TARGETED FOR TELLING THE TRUTH

DAVID BAINES
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WESTERN’S NEW MOBILE APP PUTS PURPLE IN YOUR POCKET
Western Community can now access more of what University offers

ON THE GROUND
Stephanie Duhaime, BA’03, BESc’03, spearheading Canada’s diplomatic presence in Iraq

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IN CROSSHAIRS OF WHITECOLLAR CRIMINALS
Some of David Baines’ favourite columns over the years, and exclusive online excerpts from his conversation with Alumni Gazette following childhood goal to the new desk CTV’s Marcia MacMillan’s journey to the anchor desk

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s the years have no problem passing, we seem to now have a foothold in this new millennium at 2015. By this past last century, a handful of powerful countries were literally and figuratively dug down in the First World War.

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WHAT IF ANOREXIA NERVOSA WAS A ‘PASSION’? New findings from Western University suggest that characterizing anorexia, or anorexia nervosa, as a ‘passion’ will yield immediate and practical results in terms of treatment and therapy.

The study, led by Louis C. Charland, PhD’89 of Western’s Rotman Institute of Philosophy, is novel in that philosophers have collaborated with psychiatrists, psychologists and clinicians to arrive at this new recommended categorization, which compares the condition to other mental illnesses and holds fundamental implications for treatment, especially in the area of decisional capacity to consent to, or refuse, treatment. The findings were published in Psychiatry, Psychology & Psychiatry.

“Anorexia nervosa is associated with fear and anxiety over gaining weight and has strong attachments with becoming thin,” says Charland, a professor at the Schulich School of Medicine & Dentistry and the Faculty of Health Sciences. He says categorizing anorexia as a ‘passion’ may lead to more effective approaches to treatment that target the nature of the disorder more directly. tinyurl.com/g8hry2y

USING HOCKEY CULTURE TO IMPROVE MEN’S HEALTH In Canada, 40 per cent of men are overweight, one of the highest risk factors for chronic diseases like heart disease and diabetes. Of those men, sports fans are more likely than non-sports fans to have poor health.

Now, thanks to a Men’s Health & Wellbeing Challenge Grant from the Movember Foundation, Dr. Robert Petrella, BSc’83, Cert’84, MA’85, PhD’97 and his colleagues from Western University’s Schulich School of Medicine & Dentistry and the Faculty of Health Sciences are beginning a pilot project called Hockey Fit with the aim of motivating those sports fans to get into shape and live healthier lifestyles.

The Movember Challenge called upon Canadians to submit their creative and innovative ideas that aimed to disrupt long held assumptions about men’s health, focus on positive elements of masculinity, and get men to take action with their health.

By using sports teams as the motivation, Hockey Fit will recruit men at the greatest risk for poor health and provide them with the skills and tools to lose weight and keep it off.

“Our goal is to create momentum and excitement around men’s health and associate it with club-based sports,” said Dr. Petrella, a Professor in the Department of Family Medicine at Schulich Medicine & Dentistry.

The new scholars, artists and scientists

Three Western and one King’s University College professors have been named among 91 inaugural members of the Royal Society of Canada’s College of New Scholars, Artists and Scientists. Those named to the College represent the emerging generation of scholarly, scientific and artistic leadership in Canada.

Together, the members of the College will address issues of particular concern to new scholars, artists and scientists, for the advancement of understanding and the benefit of society, taking advantage of the interdisciplinary approaches fostered by the establishment of the College. The new scholars were inducted on Nov. 21 in Quebec City.

Daniel Ansari – Numerical Cognition Lab Daniel Ansari conducts research on young children’s typical and atypical (Developmental Dyscalculia) numerical and mathematical skills at both behavioural (cognition) and neural levels of analysis. Ansari’s research program is paving new avenues for the identification of children who have difficulty with math, seeking to address these problems early in development before they become life-long barriers to success.

Isaac Luginaah, Department of History, King’s University College Robert Ventresca, BA’93, Department of History, King’s University College

Robert Ventresca demonstrates through his study of modern Italian and Church history the complex intersection of religion and civil society and the dynamic, if contested, role of religious traditions in the modern world. His current work explores how Catholic thought on modernity, the nation-state, race and the ‘Jewish Question’ influenced a range of Catholic responses to 20th century fascist bio-politics.
INCREASING GLOBAL OPPORTUNITIES FOR STUDENTS

BY AMIT CHAKMA, PRESIDENT & VICE-CHANCELLOR

So often when the word “international” is raised in the context of university students, what comes to mind are students who come to Canada to study. The experiences these students have enrich their lives and the lives of Canadian students with whom they interact both inside and outside the classroom. But that’s really only half the story.

What is equally important to Western is that we create ways for Canadian students to take courses or participate in service learning opportunities internationally. Students who return from these adventures abroad talk about them as being life-changing experiences. And they should be.

Opportunities to study outside of Canada or take part as volunteers in service-learning programs enable students to become part of the fabric of another nation. They get to know people there in a way they would never get to experience as tourists. The friends they make in their global travels can open doors for them later in their careers. They gain a sense of confidence that benefits them as they take on new challenges.

A recent report by the Association of Universities and Colleges in Canada shows, however, that more work has to be done to encourage Canadian students to sign up for international experiences. The report found that 96 per cent of Canadian universities, including Western, have internationalization as part of their strategic plans. Seventy per cent send students to foreign field schools, 67 per cent offer service-learning opportunities and another 67 (cct) per cent also assist students to do research internationally.

What is concerning is that despite this effort, only 3.1 per cent of full-time undergraduate students, or about 25,000, had an international experience in 2012-13. Compare that with the 89,000 full-time international students who are attending Canadian universities.

At Western, we’ve set a goal to have 10 per cent of our students participate in international learning experiences and, to date, we have increased our student participation from less than 3 per cent to 4.5 per cent.

Alumni are generously assisting our students with the costs of travelling abroad through your support of our Global Opportunities Awards.

Another way alumni can help is by encouraging the young people in your lives, who are at Western now or who want to attend here, to pursue study or service learning opportunities in another country. It may mean students have to push beyond their comfort zones. But so many of life’s best lessons come with that challenge.

I find the people who speak most passionately about the importance of international learning experiences are our students. One such student, in writing about his experience on an exchange program in Mexico, said: “The skills and the life lessons I learned during my exchange are definitely not something I would have learned in a school book. Through my extracurricular and international involvement at the university level, I grew as a person and enhanced my education to a level I would not have thought possible.”

At Western, we want to educate our students to succeed globally. We appreciate the support we receive from our alumni in ensuring we achieve this goal.

We must not lose our affection, our love for the real landscapes of the world, not the landscapes we look up on Google, but the real earth under our feet. We need to learn it, and love it. If we don’t keep on working on our relationship with the perceived world, the planet, we won’t care enough to protect it, and it needs protecting.”

JANE URQUHART

“Canadians are fortunate to have no insurmountable obstacles to dreams and aspirations. The door to opportunity is as wide as it ever gets. For most of the world, that is unfathomable.”

THOMAS D’AQUINO

“Be proud of what you have achieved, and be proud of the country of which you achieved it in. Defend its values, expand its vision, never forget its history.”

IZYING ABEILLA

“You may have some anxiety about where life will take you next. You won’t always win. From time to time, you will fail. But you will succeed if you are not afraid to fail.”

HEATHER REINOF-BLIUM
She does not see the point of running without a destination. “You must have a reason for running besides wanting to be an MP or MPP,” said Christine Elliott, LLB ’78. “There are lots of ups and downs in elected office, and you very seldom get what you want. So, you really have to have your eyes on something that is meaningful to be successful.”

From her earliest days at Western, Elliott had found meaning in service to others. And today, that drive which pushed her to rapid success on campus may lead her to the top of her party charged with renewing—and rebranding—its future.

“I was torn when I came to university. I either wanted to be an archeologist or a lawyer, ” the Whitby-Oshawa MP laughed. “I remember my father saying to me, ‘Well, to be an archeologist or a lawyer, ‘” the Whitby-Oshawa MP laughed. “I remember my father saying to me, ‘Well, to be an archeologist or a lawyer, ‘”

“Those are the things I want to talk about. Those are the historic roots of our party—fiscal conservatism and social compassion. We don’t have to reinvent the wheel.”

