

# AlumniGazette

WESTERN'S ALUMNI MAGAZINE SINCE 1939

SPRING/SUMMER 2011



## IBM TURNS 100 WITH WESTERN AT HELM

**GLOBAL  
STREETS**  
*BY iLOOKABOUT*

**ARCHBISHOP  
ENSURES**  
*VOICES ARE HEARD*

**ALLASTER**  
*SERVES UP  
TENNIS*





# You don't need a better Financial Advisor. You need a great one.

Like any great relationship, this one takes hard work.

Choosing the right Advisor is the key to a richer life in every way.

But to get what you deserve, you need to act. Right now wouldn't be a moment too soon.

Just log on to [www.accretiveadvisor.com](http://www.accretiveadvisor.com) and use the "Investor Discovery™" to lead you to the Financial Advisor who's best for you and your family.

After all, the only thing at stake here is the rest of your financial life.

[www.accretiveadvisor.com](http://www.accretiveadvisor.com)

A more successful financial relationship™



## DEPARTMENTS

- 05 LETTERS**  
Alumnus inspired to rant and reminisce
- 08 CAMPUS NEWS**  
New MRI opens world of opportunities on campus
- 35 BEST KEPT SECRET**  
Western keeps space travel safe
- 36 NEW RELEASES**  
*Cheers!*  
BY RICHARD BAIN, BA'77

- 38 CONSUMER GUIDE**  
Five ways to make your carbon footprint smaller
- 39 MEMORIES**  
Convocation from halls to stadiums to gyms  
BY ALAN NOON
- 40 ALMANAC**  
Former Mustang Fantuz signs with Chicago Bears

- 11 ALL THE WORLD'S A STAGE FOR DIALOGUE**  
Rahim Kanini launches World Affairs Commentary  
BY DAVID SCOTT
- 13 BIG BLUE FUELED BY BIG PURPLE**  
Western alumnus at helm of IBM Canada  
BY JASON WINDERS, MES'10
- 20 SERVING UP TENNIS IN THE DIGITAL AGE**  
Stacey Allaster heads up Women's Tennis Association  
BY LAURA JANECKA
- 22 I LOOKABOUT ON LOOKOUT AROUND THE GLOBE**  
Jeff Young's streetscape company making it big  
BY NICOLE LAIDLER, BA'03, MA'04
- 25 ARCHBISHOP ENSURES VOICES ARE HEARD**  
Archbishop Thomas Collins' work is recognized  
BY SHELDON GORDON

**On the cover:** Former IBM Canada presidents Bill Etherington, BESC'63, LLD'98, and John Thompson, BESC'66, LLD'94, (back row) and current IBM Canada president Bruce Ross, BESC'85, are honoured to serve IBM and celebrate the company's 100th anniversary. (Photo by Shawn Simpson)

**@** [alumnigazette.ca](http://alumnigazette.ca)

- DR. CHRISTOPHER BRANDL, BSC'81, BREWS UP CANCER THERAPIES WITH YEAST**  
BY REBECCA ST. PIERRE
- FORMER IBM PRESIDENT JACK BRENT, HBA'31, LLD'72, WAS GREAT LEADER**
- COMPLETE INTERVIEW WITH WORLD AFFAIRS COMMENTARY FOUNDER RAHIM KANINI, BA'06**  
BY DAVID SCOTT



# EDITOR'S NOTEBOOK

WITH DAVID SCOTT

## TAKING TIME TO THINK ABOUT SUCCESS

Imagine being hired right out of school by one of the most successful, enduring and progressive blue chip companies in the world with opportunities to progress through the ranks for your entire working life.

In today's world, there's scarce chance of that happening.

But for four graduates of Western, three of them engineering alumni, the recruitment by IBM Canada not only offered an enjoyable, rewarding career path but eventually led to the privilege of leading the company itself. Three past presidents/CEOs of IBM Canada, and the current president, are Western alumni. You can read about them in the pages of this issue and online at: [www.alumnigazette.ca](http://www.alumnigazette.ca)

The International Business Machines corporation turns 100 years old on June 16, 2011. It would be a very different world we live in without a century of IBM. It has gone from selling meat slicers to marketing seemingly indispensable technology. Everything from bar codes at grocery stores and automatic traffic lights to systems needed to book your vacation flight.

