Western President Amit Chakma added London's history of excellence in arrhythmia care and research means CANet is well positioned at Western, and in the city, and will "allow us to build a critical mass" in the field.

"London is home to Canada's first arrhythmia clinic, first surgical treatment of ventricular tachycardia, and first to commercialize the implantable loop recorder. This established environment provides the perfect foundation to host CANet at Western," Chakma said.

In addition to the federal funding, Western has committed \$1.2 million to support CANet's research and operations and will house its administrative offices in the Western Centre for Public Health and Family Medicine.

A video of Tang discussing the newly established network can be found here: <http://youtu.be/SofhSq9oZco>.

## SIX RESEARCHERS NAMED TO ROYAL SOCIETY OF CANADA

Six Western scholars have been named among 90 newly elected fellows of the Royal Society of Canada. The newly elected fellows have been elected by their peers in recognition of outstanding scholarly, scientific and artistic achievement. Election to the academies of the Royal Society of Canada is the highest honour a scholar can achieve in the arts, humanities and sciences.

"Western is extremely proud to have six researchers recognized by the Royal Society in one year. Each of them has the university's sincere congratulations on this monumental achievement," said Western's President & Vice-Chancellor Amit Chakma. "These researchers epitomize Western's commitment to take a leading position nationally and internationally through world-class research and scholarship."

The new fellows were inducted on Nov. 22, in Quebec City. Western's honorees are:

**Frank Davey, Faculty of Arts & Humanities**, is an internationally recognized scholar and a leading figure in exploring alternative and experimental theories of Canadian literature. His critical studies have transformed our understanding of language and discourse in the study of Canadian texts. Professor Davey's sustained efforts – as critic, theorist, editor and poet – to enlarge and redirect Canadian literature studies have been essential contributions to its contemporary diversity and self-awareness.

**Julia Emberley, BA'80, Dpl'82, Faculty of Arts & Humanities**, is an internationally recognized scholar in the field of Indigenous literary and cultural studies. Working at the intersections of aboriginality, gender and decolonization, Emberley has published four monographs, guest edited two journal volumes, and authored over 40 articles and book chapters. Her recent books include *Defamiliarizing the Aboriginal: Cultural Practices and Decolonization in Canada* (2007) and *The Testimonial Uncanny: Indigenous Storytelling, Knowledge and Reparative Practices* (2014).

**Gail M. Atkinson, MSc'80, PhD'93, Faculty of Science**, is a renowned expert in earthquake ground motions and seismic hazard analysis. She is an international leader in the development of models to predict earthquake ground motions as a function of magnitude and distance, and in their use to solve engineering problems. She also pioneered novel methods that use ground motion recordings to understand better the processes that generate and propagate earthquake motions.

**Wayne Hocking, Schulich School of Medicine & Dentistry**, works to address atmospheric dynamics and space/meteor physics, focusing on radar applications. He developed Doppler-spectral methods and digital technology to measure dynamical parameters, including turbulence structure, from the ground to 100 km altitude. Applications include space shuttle and aircraft safety, atmospheric forecasting, severe weather studies plus real-time target and meteor detection. His paper in *Nature* on radar-detection of stratospheric ozone intrusion provided new insight into this important environmental issue.

**Melville Brockett Fenton, Faculty of Science**, is, without any question or doubt, one of the top three bat researchers in the world and his outstanding research, sustained over the last four decades, has made significant and most important contributions to the broader fields of behaviour, ecology and evolution. Furthermore, he has been one of the most active scientists doing outreach in Canada, long before it was "politically and/or academically acceptable."

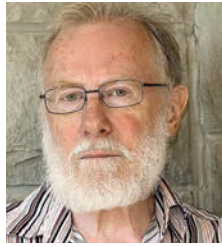
**Dr. Vladimir Hachinski, Schulich School of Medicine & Dentistry**, co-founded the first successful stroke unit, discovered the brain region involved in sudden death following stroke, and helped expound the stroke-Alzheimer's disease connection. The concepts brain attack, multi-infarct dementia, leukoariosis, vascular cognitive impairment and the ischemic score are his own. He has been Editor of *Stroke*, President of the World Federation of Neurology and created the World Brain Alliance, World Stroke Day and the World Stroke Agenda.

## WHAT IF ANOREXIA NERVOSA WAS A 'PASSION'?

New findings from Western University suggest that characterizing anorexia, or anorexia nervosa, as a 'passion' will yield immediate and practical results in terms of treatment and therapy.

The study, led by **Louis C. Charland, PhD'89**, of Western's Rotman Institute of Philosophy, is novel in that philosophers have collaborated with psychiatrists, scientists and clinicians to arrive at this new recommended categorization, which compares the condition to other mental illnesses and holds fundamental implications for treatment, especially in the area of decisional capacity to consent to, or refuse, treatment. The findings were published in *Philosophy, Psychiatry, & Psychology*.

"Anorexia nervosa is associated with fear and anxiety over gaining weight and has strong attachments with becoming thin," says Charland, a professor at the Schulich School of Medicine & Dentistry and the Faculty of Health Sciences. He says categorizing anorexia as a 'passion' may lead to more effective approaches to treatment that target the nature of the disorder more directly. [tinyurl.com/lg8ry2r](http://tinyurl.com/lg8ry2r)



Davey



Emberley



Atkinson



Hocking



Fenton



Hachinski

## USING HOCKEY CULTURE TO IMPROVE MEN'S HEALTH

In Canada, 40 per cent of men are overweight, one of the highest risk factors for chronic diseases like heart disease and diabetes. Of those men, sports fans are more likely than non-sports fans to have poor health.

Now, thanks to a Men's Health & Wellbeing Challenge Grant from the Movember Foundation, **Dr. Robert Petrella, BSc'83, Cert'84, MA'87, PhD'97**, and his colleagues from Western University's Schulich School of Medicine & Dentistry and the Faculty of Health Sciences, are beginning a pilot project called *Hockey Fit* with the aim of motivating those sports fans to get into shape and live healthier lifestyles.

The Movember Challenge called upon Canadians to submit their creative and innovative ideas that aimed to disrupt long held assumptions about men's health, focus on positive elements of masculinity, and get men to take action with their health. The *Hockey Fit* program was one of 15 projects across Canada to have been awarded funding.

By using sports teams as the motivation, *Hockey Fit* will recruit men at the greatest risk for poor health and provide them with the skills and tools to lose weight.

"Our goal is to create momentum and excitement around men's health and associate it with club-based sports," said Dr. Petrella, a Professor in the Department of Family Medicine at Schulich Medicine & Dentistry, Professor of Kinesiology in the

Faculty of Health Sciences and Assistant Director at Lawson Health Research Institute. "We know that hockey is the bread and butter of the male psyche in Canada, so we are looking forward to

partnering with Ontario Hockey League teams here in southwestern Ontario."

*Hockey Fit* has already attracted attention and interest from both the London Knights and Sarnia Sting, and the idea is that sports fans would have the chance for 90 minutes per week over a 12-week period to train with *Hockey Fit* coaches who will provide men with ways to improve their lifestyles including creating personalized health and nutrition plans and leading them through sports-based training exercises.

The grant from the Movember Foundation will allow Dr. Petrella and his colleagues to implement the pilot with the aim of eventually taking the model and expanding it across Canada in partnership with other junior and professional hockey teams and university-based sports.

## NEW SCHOLARS, ARTISTS AND SCIENTISTS

Three Western and one King's University College professors have been named among 91 inaugural members of the Royal Society of Canada's College of New Scholars, Artists and Scientists. Those named to the College represent the emerging generation of scholarly, scientific and artistic leadership in Canada.

Together, the members of the College will address issues of particular concern to new scholars, artists and scientists, for the advancement of understanding and the benefit of society, taking advantage of the interdisciplinary approaches fostered by the establishment of the College.

The new scholars were inducted on Nov. 21, in Quebec City.



Ansari

**Daniel Ansari – Numerical Cognition Lab**

Daniel Ansari conducts research to examine children's typical and atypical (Developmental Dyscalculia) numerical and mathematical skills at both behavioural (cognition) and neural levels of analysis. Ansari's research program is paving new avenues for the identification of children who have difficulty with math,

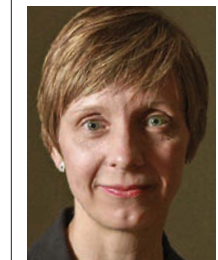
seeking to address these problems early in development before they become life-long barriers to success.



Luginaah

**Isaac Luginaah, Department of Geography**

Isaac Luginaah, Canada Research Chair in Health Geography, is a global leader in environment and health research. His research addresses how emerging epidemics are radically changing health landscapes in the face of increased burdens from environmental exposure in developed and developing countries. His pioneering work in North America and Africa has made field-defining theoretical and methodological contributions, addressing impacts of environmental hazards and vulnerabilities in population health.



Oosterveld

**Valerie Oosterveld, Faculty of Law**

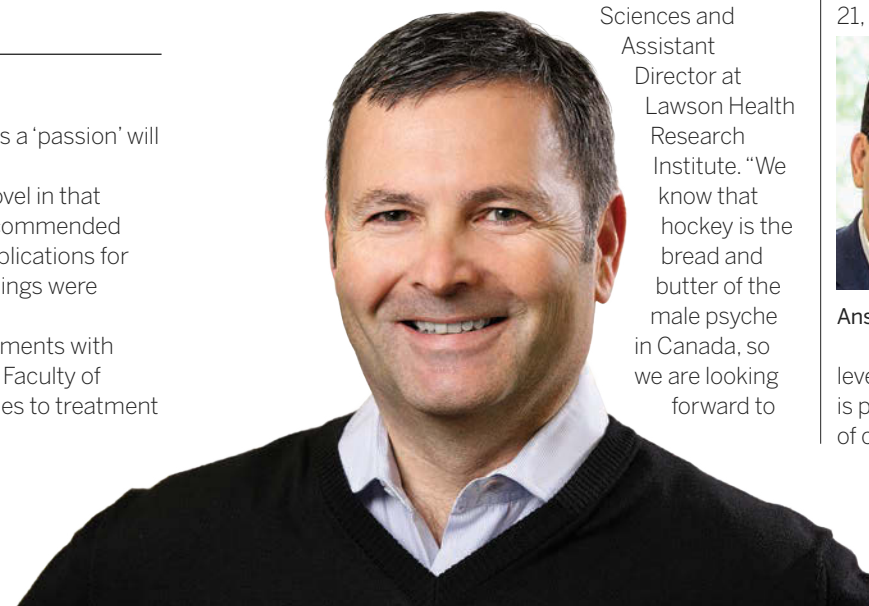
Valerie Oosterveld is an Associate Dean at the Faculty of Law. She has published widely in the field of international criminal law, particularly on gender issues. Her scholarship has influenced the work of international tribunals, such as the International Criminal Court, and she has been cited by leading scholars in her field. Since joining Western, she has presented 60 papers, including to the United Nations Human Rights Council.



Ventresca

**Robert Ventresca, BA'93, Department of History, King's University College**

Robert Ventresca demonstrates through his study of modern Italian and Church history the complex intersection of religion and civil society and the dynamic, if contested, role of religious traditions in the modern world. His current work explores how Catholic thought on modernity, the nation-state, race and the 'Jewish Question' influenced a range of Catholic responses to 20<sup>th</sup> century fascist bio-politics.



← Petrella

PHOTOS OF HONORARY DEGREE RECIPIENTS AT WESTERN'S 304<sup>TH</sup> CONVOCATION BY PAUL MAYNE. NOTES BY ADELA TALBOT.



“

**We must not** lose our affection, our love for the real landscapes of the world, not the landscapes we look up on Google, but the real earth under our feet. We need to learn it, and love it. If we don't keep on working on our relationship with the perceived world, the planet, we won't care enough to protect it, and it needs protecting.”

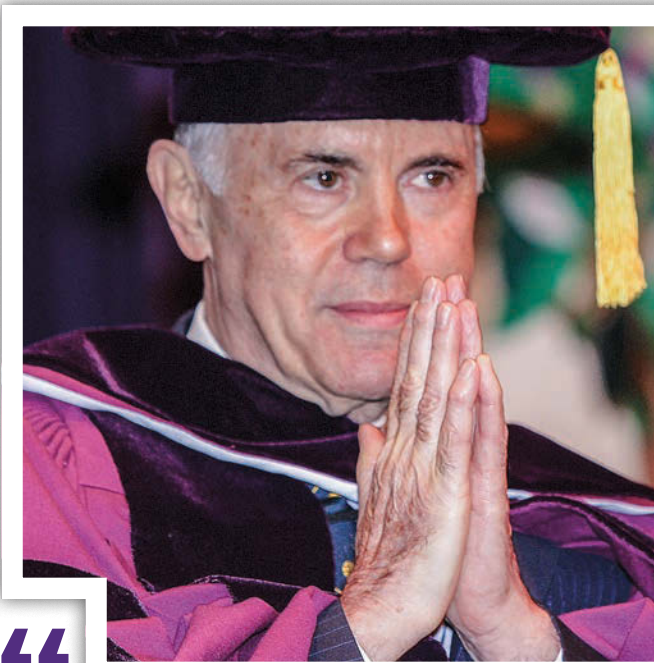
JANE URQUHART



“

**You may have some anxiety** about where life will take you next. You won't always win. From time to time, you will fail. But you will succeed if you are not afraid to fail.”

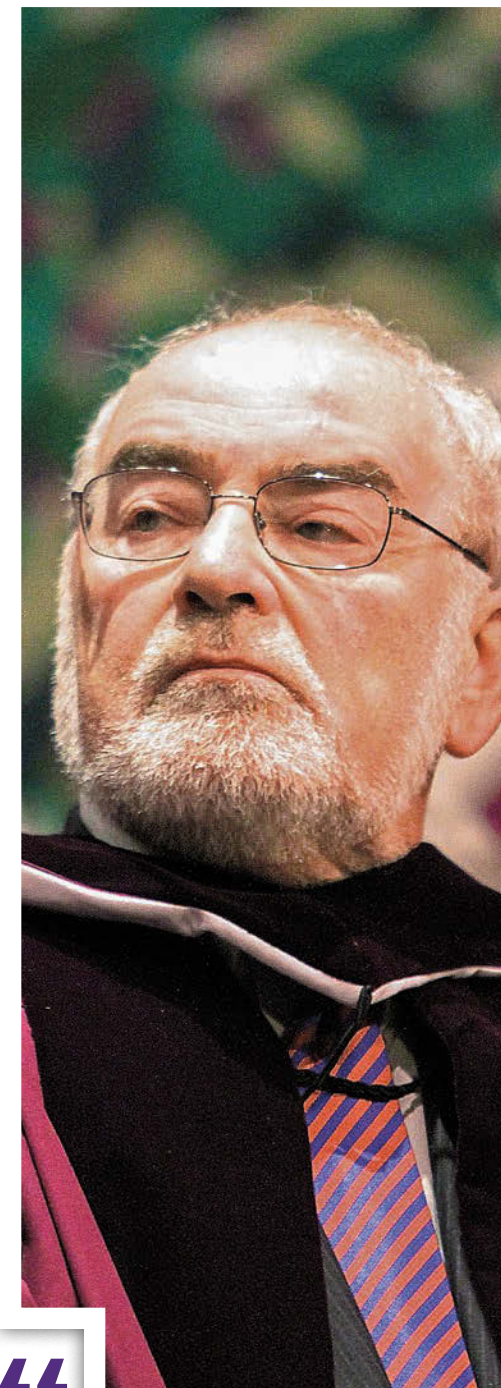
HEATHER MUNROE-BLUM



“

**Canadians are fortunate** to have no insurmountable obstacles to dreams and aspirations. The door to opportunity is as wide as it ever gets. For most of the world, that is unfathomable.”

THOMAS D'AQUINO



“

**Be proud** of what you have achieved, and be proud of the country of which you achieved it in. Defend its values, expand its vision, never forget its history.”

IRVING ABELLA

## INCREASING GLOBAL OPPORTUNITIES FOR STUDENTS

BY AMIT CHAKMA,  
PRESIDENT &  
VICE-CHANCELLOR



So often when the word “international” is raised in the context of university students, what comes to mind are students who come to Canada to study. The experiences these students have enrich their lives and the lives of Canadian students with whom they interact both inside and outside the classroom.