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MPP Christine Elliott—arriving at a news conference in late June to announce her run for the leadership of the PC party—says she is “a lot tougher than people think.” (Richard J. Brenna/Canadian Press)

“I have always been naturally shy, but you cannot do that when running for office, and certainly not when running for leadership.”

“By Jason Winders, MES’10

Christine Elliott embodies volunteer spirit in a political life

Christine Elliott embodies volunteer spirit in a political life

BY JASON WINDERS, MES’10

“I was torn when I came to university. I either wanted to be an archeologist or a lawyer,” the Whitby-Oshawa MP laughed. “I remember my father saying to me, ‘Well, Christine, why don’t you think about law and then have archeology and anthropology as a hobby. It doesn’t work that well the other way around.’”

She followed that advice and eyed law from the moment she entered second year. She was among the youngest in her class at 20 years old.

“I pushed myself in the last leadership beyond my comfort zone,” she said. “I have always been naturally shy, but you cannot do that when running for office, and certainly not when running for leadership. I learned it’s not reluctance; it’s just a style. It’s who I am and I am quite confident moving forward.”

No matter the results, Elliott said she understands her mission remains the same.

“I see my job as an extension of the volunteer I was in the community,” she said. “Government has a role in that — but it doesn’t have to be all things to all people. Government can empower communities to help their citizens. I believe very strongly in the power of volunteers, the power of community to create change for people.”

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Even the ‘Most Hated Man in Business’ fears someone.

When B.C. Business Magazine so branded award-winning Vancouver Sun columnist David Baines, MBA’78, in 2005, his wife, Dympna, was outraged.

“She immediately wanted to phone the editor,” Baines said. “And I said, ‘Hold it, this is the greatest headline ever. Who is not going to read this story?’”

For the past few decades, Baines has focused his investigative business columns on companies and individuals who didn’t pass the ‘sniff test’ when it came to investments they were offering the average Canadian. The business community in western Canada, and sometimes Bay Street brokers, didn’t always welcome him with open arms.

He was sued 20 times by various individuals and firms. Only once did a judge find fault with a piece Baines wrote. Even then, the newspaper didn’t have to offer an apology or retract the article. What the public didn’t see were the dozens and dozens of lawyer’s letters hitting his desk at the Sun for years.

“If you’re using your pen to carve up companies and individuals, you better be right, because that sword can be turned on you. Any one of these lawsuits could be potentially — if not career ending — career compromising.”

Baines admitted his research and writing wouldn’t be possible without the tremendous support of the legal team at the Sun and his editor, Patricia Graham.

“I had to have an editor who would also act as a bodyguard. And Patricia did that. I didn’t have the capacity to write and defend these stories (alone). That is my employer. And I think this is really, really unique in Canada. If people threatened to sue us, and we thought we were right, we were willing to accept Cerberus.”

Born in Vancouver, Baines attended 12 different schools in his youth, travelling from province to province. His father, still living and lucid at 103, was a banker and the family moved frequently across Canada.

“When you suffer the recurring pain of losing friends, particularly during your formative years, you become wary of making friends because you know that the relationship is temporary. No BFFs for me.”

Baines reflected that when you’re the new kid on the block, you always feel you have to prove yourself. “You develop a high need for achievement – not so much for affiliation. I think this served me well in the newspaper world. I never wanted to make friends with the people I was writing about.”

The award-winning columnist viewed collegiality as the enemy of good journalism.

“Some say you won’t garner any good contacts that way, but I say that if you write good stories, people will come to you.”

Baines purposely returned to school after working a few years with the Winnipeg Tribune and Vancouver Sun, following his undergrad in English at Queen’s, to earn an MBA at Ivey Business School and be more qualified about the topics he was tackling as a business columnist.

“That’s why I went back to Western. I was a liberal arts graduate and there was a whole bullpen full of us that all had similar skills, similar abilities. Mine weren’t enough to really distinguish myself from these other reporters. Getting an MBA was rather unique in those days. But it’s still fairly rare to have any reporter with business degrees and business backgrounds.”

However, it wasn’t journalism he ventured into immediately after graduating from Western. Baines followed his father’s footsteps and briefly dipped a toe into the banking world.

“It wasn’t a very good banker. I was in a commercial banking role. I really did garner a great deal of respect for bankers in commercial and corporate banking. You have to be a pretty good analyst. You have to be able to deal with people. You also have to be able to cope in the very hierarchical structure. I don’t think I was good in any of those three categories, particularly the third.”

Baines was relieved to return to the role of reporter/columnist with the Vancouver Sun, a role he’s always viewed as being “very entrepreneurial.” As he gained experience over the decades, management trusted enough in his

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Cover Story: David Baines

Armed with a pen

Waging war with white-collar crime

By David Scott

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David Baines remains composed, even when under attack. (Photo by Jens Kristian Balle)
Ayre accused Baines of stalking him. "I worked at home for the last five years and she could hear my phone conversations, which were often very contentious. My co-workers used to joke that, if there was a sniper out there, they hoped he was accurate (so they wouldn't be hit by any errant bullets). Newsroom humour, I guess."

Some money did come back Baines' way to the tune of more than $691 to prevent one recurrent cold. Professors calculated that eight people would have to take Cold-fX for four months to prevent one recurrent cold. Cold-fX also claimed it could "stop colds and flu in their tracks". Baines reported that not only was there no clinical evidence to support this claim, there hadn’t even been a clinical study to test it. Health Canada eventually ordered CV Sciences to stop making this claim. Baines’ original story debunking Cold-FX science, won the Jack Webster Award for best Science and Technology story in 2006.

In 1992, Vancouver police held a news conference announcing their informant had told them a contract had been taken out on Baines’ life. Police investigated and the Vancouver Stock Exchange offered a $100,000 reward, but nobody ever found out who, if anybody, took out the contract.

It generated a lot of media coverage and I ended up being a guest on Front Page Challenge, which thrilled my mother because she loved Fred Davis (the moderator)."

Baines admits his wife was “often quite nervous. ”

"I think I have had the last laugh, however. Calvin is on the U.S. Department of Homeland Security’s most wanted list. He is now officially a fugitive from US justice," says Baines. "On the other hand, Bodog is still doing a dink business taking bets from Canadian citizens and at the behest of the US government."

"I’ll tell you that getting my MBA at Western provided me the confidence for him to provide his own story to test it. Health Canada eventually ordered CV Sciences to stop making this claim. Baines’ original story debunking Cold-FX science, won the Jack Webster Award for best Science and Technology story in 2006."

There is a bogus mining company Baines wrote a three-part story about in 2008 called Silverado Gold Mines Ltd. that has lost more than $85 million US since its inception in 1963. Somehow, its CEO keeps making money and living in luxury. Where does all this money come from? Every once in a while, when the treasury gets low, Silverado issues more shares for cash. One brush with the SEC ended badly. As Baines writes, “The net result is that the company has manufactured more paper than a toilet paper factory.”

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Some money did come back Baines’ way to the tune of more than $691. 600. 00. It was the largest libel award in B.C. history. The columnist, a plaintiff this time, had been the target of unrelenting and untrue personal attacks in repeated articles that were published in The Atlanta Journal-Constitution and Advertising Age, and on mainstream media. Baines didn’t get the last laugh after all."

After the legal bills were paid, Baines and the Sun donated some of their proceeds to UBC’s journalism program, earmarked specifically for business journalism.

I always thought journalism schools were a little bit...
Elliott Kerr, BA ’73, president of Landmark Sport Group and owner of the OHL’s Mississauga Steelheads, still remembers his first deal as a player agent. Tasked with negotiating a contract for young running back Sterling Hinds, Kerr came up against the late, great Ralph Sazio, and the cagy Toronto Argonauts president took the youngster to school.

“He was a very intimidating character and I was a little naive,” says Kerr. “I told him my demands, and he yelled at me, swore at me, and told me to get out of his office.”

Eventually, a deal was struck and Kerr was hooked on the business that combined his love of sport and background in business, which began at Western.