IBM Global Services formed in 1991, largely from the very successful IBM Canada model developed under the leadership of alumnus John Thompson, BESC'66, LLD'94, and expanded across the globe. It is the fastest growing segment of IBM with close to 200,000 employees serving customers in more than 160 countries.

Don't forget this is a company that once produced electric typewriters. The Selectric was a staple in the office environment for a generation or more. But being progressive and successful means at some point you have to cannibalize your own product and come out with something better. Adapt to the changing times and technology.

This adulation for the corporate archetype isn't just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but IBM actually cares about its employees.

In 1914, 76 years before the Americans With Disabilities Act was passed, they hired their first disabled worker. In 1932, the company started an Education Department for its employees and its customers.

Rather than reduce staff during the Depression, IBM hired additional employees in support of President F.D.R.'s National Recovery Administration plan. Founder Thomas J. Watson Sr. not only kept his workforce employed, he increased their benefits. IBM was among the first corporations to provide group life insurance (1934), survivor benefits (1935) and paid vacations (1936). In 1935, IBM opened the first professional training school for women.

In 1941, IBM hired Dr. Michael Supa to make its products more useable by the visually impaired. Dr. Supa was blind. The company introduced a Disabled Employee Training program in 1942. In 1943, Ruth Leach became IBM's first female vice-president. T.J. Laster, IBM's first black sales representative, was hired in 1946. In 1953, Thomas J. Watson Jr. issues the company's first Equal Opportunity Policy Letter. The American Civil Rights Act comes more than a decade later in 1964.

Maybe IBM discovered decades ago what other corporations and some governments around the globe have still not learned: That when you respect and support the people who make your company or country function, you reap the rewards of not only profit but also loyalty, and mutual respect.

**David Scott**  
dscott24@uwo.ca

## AlumniGazette

Spring/Summer 2011 (ISSN 1189-6272)

**Editor:** David Scott

**Executive Editor:** Jason Winders MES'10

**Director, Alumni & Development Communications:**  
Diana Cunningham

**Publisher:** Helen Connell, MBA'96

**Art Director:** Terry Rice, BFA'98, MA'00

**Staff, Faculty & Volunteer Contributors:** Steve Anderson, Jenn Davila, Kris Dundas, Karmen Dowling, Susanna Eayrs, Keri Ferguson, Maureen Spencer Golovchenko, Mathew Hoy, Douglas Keddy, Kathryn Kinahan, Scott May, Paul Mayne, Rob Potter, Sonia Prescator, Terry Rice, Angie Wiseman, Marcia Steyaert, Allison Stevenson, Heather Travis, Janis Wallace, Kathy Wallis, Scott Woods

**Photography/Art:** ABC News, Archdiocese of Toronto, IBM Canada, iLOOKABOUT, Rahim Kanini, Douglas Keddy, Charles Lindsay, London Free Press Collection/Western Archives, Paul Mayne, NASA, Wilfred Ng, Terry Rice, Shawn Simpson (SWS Photography), Official White House Photo by Pete Souza, The Tony Blair Foundation, Topps Cards, Heather Travis

**Advertising Inquiries:** Denise Jones, 519-661-2111, ext. 85460; [denise@uwo.ca](mailto:denise@uwo.ca)

**Editorial Advisory Board:** Gary Blazak, MA'79, Chris Makuch, BA'93 (King's), Helen Connell, MBA'96, Kris Dundas, BA'94, MA'95, Susanna Eayrs, Jim Etherington, BA'61, Terry Rice, BFA'98, MA'00, Marcia Steyaert, BA'96, Janis Wallace, BMus'75, BEd'76, Jason Winders, MES'10

**Guest Contributors:** Sheldon Gordon, Laura Janecka, Nicole Laidler, BA'04, MA'04, Chris Makuch, BA'93, Alan Noon, Tom Nugent, Paul Wells, BA'89

The Alumni Gazette is published three times annually by the Department of Communications & Public Affairs in partnership with Alumni Western and the Department of Alumni Relations & Development.

For publication dates or to make submissions, contact the managing editor at 519-661-2111 ext. 87482, e-mail at [dscott24@uwo.ca](mailto:dscott24@uwo.ca) or mail at The University of Western Ontario, Suite 360, Westminster Hall, London, Ontario, N6A 3K7. Forward change of address information to [advser@uwo.ca](mailto:advser@uwo.ca) or call (local) 519-661-4176 or (toll-free) 1-800-420-7519.