But that's really only half the story. What is equally important to Western is that we create ways for Canadian students to take courses or participate in service learning opportunities internationally. Students who return from these adventures abroad talk about them as being life-changing experiences. And they should be.

Opportunities to study outside of Canada or take part as volunteers in service-learning programs enable students to become part of the fabric of another nation. They get to know people there in a way they would never get to experience as tourists. The friends they make in their global travels can open doors for them later in their careers. They gain a sense of confidence that benefits them as they take on new challenges.

A recent report by the Association of Universities and Colleges in Canada shows, however, that more work has to be done to encourage Canadian students to sign up for international experiences.

The report found that 96 per cent of Canadian universities, including Western, have internationalization as part of their strategic plans. Seventy per cent send students to foreign field schools, 67 per cent offer service-learning opportunities and another 67 (cct) per cent also assist students to do research internationally.

What is concerning is that despite

this effort, only 3.1 per cent of full-time undergraduate students, or about 25,000, had an international experience in 2012-13. Compare that with the 89,000 full-time international students who are attending Canadian universities.

At Western, we've set a goal to have 10 per cent of our students participate in international learning experiences and, to date, we have increased our student participation from less than 3 per cent to 4.5 per cent.

Alumni are generously assisting our students with the costs of travelling abroad through your support of our Global Opportunities Awards.

Another way alumni can help is by encouraging the young people in your lives, who are at Western now or who want to attend here, to pursue study or service learning opportunities in another country. It may mean students have to push beyond their comfort zones. But so many of life's best lessons come with that challenge.

I find the people who speak most passionately about the importance of international learning experiences are our students. One such student, in writing about his experience on an exchange program in Mexico, said: “The skills and the life lessons I learned during my exchange are definitely not something I would have learned in a school book. Through my extracurricular and international involvement at the university level, I grew as a person and enhanced my education to a level I would not have thought possible.”

At Western, we want to educate our students to succeed globally. We appreciate the support we receive from our alumni in ensuring we achieve this goal.



# Search for something meaningful

Christine Elliott embodies volunteer spirit in a political life

BY JASON WINDERS, MES'10

She does not see the point of running without a destination. "You must have a reason for running besides wanting to be an MP or MPP," said Christine Elliott, LLB'78. "There are lots of ups and downs in elected office, and you very seldom get what you want. So, you really have to have your eyes on something that is meaningful to be successful."

From her earliest days at Western, Elliott has found meaning in service to others. And today, that drive which pushed her to rapid success on campus may lead her to the top of her party charged with renewing – and rebranding – its future.

A bright, energetic and focused student, the Oshawa-born Elliott arrived at Delaware Hall with a couple of futures in mind.

"I was torn when I came to university. I either wanted to be an archeologist or a lawyer," the Whitby-Oshawa MPP laughed. "I remember my father saying to me, 'Well, Christine, why don't you think about law and then have archeology and anthropology as a hobby. It doesn't work that well the other way around.'"

She followed that advice and eyed law from the moment she arrived. J.J. Talman, the respected historian and chief librarian, helped guide her into early admission into Western



MPP Christine Elliott — arriving at a news conference in late June to announce her run for the leadership of the PC party — says she is "a lot tougher than people think." (Richard J. Brenna/Canadian Press)

Law, which she entered after second year. She was among the youngest in her class at 20 years old.

"In some ways, I wish I had gotten an undergraduate degree and been a little bit older and, maybe, I would have had more life experience," she said. "But I learned a lot – really quickly."

After graduation, she practised law, as well as worked as a senior investigator for the province's ombudsman. There, she developed an interest in mental health law and issues. "That stayed with me as I got into politics," she said.

She admits public service was always the plan. Almost immediately after getting married in 1986, Elliott and her husband, the late former federal Finance Minister Jim Flaherty, decided to get involved in political life beyond simply supporting candidates. Someone in the family was going to run for office.

"And originally," Elliott said, "it was me that was going to run."

In 1989, the couple returned to Whitby, where her parents were well-established in local Conservative politics. The political supports were in place to begin her run, she thought.

**"I HAVE ALWAYS BEEN NATURALLY SHY, BUT YOU CANNOT DO THAT WHEN RUNNING FOR OFFICE, AND CERTAINLY NOT WHEN RUNNING FOR LEADERSHIP."**

"But I was a complete neophyte," she laughed. "I had no idea how to go about becoming a candidate – neither did Jim."

With an established candidate already in Durham Centre, she was too late to run in the 1987 provincial general election. By the time then-Premier David Peterson called for an election just three years into his mandate, Elliott was onto another adventure.

"At that point," she said, "I discovered I was expecting triplets. That's when Jim decided he would seek the nomination. Things kind of stayed that way and I was a 'political spouse' for 10 years."

Flaherty lost his initial election in 1990, ran again and won in 1995. He

served provincially until 2005. When he vacated his seat to run in the 2006 federal election, Elliott stepped up.

"I approached that first race from my position as a volunteer," she said. "Having worked with people facing mental health challenges, as well as being the chair of our local children's health treatment centre, I wanted to do something to help vulnerable people. That's why I decided to get involved and try and do something at the provincial level."

She won the by-election in 2006. Since, she has been reelected three times – most recently last year.

Even from an opposition position, she has found "meaningful" pursuits. She moved a pair of private member's bills – one on mental health, one on developmental issues – which met with nonpartisan success. The former informed changes to mental health services and support in the province; the latter led to a government commitment of \$800 million to build services and supports for people with developmental issues.

"It wasn't any one, single party, but all three parties coming to the same conclusion," she said. "That has been the most meaningful work I have done in a political sense at Queen's Park – over and above what you try and do for your constituents. That is the reason you get elected in the first place – to represent your constituency. But you want to do something to improve all people's lives."

Today, Elliott is bidding at something her revered husband never accomplished – serve as Ontario Progressive Conservative (PC) Party leader. On May 9, the PCs will eye a replacement for former leader Tim Hudak, BA'90, who oversaw a second straight defeat for the Tories last summer.

"We had very disappointing results in the elections. We ended up frightening people. We need to let people know what we are about as a party," Elliott said. "We talked a lot about fiscal conservatism in the last election – that is the bedrock. We need to be careful about the way we spend money and what our priorities are. To me, our priorities are being socially compassionate and helping vulnerable people. We have a social responsibility to do that."

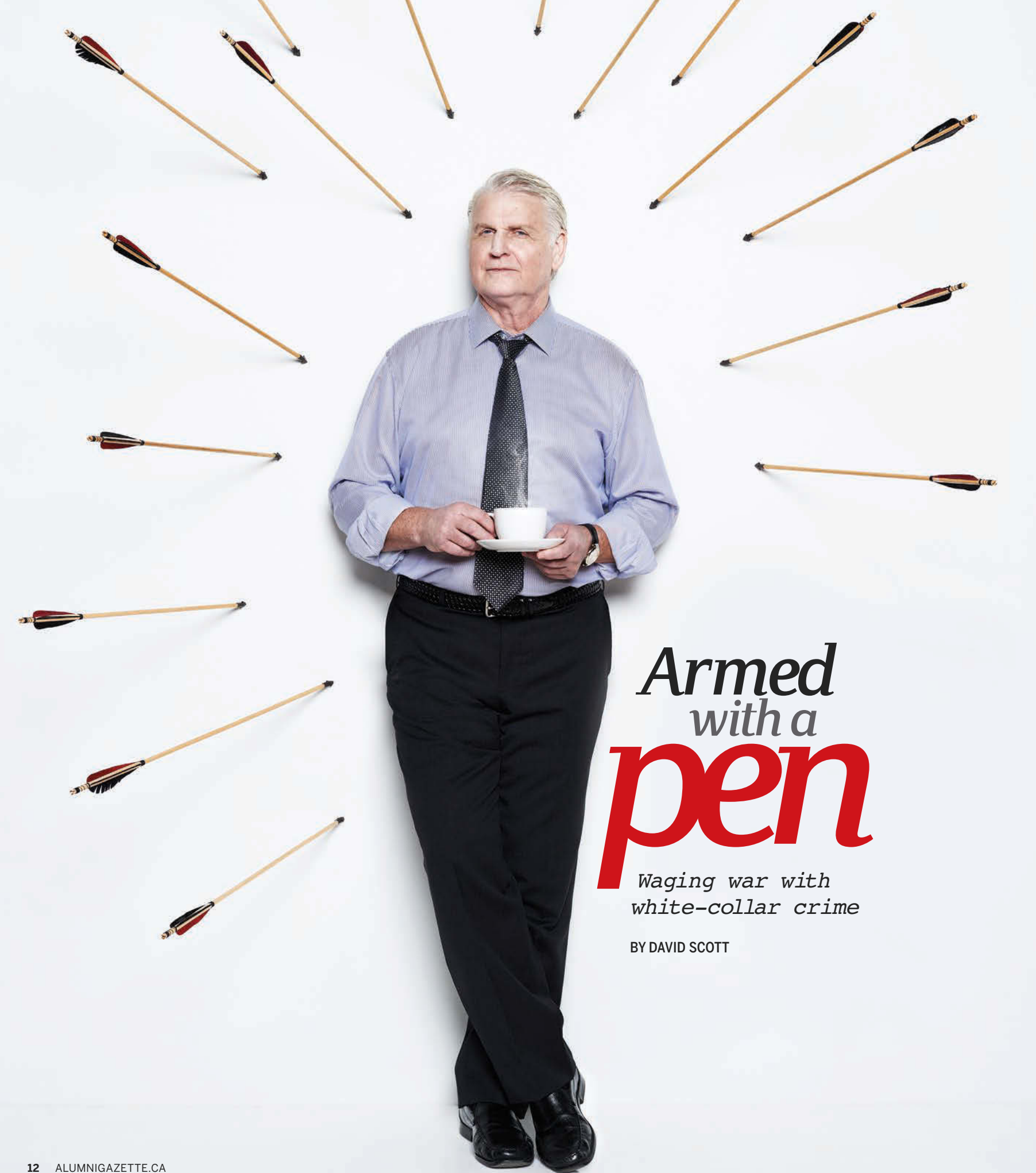
"Those are the things I want to talk about. Those are the historic roots of our party – fiscal conservatism and social compassion. We don't have to reinvent the wheel."

Flaherty lost both his 2002 and 2004 leadership bids. Elliott lost her first effort to Hudak in 2009.

"I pushed myself in the last leadership beyond my comfort zone," she said. "I have always been naturally shy, but you cannot do that when running for office, and certainly not when running for leadership. I learned it's not reluctance; it's just a style. It's who I am and I am quite confident moving forward."

No matter the results, Elliott said, she understands her mission remains the same.

"I see my job as an extension of the volunteer I was in the community," she said. "Government has a role in that – but it doesn't have to be all things to all people. Government can empower communities to help their citizens. I believe very strongly in the power of volunteers, the power of community to create change for people."



# Armed with a pen

Waging war with  
white-collar crime

BY DAVID SCOTT

# E

ven the 'Most Hated Man in Business' fears someone.

When *B.C. Business Magazine* so branded award-winning *Vancouver Sun* columnist David Baines, MBA '78, in 2005, his wife, Dympna, was outraged.

"She immediately wanted to phone the editor," Baines said. "And I said, 'Hold it, this is the greatest headline ever. Who is not going to read this story?'"

For the past few decades, Baines has focused his investigative business columns on companies and individuals who didn't pass the 'sniff test' when it came to investments they were offering the average Canadian. The business community in western Canada, and sometimes Bay Street brokers, didn't always welcome him with open arms.

He was sued 20 times by various individuals and firms. Only once did a judge find fault with a piece Baines wrote. Even then, the newspaper didn't have to offer an apology or retract the article. What the public didn't see were the dozens and dozens of lawyer's letters hitting his desk at the *Sun* for years.

"If you're using your pen to carve up companies and individuals, you better be right, because that sword can be turned on you. Any one of these lawsuits could be potentially – if not career ending – career compromising."

Baines admitted his research and writing wouldn't be possible without the tremendous support of the legal team at the *Sun* and his editor, Patricia Graham.

"I had to have an editor who would also act as a bodyguard. And Patricia did that. I don't have the capacity to write and defend these stories (alone). That is my employer. And I think this is really, really unique in Canada. If people threatened to sue us, and we thought we were right, we were willing to accept Cerberus."

Born in Vancouver, Baines attended 12 different schools in his youth, travelling from province to province. His father, still living and lucid at 103, was a banker and the family moved frequently across Canada.

"When you suffer the recurring pain of losing friends, particularly during your formative years, you become wary of making friends because you know that the relationship is temporary. No BFFs for me."

Baines reflected that when you're the new kid on the block, you always feel you have to prove yourself. "You develop a high need for achievement – not so much for affiliation. I think this served me well in the newspaper world. I never wanted to make friends with the people I was writing about."

The award-winning columnist viewed collegiality as the enemy of good journalism.

"Some say you won't garner any good contacts that way, but I say that if you write good stories, people will come to you."

Baines purposely returned to school after working a few years with the *Winnipeg Tribune* and *Vancouver Sun*, following his undergrad in English at Queen's, to earn an MBA at Ivey Business School and be more qualified about the topics he was tackling as a business columnist.

"That's why I went back to Western. I was a liberal arts graduate and there was a whole bullpen full of us that all had similar skills, similar abilities. Mine weren't enough to really distinguish myself from these other reporters. Getting an MBA was rather unique in those days. But it's still fairly rare to have any reporter with business degrees and business backgrounds."

However, it wasn't journalism he ventured into immediately after graduating from Western. Baines followed his father's footsteps and briefly dipped a toe into the banking world.

It wasn't a long swim in that pool.

"I wasn't a very good banker. I was in a commercial banking role. I really did garner a great deal of respect for bankers in commercial and corporate banking. You have to be a pretty good analyst. You have to be able to deal with people. You also have to be able to cope in the very hierarchical structure. I don't think I was good in any of those three categories, particularly the third."

Baines was relieved to return to the role of reporter/columnist with the *Vancouver Sun*, a role he's always viewed as being "very entrepreneurial." As he gained experience over the decades, management trusted enough in his

*Continued...*

← David Baines remains composed, even when under attack. (Photo by Jens Kristian Balle)

abilities for him to provide his own story and column ideas and pursue them.

"I'll tell you that getting my MBA at Western provided me the confidence to write these stories. Promoters would come to me, I would review their deals, look at the securities documents and say there's nothing there. ... You need journalists who can delve into financial statements, securities records, who are comfortable and confident dealing in the milieu."

While it takes a solid background and persistence to sort through all those weeds of the financial world, you have to make sure when you're cutting back the brush, you don't cut too deep. Public figures are often targets of journalists, but if you hit too close to home in the private sector, that's when the legal letters start arriving.

"There's no such thing as free speech – not in the private sector. You can say anything you want about Stephen Harper or Brian Burke (in the sports area), but the minute you start cutting close to the bone in the private sector, look out. You have to not only have the capacity to write it, but you have to have the financial muscle to defend it. This is where the *Vancouver Sun* did an amazing job."

So, what makes his column subjects so angry?

His articles frequently "bleeped out" quotes from subjects like 'Shane', who according to Baines was "not exactly the most pleasant stock promoter I have met during my 25 years covering Howe Street. When I called a few days ago he had a rather curt response: 'Go f\*\*\* yourself.'"

There's also Baines' seven-year battle with Calvin Ayre, the founder and face of Bodog, which ran the largest online sport betting operation in the United States (before it was shut down by the U.S. Dept. of Justice) and still runs the largest in Canada. Starting in 2006, Baines and Ayre exchanged online barbs in articles, which included in one instance Baines in a manipulated photo as a Japanese soldier fighting the war (against online gambling) long after it has ended. And in another, Ayre accused Baines of stalking him.

**"IF  
YOU'RE  
USING  
YOUR  
PEN TO  
CARVE UP  
COMPANIES  
AND  
INDIVIDUALS,  
YOU BETTER  
BE RIGHT,  
BECAUSE  
THAT  
SWORD  
CAN BE  
TURNED  
ON YOU."**

"I think I have had the last laugh, however. Calvin is on the U.S. Department of Homeland Security's most wanted list. He is now officially a fugitive from US justice," says Baines. "On the other hand, Bodog is still doing a brisk business taking bets from Canadian citizens and advertising on mainstream media. Maybe I didn't get the last laugh after all."