Born in St. Catharines, Kerr attended Western studying economics and sociology. He fondly remembers rowing for the school team under coach Phil ‘Doc’ Fitz-James, getting up at four or five in the morning when it was dark and snowing outside to make the trek to Fanshawe Lake for practice. “But that’s what you had to do if you rowed at Western,” Kerr says.

Following his BA at Western, an MBA from Queen’s and a summer in Europe, Kerr got to work in sales and marketing for the Ford Motor Company. But six years was enough in the automotive business. When he heard massive American sports marketing and media firm IMG was considering opening a Canadian office, Kerr landed the gig.

At IMG, Kerr worked on Canadian deals for such notable “worldwide athletes” as golfer Arnold Palmer, tennis player Bjorn Borg and alpine skier Jean-Claude Killy, in addition to event and television properties. He worked hard, and before long, Kerr was pegged to head up a new North American sales force. It was a decision time for the young professional who had long harboured entrepreneurial desires.

In 1987, Kerr left the comfy confines of IMG and started Landmark Sport Group from his Mississauga apartment with zero clients and zero revenue.

“I started with nothing. From my days at Ford I’d had some stocks that I liquidated and some Canada Savings Bonds that I liquidated to live,” says Kerr. “My mom, who worked during the day, typed for me in the evenings.

What he had were contacts and a lot of free time to pound the pavement.

“It was player to player, door knocking and cold calling,” Kerr explains. “I knew a lot of people. My job was convincing them that even without this huge sport marketing firm behind me, I can still do it. Fortunately, some people believed me.”

Landmark’s first client was middle-distance runner Dave Reid, followed by Toronto Blue Jays star outfielder, Jesse Barfield.

But his ultimate goal remains doing right by his community and his family.

“I’m constantly thinking about things to do relating to the City of Mississauga, whether it’s hosting Canada Games, or bringing Pam Am Games events to Mississauga,” says Kerr. “I’m proud to be from Mississauga, my kids live here, go to school here, play their sports here. It’s important to me and that’s always where my radar is.”
WRITING A NEW CHAPTER IN WOMEN’S HEALTH CARE

BY SHELDON GORDON

Women’s College Hospital (WCH) in Toronto has a unique tradition. It was the first Canadian hospital to train female doctors, to use mammography and to develop a simplified Pap test to detect cervical cancer. Until WCH became a teaching hospital affiliated with the University of Toronto in the 1960s, all of its admitting physicians were women.

Now Marilyn Emery, MScN’74, who has been president and CEO of the hospital since 2007, is writing a new chapter in its century-long history. She is heading a $450-million redevelopment project of the hospital since 2007, is writing a new chapter in its century-long history. She is heading a $450-million redevelopment project that is aimed at improving women’s health, and preventing and managing complex, chronic health conditions.

“What often happens is that a patient will have, say, a psychiatrist, a rheumatologist and an endocrinologist,” says Emery. “They’re left sorting them out and going from one to another. We can offer ‘one-stop shopping’ for the patient: we can help them set the priorities for their care and minimize the need to go to three different offices.”

Emery has re-branded WCH with the slogan ‘Health Care for Women Revolutionized.’ A pilot project called CARES educates women into their communities.

The project’s centre-piece is a new 400,000-sq. ft. facility being built on WCH’s existing downtown site. The 10-storey Phase 1 opened in June 2013; Phase 2 is to follow in December 2015. The project’s centre-piece is a new 400,000-sq. ft. facility being built on WCH’s existing downtown site. The 10-storey Phase 1 opened in June 2013; Phase 2 is to follow in December 2015.

“It’s hard to describe the magnitude of the undertaking involved because there hasn’t been consistent support in place for them to stay at home in the community,” says Emery. “WCH’s Complex Care Clinic, opened two years ago, provides ongoing care (but not hospitalization) to an aging population, which increasingly is living with multiple chronic conditions.

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The hospital features Canada’s only research institute solely dedicated to women’s health. About 80 per cent of the researchers are women. “You don’t have to be a woman to be a scientist in our institute,” says Emery. “You don’t have to be a woman to be a scientist in our institute. But this is a place where women in academic medicine know they will be able to be mentored.”

Although she has a reputation as one of Ontario’s most effective hospital administrators, that was not Emery’s career plan when the Moose Jaw, Sask. native earned her Master’s of Nursing Education at Western in 1974. “I wanted to teach nursing in a university,” she recalls, “but decided I couldn’t do that without having worked in a hospital. I just loved that environment so much that I didn’t want to leave it.”

Her first nursing position, at St. Michael’s Hospital in Toronto, was followed by a management job at Toronto General “at a very young age.” She abandoned her professorial plans, but the Master’s degree was still valuable, she says. “The problem-solving skills and the intellectual debates on issues were all transferable.”

Before coming to Women’s College, Emery was CEO of two other hospitals. At Markham Stouffville Hospital in 1990, she oversaw the construction of a new 220-bed, community hospital – “on time and under budget.” “My first CEO job was being the head of a construction site,” she says. “Never ever did I think I’d get to build another hospital, since it happens so rarely.”

During 1997-2003, she led St. Joseph’s Health Centre, a community teaching hospital in Toronto. There she initiated innovations that boosted quality of service, patient satisfaction and financial performance. (St. Joseph’s “report card” showed the greatest improvement in patient satisfaction ever achieved by an Ontario hospital).

Emery then headed one of Ontario’s 14 newly created regional health authorities during 2005-07. At the Central East Local Health Integration Network, she directed the planning, co-ordination and integration of $1.5 billion in health-care services reaching 1.4 million people.

Emery says Women’s College likely will be her final CEO role, and she’s eager to complete Phase 2. “But I don’t want to cut the ribbon and immediately retire,” she adds. “I’d like to get to move around the new building for a little while and enjoy the space we’ve all worked so hard to create.”

Alumni Career Management

Western alumni now have exclusive access to services and tools designed to help you advance in your career or transition to a new one. As a Western alumna or alumnus, you can:

• learn through online tutorials and tip sheets
• post or search job opportunities on Western’s Career Central
• visit attend career networking events to meet alumni in your field
• discover how to stay in touch with fellow alumni on LinkedIn

Whether you are a new graduate or experienced professional, Western can help.

To learn more information, including upcoming events, visit alumni.westernu.ca/careermangement
email: careermg@uwo.ca
Rebuilding Canada’s diplomatic presence in Iraq

By Jason Winders, MS’10

There were a lot of checked boxes that day. Only one, however, opened the window to Stephanie Duhaime. “Like any recent graduate, I just wanted anything to get that first foot in the door,” she said of career possibilities via the Canadian government’s postgraduate recruiting program. “I knew I wanted to be out there — not in a lab, in the world. I was applying for everything. There was an engineering job on there, so I checked that box. Then, oh, there was the foreign services — and that sounded really interesting, so I checked that box, too.” That choice seemed odd for the Sudbury native who didn’t own a passport at the time.

“But I really glad I checked that box.” Flash forward to today, Duhaime, BA’03 (Economics), BSc’03 (Chemical/Biochemical Engineering), recently returned home after serving as charge d’affaires of Canada’s newly created diplomatic mission in Iraq, where she spent two years reconstructing Canada’s presence in the country. The Foreign Affairs, Trade and Development post was a monumental task, and she credits Western, and her residence training, with setting the groundwork for her success.

“At the time, I learned to handle any situation,” said the former Saugeen-Maitland Haldimand resident assistant. “Every weekend was something unexpected. But I was taught the ability to walk in, take in the initial problem and work my way through it.” Western has its own culture, and within that, it has various different cultures. The exposure to that was great, she continued. “Western has a great residence program, where they teach you active listening, trying to influence through discussion, awareness of different cultures and how to adapt to them, how people work from different value sets. Those are all the techniques of a foreign service officer. Those skills form the foundation for the work I am doing now.”

In 2005, Duhaime joined the Foreign Affairs as an operations officer in Afghanistan, where she was one of two officers tasked with rebuilding areas within Kandahar. In 2012, she was named charge d’affaires in Iraq. She remembers every moment of her stint, even the first piece of mail she received – a congratulatory note from Western’s president that arrived via regular mail from London to Baghdad. “It really meant a lot to me. It was just amazed it made it,” she laughed. “I am amazed, just amazed it made it.”