Printed in Canada.

Publication Agreement #40069342

Return Undeliverable Canadian Addresses to:

University of Western Ontario,  
Suite 360, Westminster Hall,  
London, ON N6A 3K7

Read the Gazette online at:  
[www.alumnigazette.ca](http://www.alumnigazette.ca)



## ALUMNUS INSPIRED TO RANT & REMINISCE

(Re: *Finding Hidden Treasure*, *Editor's Notebook*, Winter '11)

I have received the *Alumni Gazette* for years, and I read it always with considerable interest. I read your editorial in the current issue, and it has inspired me to send this note to you.

My name is Joe Fricker. I graduated with a B.A. from Western in 1951, and from Huron College with a degree in theology in 1952. My richest experiences at Western were as a representative of Huron College on the University Student Council. As a 1949 member on the council, I held the portfolio of "Social Director;" as a member of council in 1950, I was vice-president; and in 1951, I became USC President. If you happen to be near a copy

of the 1951 Occidentalia, you'll find a sexy photo of me on page 83, serving as the cover page of the Student Government section. I am as well one of the first recipients of the Honour Society award when it was created in 1952. I was also vice-president that year of the National Federation of University Students, Nifcus, as we called it in those days.

A further provocation of this nostalgic trip down memory lane came this morning when I read in *The Globe and Mail* of the death of Miriam Voelker Stanbury, a 1952 graduate of Western, married to The Hon. Robert Stanbury, one time member of the House of Commons. As USC president I had the fantastic pleasure of crowning Miriam Queen of the Arts Ball.

I graduated from Huron College in 1952, was ordained an Anglican priest, eventually became Dean of the Anglican Cathedral in Hamilton, and then a bishop in the Diocese of Toronto. I retired several years ago.

Why bore you with all these excessive rants of an unimpressive life? No significant reason, other than to say your magazine, so consistently well done, is an important link, one of the few remaining ones I have, in my octogenarian years (I'm 83!) with my wonderful experiences at Western, which prepared me so well for life in the real world.

JOE FRICKER, BA'51, BTH'52 (HURON)  
(THE RIGHT REV. J.C. FRICKER)

## MARLEY MOVED BY MAGAZINE STORIES

(Re: *One Love*, *Best Kept Secret*, Winter '11)

It was enjoyable reading the article amongst the other great features and stories told throughout the Winter 2011 issue. I noticed you had at least two articles featuring life in Africa. That was especially moving and

interesting.

I smiled for a few minutes after reading the Editor's Note on 'Finding Hidden Treasure.' I will no longer put my *Alumni Gazettes* on the shelf when they come in the mail. I will now become an avid reader. The historical information, the connection with London/Western and now the intrigue of reading or possibly networking with other international graduates is a source of inspiration.

Please keep up the good work. I am proud to have been featured.

One Love.

STEPHANIE MARLEY, BA'99 (PSYCHOLOGY)

## NEED ARTICLES THAT STIMULATE THE MIND

(Re: *Winter 2011 issue*)

Congratulations for breaking away from the usual materialistic content which seemed to boast of huge sums of money and new buildings with educational excellence.

Having regularly read my wife's U of T magazines with interest and pleasure, I had found Western's banal offerings simply reinforcing support for the icons of the money-makers, rather than reflecting the proper concerns of a distinguished university. I found this focus on soulless business prestige depressing, the more so as I had very much enjoyed my four-year stay at Western in the '60s. The university then seemed to be a place of learning rather than bean-counting, and thus an uplifting part of student life.

Is there any chance of your continuing this more human focus, with articles stimulating the mind rather than the accounting buffs? That would be a very pleasant prospect, you know.

PETER WILLIAMSON, BA'64  
(ENGLISH & HISTORY HONOURS)

## EDITORIAL POLICY

Editorial Policy: Publication is at the discretion of the Editor. Letters may be edited for length, style and clarity. Maximum: 300 words. Opinions published do not necessarily reflect those of the Western Alumni Gazette or The University of Western Ontario.

## YOUR RIGHT TO PRIVACY

Western respects your privacy. At any time you have the right to request that your personal information cease to be used for alumni programs, to provide information about alumni services, or for fundraising purposes.