There is a bogus mining company Baines wrote a three-part story about in 2008 called Silverado Gold Mines Ltd. that has lost more than \$85 million US since its inception in 1963. Somehow, its CEO keeps making money and living in luxury. Where does all this money come from? Every once in a while, when the treasury gets low, Silverado issues more shares for cash. Over the years, it has done this many times. As Baines writes, "The net result is that the company has manufactured more paper than a toilet paper factory."

Another story that Canadians could relate to was on Edmonton-based CV Technologies, listed on the TSE, that marketed Cold-fX and claimed to "help reduce the frequency, severity and duration of cold and flu symptoms by boosting the immune system." It quickly became the best selling cold and flu remedy in Canada and was endorsed by Don Cherry of Hockey Night in Canada, who told us to "trust the science."

Baines admits he didn't trust Cherry or the science. So, he enlisted two UBC pharmacy professors to review the clinical trials. They dismissed Cold-fX's claim as "technically accurate, but quite misleading." One of the professors calculated that eight people would have to take COLD-fX for four months to prevent one person from getting a second cold. That meant a total cash outlay of \$691 to prevent one recurrent cold.

Cold-Fx also claimed it could "stop colds and flu in their tracks." Baines reported that not only was there no clinical evidence to support this claim, there hadn't even been a clinical study to test it. Health Canada eventually ordered CV Technologies to stop making this claim.

Baines' original story, debunking COLD-FX science, won the Jack Webster Award for best Science and Technology story in 2006.

In 1992, Vancouver police held a news conference announcing their informants had told them a contract had been taken out on Baines' life. Police investigated and the Vancouver Stock Exchange offered a \$100,000

reward, but nobody ever found out who, if anybody, took out the contract.

"It generated a lot of media coverage and I ended up being a guest on *Front Page Challenge*, which thrilled my mother because she loved Fred Davis (the moderator)."

Baines admits his wife was "often quite nervous."

"I worked at home for the last five years and she could hear my phone conversations, which were often very contentious. My co-workers used to joke that, if there was a sniper out there, they hoped he was accurate (so they wouldn't be hit by any errant bullets). Newsroom humour, I guess."

Some money did come back Baines' way to the tune of more than \$800,000. It was the largest libel award in B.C. history. The columnist, a plaintiff this time, had been the target of unrelenting and untrue personal attacks in repeated articles that were published in *The Bull and Bear*. The *Vancouver Sun* had enough and took the case to court. It didn't take the judge too long to make a decision. By then it wasn't a case of whether libel was committed, it was a question of how much the settlement claim would be.

After the legal bills were paid, Baines and the *Sun* donated some of their proceeds to UBC's journalism program, earmarked specifically for business journalism.

"I always thought journalism schools were a little bit

remiss in not incorporating finance components to their programs because I think there's a growing interest in financial information. I'm still amazed at the number of business stories out there that are written about companies that have some kind of 'intriguing product'... and the president says 'this is going to be the greatest thing ever' and there's not one number in the story. That is the basis of financial reporting...the numbers."

His tangling with stock market charlatans and looking out for 'mom and pop' investors came to an end in summer 2013. Baines retired after 25 years and 3,887 stories later, taking a buyout package, along with his editor and more than a dozen other veterans, when Postmedia Network Inc. bought out the *Vancouver Sun*.

"I'd been walking around with this big cloud over my shoulder, due to all of this litigation and all the anxiety that comes with publishing this kind of material. So, when I retired, all of the sudden all of that lifted. There was blue sky up there."

Another thing that came to light was the *Vancouver Sun* became concerned when Baines considered writing a collection of his favourite columns. By republishing some of this material, it might open up a whole new set of libel suits.

"It would have been a horrible book to vet. And I had at that stage no appetite for getting back into this litigation process. So, a few weeks ago, I threw out all of my files," he said. "I've reached the point of no return."

For some of Baines' favourite columns over the years, and exclusive online excerpts from his conversation with *Alumni Gazette*, visit [alumnigazette.ca](http://alumnigazette.ca).

## Founder's Day March 7

Remember the contributions of our founders and celebrate the extraordinary accomplishments of our students, faculty, staff and alumni.

Celebrate your Western connection with 270,000 fellow alumni living in 150 countries around the world. Founder's Day events are being planned in the following cities:

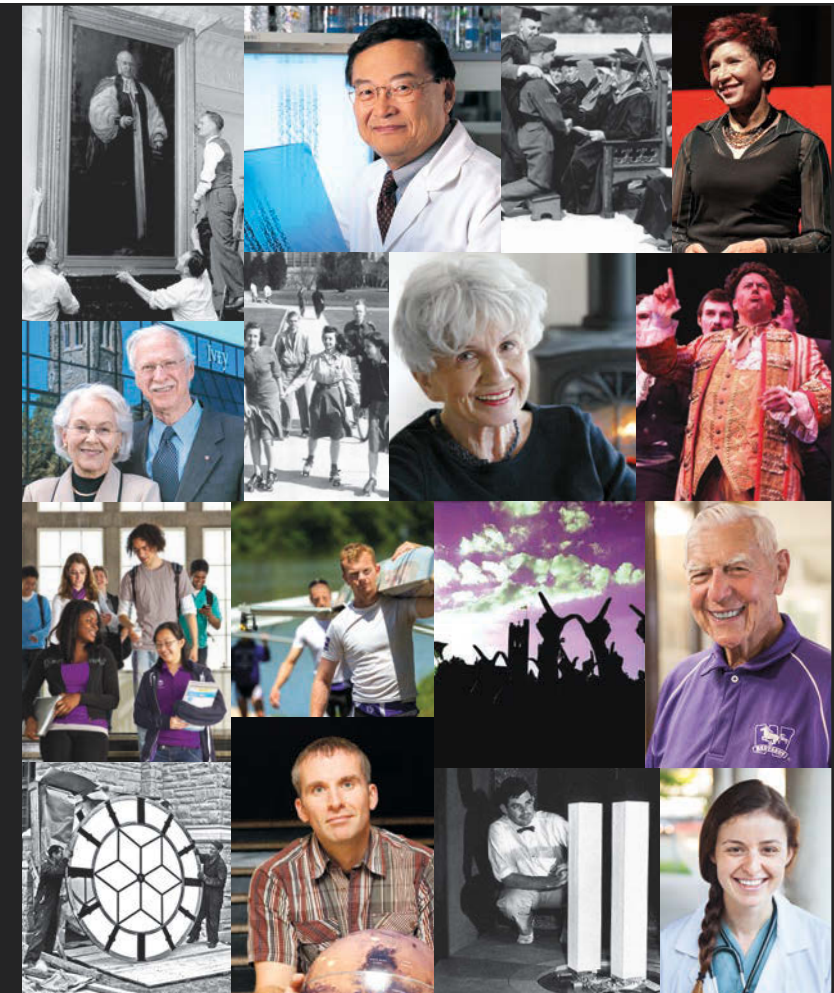
London, ON  
Toronto  
Ottawa  
Kitchener-  
Waterloo  
Windsor/Detroit  
Vancouver

Calgary  
Winnipeg  
Montreal  
Halifax  
New York  
Houston  
Scottsdale

London, UK  
Beijing  
Shanghai  
Hong Kong  
Singapore  
Seoul  
Auckland

Don't see an event near you? Let us help you plan one.  
[alumni.westernu.ca/founders-day](http://alumni.westernu.ca/founders-day)  
#since1878

Western  
UNIVERSITY • CANADA





Elliott Kerr, with his twins Jamie and Kerrin proudly wearing their Mississauga Steelheads jerseys at the Hershey Centre.  
(Photo by Geoff Robins)

BY RON JOHNSON

# CANADA'S JERRY MAGUIRE GOES FROM ZERO TO HERO

KERR MAKES MISSISSAUGA CENTRE STAGE FOR SPORTS



**E**lliott Kerr, BA'73, president of Landmark Sport Group and owner of the OHL's Mississauga Steelheads, still remembers his first deal as a player agent. Tasked with negotiating a contract for young running back Sterling Hinds, Kerr came up against the late, great Ralph Sazio, and the cagey Toronto Argonauts president took the youngster to school.

"He was a very intimidating character and I was a little naive," says Kerr. "I told him my demands, and he yelled at me, swore at me, and told me to get out of his office."

Eventually, a deal was struck and Kerr was hooked on the business that combined his love of sport and background in business, which began at Western.

Born in St. Catharines, Kerr attended Western studying economics and sociology. He fondly remembers rowing for the school team under coach Phil 'Doc' Fitz-James, getting up at four or five in the morning when it was dark and snowing outside to make the trek to Fanshawe Lake for practice. "But that's what you had to do if you rowed at Western," Kerr says.

Following his BA at Western, an MBA from Queen's and a summer in Europe, Kerr got to work in sales and marketing for the Ford Motor Company. But six years was enough in the automotive business. When he heard massive American sports marketing and media firm IMG was considering opening a Canadian office he put those sales skills to good use by contacting the company rep every month for two years. When they finally opened that office, Kerr landed the gig.

At IMG, Kerr worked on Canadian deals for such notable "worldwide athletes" as golfer Arnold Palmer, tennis player Bjorn Borg and alpine skier Jean-Claude Killy, in addition to event and television properties. He worked hard, and before long, Kerr was pegged to head up a new North American sales force. It was decision time for the young professional who had long harboured entrepreneurial desires.

In 1987, Kerr left the comfy confines of IMG and started Landmark Sport Group from his Mississauga apartment with zero clients and zero revenue.

## "IT WAS PLAYER TO PLAYER, DOOR KNOCKING AND COLD CALLING."

"I started with nothing. From my days at Ford I'd had some stock that I liquidated and some Canada Savings Bonds that I liquidated to live," says Kerr. "My mom, who worked during the day, typed for me in the evenings."

What he had were contacts and a lot of free time to pound the pavement.

"It was player to player, door knocking and cold calling," says Kerr. "I knew a lot of people. My job was convincing them that even without this huge sport marketing firm behind me, I can still do it. Fortunately, some people believed me."

Landmark's first client was middle-distance runner Dave Reid, followed by Toronto Blue Jays star outfielder, Jesse Barfield. Soon, Kerr was considered by some to be Canada's own Jerry Maguire, for his willingness to go up against a massive firm such

as IMG and corral one athlete after another through sheer persistence and personal service.

"There were a lot of parallels to that film, actually," says Kerr, with a laugh. "They did their best to have me not succeed in those early years. But I still made it."

Landmark Sport Group was established and business grew to include the management of events such as Elvis Stojko's Tour of Champions, the Mississauga Marathon and the NHL All Star Game, in addition to representing athletes and sports broadcasters.

In 2007, tragedy struck when Kerr's wife passed away from cancer leaving behind young twins, Jamie and Kerrin (named after Olympic gold medalist Kerrin-Lee Gartner). That same year, Kerr organized the inaugural Jane Rogers Championship golf tournament to raise money for colorectal cancer research as well as Trillium Hospital's oncology unit.

Family and community continue to be two sizeable pillars in Kerr's life. In 2012, he had another opportunity to prove just how proud he was to call Mississauga home.

In 2012, then-mayor Hazel McCallion gave him a call and asked him to consider purchasing the city's OHL franchise from Eugene Melynk, owner of the NHL's Ottawa Senators. Having already dabbled in the ownership of two OHL teams, Kerr was happy to help.

"Most bidders wanted to move the team out of town," Kerr explains. "Hazel called and said, 'Please talk to Eugene. Find a way.' Clearly, she wanted the team to stay and we worked out a deal and the city has been very helpful. We're in season three now and we're moving the needle. It's been a difficult task but attendance is up 12 per cent from last year and we've made great inroads in the community."

And, at every home game, Kerr's two kids dressed in full Steelheads regalia can be found high-fiving the players as they come out of the dressing room to head out onto the ice at the Hershey Centre.

To make more time for his young and sporty family, which includes frequent trips back to London for hockey tournaments, Kerr recently sold off Landmark's golf division and stepped away from the day-to-day operations of the hockey team.

But his ultimate goal remains doing right by his community and his family.

"I'm constantly thinking about things to do relating to the City of Mississauga, whether it's hosting Canada Games, or bringing Pam Am Games events to Mississauga," says Kerr. "I'm proud to be from Mississauga, my kids live here, go to school here, play their sports here. It's important to me and that's always where my radar is."



# WRITING A NEW CHAPTER IN WOMEN'S HEALTH CARE



(Photo by Geoff Robins)

BY SHELDON GORDON

**W**omen's College Hospital (WCH) in Toronto has a unique tradition. It was the first Canadian hospital to train female doctors, to use mammography and to develop a simplified Pap test to detect cervical cancer. Until WCH became a teaching hospital affiliated with the University of Toronto in the 1960s, all of its admitting physicians were women.

Now Marilyn Emery, MScN'74, who has been president and CEO of the hospital since 2007, is writing a new chapter in its century-long history. She is heading a \$450-million redevelopment project that is aimed at improving women's health, and preventing and managing complex, chronic health conditions.

The project's centre-piece is a new 400,000-sq. ft. facility being built on WCH's existing downtown site. The 10-storey Phase 1 opened in June 2013; Phase 2 is to follow in December 2015.

"It's hard to describe the magnitude of the undertaking involved in moving patients and staff into a new hospital," Emery says. "But we've worked out most of the wrinkles. Phase 2 will be easier because it's mostly education, research and lobby space."

The new WCH will have no in-patient beds; all of its programs are delivered on an outpatient basis. That means no maternity unit or ER, and only surgery, such as breast reconstruction, that can be performed without an overnight stay.

"It's not an acute in-patient facility and it's not just a clinic in the

community," says Emery. "This is a hospital designed to keep people out of hospital. A lot of people end up in an emergency department because there hasn't been consistent support in place for them to stay at home in the community."

WCH's Complex Care Clinic, opened two years ago, provides ongoing care (but not hospitalization) to an aging population, which increasingly is living with multiple chronic conditions.

"What often happens is that a patient will have, say, a psychiatrist, a rheumatologist and an endocrinologist," says Emery. "They're left sorting them out and going from one to another. We can offer 'one-stop shopping' for the patient; we can help them set the priorities for their care and minimize the need to go to three different offices."

Emery has re-branded WCH with the slogan 'Health Care for Women Revolutionized'. A pilot project called CARES educates women at the margins of society about the importance of breast and cervical cancer screening – and then takes the screening clinics into their communities.

The hospital features Canada's only research institute solely dedicated to women's health. About 80 per cent of the researchers are women. "You don't have to be a woman to be a scientist in our institute," says Emery, "but this is a place where women in academic medicine know they will be able to be mentored."

**"YOU DON'T HAVE TO BE A WOMAN TO BE A SCIENTIST IN OUR INSTITUTE, BUT THIS IS A PLACE WHERE WOMEN IN ACADEMIC MEDICINE KNOW THEY WILL BE ABLE TO BE MENTORED."**

Although she has a reputation as one of Ontario's most effective hospital administrators, that was not Emery's career plan when the Moose Jaw, Sask. native earned her Master's of Nursing Education at Western in 1974. "I wanted to teach nursing in a university," she recalls, "but decided I couldn't do that without having worked in a hospital. I just loved that environment so much that I didn't want to leave it."

Her first nursing position, at St. Michael's Hospital in Toronto, was followed by a management job at Toronto General "at a very young age." She abandoned her professorial plans, but the Master's degree was still valuable, she says. "The problem-solving skills and the intellectual debates on issues were all transferable."

Before coming to Women's College, Emery was CEO of two other hospitals. At Markham Stouffville Hospital in 1990, she oversaw the construction of a new 220-bed, community

hospital -- on time and under budget. "My first CEO job was being the head of a construction site," she says. "Never ever did I think I'd get to build another hospital, since it happens so rarely."

During 1997-2003, she led St. Joseph's Health Centre, a community teaching hospital in Toronto. There she initiated innovations that boosted quality of service, patient satisfaction and financial performance. (St. Joseph's "report card" showed the greatest improvement in patient satisfaction ever achieved by an Ontario hospital).

Emery then headed one of Ontario's 14 newly created regional health authorities during 2005-07. At the Central East Local Health Integration Network, she directed the planning, co-ordination and integration of \$1.5-billion in health-care services reaching 1.4 million people.