She remembers every moment of her stint, even the first piece of mail she received – a congratulatory note from Western’s president that arrived via regular mail from London to Baghdad. “I am amazed, just amazed it made it,” she laughed. “It really meant a lot to me.” Her two-year term ended last summer. Last fall, she started at the Canadian Forces’ College in Toronto, where the ministry nominated her for the institution’s national security masters program.

On the ground, much has changed in Iraq since she has been gone. In recent months, the Islamic State of Iraq and Syria (ISIS) has advanced and seized territory in Iraq and Syria, over-running much of Anbar province in Western Iraq. In response, a U.S.-led coalition launched a sustained bombing campaign against the Islamic State. Unlike the 2003 U.S.-led invasion of Iraq, Canada has been actively engaged in recent activity. In October 2014, Prime Minister Stephen Harper announced Canada’s military engagement in Iraq, including the participation of up to 600 Canadian Armed Forces personnel, along with aircraft and other equipment for a mission of up to six months.

With no end in sight to the conflict, Duhaime holds out hope for the country and its people. “The road to democracy has never been easy,” she said. “Iraq is a complex, difficult environment. Having the opportunity to day-in, day-out, meet with the Iraqis — be it government officials, community activists or our civilian staff — they are so committed to seeing their country through these hard times.”

“Iraq has a wonderful, rich culture. They are heartbroken to see what has happened to their social fabric. It won’t happen overnight, but with the help of the international community, and with the strength of their civil society, they will emerge from this stronger.”
In 1835, British Army Capt. Thomas Hewetson Ball immigrated to Upper Canada from Ireland with his wife and children. He purchased 271 acres of land in London Township, which he named Ball. In 1832, Irishman Rev. Benjamin Cronyn arrived in London on his way to Adelaide in South Australia. He changed the name of a river commonly known as the Thames to The University of Western Ontario. The name was changed to The University of Western Ontario and buildings of the Western University of London Ontario were completed. A bridge and purchased land was cleared and a house – one of the first in the Township constructed of brick – was built near what is now Commissioners Road.

The Thamcriffe Road allowance ran in a straight northerly line through the middle of the present campus to connect with the Proof Line Road (the present Richmond Street). The problem pioneers faced travelling north was that the Thames River crossed across the Wharncliffe. Burwell’s map, therefore, required two ford crossing points. Swampsy grove, the south (the present TD Stadium site) and steep hills further north (the present University College Hill and the University Hospital site) made wagon passage impossible. To circumvent these road allowances remained for many years, settlers could not always follow the map. The existence of Eastern Road is a prime example.}

The Wharncliffe Road allowance ran in a straight northerly line through the middle of the present campus to connect with the Proof Line Road (the present Richmond Street). The problem pioneers faced travelling north was that the Thames River crossed across the Wharncliffe. Burwell’s map, therefore, required two ford crossing points. Swampsy grove, the south (the present TD Stadium site) and steep hills further north (the present University College Hill and the University Hospital site) made wagon passage impossible. To circumvent these road allowances remained for many years, settlers could not always follow the map. The existence of Eastern Road is a prime example.

Surveyor Mahlon Burwell was appointed by Talbot to survey the Crown reserve of London and the adjacent London Township. The main trail into the district from the east was what is now Commissioners Road. To allow settlers a northern route, Burwell surveyed Wharncliffe Road crossing the Thames into London Township. He laid out the Township using a grid system, ignoring natural barriers such as hills, rivers and swamps. Although these road allowances remained for many years, settlers could not always follow the map. The existence of Eastern Road is a prime example.

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An historic plaque was recently able to locate the partly buried headstone of the Ball family. Along the top of the headstone is the inscription, “BALL – BELLEVUE – MIDDLESEX.” Twenty years following Ball’s death, Thomas and Anne Kingsmill purchased 150 acres of the farm and estate from his son and for the next 20 years resided in the Township with their eight children before returning to live in the city. Bellevue house remained empty until it was demolished in 1935. In 1961, the city purchased the property. An historic plaque has been placed and a bench near Middlesex College now marks the site of the former homestead. The university gradually acquired several surrounding small farms until the southern boundary of the campus reached the City of London at Huron Street. In 1916 the village of
John Brinkman thinks he has the answer. Now, he needs to convince the world to use it.

Brinkman, BA’83 (Phys Ed), has developed an oil-cleaning absorbent technology called Imbiber Beads. The beads employ similar technology to the super-absorbent polymers that filled Pampers disposable diapers in the 1960s, an invention by Victor Mills at Procter & Gamble. Pampers were successful because they retained fluid within their molecular structure. Imbiber Beads similarly retain toxic liquids—including oil—from water.

Today, Brinkman’s company, Imbibitive Technologies of Welland, Ont., is the exclusive worldwide manufacturer of the product. His polymer has proved to “drink up” toxic liquids into its solid structure—absorbing up to 27 times its original volume and cleaning up to 90 per cent of spilled pollutants.

Despite this, Imbiber Beads have yet to be embraced in North America for oil spill cleanup. “If you genuinely want to improve, you have to be looking outside the box. And start looking at doing different things because the current oil spill regimen obviously doesn’t work,” Brinkman said.

He says the current oil spill cleanup methods are stuck in the old mindset of “solution to pollution is dilution.” “I’m not on my soapbox but I believe in this. I’ve been at it for 20 years. Thank God my business isn’t dependent on the market segment.”

Brinkman took the long road to where he is now. He was a London native who went to Western for Physical Education from 1972-75. He was in the wrong program, and he knew it early, but says switching in those days was difficult. After three years, he left university, became a tennis pro, then returned and finished his BA in 1983.

“The degree was unfinished business and in order for me to complete myself I needed to go back and complete it.”

After graduation, he sold drain tiles in Britain for an Exeter company. At a trade show in 1987, he stumbled across Imbiber Beads for the first time. “The product was invented by Dow Chemical, but was too narrow an application to interest the company. Brinkman worked for three years and finally got Dow’s blessing to license and sell it himself a decade ago.

There were three lean years. He ran his start-up office during the day and paid his bills by working nights as a security guard and moving furniture on weekends. “(The Physical Education program) was really about the competitive nature,” he said. “It’s the whole idea of persevering and competing and not quitting on anything. That was just part of the overall training.”

He works alongside fellow Western grads, father-and-son team Bruno and Michael Iafrate. Bruno, the vice-president of operations, graduated in economics from King’s University College in 1978 and later became an accountant. Michael graduated from Ivey Business School in Honours Business Administration in 2010.

Until cracking the North American oil spill cleanup market, Imbibitive Technologies has a number of contracts to keep research and manufacturing in the United States and Canada up and running. The company has nine U.S. employees at locations in Delaware, Arkansas and Michigan. Its Welland location employs six.

His company has been involved in an armouring system for the U.S. Army, and is currently working with the U.S. Drug Enforcement Agency (DEA) to create a solution for stabilizing home methamphetamine labs after drug raids.
“Methamphetamine is horrible stuff,” Brinkman said. “It’s primarily Coleman’s fuel oil, lye, epinephrine and Drano. There are several different formulas and it’s extremely volatile.”

After visiting the FBI academy in Quantico, Va., in 2011, at a replicated meth lab, Imbibitive Technologies has created a formulation that can immobilize the meth mixture – which is often made in a one-litre pop bottle – quickly and safely.

“With our system, you can take the cap off, you pour our mixture in; it immobilizes it. It sets it all up. One of the things, when you eliminate the liquid, you drastically reduce the rate at which the vapours are available. And that’s the key.”

Despite these successes, his technology’s biggest embrace has come from half a world away.

After a six-year study by the Maritime Disaster Prevention Center (MDPC) in Yokohama, Japan, the organization is now using Imbiber Beads for marine spills. The MDPC coordinates spill response under the guidance of the Commandant of the Japanese Coast Guard.

“They didn’t have the aversion to using bulk particulate (scattering beads in the water without a containment system to keep them in one place) for one thing,” Brinkman said of the country’s willingness to try the technology.

Brinkman has been working with a German company to employ a helicopter delivery system for the Imbiber Beads, flying over a site to disperse quickly after a spill occurs.