For more information, please go to the following website [www.advser.uwo.ca/PrivacyStatement.htm](http://www.advser.uwo.ca/PrivacyStatement.htm) or contact Advancement Services Phone 519-661-4176 or 1-800-420-7519 (Canada & U.S.), Fax 519-661-4182 or email [advser@uwo.ca](mailto:advser@uwo.ca)



# How will you impact future generations?



"Western is like a family to me and I want to do my part to take care of my alma mater."

Sally Lane, BA'73, BEd'74  
- donor

"With my student scholarship, I have been able to explore my educational interests and discover my ultimate career goal in public health."

Sanna Malik, BScN'12  
- student award recipient

For alumna Sally Lane, it's helping students, faculty and researchers achieve their goals through ongoing financial support and including Western in her Will.

While those who benefit from planned gifts may never meet the donor who helped them, they will always appreciate the opportunities they have been given because of someone else's generosity.

Consider making an endowed gift to The University of Western Ontario through your Will. Your commitment will help the next generation achieve their full potential.

For more information please contact Jane Edwards at [jane.edwards@uwo.ca](mailto:jane.edwards@uwo.ca) or call 519-661-2111 ext. 88829  
The University of Western Ontario, Alumni Relations & Development, Westminster Hall, Suite 160 London, ON N6A 3K7

## ALUMNI NAMED 'TOP 40 UNDER 40' IN CANADA

The University of Western Ontario congratulates five of its alumni for being named to Canada's Top 40 Under 40 for 2010. Through hard work and dedication, these alumni have earned one of Canada's most prestigious honours for young leaders. [www.canadastop40under40.com](http://www.canadastop40under40.com)

These five join a family of 66 other alumni who have made this important list. In fact, Western is proud to have more undergraduate and MBA alumni among the Top 40 Under 40 than any other Canadian university. Congratulations, we're honoured to call you one of our own.



Matthew Corrin, BA'02  
Matthew Corrin is the founder and CEO of Freshii Inc. a 16-unit healthy and eco-friendly restaurant chain focused on fresh food, custom built, fast.



Deirdre Horgan, BA'95  
Deirdre Horgan is executive vice-president and chief marketing officer at Indigo Books & Music. She is responsible for the company's overall marketing and brand management strategies.



Stewart Lyons, BA'95  
Stewart Lyons is chief operating officer at Mobility where he oversees all major operational elements of the company.



Calvin McDonald, BSc'94  
Calvin McDonald is executive vice-president of the Conventional Division of Loblaw Companies Ltd. McDonald graduated from Western in 1994 with his Bachelor of Science (Biology).



Andrew Smith, BA'94  
Andrew Smith is senior vice-president, corporate strategy and mergers and acquisitions of BCE Inc. and Bell Canada. Smith holds a bachelor's degree in economics from Huron University College at The University of Western Ontario.

View past recipients at: [www.alumni.uwo.ca](http://www.alumni.uwo.ca)



## WESTERN Bed & Breakfast

### This summer, come Stay at Western!

- Western B&B is conveniently located in Elgin Hall - on University Drive, off Richmond St. North
- Competitive rates
- Open: May - August
- Ideal for... visitors to London, family vacations, sports teams, weddings, reunions, conferences & business meetings - and of course, students attending summer classes!