Emery says Women's College likely will be her final CEO role, and she's eager to complete Phase 2. "But I don't want to cut the ribbon and immediately retire," she adds. "I'd like to get to move around the new building for a little while and enjoy the space we've all worked so hard to create."

## Alumni Career Management

Learn. Connect. Advance.



### Western's commitment to your success doesn't end at graduation

Western alumni now have exclusive access to services and tools designed to help you **advance** in your career or **transition** to a new one. As a Western alumna or alumnus, you can:

- learn through online tutorials and tip sheets
- attend career networking events to meet alumni in your field
- post or search job opportunities on Western's Career Central
- discover how to stay in touch with fellow alumni on LinkedIn

Whether you are a new graduate or experienced professional, Western can help.

To learn more information, including upcoming events, visit [alumni.westernu.ca/careermanagement](http://alumni.westernu.ca/careermanagement)  
email: [careermg@uwo.ca](mailto:careermg@uwo.ca)

**Western Alumni**

BY JASON WINDERS, MES'10

# ON THE GROUND

## Rebuilding Canada's diplomatic presence in Iraq

There were a lot of checked boxes that day. Only one, however, opened the world to Stephanie Duhaime.

"Like any recent graduate, I just wanted anything to get that first foot in the door," she said of career possibilities via the Canadian government's postgraduate recruiting program. "I knew I wanted to be out there – not in a lab, in the world. I was applying for everything.

"There was an engineering job on there, so I checked that box. Then, oh, there was the foreign service, and that sounded really interesting, so I checked that box, too."

That choice seemed odd for the Sudbury native who didn't own a passport at the time.

"But I am really glad I checked that box."

Flash forward to today, Duhaime, BA'03 (Economics), BESC'03 (Chemical/Biochemical Engineering), recently returned home after serving as charge d'affaires of Canada's newly created diplomatic mission in Iraq, where she spent two years reconstructing Canada's presence in the country. The Foreign Affairs, Trade and Development post was a monumental task, and she credits Western, and her residence training, with setting the groundwork for her success.

"At Western, I learned to handle any situation," said the former Saugeen-Maitland Hall resident assistant. "Every weekend was something unexpected. But I was taught the ability to walk in, take in the initial problem and work my way through it.

"Western has its own culture, and within that, it has various different cultures. The exposure to that was great," she continued. "Western has a great residence program, where they teach you active listening, trying to influence through discussion, awareness of different cultures and how to adapt to them, how people work from different value sets. Those are all the techniques of a foreign service officer. Those skills form the foundation for the work I am doing now."

In 2005, Duhaime joined the Foreign Affairs as an operations officer in Afghanistan, where she was one of two officers tasked with rebuilding areas within Kandahar. In 2012, she was named charge d'affaires in Iraq. The semi-ambassadorial post, operating out of the British embassy in Baghdad, was designed to expand Canadian engagement with the country.

"At first, it was just to try and say, 'Yes, Canada is here.'" Duhaime said.

Canada has not had an ambassador formally accredited to Iraq since 1991, although the Canadian embassy in Amman, Jordan, assumed responsibility for Iraq in 2005.

"We took a gradual, incremental approach at first. Given the environment in Iraq, as well as our own bureaucracy, it went as well – and as quickly – as it can," she said. "Canada has such a wonderful, unique brand there. We are seen as neutral, as having no particular agenda, our style being a pluralistic, federalist society with our own unique culture. They see so many areas of potential cooperation. Canada is warmly welcomed."

Duhaime speaks carefully – diplomatically, if you will – of her time in Iraq. She knows much of her work remains ongoing – and precarious. While admitting the challenges ahead, her carefully measured words keep the conversation positive, hopeful even, and belie no sense of pessimism about the country's future.

"We have the ability to adapt. Don't self-limit," she said, speaking of her experiences, but seemingly of the people of the country she recently left as well. "If I had been told 'this is what you have to do' or 'this is how you have to live,' I wouldn't be doing what I am doing. From the onset of some of these experiences, I thought I was incapable. But in the end, you get the job done, you adapt, you find a way to live your life, make a few friends and succeed. You just never know."

She remembers every moment of her stint, even the first piece of mail she received – a congratulatory note from Western's president that arrived via regular mail from London to Baghdad. "I am amazed, just amazed it made it," she laughed. "It really meant a lot to me."

Her two-year term ended last summer. Last fall, she started at the Canadian Forces College in Toronto where the ministry nominated her for the institution's national security masters program.

On the ground, much has changed in Iraq since she has been gone. In recent months, the Islamic State of Iraq and Syria (ISIS) has advanced and seized territory in Iraq and Syria, over-running much of Anbar province in Western Iraq. In response, a U.S.-led coalition launched a sustained bombing campaign against the Islamic State.

Unlike the 2003 U.S.-led invasion of Iraq, Canada has been actively engaged in recent activity. In October 2014, Prime Minister Stephen Harper announced Canada's military engagement in Iraq, including the participation of up to 600 Canadian Armed Forces personnel, along with aircraft and other equipment for a mission of up to six months.

With no end in sight to the conflict, Duhaime holds out hope for the country and its people.

"The road to democracy has never been easy," she said. "Iraq is a complex, difficult environment. Having the opportunity to, day-in-day-out, meet with the Iraqis – be it government officials, community activists or our civilian staff – they are so committed to seeing their country through these hard times.

"Iraq has a wonderful, rich culture. They are heartbroken to see what has happened to their social fabric. It won't happen overnight, but with the help of the international community, and with the strength of their civil society, they will emerge from this stronger."

**"IT WON'T HAPPEN OVERNIGHT, BUT WITH THE HELP OF THE INTERNATIONAL COMMUNITY, AND WITH THE STRENGTH OF THEIR CIVIL SOCIETY, THEY WILL EMERGE FROM THIS STRONGER."**



(Photo by Geoff Robins)

## MORE THAN 4,000 REMAINS MOVED TO WOODLAND CEMETERY

FORMER CAMPUS OWNERS' HEADSTONE MOVED, THEN LOST UNDER GRASS

BY ALAN NOON

In 1916, despite harsh criticism that the site was 'halfway to Lucan,' Western's visionary Board of Governors purchased a farm comprised of Part Lots 16 and 17 at the Third Concession in London Township to bring together the scattered faculties and buildings of the Western University of London Ontario.

Slightly more than a decade later the first buildings, including an athletics stadium, were completed. A bridge and purchased 'right of way' connected the new campus to Richmond Street and public transportation. In 1927, the name of the university was changed to The University of Western Ontario.

It has been said that before the arrival of the first settlers, the forest was so dense that a squirrel could travel from tree to tree between Windsor and Montreal without touching the ground.

In 1791, John Graves Simcoe became Upper Canada's first Lieutenant Governor and at once became interested in the southwest peninsula lands. On July 16, 1792, he changed the name of a river commonly referred to as La Tranche to Thames and the following March visited the Forks of the Thames with the idea of establishing a provincial capital. This never happened, but he did set aside land purchased from the Chippewa Nation as the site for a future town that became London. One of the people who had accompanied Simcoe into the wilderness was his personal secretary Colonel Thomas Talbot. He later became the government agent for laying out a vast tract of Crown land along the shore of Lake Erie



← Glen Curnoe uncovering the Ball family headstone at Woodland Cemetery that had become overgrown. (Photo by Alan Noon)

and granting lots to early settlers.

Surveyor Mahlon Burwell was appointed by Talbot to survey the Crown reserve of London and the adjacent London Township. The main trail into the district from the east was what is now Commissioners Road. To allow settlers a northern route, Burwell surveyed Wharncliffe Road crossing the Thames into London Township. He laid out the Township using a grid system, ignoring natural barriers such as hills, rivers and swamps. Although these road allowances remained for many years, settlers could not always follow them. The existence of Western Road is a prime example.

The Wharncliffe Road allowance ran in a straight northerly line through the middle of the present campus to connect with the Proof Line Road (the present Richmond Street). The problem pioneers faced travelling north was that the Thames River curved across Wharncliffe. Burwell's map, therefore, required two ford crossing points. Swampy ground in the south (the present TD Stadium site) and steep hills further north (the present University College Hill and the University Hospital site) made wagon passage impossible. To circumvent all this, settlers secured a 'right of way' to the west of these lands with access to the north by fording Medway Creek. This 'right of way' eventually became known as Western Road.

In 1832, Irishman Rev. Benjamin Cronyn arrived in London on his way to Adelaide Township but, following a guest sermon was persuaded to stay. A man of great energy and charisma he became involved in land speculation activities in London Township. Between 1835 and 1840 there are at least a dozen mortgage documents on file in the Land Registry Office. Many of these documents also bear the name of his wife, Margaret Anne, as co-seller. Cronyn would later become the first Anglican Bishop of Huron and founder of Huron College.

In 1835, British Army Capt. Thomas Hewetson Ball immigrated to Upper Canada from Ireland with his wife and children. He purchased 271 acres of land in London Township comprising Part Lots 16 and 17 on the Third Concession from Benjamin and Margaret Anne Cronyn.

Ball, who was 45 at the time, demonstrated great resilience and vision. Some of this land was cleared and a house – one of the first in the Township constructed of brick – was situated on a bluff overlooking the Thames River. Known as Bellevue, the house became a social centre in both the Township and London. Access to the property was from a long laneway lined with black walnut trees running east off Western Road. The Rebellion of 1837



Thomas Kingsmill



Anne Kingsmill

brought Ball back into military service during which time he was promoted to Lieutenant Colonel commanding the 4<sup>th</sup> Regiment of Middlesex Militia. Following the Rebellion he became a magistrate and a gentleman farmer raising cattle and prize-winning sheep until his death in 1855.

He was interred along with other members of the family in the former St. Paul's Cemetery. Beginning in 1880, over 4,000 remains and many headstones were removed from this site (the present Western Fair District) and transferred to Woodland Cemetery. Some of the headstones were laid directly on the ground and over time became buried or covered in grass. London historian Glen Curnoe, BA'63, who has made extensive studies of this cemetery, was recently able to locate the partly buried headstone of the Ball family. Along the top of the headstone is the inscription, "BALL – BELLEVUE – MIDDLESEX."

Twenty years following Ball's death, Thomas and Anne Kingsmill purchased 150 acres of the farm from his estate and for the next 20 years resided in the Township with their eight children before returning to live in the city. Bellevue house remained empty until it was demolished in 1916 after Western purchased the property. An historic plaque and a bench near Middlesex College now mark the site of the former homestead.

The university gradually acquired several surrounding small farms until the southern boundary of the campus reached the City of London at Huron Street. In 1961 the village of



Bellevue house, near present-day Middlesex College.

Broughdale was annexed by the city and - for the first time - Western was finally inside the City of London boundary.

One of the long-standing myths about Western's location of buildings involves the section of Burwell's Wharncliffe Road allowance running through the centre of campus. Western purchased it from London Township in 1921. University College sits squarely on this line and motorists entering the city from the north along Highway 4 (Richmond Street) observed the distant Middlesex Memorial Tower apparently rising from the centre of the highway. In 1947, towards the end of his tenure, Sherwood Fox, Western's third President, revealed that this was purely accidental. When town planner Thomas Adams precisely fixed the location of the Arts Building (University College) in 1922 to align perfectly with the new bridge over the Thames, he had no knowledge of the former road allowance.

- With notes from Glen Curnoe, BA'63

## Western Reads is back!

Join fellow alumni and friends in a book club series that celebrates Canadian authors.

*Western Reads* runs from February to April 2015 and delves into the world of short stories with acclaimed authors Lisa Moore, Lynn Coady and Alice Munro, DLitt '76.

Read along with us and join the discussion online or at our book club gatherings.

[alumni.westernu.ca/learn/western-reads](http://alumni.westernu.ca/learn/western-reads)



Books are available for purchase at The Bookstore at Western, at a 20% discount, or can be borrowed from your local library or Western Libraries.

 Western Alumni



Imbititive Technologies co-founder John Brinkman and Michael Iafate, Manager Business Development stand with their flagship product: Imbiber Beads. (Photo by Geoff Robins)

# Absorbing

## The World's Problems

BY DAVID SCOTT

FROM LAW ENFORCEMENT TO CLEANING UP OIL SPILLS

**J**ohn Brinkman thinks he has the answer. Now, he needs to convince the world to use it.

Brinkman, BA'83 (Phys-Ed), has developed an oil-cleaning absorbent technology called Imbiber Beads. The beads employ similar technology to the super-absorbent polymers that filled Pampers disposable diapers in the 1960s, an invention by Victor Mills at Procter & Gamble.

Pampers were successful because they retained fluid within their molecular structure. Imbiber Beads similarly retain toxic liquids – including oil – from water.

Today, Brinkman's company, Imbititive Technologies of Welland, Ont., is the exclusive worldwide manufacturer of the product. His polymer has proved to "drink up" toxic liquids into its solid structure – absorbing up to 27 times its original volume and cleaning up to 90 per cent of spilled pollutants.

Despite this, Imbiber Beads have yet to be embraced in North America for oil spill cleanup.

"If you genuinely want to improve, you have to be looking outside the box. And start looking at doing different things because the current oil spill regimen obviously doesn't work," Brinkman said.

He says the current oil spill cleanup methods are stuck in the old mindset of 'solution to pollution is dilution.'

"I'm not on my soapbox but I believe in this. I've been at it for 20 years. Thank God my business isn't dependent on this market segment."

Brinkman took the long road to where he is now.

He was a London native who went to Western for Physical Education from 1972-75. He was in the wrong program, and he knew it early, but says switching in those days was difficult. After three years, he left university, became a tennis pro, then returned and finished his BA in 1983.

"The degree was unfinished business and in order for me to complete myself I needed to go back and complete it."

After graduation, he sold drain tiles in Britain for an Exeter company. At a trade show in 1987, he stumbled



across Imbiber Beads for the first time.

The product was invented by Dow Chemical, but was too narrow an application to interest the company. Brinkman worked for three years and finally got Dow's blessing to license and sell it himself a decade ago.

There were three lean years. He ran his start-up office during the day and paid his bills by working nights as a security guard and moving furniture on weekends.

"(The Physical Education program) was really about the competitive nature," he said. "It's the whole idea of persevering and competing and not quitting on anything. That was just part of the overall training."

He works alongside fellow Western grads, father-and-son team Bruno and Michael Iafate. Bruno, the vice-president of operations, graduated in economics from King's University College in 1978 and later became an accountant; Michael graduated from Ivey Business School in Honours Business Administration in 2010.

Until cracking the North American oil spill cleanup market, Imbititive Technologies has a number of contracts to keep research and manufacturing in the United States and Canada up and running. The company has nine U.S. employees at locations in Delaware, Arkansas and Michigan. Its Welland location employs six.

His company has been involved in an armoring system for the U.S. Army, and is currently working with the U.S. Drug Enforcement Agency (DEA) to create a solution for stabilizing home methamphetamine labs after drug raids.

lafrate releases a handful of Imbiber Beads that resemble grains of salt and can drink up 27 times their original volume. It's a quick method for first response to oil spills that Brinkman is trying to convince the oil industry to use instead of dispersant.

"Methamphetamine is horrible stuff," Brinkman said. "It's primarily Coleman's fuel oil, lye, epinephrine and Drano. There are several different formulas and it's extremely volatile."

After visiting the FBI academy in Quantico, Va., in 2011, at a replicated meth lab, Imbititive Technologies has created a formulation that can immobilize the meth mixture – which is often made in a one-litre pop bottle – quickly and safely.

"With our system, you can take the cap off, you pour our mixture in; it immobilizes it. It sets it all up. One of the things, when you eliminate the liquid, you drastically reduce the rate at which the vapours are available. And that's the key."

Despite these successes, his technology's biggest embrace has come from half a world away.

After a six-year study by the Maritime Disaster Prevention Center (MDPC) in Yokohama, Japan, the organization is now using Imbiber Beads for marine spills. The MDPC coordinates spill response under the guidance of the Commandant of the Japanese Coast Guard.

"They didn't have the aversion to using bulk particulate (scattering beads in the water without a containment system to keep them in one place) for one thing," Brinkman said of the country's willingness to try the technology.