“Because in the Office of Technology Assessment report to Congress in March 1990, one year after the Exxon Valdez spill, they said the biggest problem is the spill spreads to unmanageable proportions within the first few hours. A spill will spread six square miles within the first 12 hours. That’s a huge area.”

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The Dead Times

From the Toronto Star reporter, Kevin Donovan, BA’84 (PoliSci), who brought you the Jian Ghomeshi sex allegations story, the Mayor Rob Ford investigation, ORNGE, and other probes, comes his first fiction novel, The Dead Times. Four years ago, Jack Temple was a homicide detective. He asked one too many questions and found himself out of a job. Now he is a reporter for the Garden City Times, writing about cops and still asking too many questions.

When the mutilated body of Temple’s former girlfriend - the Mayor’s daughter - is found frozen in a local park, Temple dusts off his detective skills to uncover the truth behind the grisly murder. When an FBI serial killer investigator team takes an interest in the case, Temple taps old friends and bitter enemies to unravel the mystery - why does the FBI believe so many cases are connected?

Donovan has won three National Newspaper Awards, two Michener Awards and three Canadian Association of Journalists Awards.

Visit Kevindonovanbooks.ca for information on where to purchase your copy.

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5) Leaving Howe Island, by Sadiqa de Meijer, BSc’99, Dip’06
6) Shopping for Votes: How Politicians Choose Us and We Choose Them, by Susan Delacourt, BA’82
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19) Little By Little, collection of 10 novellas and short stories, by John Little, BSc’77
20) By Insanity of Reason, by John Little, BSc’77 & Lea Marton
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She is the Walrus. No, really.

BY JASON WINDERS, MES’10

S
he has always busied herself in unusual ways.
As a child, Shelley Ambrose, BA’83 (English), launched a newspaper in her Calgary neighbourhood. For the little publication, she reported news, drew cartoons, even designed crossword puzzles, all before heading out to make her door-to-door deliveries. Neighbours supported her endeavour by buying advertisements on her pages – ones mainly announcing old lawn mowers for sale or upcoming rummage sale dates.

A lifetime lover of books and the written word, she always had the imagination to match her latest pursuit. She was known for organizing walking tours of her neighbourhood as well as producing “backyard circuses,” complete with popcorn, high-wire acts and dogs in skirts performing tricks, all just steps outside her home.

“All that, all those ideas just came from my brain,” she said. “I was always quite busy and bossy, quite frankly.” That early training, organizing the strange and the impossible, paid dividends throughout Ambrose’s career. And today, as executive director of the Walrus Foundation and co-publisher of The Walrus magazine, she leads the iconic Canadian literary publication into an uncertain industry future.

Ambrose started her career as a reporter for The Globe and Mail and Windsor Star before serving for more than a decade as a producer for CBC Radio’s Morningside and later for The Pamela Wallin Show. After three years in public affairs at the Canadian Consulate in New York, she returned north of the border eight years ago. Ambrose has produced hundreds of events, including forums, lectures, festivals, book tours, Arctic tours, royal visits, and Bill Clinton’s 60th birthday celebrations in Toronto and New York.

Each, one might guess, shared a bit in common with those Arctic tours, royal visits, and Bill Clinton’s 60th birthday celebrations in Toronto and New York.

In 2006, Ambrose arrived at a Walrus in crisis. The Walrus Foundation, the magazine’s charitable arm, was struggling to raise money. They needed someone with a non-congruent set of skills, uncommon in the industry, to lead them.

“They were looking for a unicorn,” she said. “They wanted someone with a journalism background who also knew how to fundraise. And here I was.”

At the time, the foundation was raising no money, in fact, it had one donor – and that family was related to the magazine – with few options on the horizon.

“They still thought the best avenue was to raise money for a magazine that family was related to the magazine – with few options on the horizon.

“The Atlantic, The New Yorker, The Washington Post... People should read all those magazines; they are wonderful. But they are not about us and they are not from our point of view.

“When you read The New Yorker, you are a spectator. They are not considering you. When you read The Walrus, you are in the game. It’s about you.”

For Ambrose, her work today is a continuation of the Canadian conversation she has engaged in her whole life.

“Every job I have had, it has been about Canada,” she said. “The thing about The Walrus that is unique is the category of magazine we are in is The New Yorker, The Atlantic, The Economist. People should read all those magazines; they are wonderful. But they are not about us and they are not from our point of view.

“When you read The New Yorker, you are a spectator. They are not considering you. When you read The Walrus, you are in the game. It’s about you.”
WE'RE GETTING YOUNGER

A s the New Year dawns, I am reminded of how change is a constant for our body of alumni. As we speak, we are growing in numbers – 270,000 alumni (and counting) living around the globe. What an amazing tribute to our success as an institution. What also might surprise you is the fact the average age of that growing body is getting younger. A lot younger. Today, the average age of a Western alumnus is 44. And that number will continue to decrease as we welcome more than 5,000 new alumni into the Western family each year.

While added youth brings excitement and invigoration, they also bring challenges for engaging. Younger alumni have different points of view than we, let’s say, veteran alumni. But no matter the age, we all want the same thing for this wonderful university.

The Western Alumni Board of Directors is advancing the association in our daily work. Our theme for the year is Create Awareness: Take Action. We hope to inspire all alumni to live out the association’s vision by sharing a lifelong commitment, pride and passion for Western. We do this through a variety of active alumni committees that focus on alumni communication, alumni development opportunities, programs, local branch and chapter engagement outreach activities, on-campus legacy improvement projects, representation on the board of governors and university senate, and young alumni and public relations.

Western has provided us much satisfaction and opportunity as students. As we speak, we are positioned to give back in a number of ways. Encourage bright young students to consider Western for their studies. Help support the Association by attending events, obtaining an alumni card or volunteering at the branch level.

I encourage you to continue to be a part of the Western Experience. Contact me through the Secretary to the Board, Trista Walker at twalker2@uwo.ca.

Being a member has its advantages.

Your connection to Western can continue throughout your life. As a member of the Western family, take advantage of the many programs and opportunities available to you.

• Network and volunteer at events in your area
• Celebrate at Homecoming and on Founder’s Day
• Learn in our lecture series and travel programs
• Reconnect through the alumni online directory
• Get Email For Life – your own @alumni.uwo.ca address
• Order a Western alumni card to access services and discounts
• Advance your career with Alumni Career Management

Western Alumni
To learn more, visit alumni.westernu.ca or call 519.661.2199 or 1.800.258.6896

ALUMNI EVENTS

Connect with old friends and make some new ones at Western Alumni events happening in locations around the world. Many of our events are family-friendly and offer a great opportunity to enjoy the company of fellow alumni. Our full events listing can be found at alumni.westernu.ca/connect/events

FEATURED EVENTS

JANUARY 29
FEBRUARY 1 – Mustang Days (London, ON)
FEBRUARY 4 – Western Connects Ottawa
Carnes & Conversation (Ottawa, ON)
FEBRUARY 19
Kitchener Rangers at Sarnia Sting (Sarnia, ON)
FEBRUARY 19
Brampton A’s vs. London Lightning Alumni Suite (London, ON)
FEBRUARY 19
President’s Luncheon (Orlando, FL)
FEBRUARY 27 – Sounds of Simkin and Garfunkel (Kitchener, ON)
MARCH 3 – Rick McGhie – Stories about Storytellers (Toronto, ON)
APRIL 22 – Western Alumni Serves, Career Management Portfolio, lectures on campus
APRIL 27 – Sounds of Simon and Garfunkel at The Stratford Festival – Alumni Day (Toronto, ON)
MAY 6 – Western Alumni Day at The Stratford Festival – The Sound of Music and The Diary of Anne Frank (Stratford, ON)
MAY 20 – Stories about Storytellers (Toronto, ON)
JUNE 5 – Rick McGhie at the Steam Whistle (Toronto, ON)
JUNE 13 – Alumni Association AGM (London, ON)
JUNE 20 – Western Alumni Toronto Branch Golf Tournament (Brampton, ON)
JUNE 21 – Alumni Day at African Lion Safari

Nominate an outstanding Western alumnus for a prestigious Alumni Award of Merit

Categories, criteria and nomination form can be found at www.alumni.westernu.ca/connect/awards/merit.html

The nomination deadline is Friday, March 20, 2015. Awards will be presented on Homecoming weekend, September 24-27, 2015.