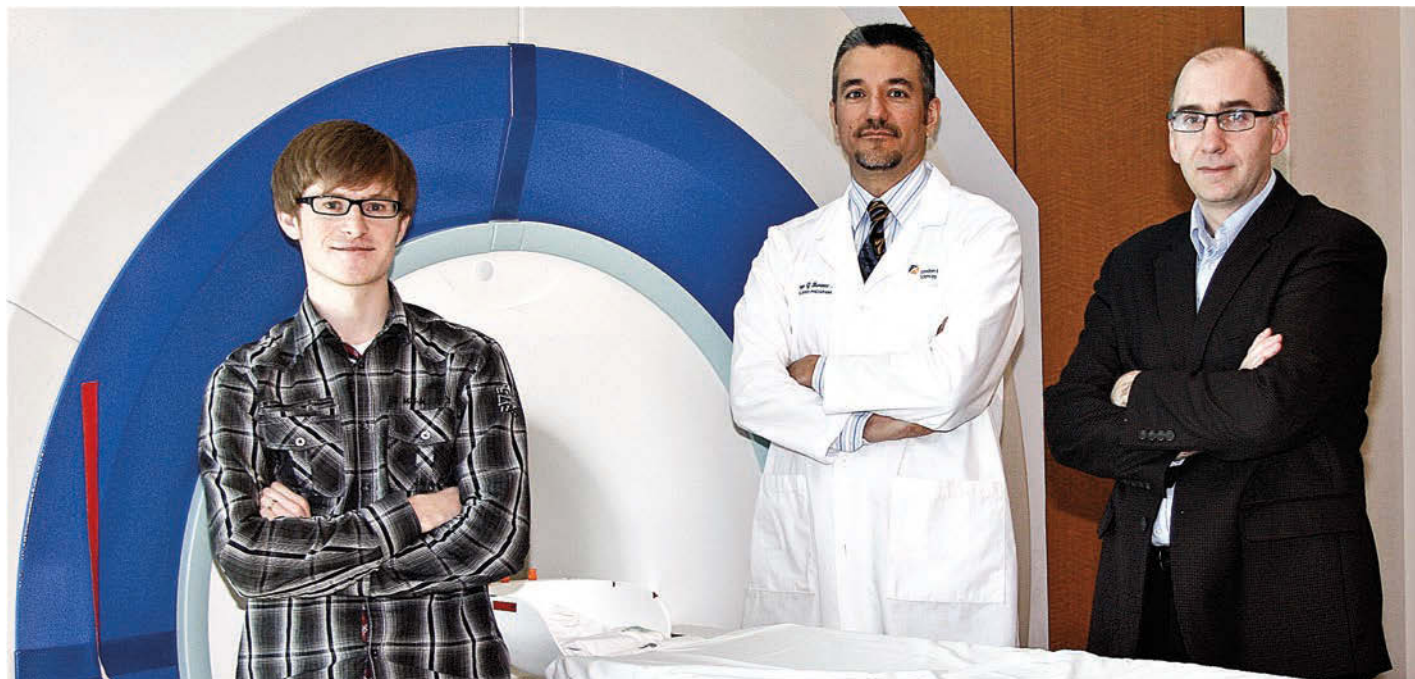
Tel: 519 661-3476 • Toll Free: 1-888-661-3545 • Email: [stayatwestern@uwo.ca](mailto:stayatwestern@uwo.ca)

[www.StayAtWestern.ca](http://www.StayAtWestern.ca)

The UNIVERSITY of WESTERN ONTARIO • London, Ontario • Canada







PhD candidate Jake Penner and Drs. Jorge Burneo, associate professor of neurology, epidemiology and biostatistics, and Robert Bartha, imaging scientist at Robarts Research Institute, find themselves at the doorstep of potential life-saving discoveries as Canada's only human 7T MRI scanned its first clinical research case. (Photo by Paul Mayne)

## MRI WORLD OF OPPORTUNITIES

Dr. Jorge Burneo finds himself staring into a whole new world.

On Feb. 14, Canada's only 7Tesla MRI, located at The University of Western Ontario, scanned its first clinical research case. A patient with temporal lobe epilepsy was put through the scanner to study whether it can be used to better pinpoint where seizures originate. The 7T scanner provides images of the brain with much stronger resolution and contrast compared to common 1.5T MRIs found in most hospitals.

And that's what excites Western researchers like Burneo, an associate professor of neurology, epidemiology and biostatistics at Western's Schulich School of Medicine & Dentistry and a neurologist in the epilepsy program at London Health Sciences Centre.

"It was very amazing," he says of that first image. In it, Burneo saw things previously unseen without the aid of dissection. He explains how witnessing a living, functioning

brain at this level of detail opens a world of possibilities. "There are only a handful of these things, probably a few dozen worldwide, and every one of them is a bit of a custom job. Every group that works at this ultra-high field is going to be doing a certain amount of technical development on their own," says Robert Bartha, an imaging scientist at the Robarts Research Institute.

Along with assisting on the epilepsy study, Bartha also uses the 7T scanner to study the metabolic and structural changes in the brain in subjects with Alzheimer's disease. He scanned a subject with mild cognitive impairment just a couple days after the first clinical research patient went in it.

Read complete story online at: [communications.uwo.ca/western\\_news](http://communications.uwo.ca/western_news)

## NEW AFRICA INSTITUTE OPENS

The University of Western Ontario's commitment to making a difference in Africa will receive a major boost with

the opening of a new institute consolidating Western's research strengths in the world's second-largest continent.