Brinkman has been working with a German company to employ a helicopter delivery system for the Imbiber Beads, flying over a site to disperse quickly after a spill occurs.

"Because in the Office of Technology Assessment report to Congress in March 1990, one year after the Exxon Valdez spill, they said the biggest problem is the spill spreads to unmanageable proportions within the first few hours. A spill will spread six square miles within the first 12 hours. That's a huge area."

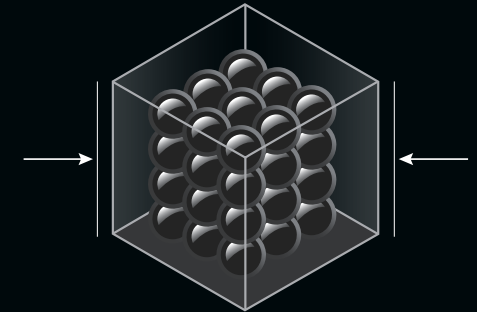


**"A SPILL WILL  
SPREAD SIX SQUARE  
MILES WITHIN THE  
FIRST 12 HOURS.  
THAT'S A HUGE AREA."**

THIS VOLUME OF  
IMBIBER BEADS...



WILL ABSORB THIS MANY  
VOLUMES OF GASOLINE...



AND SWELL TO A BEAD 3.2  
TIMES ITS ORIGINAL SIZE.



Infographic: Rob Potter

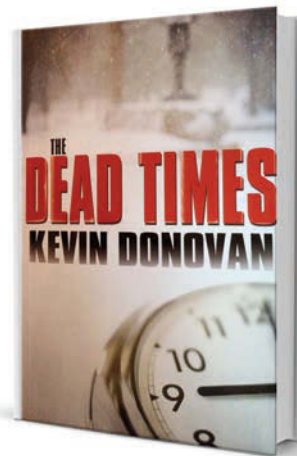
Imbititive Technologies has also been involved in a study for the past three years with the UK Highways Agency to find better ways of cleaning up highway oil spills from tanker trucks or other collisions. So far, mixtures of sand and Imbiber Beads have reduced spill cleanup times from 14 hours to six hours.

As a result, "commerce is moving quicker," Brinkman said.

He has approached the Ministry of Transportation – Ontario about similar applications. The numbers make sense to find a better way to deal with oil spills. In Ontario, it costs \$1.25 million to re-pave one mile of highway impacted by a diesel spill. Also, Toronto loses \$3.3 billion each year due to traffic delays from spills and accidents.

"I continue to pursue it (Imbiber Beads for oil spills) because as I've said there's a moral and ethical reason to improve for future generations. This is a legacy."

*(With notes from Tom Spears)*



## The Dead Times

From the *Toronto Star* reporter, **Kevin Donovan, BA'84** (PoliSci), who brought you the Jian Ghomeshi sex allegations story, the Mayor Rob Ford investigation, ORNGE and other probes, comes his first fiction novel, *The Dead Times*. Four years ago, Jack Temple was a homicide detective. He asked one too many questions and found himself out of a job. Now he is a reporter for the *Garden City Times*, writing about cops and still asking too many questions. When the mutilated body of Temple's former girlfriend - the Mayor's daughter - is found frozen in a local park, Temple dusts off his detective skills to uncover the truth behind the grisly murder. When an FBI serial killer investigator team takes an interest in the case, Temple taps old friends and bitter enemies to unravel the mystery - why does the FBI believe so many cases are connected?

Donovan has won three National Newspaper Awards, two Michener Awards and three Canadian Association of Journalists Awards.

Visit [Kevindonovanbooks.ca](http://Kevindonovanbooks.ca) for information on where to purchase your copy.

## NEW RELEASES FROM WESTERN ALUMNI

Visit [alumnigazette.ca](http://alumnigazette.ca) to read summaries of each new release.

- 1) **The Curse of Garnel Ironheart**, by Dr. Michael Schweitzer, BSc'91
- 2) **Unstoppable: The Story of Asset-Based Financing and Leasing in Canada**, by Beth Parker, MA'78
- 3) **Qual-Online: The Essential Guide. What Every Researcher Needs to Know about Conducting and Moderating Interviews via the web**, by Susan Abbott, MBA'83 & Jennifer Dale.
- 4) **The Genius of Spirit: Using Dreams, Meditation and Self-Awareness to Stop Insanity and Help Humanity**, by Marina Quattrocchi, BEd'82
- 5) **Leaving Howe Island**, by Sadiqa de Meijer, BSc'99, Dpl'06
- 6) **Shopping for Votes: How Politicians Choose Us and We Choose Them**, by Susan Delacourt, BA'82
- 7) **Gut!**, by Sunil Godse, MBA'04
- 8) **Habitan, Book 1: The Parallel Place**, by Cheryl Skory Suma, BSc'91
- 9) **Jack Layton: Art in Action**, edited by Penn Kemp, BA'66
- 10) **The Memoirs of the Hon. Henry E. MacFutter: The Ring of Truth**, by Ken Cuthbertson, MA'75
- 11) **The Measure of a Leader**, by Robert I. (Bob) Mann, BA'58, MEd'78
- 12) **To Be a Duke**, by Emily-Jane Hills Orford, BA'78
- 13) **From Slovakia to Hunta**, by Mary (Melus) Janes, BA'66
- 14) **Kira's Secret**, by Orysia (Irene) Dawydiak, BSc'75
- 15) **Justice for Bonnie: An Alaskan Teenager's Murder and Her Mother's Tireless Crusade for the Truth**, by I.J. Schechter, BA'94 & Karen Foster
- 16) **Becoming a Top Manager: Tools and Lessons in transitioning to general management**, by I.J. Schechter, BA'94, Kevin Kaiser & Michael T. Pich
- 17) **Window Fishing: the night we caught Beatlemania**, by John B. Lee, BA'74, BEd'75, MA'85
- 18) **Burning My Father**, by John B. Lee, BA'74, BEd'75, MA'85
- 19) **Little By Little, collection of 10 novellas and short stories**, by John Little, BSc'77
- 20) **By Insanity of Reason**, by John Little, BSc'77 & Lisa Morton
- 21) **Billy Tabbs**, by Michael Michaud, JD'06
- 22) **Sergeant Gander**, by Robyn (Ryan) Walker, MLIS'93





# She is the Walrus. No, really.

BY JASON WINDERS, MES'10

She has always busied herself in unusual ways. As a child, Shelley Ambrose, BA'83 (English), launched a newspaper in her Calgary neighbourhood. For the little publication, she reported news, drew cartoons, even designed crossword puzzles, all before heading out to make her door-to-door deliveries. Neighbours supported her endeavour by buying advertisements on her pages – ones mainly announcing old lawn mowers for sale or upcoming rummage sale dates.

A lifetime lover of books and the written word, she always had the imagination to match her latest pursuit. She was known for organizing walking tours of her neighbourhood as well as producing “backyard circuses,” complete with popcorn, high-wire acts and dogs in skirts performing tricks, all just steps outside her home.

“All that, all those ideas just came from my brain,” she said. “I was always quite busy and bossy, quite frankly.”

That early training, organizing the strange and the impossible, paid

dividends throughout Ambrose’s career. And today, as executive director of the Walrus Foundation and co-publisher of *The Walrus* magazine, she leads the iconic Canadian literary publication into an uncertain industry future.

Ambrose started her career as a reporter for *The Globe and Mail* and *Windsor Star* before serving for more than a decade as a producer for CBC Radio’s *Morningside* and later for *The Pamela Wallin Show*. After three years in public affairs at the Canadian Consulate in New York, she returned north of the border eight years ago. Ambrose has produced hundreds of events, including forums, lectures, festivals, book tours, Arctic tours, royal visits, and Bill Clinton’s 60<sup>th</sup> birthday celebrations in Toronto and New York.

Each, one might guess, shared a bit in common with those backyard circuses.

In 2006, Ambrose arrived at a Walrus in crisis. The Walrus

Foundation, the magazine’s charitable arm, was struggling to raise money. They needed someone with a non-congruent set of skills, uncommon in the industry, to lead them.

“They were looking for a unicorn,” she said. “They wanted someone with a journalism background who also knew how to fundraise. And here I was.”

At the time, the foundation was raising no money, in fact, it had one donor – and that family was related to the magazine – with few options on the horizon.

“They still thought the best avenue was to raise money for a magazine about Canada and its place in the world,” she said. “What we found over time was a lot of people didn’t understand why they would give money to a magazine; they don’t give money to *Maclean’s*.”

Spurned repeatedly for donations, she revisited the foundation’s “pointy-headed mandate” to create forums for conversations vital to Canada.

“Nowhere,” she said, “does that mandate say we publish a magazine – although it was the original forum, and still a very important forum.”

Management had made the key decision to obtain charitable status for the magazine, allowing for revenue on a three-legged stool – advertising sales, circulation sales and donations/charitable giving/sponsorships. That step set the stage for what Ambrose had in mind – the diversification of substantial content across platforms.

Today, the Walrus Foundation is now an industry leader in creating “content-fueled conversations.” *The Walrus* magazine is available in print, tablet and phone; Walrus TV features original documentaries based on the magazine’s stories, and more, airing on the Smithsonian Channel; and the foundation has hosted 140 Walrus Talks speakers on various topics in 11 different cities.

“Out of necessity,” Ambrose said, “the inspiration to ‘take it off the page and throw it on the stage’ gave us a lot more to offer our corporate sponsors and allowed us to get into communities and makes us truly national.”

This spring, she brings Walrus Talks to Western with Walrus Talks: Creativity on March 12, in part to promote The Alice Munro Chair in Creativity. Ambrose sits on the Advisory Council of Western’s School for Advanced Studies in the Arts & Humanities (SASAH). Her work with SASAH on the Faculty of Arts & Humanities is her first involvement with her alma mater since she graduated.

“Western always felt like home to me,” said the Chatham, Ont., native. “I loved every minute of it.” Both her geologist father and teacher mother attended Western, prior to moving the family west to Calgary when Ambrose was five. With family still in London, she arrived at the university to work on her undergraduate degree, before moving on for further journalism training.

For Ambrose, her work today is a continuation of the Canadian conversation she has engaged in her whole life.

“Every job I have had, it has been about Canada,” she said. “The thing about *The Walrus* that is unique is the category of magazine we are in is *The New Yorker*, *The Atlantic*, *The Economist* and *Harper’s*. People should read all those magazines; they are wonderful. But they are not about us and they are not from our point of view.

“When you read *The New Yorker*, you are a spectator. They are not considering you. When you read *The Walrus*, you are in the game. It’s about you.”

**Walrus Talks: Creativity at Western**  
 Thursday, March 12  
[alumni.westernu.ca/connect/events](http://alumni.westernu.ca/connect/events)





## VOICE OF ALUMNI

WITH JOHN EBERHARD,  
BA'66, LLB'69

Western Alumni Serves, Career Management Portfolio, lectures on campus or in their communities, branch social events, or Senior Alumni Travel events.

Our alumni networks are strengthened through the use of social media platforms such as Facebook, Twitter and, increasingly, LinkedIn. Did you know more than 103,000 alumni proudly showcase the Western brand on their LinkedIn profile?

Last year alone, the Western Alumni website, [alumni.westernu.ca](http://alumni.westernu.ca), was visited more than 329,000 times. This powerful communications tool details all the ways alumni can continue to enjoy the 'Best Alumni Experience' of all Canadian universities.

Take this magazine, for example. While we remain committed to print editions of this magazine, we also make its stories available through multiple websites, various social media outlets, email newsletters, on and on.

Is there anything more exciting than to be able to share our stories in so many ways?

But no matter the age, we all want the same thing for this wonderful university.

The Western Alumni Board of Directors is advancing the association in our daily work. Our theme for the year is Create Awareness: Take Action. We hope to inspire all alumni to live out the association's vision by sharing a lifelong commitment, pride and passion for Western. We do this through a variety of active alumni committees that focus on alumni communication, alumni development opportunities, programs, local branch and chapter engagement outreach activities, on-campus legacy improvement projects, representation on the board of governors and university senate, and young alumni and public relations.

Western has provided us much satisfaction and opportunity as students. Now, as alumni, we are positioned to give back in a number of ways.

Encourage bright young students to consider Western for their studies. Become a Mentor to one or more. Organize and serve in a local community's improvement project under the banner of Western Alumni Serves. Support the Association by attending events, obtaining an alumni card or volunteering at the branch level.

I encourage you to continue to be a part of the Western Experience.

Contact me through the Secretary to the Board, Trista Walker at [twalker2@uwo.ca](mailto:twalker2@uwo.ca)

## WE'RE GETTING YOUNGER

As the New Year dawns, I am reminded of how change is a constant for our body of alumni.

As we speak, we are growing in numbers – 270,000 alumni (and counting) living around the globe. What an amazing tribute to our success as an institution. What also might surprise you is the fact the average age of that growing body is getting younger. A lot younger. Today, the average age of a Western alumnus is 44. And that number will continue to decrease as we welcome more than 5,000 new alumni into the Western family each year.

While added youth brings excitement and invigoration, they also bring challenges for engaging. Younger alumni have different points of view than we, let's say, veteran members. Their different interests and experiences require information to be delivered in different formats. It is indeed an exciting time to be active with the Alumni Association as we continue to strive to stay relevant in our interaction with this ever-changing community.

It used to be an alumnus would read a print copy of this magazine, consider only attending a Homecoming reunion gathering or occasionally write a letter to a former classmate. Now, alumni come together in a variety of ways –

## Being a member has its advantages.

Your connection to Western can continue throughout your life. As a member of the Western family, take advantage of the many programs and opportunities available to you.

- **Network** and **volunteer** at events in your area
- **Celebrate** at Homecoming and on Founder's Day
- **Learn** in our lecture series and travel programs
- **Reconnect** through the alumni online directory
- **Get** Email For Life – your own @alumni.uwo.ca address
- **Order** a Western alumni card to access services and discounts
- **Advance** your career with Alumni Career Management



To learn more, visit [alumni.westernu.ca](http://alumni.westernu.ca) email [alumni@uwo.ca](mailto:alumni@uwo.ca) or call 519.661.2199 or 1.800.258.6896



## ALUMNI EVENTS

Find us on Facebook



Connect with old friends and make some new ones at Western Alumni events happening in locations around the world. Many of our events are family friendly and offer a great opportunity to enjoy the company of fellow alumni. Our full events listing can be found at:

[alumni.westernu.ca/connect/events](http://alumni.westernu.ca/connect/events)

### FEATURED EVENTS

**JANUARY 29-**

**FEBRUARY 1** – Mustang Days (London, ON)

**FEBRUARY 4** – Western Connects Ottawa: Careers & Conversation (Ottawa, ON)

**FEBRUARY 5** – Kitchener Rangers at Sarnia Sting (Sarnia, ON)

**FEBRUARY 19** – Brampton A's vs. London Lightning Alumni Suite (London, ON)

**FEBRUARY 19** – President's Luncheon (Orlando, FL)

**FEBRUARY 27** – Sounds of Simon and Garfunkel (Kitchener, ON)

**MARCH 3 - 7** – Founder's Day Celebrations around the World

**APRIL 22** – Western Reads Toronto (Toronto, ON)

**MAY 6** – Western Connects Toronto: The 2 Hour Job Search (Toronto, ON)

**MAY 23** – Alumni Day at The Stratford Festival - *The Sound of Music* and *The Diary of Anne Frank* (Stratford, ON)

**MAY 26** – Stories about Storytellers (Toronto, ON)

**JUNE 5** – Rick McGhie at the Steam Whistle (Toronto, ON)

**JUNE 13** – Alumni Association AGM (London, ON)

**JUNE 20** – Western Alumni Toronto Branch Golf Tournament (Brampton, ON)

**JUNE 21** – Alumni Day at African Lion Safari



These Class of '88 members celebrated recently at the Western Law Alumni Awards Reception at the Shangri-La Hotel's Museum Room in Toronto. (L-R) Ken Gordon, David Toswell, Jacqueline Moss, Frank Arnone, Sari Springer, Jay Goldman.

## Nominate an outstanding Western alumnus for a prestigious Alumni Award of Merit

Categories, criteria and nomination form can be found at [www.alumni.westernu.ca/connect/awards/merit.html](http://www.alumni.westernu.ca/connect/awards/merit.html)

The nomination deadline is Friday, March 20, 2015. Awards will be presented on Homecoming weekend, September 24-27, 2015.