For more information, please call Susan Henderson at 519.661.2111 ext. 85871

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Leave an Extraordinary Legacy

“An education at Western makes dreams possible. I know my bequest will assist those who otherwise wouldn’t be able to have the experience of a lifetime. For me, it’s paying it forward.”

Nanci Harris, BSc’83, MLIS’87
Western alumna and donor

How can you make an extraordinary gift?
Consider leaving a bequest to Western through your Will. No matter the size, your gift will help develop the next generation of leaders, ignite world-class discovery and inspire innovative teaching and research.

To explore planned giving opportunities, please contact our Gift Planning Officers at 319.661.2111 or call toll free 1.800.258.6896.

Fitting Fitness In

BY PAUL ATTIA, LLB’04

During my days at Western, I was a two-sport varsity athlete while in law school — and assumed I was busy. After graduation, I was working long days as a Bay Street lawyer, and thought I was busy, but I was single and had no children. My time was still my own. Within the next five years, however, I had met and married the woman of my dreams and we’d just had our fourth baby in four years. Then I knew I was busy. I could not believe how quickly things had changed — how rapidly my spare time vanished. The flow of demands was rising faster than the ceiling of available time.

My situation is not unique. A tremendously busy home life, work life, and social life is ubiquitous amongst us all. These years are the grind. Not surprisingly, one of the very first things to go during these years is fitness. People believe they no longer have time for it. The irony of course — and what we all fail to realize — is that fitness is fuel. Fitness creates energy. Energy creates time. Time is what we all seek.

The importance of fitness is not questioned, its import is the tough part. So, how do we fit fitness in? The following five principles and practices answer that question.

SOMETHING IS ALWAYS BETTER THAN NOTHING.
Think like a millionaire. Investing $100 dollars per day is better than investing $10, but $10 is much better than zero. Apply the same principle to fitness. An hour workout might be great. But if your schedule only allows 10 minutes, then exercise for 10 minutes. It’s much better than zero. And, like a financial millionaire, a “fitness millionaire” benefits from compound interest: the growth rate is exponential not linear. Whether large or little, invest daily. Be physically active each day — whether for a minute or an hour — do something. Set silly goals for yourself. Seriously. How many push-ups can I do in the kitchen while I re-heat dinner? Can I beat my 8-year-old in a race?

THINK FITNESS AND FIND YOUR LOVE.
Fitness is fun. At its core, it’s physical activity. It might be a traditional gym workout. But it might also be a hike in the woods, a bike ride or a game of basketball. Learn from our children. Observe their version of fitness — it’s constant play. They’re perpetually motion machines. Whether playing tag, hide and seek or running up a slide, kids are always active — and they love it. The most effective fitness program in the world is the one you’ll do most consistently.

Find a physical activity you enjoy doing. Do that — and do it often. Whether dancing in your living room like no one’s watching, playing road hockey or joining in a game of tag with your kids, there’s always an opportunity to be physically active doing something fun. And, there’s the added benefit that you’ll spend more time with your children and they will learn the importance and enjoyment of physical activity from watching you.

MAKE FITNESS A MUST.
In life, we rarely do what we should. We always do what we must. I must pay my taxes. I should watch less TV. Make fitness a must. Not a should. Remove the element of decision. President Obama wears only a blue or grey suit each day to eliminate wasted energy on a wardrobe decision. Approach fitness the same way.

Make some form of fitness an unchangeable part of your daily routine. We brush our teeth every day. Resolve to do 10 push-ups and a plank each morning before you do so. A habit, over time, will become an immutable trait.

TO BUILD YOUR BODY, USE YOUR BODY.
You don’t need a gym, weights and fancy fitness equipment to exercise. Walking, push-ups, pull-ups, body-weight squats and lunges are some of the most important, effective, yet basic exercises that can be done. More importantly, they’re the most portable. You can do them anywhere, at any time.

Think push-ups, pull-ups and play-kits. Grab your smartphone, pick a song you love and find an exercise you enjoy. Body-weight squats for four straight minutes listening to the ‘80s classic, Flashdance will get you plenty fired up for the day. A set of push-ups with the Rocky IV soundtrack booming will have you too, believing you can crush Drago.

WORKOUT LIKE AN EXECUTIVE: EFFICIENT AND EFFECTIVE.
We’ve all acquired the capacity to work wherever and whenever. By sending work emails while standing in line for a coffee or making business calls while we drive, we have created ways to fit work into our lives (the long term health consequences of which remain to be seen). Laptops, smartphones, Bluetooth and Wi-Fi — the executive has become the mobile office. Approach fitness the same way.

Eliminate from your life any potential for excuse. Make fitness a must. It’s a decision.

ELIMINATE EXCUSES..

Dine at home. Drive your car instead of the bus or your friend’s car. Buy better shoes. Buy a doorstop. Buy a treadmill. Buy a jump rope. Buy a jump rope... Buy a jump rope. Buy a jump rope...

MAKE FITNESS A MUST.
In life, we rarely do what we should. We always do what we must. I must pay my taxes. I should watch less TV.

But if you too, believing you can crush Drago.

Workout like an executive: efficient and effective.

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Eliminate from your life any potential for excuse. Make fitness a must. It’s a decision. Make fitness a must. It’s a decision. Make fitness a must. It’s a decision. Make fitness a must. It’s a decision. Make fitness a must. It’s a decision. Make fitness a must. It’s a decision.

For me, it’s paying it forward. “BScN’83, MLIS’87
Western alumna and donor

To explore planned giving opportunities, please contact our Gift Planning Officers at 319.661.2111 or call toll free 1.800.258.6896.
Support extraordinary students

Bill believes in the importance of giving time, talent and money – and he gives all three to Western. As a student, Bill studied political science and lived in residence at Westminster College. He worked on campus and took out student loans to pay for his education. Today, he feels students need more support to succeed, which is why he makes monthly gifts to The Western Fund.

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DR. DRAKE SAVES DELLA REESE

Pioneering physician and world-renowned neurosurgeon Charles Drake, MD'44, MSc'47, DSc'87, Past Chair of the Department of Clinical Neurological Sciences at Western, was in demand in his career as he perfected, documented and taught surgical techniques on the repair of ruptured brain aneurysms.

Perhaps his most famous patient ever was singer Della Reese, who was diagnosed with a bleeding aneurysm after collapsing on the set of The Tonight Show in October 1979 when Richard Dawson was guest hosting for Johnny Carson. She was flown to London where Dr. Drake operated on her.

After two successful surgeries performed by Dr. Drake, she was able to make a full recovery. “He had so much talent, humility, seriousness, inner joy, kindness and knowledge to share. This is my rightful honour to be here to help celebrate,” said Reese on a visit to London in 2003.

From an interview in May 2004 with Melissa Parker, Reese recalled her arrival in London for her treatment: “I got there at night. The next morning, the doctor there came to speak to me. He looked at the x-ray and said: ‘There is nothing wrong with this x-ray. You’ve got a normal female aneurysm.’ I said, ‘I’m glad about that because I don’t want no man stuff up in my brain.’ He laughed, and we laughed together. He set up the operation for 7:00 in the morning, and at that time, he leaned down beside me and whispered in my ear: ‘I don’t do this alone. God holds my hand.’ I said, ‘Then you may cut me wherever you want to.’

Reese played an angel in the television show. Touched By An Angel, from 1994 to 2003. She is always been very spiritual and is now an ordained minister.

Twenty-four years later, in October 2003, she returned to the place where she had her life-saving operation.

Ruth Drake-Alloway, wife of the late Dr. Charles Drake and actress, Della Reese, unveiled a new memorial sculpture in front of the University campus of the London Health Sciences Centre (LHSC) in honour of Dr. Charles Drake. The sculpture was done by Ivar Mendez, MD’86, PhD’94.