With the goal of advancing scholarship and policy development activities related to society, politics, economy, culture and health, The Africa Institute at The University of Western Ontario opened May 3 with an event at the University of Nairobi (Kenya), in partnership with universities across the continent.

Led by director Joanna Quinn, a Western political science professor, the institute will work hand-in-hand with local institutions, governments and communities across the continent. "The connections are pretty

incredible," says Quinn, who has been conducting research in Uganda since 1998. "The future is really unlimited. There is so much we can do. It's exciting to think about where this could go."

The institute builds upon nearly 150 internationally-recognized researchers, graduate students and post-doctoral fellows at Western already established in the region, and upon established relationships formed through research programs such as Western Heads East, the Rebuilding Healthcare in Rwanda project, the Ecosystem Health Program and many others related to waste management, health policy, gender studies, linguistics, refugee studies and transitional justice. It will act as an inter-disciplinary institute dedicated to the critical essences of Africa: its people, land and experience. [theafricainstitute.uwo.ca/index.html](http://theafricainstitute.uwo.ca/index.html)

## FINDING PRIVATE LAWLESS

### WESTERN RESEARCHERS PUT FIRST WORLD WAR MYSTERY TO REST

Nearly a century after a Canadian soldier gave the ultimate sacrifice for his country, he received the full military burial worthy of a First World War hero thanks to a group of University of Western Ontario researchers.

Private Thomas Lawless was buried March 15 at La Chaudiere Military Cemetery in Vimy, France, about two kilometres from where he and 16 other members of the 49th Battalion, Canadian Infantry (Alberta) were reported missing following a raid on German trenches the night of June 8-9, 1917. Their fate had remained unknown until recently.

In Oct. 2003, while building a gas pipeline at a construction site south of Avion in the vicinity of Vimy Ridge, workers discovered two sets of human remains.

Through DNA, the first soldier was identified in 2007 as Private Herbert Peterson of Berry Creek, Alta. But it wasn't until earlier this year, following almost four years of



Earth Sciences professor Fred Longstaffe and Anthropology professors Christine White and Andrew Nelson used everything from three-dimensional facial reconstruction and stable isotopes to help solve the mystery of identifying First World War soldier Thomas Lawless pictured above.

detective work using documentary evidence, three-dimensional facial reconstruction and stable isotopes study, Western Anthropology professors Andrew Nelson and Christine White and Earth Sciences professor Fred Longstaffe confirmed the second remains as those of Lawless, a 28-year-old Irish immigrant to Calgary, as the second soldier.

Read complete story online at: [communications.uwo.ca/western\\_news](http://communications.uwo.ca/western_news)

## THREE NEW DEANS ANNOUNCED

### Schwean named to Education

Faculty of Education Dean Vicki Schwean, who begins a five-year term at Western July 1, succeeds Carol Beynon, who has served as acting dean since July 1, 2010, following

Julia O'Sullivan's departure and appointment as dean of the Ontario Institute for Studies in Education at the University of Toronto. Schwean is presently Vice-Dean (Finance & Academic Administration) in the Faculty of Education at the University of Calgary.

### Dean looks to make new home in Science

Charmaine Dean says the achievements in the Faculty of Science, personal statements from students as to why they chose Western and various small acts of kindnesses reflecting a Western culture of caring all added up for her. Dean, currently Burnaby Mountain Research Chair in the Department of Statistics and Actuarial Science at Simon Fraser University (SFU), begins a five-year term as Western's dean of the Faculty of Science on Aug. 1.

### Western names Dean of Music

Betty Anne Younker is looking forward to returning to Canada, and The University of Western Ontario, this summer where she'll take on the new role as dean of the Don Wright



Two Tukumauane Yogurt Mamas from Mwanza, Tanzania who took part in distributing probiotic yogurt developed through Brescia University College and the Western Heads East project. (Photo by Ellena Andoniou)



Faculty of Music. She'll begin a five-year term on Aug. 1, succeeding Robert Wood, who has served two five-year terms as dean.