For more information, please call Susan Henderson at 519.661.2111 ext. 85871



### 2014 Alumni Award of Merit Recipients

Aubrey Dan,  
BACS'85  
Professional Achievement Award

Carol-Lynn Chambers,  
BSc'82, MPA'01  
Dr. Ivan Smith Award

Vava Angwenyi,  
BSc'03  
Young Alumni Award

Lorin MacDonald,  
JD'09  
Community Service Award

# Leave an Extraordinary Legacy

“An education at Western makes dreams possible. I know my bequest will assist those who otherwise wouldn't be able to have the experience of a lifetime. For me, it's paying it forward.”

**Nanci Harris, BScN'83, MLIS'87**  
Western alumna and donor

## How can you make an extraordinary gift?

Consider leaving a bequest to Western through your Will. No matter the size, your gift will help develop the next generation of leaders, ignite world-class discovery and inspire innovative teaching and research.



To explore planned giving opportunities, please contact our Gift Planning Officers at 519.661.2111 or call toll free 1.800.258.6896

Jane Edwards, ext. 88829 or email [jane.edwards@uwo.ca](mailto:jane.edwards@uwo.ca)  
Mike O'Hagan, ext. 85595 or email [mike.ohagan@uwo.ca](mailto:mike.ohagan@uwo.ca)  
[extraordinary.westernu.ca](http://extraordinary.westernu.ca)

**Be Extraordinary.**

The Campaign for Western



Western

# Fitting Fitness In

BY PAUL ATTIA, LLB'04

**D**uring my days at Western, I was a two-sport varsity athlete while in law school – and assumed I was busy. After graduation, I was working long days as a Bay Street lawyer, and thought I was a busy, but I was single and had no children. My time was still my own. Within the next five years, however, I had met and married the woman of my dreams and we'd just had our fourth baby in four years. Then I knew I was busy. I could not believe how quickly things had changed, how rapidly my spare time vanished. The floor of demands was rising faster than the ceiling of available time.

My situation is not unique. A tremendously busy home life, and work life, is ubiquitous amongst us all. These years are the Grind. Not surprisingly, one of the very first things to go during these years, is fitness. People believe they no longer have time for it. The irony of course - and what we all fail to realize - is that fitness is fuel. Fitness creates energy. Energy creates time. Time is what we all seek.

The importance of fitness is not questioned. Its import is the tough part. So, how do we fit fitness in? The following five principles and practises answer that question.

## **SOMETHING IS ALWAYS BETTER THAN NOTHING.**

Think like a millionaire. Investing \$100 dollars per day is better than investing \$10, but \$10 is much better than zero. Apply the same principle to fitness. An hour workout might be great. But if your schedule only allows 10 minutes, then exercise for 10 minutes. It's much better than zero. And, like a financial millionaire, a "fitness millionaire" benefits from compound interest; the growth rate is exponential not linear. Whether large or little, invest daily. Be physically active each day – whether for a minute or an hour – do something.

Set silly goals for yourself. Seriously. How many push-ups can I do in the kitchen while I re-heat dinner? Can I beat my 8-year-old in a race?

**RE-THINK FITNESS AND FIND YOUR LOVE.** Fitness is fun. At its core, it's physical activity. It might be a traditional gym workout. But it might also be a hike in the woods, a bike ride or a game of basketball. Learn from our children. Observe their version of fitness – it's constant play. They're perpetual motion machines. Whether playing tag, hide and seek or running up a slide, kids are always active – and they love it. The most effective fitness program in the world is the one you'll do most consistently.

Find a physical activity you enjoy doing. Do that – and do it often. Whether dancing in your living room like no one's watching, playing road hockey or joining in a game of tag with your kids, there's always an opportunity to be physically active doing something fun. And, there's the added benefit that you'll spend more time with your children and they will learn the importance and enjoyment of physical activity from watching you.



Paul Attia and his son, Tillman.

**MAKE FITNESS A MUST.** In life, we rarely do what we should. We always do what we must. I must pay my taxes. I should watch less TV. Make fitness a must, not a should. Remove the element of decision. President Obama wears only a blue or grey suit each day to eliminate wasted energy on a wardrobe decision. Approach fitness the same way.

Make some form of fitness an unchangeable part of your daily routine. We brush our teeth every day. Resolve to do 10 pushups and a plank each morning before you do so. A habit, over time, will become an immutable trait.

**TO BUILD YOUR BODY, USE YOUR BODY.** You don't need a gym, weights and fancy fitness equipment to exercise. Walking, push-ups, pull-ups, body-weight squats and lunges are some of the most important, effective, yet basic exercises that can be done. More importantly, they're the most portable. You can do them anywhere, at any time.

Think pushes, pulls and playlists. Grab your smartphone, pick a song you love and find an exercise you enjoy. Body-weight squats for four straight minutes while listening to the '80s classic, *Flashdance* will get you plenty fired up for the day. A set of push-ups with the *Rocky IV* soundtrack booming will have you too, believing you can crush Drago!

**WORKOUT LIKE AN EXECUTIVE: EFFICIENT AND EFFECTIVE.** We've all acquired the capacity to work wherever and whenever. By sending work emails while standing in line for a coffee or making business calls while we drive, we have created ways to fit work into our lives (the long term health consequences of which remain to be seen). Laptops, smart phones, bluetooth and wi-fi – the executive has become the mobile office. Approach fitness the same way.

Eliminate from your life any potential for excuse. Keep a resistance band in your home, car and/or office. Buy three if you need to. Shut your office door and do push-ups. Spend five dollars on a jump rope. Buy a doorway pull-up bar. Keep a set of running shoes with you. Walk the office stairs at lunch. The opportunities to fit fitness in are endless and all around us. Let's start now.

Paul Attia is a husband, father, lawyer and business owner. He's written articles on fitness, family and time management. [pa@paulattia.com](mailto:pa@paulattia.com)

“Western’s been a special place for me, right from the first time I walked on campus until now ... it really allowed me to get where I am today. That’s priceless.”

Bill Sayers, BA’79  
Business owner and monthly donor to Western




## Support extraordinary students

Bill believes in the importance of giving time, talent and money – and he gives all three to Western.

As a student, Bill studied political science and lived in residence at Westminster College. He worked on campus and took out student loans to pay for his education. Today, he feels students need more support to succeed, which is why he makes monthly gifts to The Western Fund.

You have the ability to help current students achieve their dreams. Join Bill in giving to Western.

## Your donation transforms the lives of future leaders

<p><b>Web:</b> westernconnect.ca/westernfund</p> 	<p><b>Phone:</b> 1.800.423.9631 or 519.661.4200</p> 	<p><b>Mail:</b> Complete and mail this form</p> 	<p><b>Ways you can donate:</b></p>
--	---	---	------------------------------------

I'd like to make a monthly donation of  \$25  \$15  \$10 per month

I'd like to make a gift of  \$500  \$250  \$100  \$35  Other \$ \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Graduating year \_\_\_\_\_

My cheque (payable to Western University) is enclosed

Please charge my donation to my credit card

Visa  MasterCard  American Express

(Note: monthly credit card payments are taken on the 10th of the month)

Card # \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Expiry \_\_\_\_ / \_\_\_\_

Name on card (printed) \_\_\_\_\_

**Please return this form with your donation.**  
Western University Annual Giving, Westminster Hall  
Suite 110, London, ON N6A 3K7  
A tax receipt will be issued for all donations  
(Donation code 000000286RNCALIPJAN2015).

For further information, please contact Annual Giving at 1-800-423-9631 or 519-661-4200. Visit us on the web at giving.westernu.ca

All donations will be receipted under charitable registration (BN) number: 10816 2587 RR0001. Eligible donations receive a tax receipt within four weeks. Monthly and quarterly donors receive one consolidated tax receipt at tax year-end. Gifts made from outside Canada may be eligible for a tax receipt. For more information, go to extraordinary.westernu.ca/ways-to-give/international/

Personal information you provide will be updated on our database and used to provide you with a receipt for your gift or pledge and communicate with you about events & activities, alumni programs & services, and fundraising. At any time you have the right to request that your personal information cease to be used. For more information or to make a request, please go to www.advsr.uwo.ca/about/privacy\_policy.html or contact Advancement Services at 519.661.4176 or 1.800.420.7519, by fax at 519.661.4182 or by email at advser@uwo.ca

**Be Extraordinary.**  
The Campaign for Western



# DR. DRAKE SAVES DELLA REESE



Pioneering physician and world-renowned neurosurgeon Charles Drake, MD’44, MSc’47, DSc’87, Past Chair of the Department of Clinical Neurological Sciences at Western, was in demand in his career as he perfected, documented and taught surgical techniques on the repair of ruptured brain aneurysms.

Perhaps his most famous patient ever was singer Della Reese, who was diagnosed with a bleeding aneurysm after collapsing on the set of *The Tonight Show* in October 1979 when Richard Dawson was guest hosting for Johnny Carson. She was flown to London where Dr. Drake operated on her.

After two successful surgeries performed by Dr. Drake, she was able to make a full recovery. “He had so much talent, humility, seriousness, inner joy, kindness and knowledge to share. This is my rightful honour to be here to help celebrate,” said Reese on a visit to London in 2003.

From an interview in May 2014 with Melissa Parker, Reese recalled her arrival in London for her treatment: “I got there at night. The next morning, the doctor there came to speak to me. He looked at the x-ray and said, ‘There is nothing wrong with this x-ray. You’ve got a normal female aneurysm.’ I said, ‘I’m glad about that because I don’t want no man stuff up in my brain.’ He laughed, and we laughed together. He set up the operation for 7:00 in the morning, and at that time, he leaned down beside me and whispered in my ear, ‘I don’t do this alone. God holds my hand.’ I said, ‘Then you may cut me wherever you want to.’”

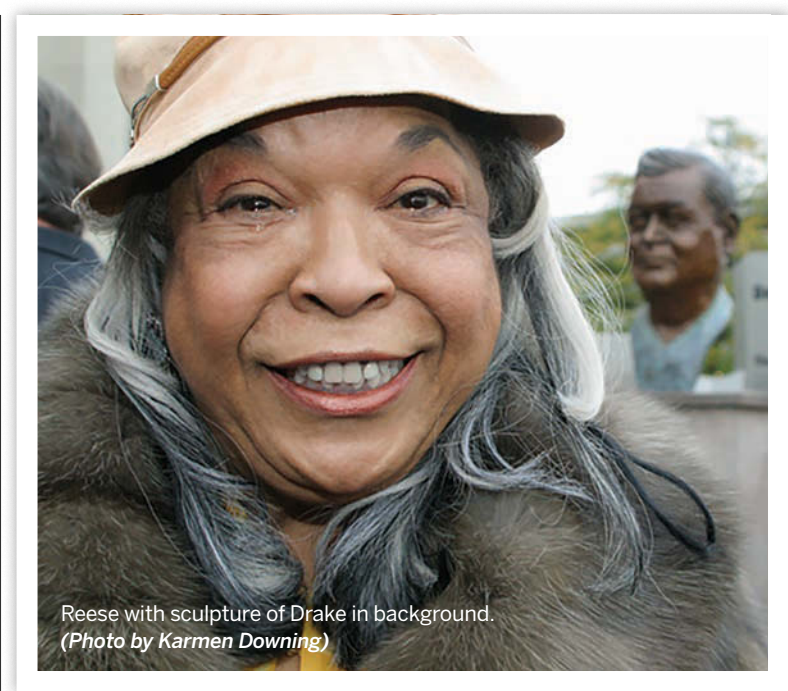
Reese played an angel in the television show, *Touched By an Angel*, from 1994 to 2003. She’s always been very spiritual and is now an ordained minister.

Twenty-four years later, in October 2003, she returned to the place where she had her life-saving operation.

Ruth Drake-Alloway, wife of the late Dr. Charles Drake and actress and singer, Della Reese, unveiled a new memorial sculpture in front of the University campus of the London Health Sciences Centre (LHSC) in honour of Dr. Charles Drake. The sculpture was done by Ivar Mendez, MD’86, PhD’94.

“I’m so proud to have been a part of his work,” says Reese, whose initial prognosis was grim.

“For the first 36 to 48 hours she hovered near death,” says her physician, Dr. Jack Wohlstadter. Doctors couldn’t



Reese with sculpture of Drake in background. (Photo by Karmen Downing)

**“HE HAD SO MUCH TALENT, HUMILITY, SERIOUSNESS, INNER JOY, KINDNESS AND KNOWLEDGE TO SHARE.”**

### - Della Reese

be sure what had happened, and Della, 48 at the time, was terrified by their uncertainty. Not until a week later did an arteriogram reveal that an aneurysm had ruptured in the right side of her brain. Two others, on the left side, lay near her optic nerve and threatened her vision. “Even if an operation were successful,” she remembers being told, “I could have ended up as a vegetable.”

Bill Brady, LLD’90, a member of The Charles Drake Memorial Committee said, “The Dr. Charles George Drake Memorial Garden honours a great Canadian whose innovative surgical skill attracted patients from all over the world. As a teacher, he inspired dozens of young medical students to enter the demanding field of neurosurgery and aspire to excellence.”

To commemorate the many contributions Dr. Drake made to the education of residents, fellows and neurosurgeons, the names of the many members of “The Drake School of Neurosurgery” are etched into the base of the memorial.

The sculpture and gardens can be found outside the front entrance of the University Campus of LHSC.

Dr. Drake passed away Sept. 15, 1998.

*With notes from Karmen Dowling, BA’96*

# ALUMNI NOTES AND ANNOUNCEMENTS



After 3 and a half great years in Halifax, **Kim Mason, BA'89** (Rotman EMBA22'05), recently moved back to Oakville to assume the role of RBC Regional President for Greater Toronto. Kim now leads a team of 4,000 employees in providing financial advice and services to RBC's personal, small business and commercial clients in the GTA, many of whom are also Western grads.

Janice Deakin, Western provost and vice-president (academic), along with seven university alumnae were named recipients of the 2014 Canada's Most Powerful Women: Top 100 Award, the Women's Executive Network announced in late November. Co-presented by Scotiabank and KPMG, the awards celebrate the professional achievements of women across the country in the private, public and not-for-profit sectors. Western winners included: **Stacey Allaster, BA'85, MBA'00, LLD'14**, Women's Tennis Association, chairman and CEO; **Rosemary McCarney, LLB'77**, Plan International Canada Inc. president and CEO; and **Kerry Peacock, EMBA'99**, TD Bank Group, executive vice-president, retail banking products

and services, all Women's Executive Network Hall of Fame nominees; **Laura Dottori-Attanasio, BA'88**, CIBC senior executive vice-president and chief risk officer; **Catherine Karakatsanis, BESC'83, MESC'91**, Morrison Hershfield chief operating officer; and **Kim Mason, BA'89**, RBC, regional president, Atlantic provinces, all Corporate Directors category winners; and **Angela Simo Brown, HBA'90**, Air Miles for Social Change, Loyalty One, co-founder and general manager, Trailblazers and Trendsetters category winner.

**Stephen Poloz, MA'79, PhD '82**, and **Samir Sinha, MD'02**, were named by *Maclean's* magazine as one of Canada's 50 most powerful people of 2014.

On Oct. 27, the following Western alumni were elected (and in some instances re-elected) to public office including:

- London city councillors **Michael van Holst, BEd'94**; **Maureen Cassidy, BA'88** (French); **Phil Squire, LLB'81**; **Stephen Turner, BSc'99** (Biology); **MPA'13**; **Jared Zaifman, BA'08** (Political Science); **MPA'12**; **R. Paul Hubert, BA'84** (Psychology); and **Josh Morgan, BA'02** (Economics/Political Science); **MA'04** (Political Science);
- Middlesex Centre councillors **Aina DeViet, BA'79, MA'84** (Sociology), and **Stephen Harvey, BEd'81, MEd'01**;
- Strathroy-Caradoc mayor **Joanne Vanderheyden, BA'89** (Physical Education);
- Woodstock mayor **Trevor Birtch, BA'96** (Political Science);
- Chatham-Kent councillors **Bryon Fluker, BA'67** (English); **David Van Damme, BA'94** (Political Science, King's University College); **Jeff Wesley, BA'80** (Psychology); **Michael Bondy, BA'93** (Political Science); and **Doug Sulman, BA'75, LLB'78**;
- Windsor councillor **Fred Francis, BA'03** (History/Political Science);
- St Thomas alderman **Steve Wookey, BA'88** (History), and **Gary Clarke, BA'76, MEd'95**;

- Toronto councillors **James Pasternak, MA'84** (Political Science); **Frank Di Giorgio, MBA'78**; **Jonathan Burnside, BA'90**; and **Norm Kelly, BA'64** (History);
- Ford Erie mayor **Wayne Redekop, BA'72** (History); and
- Stratford mayor **Daniel Mathieson, MPA'08**.