“I’m so proud to have been a part of his work,” says Reese, whose initial prognosis was grim. “For the first 36 to 48 hours she hovered near death,” says her physician, Dr. Jack Weinstadler. Doctors couldn’t be sure what had happened, and Della, 48 at the time, was terrified by their uncertainty. Until a week later did an arteriogram reveal that an aneurysm had ruptured in the right side of her brain. Two others, on the left side, lay near her optic nerve and threatened her vision. “Even if an operation were successful,” she remembers being told, “I could have ended up as a vegetable.”

Bill Brady, LLO’90, a member of The Charles Drake Memorial Committee said: “The Dr. Charles George Drake Memorial Garden honours a great Canadian whose innovative surgical skill attracted patients from all over the world. As a teacher, he inspired dozens of young medical students to enter the demanding field of neurosurgery and aspire to excellence.”

To commemorate the many contributions Dr. Drake made to the education of residents, fellows and neurosurgeons, the names of the many members of “The Drake School of Neurosurgery” are etched into the base of the memorial.

The sculpture and gardens can be found outside the front entrance of the University Campus of LHSC.

Dr. Drake passed away Sept. 15, 1998.

With notes from Karmen Dowling, BA’96
After 3 and a half great years in Halifax, Kim Mason, BA'89 (Rotman EMBA’02), recently moved back to Oakville to assume the role of RBC Regional President for Greater Toronto. Kim now leads a team of 4,000 Western grads.

Small business and commercial clients in the GTA, many of whom are also alumni, are redrawn for the 2015 election, he said. He worked with Moss-Lawson for 15 years and Mackie Research Capital. He participated in the 2014 Executive Sleep Out to help homeless children.

Mary Kay Kelly, BA’57, and Nora Newton, BA’51, are the 2014 recipients of the Alumni Award for Excellence at Brescia University College.

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On Oct. 27, the following Western alumni were elected (and in some instances re-elected) to public office including:

- London city councillors: Michael van Haesendonck, BE’98 (Environmental Science), Maureen Cassidy, BA’88 (French), Phil Schmitz, LLB’13, Stephen Turner, BSc’99 (Biology), MP’13. Jared Zaffran, BA’08 (Political Science). MP’12, R. Paul Hubert, BA’64 (Psychology) and Josh Morgan, BA’02 (Political Science), MP’14 (Political Science, Maclean’s magazine as one of Canada’s 20 most powerful women. 20150s

38 ALUMNI NOTES AND ANNOUNCEMENTS

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People in 2014 by Canadian Business magazine.

Farah Mohamed, MA’96 (Political Science), G6’00 (Founder) and Educator, and Rosemary McCauley, LLB’77, Plan Canada president and CEO, were named to the Top 25 Women of Influence in 2014 by Women of Influence magazine.

• Chatham Kent councilors: Bryon Flewelling, BKF’97 (English), David Van Damme, BA’94 (Political Science), King’s University College, Jeff Wesley, BA’80 (Psychology/Mental Health), Michael Bondy, BA’93 (Political Science), and Doug Scheltema, BA’75, LLB’78.

• Windsor councilor: Fred Francis, BA’03 (History/Political Science).

• St. Thomas aldermen: Steve Wynn, BA’88 (History) and Gary Clarke, BA’78, ME’95.

• Toronto councilors: James Pasternak, MA’94 (Politics), Frank Di Gregorio, MA’79, Jonathan Burnside, BA’90, and Norm Kelly, BA’54 (History).

• Ford Erie mayor: Wayne Redelop, BK’72 (History), and Stratford mayor Daniel Mathieson, MA’08.

• London mayors: Terri McCallum, BBA’76, PhD’82, and Samir Sinha, MD’02, and Daniel Mathieson, BA’84, and Jodi Henry, BA’84, and Squire, LLB’81, were named to Business London magazine’s 2013 Top 20 under 40 list.

• Chatham-Kent councilors: Aina Vanderheyden, BA’89, Stephen Harvey, BSc’02, ME’03.

• Stratford-Caradoc mayor: Janice Deakin, Western provost and Executive and CEO; and International Canada Inc. president, country in the private, public and corporate sectors.

The awards celebrate the professional achievement and creative age.ca/stories

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Carrie (Madryga) Rulis, SAD'99, was appointed vice-president, chief audit officer and clerk of the Town of Hanover.

Bhaskar, BSc'99, has joined Lysin, an email marketing company in Toronto, Calif., as the vice-president of global sales and services.

Scott Russell, BA'80, BEd'81, MA'85, of CBC Sports, won Sports Media Canada’s Outstanding Broadcasting Award for 2014.

Deborah Segal, BSc'80 (Economics), was appointed to the board of the Canada Development Corporation.

Michael Medline, BA'84, was appointed president and CEO of University Health Network, the business forum of the University of Toronto.

Rosalind Wood, BSc'90, is a contributing editor of an intimate group of 16 close family and friends. Doug was Hannah’s first love. The couple started dating near the end of the school year and were together for six and a half years. The newlyweds call London home. Hannah is currently working in human resources. Doug is completing his graduate diploma to become a paralegal.

Benjamin Smith, BA'92 (Economics), was appointed president, Passenger Airlines for Air Canada in Toronto.

Gay Yip/bSc'92, was appointed executive director of the McMaster Industrial Liaison Office.

Shawn Beber, BA'93, a strategy and corporate development executive at CBC, was appointed a non-executive board member at the Bank of N.T. Butterfield & Son Limited.

Shane Brown, BSc'93, has published a book of poetry, <i>Gazetteer</i>, with the University of Iowa Press.

Dana Trumbauer, PhD'93, a professor of cell biology and physiology; associate professor of surgery; and associate professor of pathology, has been promoted to the rank of full professor and to director of the newly created international institute for cancer research and disease in infants, Banting and best, a professor of surgery.

Timothy Doherty, PhD'93, department head of Physical Medicine & Rehabilitation at Western, has been appointed to the Banting and best, a professor of surgery.

Rachael Krigman, BA'91, has been appointed divisional president and chief executive officer for BioAmber’s president and CEO, and the international division’s senior vice-president of corporate development and marketing. She was previously a managing director at the Boston Consulting Group.}

Karen Fleming, BA'92, has been appointed chief quality and nursing officer for the University of British Columbia.

John Schweitzer, BA'74, is the newly appointed CEO of National Health Care Services Canada, the business forum of the Canadian Institute for Health Information. He has been a senior executive at the Canadian Institute for Health Information since 2002.

Devkumar Sainani, BESc'83, MESc'86, PhD'90 (Med Biophysics), chair of the Faculty of Medicine, was appointed to the board of the National Home Doctor Service, a global maker of floral accessories in Canada.

Gary Brown, BSc'86, was appointed to the Board of Directors of Gold Fields Limited in Calgary.

Jean-François Huc, BSc'88 (Geography), was appointed to the Board of Directors of Kirkland Lake Gold in Toronto.

Paul Mirabella, LLB'82, MBA'88, was appointed executive chairman of National Hana’s solo practice, south of the University of Washington School of Medicine in Seattle.

2010s

The newly appointed CEO of National Health Care Services Canada, the business forum of the Canadian Institute for Health Information, and the international division’s senior vice-president of corporate development and marketing. She was previously a managing director at the Boston Consulting Group.

Ronen Gutfman, MA'75, PhD'87 (English), was appointed vice-president (academic pro tempore) at Memorial University. She comes to the post from the University of Manitoba, where she was a professor of English and the vice-president (academic) for Memorial University.

David Hackam, MD'92, is a professor of surgery; associate professor of surgery; and associate professor of pathology, has been promoted to the rank of full professor and to director of the newly created international institute for cancer research and disease in infants, Banting and best, a professor of surgery.

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Lisa Goldsoon Armstrong, HBA’93, VP of Global Marketing & Branding at Pentair, is a “CMO Rising Star Award Winner” based on a marketing executive’s demonstrated capabilities in leading an organization, marketing innovation and leading the growth agenda with less than 10 years of marketing executive experience.

Nadia Petrolito, BA’93 (Sociology), has been appointed as chief communications officer for L’Oréal Canada in Montreal.

Greg Stremilow, BA’93 (ICS), Canadian Curling Association CEO, was appointed to the Canadian Olympic International Relations Committee.

Peter Tagliamonte, MBA’93, has been appointed president and CEO of the Belo Sun Mining in Toronto.