Read complete stories on each new dean online at: [www.alumnigazette.ca](http://www.alumnigazette.ca)

## BREWING UP CANCER THERAPIES WITH YEAST

BY REBECCA ST. PIERRE

Dr. Christopher Brandl's yeast research at Western has identified a link to tumour formation in humans, which could lead to a way to inhibit cancer growth. Surprisingly, there is much to be found in common between *Saccharomyces cerevisiae* (Baker's yeast) and humans. It was Brandl, BSc'81, who identified yeast's sixth largest protein, Tra1. It is closely

linked to a human counterpart, TRRAP, involved in tumour formation. Understanding the role or function of yeast complexes such as SAGA and its component Tra1, and how to stop or inhibit their activity, can provide valuable insight into how to prevent cancer growth in the human cell. Read the complete story online at: [www.alumnigazette.ca](http://www.alumnigazette.ca)

## SEEING DOUBLE (OR TRIPLE) IN GENOME SEQUENCING

Just like snowflakes, no two people are alike, even if they're identical twins according to new genetic research from The University of Western Ontario. Molecular geneticist Shiva Singh of the Faculty of Science worked with psychiatrist Dr. Richard O'Reilly of the Schulich School of Medicine & Dentistry to determine

the genetic sequencing of schizophrenia using identical or monozygotic twins.

"We started with the belief that monozygotic twins are genetically identical, so if one member of identical twins has schizophrenia, then the risk for the other twin should be 100 percent, if it's all due to genes. However, studies over the years have shown that the risk of the disease in both twins is only 50 percent." That means either the twins are genetically not identical or the familial disease involves non-genetic (random) effects.

Dr. O'Reilly hopes this research will lead to better understanding and improved treatments for schizophrenia. "If we had a genetic test for schizophrenia, it could be applied early in the disease when it's hard to make that diagnosis," says Dr. O'Reilly.

The research was funded through the Canadian Institutes of Health Research, the Ontario Mental Health Foundation and the Schizophrenia Society of Ontario.

# ALL THE WORLD'S A STAGE FOR DIALOGUE

BY DAVID SCOTT

Finding face time with former British Prime Minister Tony Blair. One-on-one interview with Barack Obama's top advisors. Q & A with the executive director of Human Rights Watch.

How does Rahim Kanani, BA'06 (Philosophy), MSc (Global Politics, London School of Economics & Political Science), land such high-profile interview subjects on his less than year-old "World Affairs Commentary" website?

"Today's media world is highly politicized, fragmented, untrustworthy and spouting opinion as genuine news and fact. In this context, trust and reputation are the currencies that trade most profitably. One reason I've been able to secure these lengthy interviews with such extraordinary people is precisely because I've begun to amass those currencies. Each successive interview is built on a foundation of established reputation, and in this space, once you garner the respect of a few, the doors will open for the many," says Kanani.

One of the reasons for his success, which might sound like a detriment, is he was never professionally trained in journalism. So, he's had to carve his own niche along the way conducting interviews on subjects he's genuinely interested in and that have relevance to his readers. His work has not gone unnoticed.

"World Affairs Commentary has been successful from the start because my interviews are reposted and republished across the web, ranging from the *Huffington Post* to a variety of other platforms including the *Ottawa Citizen*, the *San Francisco*

*Chronicle*, and the *International Herald Tribune/New York Times*, among other national and international outlets. Therefore, there is a promise that the discussion will be read and referenced by many."

**"Today's media world is highly politicized, fragmented, untrustworthy, and spouting opinion as genuine news and fact."**

His interview with Tony Blair was secured after Kanani watched him announce the launch of a new interfaith project of his Faith Foundation at the Clinton Global Initiative last Sept. And his interviews with Valerie Jarrett, Senior Advisor to President Barack Obama and Chair of the White House Council on Women and Girls, Lynn Rosenthal, White House Advisor on Violence Against Women and Melanee Verveer, U.S. Ambassador-at-Large for Global Women's Issues, were all secured in the context of International Women's Day and Women's History Month in March. Launched last fall as an "online

forum and knowledge bank on pressing international issues," World Affairs Commentary, found online at [www.rahimkanani.com](http://www.rahimkanani.com), in Kanani's words "is essentially the perfect merger of my personal, professional and academic experiences to date."

He credits his studies at Western as forming the basis of his "intellectual curiosity, analytical skill set, and unwavering idealism."

"Whether you're analyzing international war strategy in Afghanistan, advocating for interfaith cooperation in New York City, highlighting the scourge of violence against women and girls in the Democratic Republic of Congo, or refuting Al-Qaeda's recruitment rhetoric to counter the spread of radicalization, the necessity of this skill set cannot be overstated."