**Bonnie Brooks, eMBA'08**; **Jordan Banks, BA'90** (Political Science); **Donna Kennedy-Glans, LLB'84**; **Robert Orr, HBA'81**; **Stephen Poloz, MA'79, PhD'82** (Economics); and **Prem Watsa, MBA'74**, were named to Canada's 50 Most Powerful Business

People in 2014 by *Canadian Business* magazine.

**Farah Mohamed, MA'96** (Political Science), G(irls)20 founder and CEO, and **Rosemary McCarney, LLB'77**, Plan Canada president and CEO, were named to the Top 25 Women of Influence for 2014 in Canada by *Women of Influence* magazine.

**Adam Jean, BA'00**; **Amer Ebied, BESC'02, MESC'04**; **Bianca Lopes, BMOS'13**; **Colin Dombroski, BHSc'03, PhD'12**; **Corey Dubeau, BMOS'11**; **Kevin Aarts, BSc'00, BA'03**; **Laura Emmett, BACS'04**; **Michael Moffatt, BA'99, PhD'12**; **Richard Santos, BA'02** (ACS); **Dpl'02**; **Stephanie Ciccarelli, BMus'06**; and **Larry Lau, BA'09**, were named to *Business London* magazine's Top 20 under 40 list.

**George Cope, HBA'84**; **Cameron Bailey, BA'87** (English); **Jennifer Keesmaat, BA'96** (English/Philosophy, Huron University College); **Deb Matthews, BA'98, PhD'06** (Sociology); **Dr. Peter Pisters, MD'85**; **Jeff Stober, BA'80** (ACS); and **Elaine Lui, BA'96** (French), were named to *Toronto Life's* 50 Most Influential list. **Shelby Austin, LLB'05**, was named to the magazine's Tomorrow's Titans list. **Bill Morneau, BA'86** (Political Science), was named as part of Team Trudeau. When the ridings are redrawn for the 2015 election, he will seek the Liberal nomination for Toronto Centre.

**Bryan Murphy, BA'92, MBA'05**; **Justine Deluce, BA'99**; **Matthew Corrin, BA'02**; and **Michael Liebrock, BA'06, MBA'07**, participated in the 2014 Executive Sleep Out to help homeless children.



Stratford mayor **Daniel Mathieson, MPA'08**.

## 1950s

**Mary Kay Kelly, BA'57**, and **Nora Newton, BA'57**, are the 2014 recipients of the Alumni Award for Excellence at Brescia University College.

## 1960s

**Thomas Hockin, HBA'61**, was reappointed chair of the Board of Directors of the Pacific & Western Bank of Canada in London.

University of Alberta Infectious Diseases professor emeritus **Anne Fanning, MD'63**, won the Frederic Newton Gisborne Starr Award, the Canadian Medical Association's highest honour.

**Donald Lapowich, BA'63**, a partner at Koskie Minsky LLP, was named to Strathmore's Who's Who as Professional of the Year.

**Penn Kemp, BA'66** (English), has been appointed writer-in-residence for Creative Aging London, 2014-15. The second annual Festival will be held in late spring at London Library. Some of Kemp's pieces are available at: [creativeage.ca/stories](http://creativeage.ca/stories)

Syracuse University professor **Douglas A. Morrison, HBA'66**, received a 45 years of service award from his university. He has recently contracted to serve another five years in his present positions as the faculty advisor to the Graduate Student Association and counselor to returning veterans from the Middle East.

**Graham Burke, BA'68, MSc'72**, was awarded the Master of Health Science degree (MHSc) in Bioethics from the University of Toronto at the 2014 spring convocation. Burke is a family physician in Picton, Ontario and co-chair of Quinte Health Care Bioethics Committee.

**John Sabine, BA'68, LLB'70**, was appointed non-executive chairman and director for North American Nickel Inc. in Vancouver.

**David H. Wilkes, BA'68**, retired in July after 46 years as a stockbroker. He worked with Moss-Lawson for 26 years and Mackie Research Capital for 20.



**Najeeb Hassan, BA'86**, recently joined the partnership of Vancouver based Roper Greuell, after spending almost 8 years at a national full-service law firm and having served a term as a Vice-Chair at the B.C. Labour Relations Board. Along with his wife, Shelina Neallani and their daughters Jenna and Samiya, he enjoys living in North Vancouver, hiking the North Shore trails with their golden-doodle Harry.

**Paul Hill, BA'69, LLD'12**, was named the 2014 Business Leader of the Year by the Saskatchewan Chamber of Commerce.

## 1970s

**Don McLeish, BA'70** (Huron University College), of Mississauga teamed up with Mike Moloney of Peterborough to win the men's T-7 2x doubles category at the Canadian Sculling Marathon in August. The 74-year-old McLeish and his partner posted a time of 49 minutes, 16 seconds.

**Joseph Pitt, MA'70, PhD'72**, was named a fellow of the American

Association for the Advancement of Science.

**Kristine Burr, MLS'71**, and outgoing Windsor Mayor **Eddie Francis, BSc'97**, were named to the international authority which will oversee the construction of the new publicly owned bridge between Windsor and Detroit. Burr will chair the authority. The pair will be two of six members on the authority – three from Canada and three from the United States.

**Barbara Fraser, HBA'71**, was appointed to the Board of Directors of the Manitoba Telecom Services Inc.

University of Alberta librarian emeritus **David Jones, MLS'71**, was recognized by the Association of Map Libraries and Archives with the Association's Honours Award. The award which is conferred on occasion "to an individual who has made an outstanding contribution to the field of map librarianship..." was presented to David at CARTO 2014, the Association's annual meeting and conference held in June in Montreal.

**Dr. John McDonald, BA'71, MD'75**, received a Bright Lights Award from the Association of Family Health Teams of Ontario for his work providing inter-professional health care. He practises medicine in Paris, Ont.

**Ian Barrie, MBA'72**, was inducted into the Kenner Foundation Hall of Honour for 2014.

**Mel Cappe, MA'72**, was named chair of the Board of Directors for Research-Based Pharmaceutical Companies' Health Research Foundation.

**Murray Elston, BA'72, LLB'75**, was appointed director to the Independent Electricity System Operator (IESO) Board of Directors.

**Brian (HBA'78) and Barbara (BA'72) Renken** are pleased to announce the graduation of their children. Their son **Andrew, BA'04** (Economics), obtained his CPA designation on October 25, 2014 in Toronto. Andrew is employed with Blue Mountain Resorts in the Town of Blue Mountains. Their daughter **Kayla, BHSc'12**, graduated from Bond University Law School in Robina, Australia with a Juris Doctor with Honours on October 11, 2014. Kayla is articling with Scheifele, Erskine & Renken in Meaford, Ont.

**John Beaucage, BA'74** (English), was appointed to the Board of Governors of Trent University for a three-year term.

**John Coleman, Dpl'74** (Journalism), was appointed Director of Public Affairs and Communications for the University of Windsor.

**Steven Sharpe, BSc'74**, was named an independent director for Madalena Energy Inc. in Calgary.



**Blair Cooper, BSc'85**, celebrated the birth of his second grandson, Emmett, on Sept. 2.

The works of **John Schweitzer, BA'74, LLD'11**, are on display in the new 9/11 Memorial Museum in New York City commemorating the terrorist attacks that destroyed the World Trade Center Twin Towers in 2001. Schweitzer donated a piece he created in 2003 called *Fresh Kills: 24 Elegies*.

**Noreen Golfman, MA'75, PhD'87** (English), was provost and vice-president (academic pro tempore) at Memorial University. She comes to the role from dean of the School of Graduate Studies.

**Danielle Poitras-Martin, MA'75** (Psychology), published *Le jeune neurotraumatisé : Soutenir le cheminement émotif et l'adaptation familiale*, Montréal: Éditions du CHU Sainte-Justine, 2014. This book deals with the psychological adaptation that children or teenagers and their families are going through after a brain or spinal cord injury, either by accident or illness.

**Ed Wilson, HBA'75**, was appointed executive director of International Justice Mission Canada, an organization based in London, that protects the poor from violence throughout the developing world.

**John Cassaday, BA'76**, Corus Entertainment president and CEO, is the 2015 inductee into the Canadian Broadcast Industry Hall of Fame.

**Andrew Gruszecki, BSc'76**, has been appointed vice-president, Oil Sands & Heavy Oil for Pembina Co. in Calgary.

**Roberta Jamieson, LLB'76, LLD'93**, was honoured in October by the Council of Ontario Universities (COU) with the David C. Smith Award for her advocacy in support of Aboriginal education in Canada, and her dedication to improving access and increasing career success of Aboriginal learners.

**Tajdin Mitha, LLB'76**, has been appointed as a member of the Council of the Association of Professional Engineers and Geoscientists of the Province of British Columbia for a term ending October 31, 2016.

**Anne Stewart, BA'77**, was appointed general manager of the Smithers-Oasis, a global maker of floral accessories in Kent, Ohio.

**Steven Elfman, BA'78**, was appointed to the Board of Directors of Smith Micro Software in Aliso Viejo, Calif.

**Andrew Wister, BA'78, MA'79, PhD'85**, was appointed chair of the National Seniors Council. Wister is currently chair of the Department of Gerontology at Simon Fraser University.

**William Aziz, HBA'79**, of Blue Tree Advisors II Inc., was appointed chief restructuring officer of U.S. Steel

Canada, which is under court-ordered protection from its creditors.

**Robert Hamilton, BA'79, MA'85**, was appointed Deputy Minister of Natural Resources Canada on July 2, 2014.

**Jeffrey Parr, BA'79**, CFO of Centerra Gold in Toronto, was elected to the Board of Directors of Kirkland Lake Gold.

**R. Douglas Wonnacott, BA'79** (Economics), **MBA'81**, was appointed president, CEO and a director of Canexus Corporation in Calgary.

## 1980s

**Bill Rudiak, BMus'80**, has joined Lyris, an email marketing company in Emeryville, Calif., as the vice-president of global services and support.

**Scott Russell, BA'80, BED'81, MA'85**, of CBC Sports, won Sports Media Canada's Outstanding Broadcasting Award for 2014.

**Demetrios Tryphonopoulos, BA'80, MA'81, PhD'88** (English), was appointed dean of arts at Brandon University.

**Nora Aufreiter, HBA'81**, was appointed to the Board of Directors of Scotiabank.

**Susan Delacourt, BA'82**, was one of five finalists for the 2014 Hilary Weston Writers' Trust Prize for Nonfiction for her book, *Shopping for Votes: How Politicians Choose Us and We Choose Them*.



**Karen Yang, BSc'04, MBA'10**, married Andrew Lee on Sept 13 at Graydon Hall, Toronto.

**Leo Groarke, PhD'82** (Philosophy), was installed as Trent University's president and vice-chancellor at a ceremony on Sept. 22.

**Paul Mirabelle, LLB'82, MBA'88**, was appointed executive chairman of National Home Doctor Service, Australia's largest network of home visiting practitioners.

**David Mullen, MBA'82**, was appointed chairman of the board of the Canadian Venture Capital and Private Equity Association.

**Shawn P. O'Brien, BSc'82**, has been appointed president and CEO of CIPHER Pharmaceuticals Inc. of Mississauga.

**Roland Horst, LLB'83**, was appointed to the Board of Directors of Goldeye Explorations Ltd.

**Devkumar Sainani, BSc'83, MEd'86, PhD'96** (Med Biophysics), chair of Ontario Trillium Foundation (Toronto), received the Ontario Newcomer Champion Award in the Promoting Cultural Heritage category. He is also chairman of the SAINA Group of Companies in London.

**Karen Basian, HBA'84**, was appointed to the Board of Directors of Easyhome.

**Michael Medline, BA'84**, president and CEO of Canadian Tire, was appointed to the SickKids Foundation's Board of Directors in Toronto.

**Donald Ross, BA'84, MA'86, PhD'90** (Philosophy), was appointed as dean of the University of Waikato Management School in Hamilton, New Zealand.

**David Aston, MBA'85**, a contributing editor for *Money Sense Magazine*, was selected as finalist of 2014 Journalist of the Year award by the Toronto CFA Society.

**John Crombie, BA'85**, was appointed senior vice-president of retail leasing Canada for the Triovest Realty Advisors.

**Donald McCabe, BSc'85**, has been appointed president of the Ontario Federation of Agriculture. He is also president of the Soil Conservation Council of Canada and fire chief to the Inwood Fire Department.

**Robert McFarlane, MBA'85**, former CFO of Clearnet Communications, has been appointed British Columbia Salvation Army Advisory Board chair.

**Kevin McHugh, LLB'85**, was appointed to the Ontario Court of Justice to preside in Walkerton.

**Peter Pisters, MD'85**, currently vice-president of The University of Texas MD Anderson Cancer Center's Regional Care System, was appointed president and CEO of University Health Network.

**Derek Wong, MBA'85**, was appointed vice-president finance and CFO of CERF Inc.

The first book by **Carrie (Madryga) Henderson, BSc'86** (Brescia), *Fueling Your Passion for Sports*, won her the Practical Diabetes Resource Award for 2014.

**Carolyn Ullerick, BA'86**, was appointed CFO of the Asset International Inc..

**Susan Caskey, BA'87** (French), was appointed to the Board of Directors of the Centre for Addiction and Mental Health Foundation in Toronto.

**Andrew Lundy, BA'87** (PolSci), was appointed vice-president, digital, of The Canadian Press, responsible for the overall leadership of the news agency's digital strategy and operations.

**Jean-François Huc, BSc'88**, BioAmber's president and CEO, won the International Award for Outstanding Achievement in Business Development in the Chemical Industry given by SCI Canada, the business forum of the Chemical Institute of Canada in 2014.

**Jeanne Pengelly, MA'88** (Journalism), has worked in print, radio, television and

online journalism and currently is the daytime news writer, researcher and announcer on Corus Entertainment's Peterborough radio stations, KRUZ (100.5) and The Wolf (101.5).

**Jeffrey Pocock, BA'88** (Economics), was named partner at Grant Thornton LLP in Toronto.

**James Rankin, BA'88**, an award-winning photographer with the *Toronto Star*, was added to North Bay's Walk of Fame.

## 1990s

**Ron Baruch, LLB'90**, was appointed chair of Board of Directors of the North York General Hospital Foundation.

**Kevin Dalton, BA'90**, was appointed non-executive chairman of the Mood Media Board.

**Susan Danard, MA'90**, was appointed managing director of public affairs at the University of British Columbia.

**Lynn Gregor, MBA'90**, has been appointed vice-president, joint venture relations, for Progress Energy Canada Ltd. in Calgary.

**Edmundo Guimaraes, BA'90** (ACS), was appointed CFO of Sierra Metals.

**Michael Helewa, BA'90** (ACS), KPMG vice-president of business operations, has been named partner at the firm.

**Jennifer Knights, BA'90**, was appointed manager of aquatics operations for City of Windsor.

**Andrew Kriegler, MBA'90**, was appointed as president and CEO of The Investment Industry Regulatory Organization of Canada.

**David Cohen, BA'91** (History), was appointed to the board of the Canada Science and Technology Museum in Ottawa.

**Michael Gazer, BA'91** (Economics), was appointed president of Copper County Foods.

**Heidi Spannauer, BA'91**, has been appointed vice-president of development and marketing at Sunshine Foundation of Canada in London.