Christopher O’Neill, BA’95 (Journalism), has been appointed vice-president of communication for Canadian Association of Petroleum Producers in Calgary. He joins CAPP from Tervila, where he was the VP, Marketing, Communications and Government Relations for Canada’s leading environmental and energy services company. He lives in Calgary with his two children and his partner Tina.

Linda Kenny, BSc’98, has been appointed communications officer for L’Oreal Canada in Montreal.

Jordan Price, BA’94, has been appointed director of strategy planning for JWT Canada in Toronto.

Sarah Morrison, BMus’03, artistic director of The Oakville Children’s Choir, recently returned from Riga, Latvia, where the group competed in the 8th World Choir Games with superb results. The OCC Senior Choir won a Gold Medal in the Youth Choir of Equal Voices Category; the OCC Chamber Choir won a Silver Medal in the Mixed Voices Category. Morrison conducted both choirs in competition.

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IN MEMORIAM
Corrections: It was incorrectly reported in the Fall 2014 issue of the Alumni Gazette that Blair Cooper, BSc’85, was deceased. We apologize for the error.

Helen A. (Berta) Töivonen, BA’61, on March 27, 2014, in Sudbury, Ont.

Marcia Y. Graves, BA’47, on July 30, 2014, in London, Ont.

Richard Roberts, MD’55, on March 25, 2014, in Toronto, Ont.

Donald George A. Harrison, BA’58, on July 27, 2014, in Mississauga, Ont.

James W. Maitz, MA’58, on July 15, 2014, in Barrie, Ont.

Michael B. Martin, BA’50, on March 27, 2014, in Sudbury, Ont.

Alan T. (Berta) Töivonen, BA’50, on August 12, 2014, in Sudbury, Ont.

M. Margaret (Smitty) Perry, DP’62, on June 28, 2014, in Fredericton, NB.

Clarke S. Symonds, BA’62, BA’63, on July 6, 2014, in Sudbury, Ont.

Peter Brazeau, BA’67, on July 6, 2014, in Sudbury, Ont.


Peter James Law, BA’67, on March 25, 2014, in Sacramento, CA.

Dominic Bell, BA’73, on October 10, 2014, in London, Ont.

Gerry A. (Barbara) Hough, BA’69, Dpl’71, on November 21, 2014, in Cabin John, MD.


Kathleen J. (Kay) Bandeen, BA’68, on March 25, 2014, in Toronto, Ont.

Richard MacKenzie-Mahoney, BSc’68, on April 27, 2014, in Toronto, Ont.

Jonathan Wright, MLS’75, on February 18, 2014, in Vaughan, Ont.

Otto Schouten, BA’77 (King’s), MEng’83, on September 15, 2013, in London, Ont.

David M. Williamson, BA’77, on November 7, 2013, in Burlington, Ont.

Joanne (Paolini) McGarry, BA’76, on October 28, 2013, in London, Ont.

David J. Ingribelli, BSc’76, on February 18, 2014, in London, Ont.

Barbara Joan Mottl, BA’81, on November 29, 2013, in Red Deer, Alta.

Joanne (Paolini) McGarry, BA’76, on November 29, 2013, in London, Ont.

David Wallace Atman, BA’70 (Huron), on August 14, 2014, in London, Ont.

Ian F. Walsh, BA’71, on July 29, 2014, in Kingston, Ont.

Paul Willis, BA’71, on July 20, 2014, in Toronto, Ont.

Sue Ferriman, BA’72, on August 14, 2014, in Bethlehem, Penn.

Marion M. Smith, BA’72, on June 20, 2014, in Woodstock, Ont.

M. Jane (Walker) Block, BA’73, on October 3, 2013, in Toronto, Ont.


Tom Gosnell, BA’74, on December 9, 2014, in London, Ont.

Barbara A. Manou, BA’74, on July 29, 2014, in Guelph, Ont.

David J. Ingribelli, BS’76, on February 18, 2014, in Toronto, Ont.

Matthew Kington, BA’08, on June 10, 2014, in Burlington, Ont.

Peter Chi Yin Chu, BA’96, on August 8, 2014, in Hamilton, Ont.

Stephen Gerard Rawson, BA’82, on November 29, 2013, in Toronto, Ont.

Linda (Lea) Ford, BA’81, on November 28, 2013, in Toronto, Ont.

Barrie James R. (B.J.) Laidlaw, BA’81, on December 17, 2013, in London, Ont.

Arthur Joseph (Jerry) Cote, BA’81, on April 8, 2014, in London, Ont.

David J. Ingribelli, LL.B’85, on April 27, 2014, in Toronto, Ont.

Helen A. (Berta) Töivonen, BA’61, on November 27, 2013, in London, Ont.

Joyce Conn, BA’54, on October 30, 2013, in Cambridge, Que.

Alain Guay, BA’54, on November 29, 2013, in Montreal, Que.

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Gerry A. (Barbara) Hough, BA’69, Dpl’71, on November 21, 2014, in Cabin John, MD.
I have is Clouds.” In my years (both of ’em) as a Science major, I didn’t have much space in my schedule for fun courses, and not a lot of inclination either. One year I took a medical ethics course, offered under the rubric of Philosophy, which was just an endless succession of awful dilemmas. “Cut off life support or live in agony? Show your work.” It didn’t really lighten up my week.

After I washed out as a scientist and sought refuge in poli-sci, I decided to cram four years of study into three school years, so again I had no time for Clouds. But the student’s natural instinct for self-preservation did kick in a few times. I very much enjoyed the second-year survey course in political philosophy, which I took in my first year as a Political-Science major, which was my third year at Western. Sorry, this is so complex. It was all a bit of a mess. Anyway, I liked political philosophy, which covered major works by Plato, Aristotle, Hobbes, Locke, Mill, Rousseau, and Marx. I don’t want to overstate the pleasure the course brought me — it is impossible to enjoy reading Rousseau, and anyone who claims otherwise is lying — but the rest of the course was cool. It has ever proved, over the years, directly applicable to the workplace. More for its intrinsic benefit: it would offer, the way it would prepare youth for a challenging and stressful workplace. More for its intrinsic benefit: the way it would show students that when they bet they can’t do something, they are almost always wrong.

Paul Wells is a senior columnist for Maclean’s magazine. Follow him on Twitter @inklessPW.

HUNTING FOR BIRD COURSES WITH POTENTIAL

I wonder which are the really easy courses these days. When I was at Western, busily failing out of Chemistry before I transferred into Political Science and partial redemption, a lot of my neighbours in residence spent a lot of time looking for courses that wouldn’t tax them too harshly. We called them “bird courses,” and I see from a recent discussion on Reddit that they still go by that name.

The Western student was on Reddit to ask for suggestions for courses that would make a great break from hard thinking. She’d heard good things about a course on plate tectonics and another on world rivers. In the discussion thread that followed, another suggested an astronomy course, another mentioned a course on the point of Shakespeare is his prodigious output. Can you really learn about him without coming anywhere close to matching it?

Of course there are reasons why workloads in the social sciences and humanities are sometimes light. Somebody would have to mark all those 10,000-word essays, and in a course with 400 students that’s just not realistic. On the other hand, it might not be so hard, because if word spread that somebody had a 10,000-word essay requirement, students would like his course. There would be challenges of coordination, too: if two profs decided to be hard cases and each assign some epic chore at the same time, the combined challenge would overwhelm even an ambitious undergrad. But surely there’s room for one mandatory course in every undergrad’s life that represents a serious, even bewildering challenge. Not for the instrumental benefit it would offer, the way it would prepare youth for a challenging and stressful workplace. More for its intrinsic benefit: the way it would show students that when they bet they can’t do something, they are almost always wrong.

A LOT OF MY NEIGHBOURS IN RESIDENCE SPENT A LOT OF TIME LOOKING FOR COURSES THAT WOULDN’T TAX THEM TOO HARSHLY

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*Effective date of coverage must be on or before April 1, 2015.
As Director-General of the World Health Organization, Dr. Margaret Chan (BA’73, MD’77, DSc’99) provides leadership on some of the most critical global health matters. And her extraordinary medical career began at Western.

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