**Brian Tocheri, BA'91** (Geography), was appointed as chief administrative officer and clerk of the Town of Hanover.

**Jeffrey Davis, BA'92** (English), was promoted to the role of general counsel,



**Douglas Keyes, BA'12** (Political Science), and **Hannah Authier, BA'11** (History), were married Feb. 8, 2014, at the Elm Hurst in Ingersoll in front of an intimate group of 16 close family and friends. Doug was Hannah's floor Soph at Perth Hall in first-year. The couple started dating near the end of the school year and have been together for six-and-a-half years. The newlyweds call London home. Hannah is currently working in human resources; Doug is completing his graduate diploma to become a paralegal.

SVP Corporate Affairs and Corporate Secretary of the Ontario Teachers' Pension Plan.

**Karen Fleming, BA'92**, has been appointed chief quality and nursing executive for Muskoka Algonquin Healthcare.

**Kimberley Gagan, BA'92**, was appointed founding director for Student Legal Aid Clinic at the Bora Laskin Faculty of Law at Lakehead University.

**David Hackam, MD'92**, was appointed pediatric surgeon-chief at the Johns Hopkins Children's Center in Baltimore. Hackam, a leading authority on intestinal inflammation and bowel disease in infants, comes from the University of Pittsburgh, where he is a professor of surgery; associate professor of cell biology and physiology; director of the Center for Pediatric Surgical, Translational and Regenerative Medicine; and the medical school's associate dean.

**Michael Hill, MBA'92**, was appointed CFO for Cathedral Energy Services Ltd. in Calgary.

**Benjamin Smith, BA'92** (Economics), was appointed president, Passenger Airlines for Air Canada in Toronto.

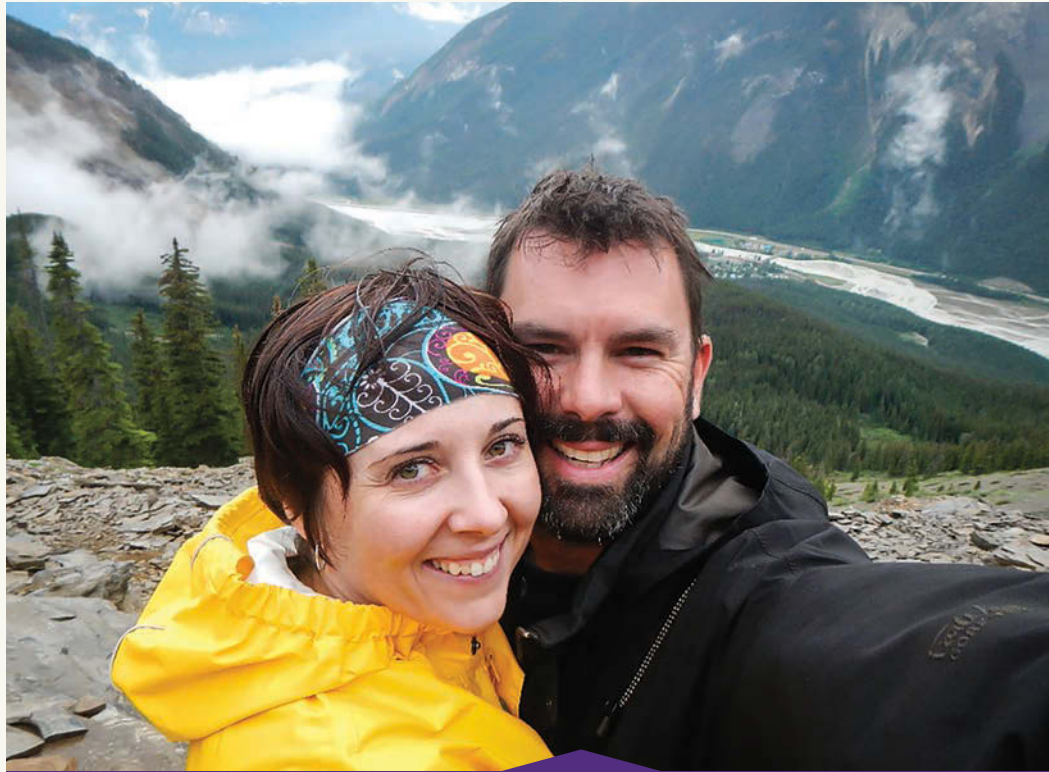
**Gay Yuyitung, BSc'92**, was appointed executive director of the McMaster Industrial Liaison Office.

**Shawn Beber, BA'93**, a strategy and corporate development executive at CIBC, was appointed a non-executive board director to the Bank of N.T. Butterfield & Son Limited.

**Shane Book, BA'93**, has published a book of poetry, *Congotronic*, with the University of Iowa Press.

**Daniel Drimmer, BA'93** (German), was appointed as independent member of the Board of Directors of the Mortgage Company of Canada Inc. in Toronto.

**Timothy Doherty, PhD'93**, department head of Physical Medicine & Rehabilitation at Western, has been honoured with the Distinguished Researcher Award presented by the American Association of Neuromuscular & Electrophysiological Medicine (AANEM).



**Jeff Gaulin, MA'95** (Journalism), has been appointed vice-president of communication for Canadian Association of Petroleum Producers in Calgary. He joins CAPP from Tervita, where he was the VP, Marketing, Communications and Government Relations for Canada's leading environmental and energy services company. He lives in Calgary with his two children and his partner Tina.

**Lisa Goldson Armstrong, HBA'93**, VP of Global Marketing & Branding at Pentair is a "CMO Rising Star Award Winner" based on a marketing executive's demonstrated capabilities in leading an organization, marketing innovation and leading the growth agenda with less than 10 years of marketing executive experience.

**Nadia Petrolito, BA'93** (Sociology), has been appointed as chief communications officer for L'Oreal Canada in Montreal.

**Greg StremLaw, BA'93** (ACS), Canadian Curling Association CEO, was appointed to the Canadian Olympic International Relations Committee.

**Peter Tagliamonte, MBA'93**, was appointed president and CEO of the Belo Sun Mining in Toronto.

**Janet De Silva, EMBA'94**, was appointed president and CEO of the Toronto Region Board of Trade.

**Karen Fournier, MA'94, PhD'02** (Music), was promoted to the rank

of associate professor at the School of Music, Theatre and Dance at the University of Michigan, Ann Arbor, in 2013. Her most recent publications include a book on the music of the Canadian singer-songwriter Alanis Morissette and several articles on various aspects of early British punk rock.

**Deepak Khandelwal, MBA'94**, has been appointed as chief customer officer for Television Broadcasting Companies at Rogers.

**Jordan Price, BA'94**, was appointed head of strategy planning for JWT Singapore.

**Robert MacEwen, LLB'95**, was appointed president and CEO of Ballard Power Systems in Vancouver.

**Damon Murchison, BA'95, MBA'10**, was appointed senior vice-president and head of retail distribution at Mackenzie Investments in Toronto.

**Christopher O'Neill, BA'95** (Economics), is leaving his post as

director for Google Canada to take over business operations for Google Glass. He will relocate to Google's Mountain View headquarters in California.

**Thomas English, BA'97**, was appointed as non-executive director of Eastcoast Inc. in Vancouver.

**Helen Kelly, MLIS'97**, was appointed CEO for the Cambridge Idea Exchange (formerly Cambridge Libraries and Galleries).

**Sean Martin, BA'97** (ACS), was appointed as managing director, investment banking; head of financial institutions and financial technology; and senior vice-president, corporate development for Raymond James Ltd. in Toronto.

**Susanna Han, HBA'98**, was appointed to the Board of Directors of the Independent Electricity System Operator.

**Michael Payne, MSc'98, MD'02**, a PGY-5 Medical Microbiology resident at the University of British Columbia, is now

a certified diplomate of the American Board of Medical Microbiology (ABMM), of Washington, D.C.

**Michael Rossi, BA'98**, previously Reebok Canada vice-president, was promoted to president of Adidas Group Canada.

**Alexander Lambert, BA'99, MBA'07**, was appointed CEO of the Group Health Centre in Sault Ste. Marie.

**Sadiqa de Meijer, BSc'99, Dpl'06**, was named a finalist for the 2014 Governor General's Literary Award for her poetry *Leaving Howe Island*.

## 2000s

**Terry Thib, MESC'00**, was appointed vice-president and portfolio manager for IA Clarington Investments Inc. in Toronto.

**Jonathan Wiesblatt, BA'00**, was appointed portfolio manager for Sprout Asset Management in Toronto.

**Rebecca Kacaba, BA'03** (Psychology, Huron University College), a partner at the legal firm of Aird & Berlis, was appointed as Company Secretary for Falcon Oil & Gas Ltd., Dublin, Ireland.

**Denise Hayes, MBA'04**, was appointed as chief human resources officer at Moneris Solutions Corp. in Mississauga.

**Terri Milton, MLIS'05**, has been appointed to a tenure-track position as Outreach & Promotions Librarian / Liaison Librarian for Educational Studies, at Mount Saint Vincent University in Halifax, Nova Scotia.

Musician **Basia Bulat, BA'06** (English), was named to the 2014 Polaris Music Prize short list for her album *Tall Tall Shadow*.

**Andrea Di Sebastiano, BMSc'07, PhD'13**, was awarded the 2014 Petro-Canada Young Innovator Award. Di Sebastiano, a postdoctoral scholar working with Physiology and Pharmacology professor Dr. Stephen Ferguson, investigates the role of metabotropic glutamate receptors in Huntington's Disease by examining the effects of two proteins, Optineurin and Rab8.

**Israel Mendez, MBA'07**, was appointed COO at Closing the Gap Healthcare Group in Mississauga.

**Bing Pan, MBA'07**, was appointed COO and president of the Pacific Potash Corporation in Vancouver.



**Sarah Morrison, BMus'01**, artistic director of The Oakville Children's Choir, recently returned from Riga, Latvia, where the group competed in the 8th World Choir Games with superb results. The OCC Senior Choir won a Gold Medal in the Youth Choir of Equal Voices Category; the OCC Chamber Choir won a Silver Medal in the Musica Sacra category. Morrison conducted both choirs in competition.

# Celebrate your life's milestones.

We want to join in the celebration.

Share your updates about your new job or business, wedding, new home or baby, and Western Alumni will send you a gift with our congratulations!

Visit [alumni.westernu.ca/milestones](http://alumni.westernu.ca/milestones) to send us your news and to learn more about our Milestones Program.



Offered in partnership with:

 **Manulife Financial**  
For your future

**Western Alumni**





**THE FINAL SAY**  
WITH PAUL WELLS, BA'89

**HUNTING FOR BIRD COURSES WITH POTENTIAL**

I wonder which are the really easy courses these days. When I was at Western, busily failing out of Chemistry before I transferred into Political Science and partial redemption, a lot of my neighbours in residence spent a lot of time looking for courses that wouldn't tax them too harshly. We called them "bird courses," and I see from a recent discussion on Reddit that they still go by that name.

The Western student was on Reddit to ask for suggestions for courses that would make a great break from hard thinking. She'd heard good things about a course on plate tectonics and another on world rivers. In the discussion thread that followed, another suggested an astronomy course, *The Search for Life in the Universe*. Another played spoilsport: "My advice is actually get an education rather than looking for bird courses."

In my day, there was a *Meteorology* course that was a favourite among students who had to take a science course but were eager to avoid learning any science. Nobody who took the course called it "Meteorology." Everyone called it "Clouds." As in, "My Tuesday is pretty busy, but on Wednesday all

I have is Clouds."

In my years (both of 'em!) as a Science major, I didn't have much space in my schedule for fun courses, and not a lot of inclination either. One year I took a medical ethics course, offered under the rubric of Philosophy, which was just an endless succession of awful dilemmas. "Cut off life support or live in agony? Show your work." It didn't really lighten up my week.

After I washed out as a scientist and sought refuge in poli-sci, I decided to cram four years of study into three school years, so again I had no time for Clouds. But the student's natural instinct for self-preservation did kick in a few times. I very much enjoyed the second-year survey course in political philosophy, which I took in my first year as a Political-Science major, which was my third year at Western. Sorry this is so complex. It was all a bit of a mess. Anyway, I liked political philosophy, which covered major works by Plato, Aristotle, Hobbes, Locke, Mill, Rousseau and Marx. I don't want to overstate the pleasure the course brought me — it is impossible to enjoy reading Rousseau, and anyone who claims otherwise is lying — but the rest of the course was cool. It has even proved, over the years, directly applicable to the work I do as a journalist. I wanted to take the third-year political

**A LOT OF MY NEIGHBOURS IN RESIDENCE SPENT A LOT OF TIME LOOKING FOR COURSES THAT WOULDN'T TAX THEM TOO HARSHLY.**

philosophy survey course, but a friend of mine said the final exam in the course was gruelling. I believe he said it would take six hours on a Saturday, and that I'd have to turn in three drafts of my essay answer. I never did take that course.

I now wish I had. First, because it's a bad idea to let yourself get scared away too easily. Second, because out here in

the real world, it's hardly unusual to find yourself dedicating six consecutive hours of hard work to the pursuit of a worthy goal. I've been thinking about the second reason lately. One of the things a university education should prepare you for, arguably — well, I'm going to argue it — is the experience of handling a crushing workload, at least once, at least briefly, and surviving to tell the tale.

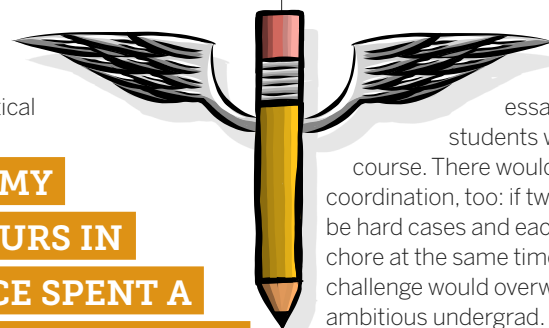
A while ago I looked up the course syllabus for a popular Shakespeare course at a Canadian university (not Western). The course requirements seemed a bit light: A final exam, biweekly quizzes, and two essays, both under 2,000 words. It hardly seemed fair: During the school year 1599-1600, Shakespeare wrote *Julius Caesar*, *As You Like It* and *Twelfth Night*. Surely part of the point of Shakespeare is his prodigious output. Can you really learn about him without coming anywhere close to matching it?

Of course there are reasons why workloads in the social sciences and humanities are sometimes light. Somebody would have to mark all those 10,000-word essays, and in a course with 400 students that's just not realistic. On the other hand, it might not be so hard, because if word

spread that somebody had a 10,000-word essay requirement, students would flee his course. There would be challenges of coordination, too: if two profs decided to be hard cases and each assign some epic chore at the same time, the combined challenge would overwhelm even an ambitious undergrad.

But surely there's room for one mandatory course in every undergrad's life that represents a serious, even bewildering challenge. Not for the instrumental benefit it would offer, the way it would prepare youth for a challenging and stressful workplace. More for its intrinsic benefit: the way it would show students that when they bet they can't do something, they are almost always wrong.

*Paul Wells is a senior columnist for Maclean's magazine. Follow him on Twitter @InklessPW.*



"Or you could just apply by March 31, 2015."

**ALUMNI HEALTH & DENTAL INSURANCE**

**You don't have to turn back time to get last year's rates.**

**Dental Care • Vision Care • Prescription Drugs  
Massage Therapy • And Much More**

Visit [healthplans101.ca/western](http://healthplans101.ca/western) or call toll-free **1 866 842-5757** for more information.



**SAVE!**  
with **2014** rates  
for one more year.\*

Underwritten by The Manufacturers Life Insurance Company.

Manulife and the Block Design are trademarks of The Manufacturers Life Insurance Company and are used by it, and by its affiliates under license. Exclusions and limitations apply.

© 2014 The Manufacturers Life Insurance Company (Manulife). All rights reserved.  
Manulife, PO Box 4213, Stn A, Toronto, ON M5W 5M3.

\*Effective date of coverage must be on or before April 1, 2015.



## Alumni Gazette

Publication Agreement # is 40069342  
Return Undeliverable Canadian Addresses to:  
Western University, WH, Suite 360  
London, Ont. N6A 3K7



# Extraordinary health care starts here.

As Director-General of the World Health Organization, Dr. Margaret Chan (BA'73, MD'77, DSc'99) provides leadership on some of the most critical global health matters. And her extraordinary medical career began at Western.

Help develop the next generation  
of extraordinary leaders.

[extraordinary.westernu.ca](http://extraordinary.westernu.ca)

## Be Extraordinary.

The Campaign for Western



Western