The philosophy grad isn't finished with school just yet. Kanani is a research associate for the Justice and Human Rights domain of practice at the Hauser Center for Nonprofit Organizations at Harvard University, and is also pursuing his second master's degree in religion, ethics and politics at Harvard Divinity School. Most recently, he was selected to serve as the Harvard University Campus Representative to the Clinton Global Initiative University (CGI-U) for the 2010-11 academic year.

To read the complete interview with Rahim Kanani please visit: [www.alumnigazette.ca](http://www.alumnigazette.ca)

**THE IVEY IDEA FORUM**  
Leading Insights for Business Innovation

An interactive platform to explore new ideas, perspectives and solutions for evolving business issues with thought-provoking leaders, writers and academics.

## Watch our past event webcasts



### Perfecting Your Pitch: <http://live.ivey.ca/kevinoleary>

**Kevin O'Leary** (MBA '80) – also known as the most unrepentant fire-breathing dragon on CBC TV's *Dragons' Den* – and Stewart Thornhill, Executive Director of Ivey's Pierre L. Morrissette Institute for Entrepreneurship, give advice on creating a winning business plan, crafting an elevator pitch investors can't resist and pursuing the entrepreneurial dream.



### Tales from Under the Rim: <http://live.ivey.ca/ronbuist>

**Ron Buist**, former Tim Hortons marketing director and inventor of the roll-up campaign, and Gerard Seijts, Executive Director of Ivey's Ian O. Ichnatowycz Institute for Leadership, kick off Tim Hortons "ROLL UP THE RIM TO WIN" month with a discussion on creating innovative and sustainable marketing ideas.



### Creating Your Personal Brand: <http://live.ivey.ca/bobblumer>

**Bob Blumer** (HBA '81), creator/host of Food Network's *The Surreal Gourmet* and *Glutton for Punishment*, and Sharon Irwin-Foulon, Director of Ivey Career Management, discuss the recipe for a winning personal brand.

Join our mailing list! Contact [dmilne@ivey.ca](mailto:dmilne@ivey.ca)



Visit [www.ivey.uwo.ca/ideaforum](http://www.ivey.uwo.ca/ideaforum)

## 14 ALUMNI ELECTED AS MPs IN FEDERAL ELECTION

- Eve Adams, BA'01** (Psychology), Conservative
- Joyce Bateman, HBA '77**, Conservative
- John Carmichael, BA'74**, (Geography), Conservative
- Chris Charlton, BA'86**, (English), NDP
- Diane Finley, BA'79, MBA'82**, Conservative
- Cheryl Gallant, BSc '82**, (Chemistry), Conservative
- Ed Holder, BA'76**, (Philosophy), Conservative
- Irene Mathysen, BA'74, BEd'75**, NDP
- Cathy McLeod, BScN '81**, Conservative
- Andrew Saxton, BA '86**, (ACS), Conservative
- Kyle Seeback, LLB '98**, Conservative
- Bernard Trottier, MBA '92**, Conservative
- Francis Valeriote, BA '76**, (King's), Liberal
- Stephen Woodworth, LLB '77**, Conservative



Rahim Kanani's interview subjects include, pictured above: Former British Prime Minister Tony Blair, and Valerie Jarrett, Senior Advisor to U.S. President Barack Obama.





Bruce Ross (Photo by Shawn Simpson)

# BIG BLUE

— FUELED BY BIG PURPLE —

## WESTERN ALUMNUS AT HELM OF IBM CANADA

BY JASON WINDERS, MES'10

Bruce Ross, BESC'85, knew IBM inside and out long before IBM knew Bruce Ross.

For his fourth-year engineering project at The University of Western Ontario in 1985, Ross took an IBM PC and integrated it with an Instron mechanical testing machine. He wanted to take pen-and-paper plotting into the digital age. Those early attempts at analog-to-digital conversion under the guidance of his professor, Douglas Shinozaki, were not exactly common.

But Ross simply needed to understand how they worked.

"Engineering really drove a sense of curiosity," Ross reflects. "People say, 'How have you gone on your own career path?' I let curiosity reign as well as the desire to reinvent myself and see new things. I've been here over 25 years, but I've had so many different jobs I cannot tell you, I have seen so many exciting things.

"And that's one of the hallmarks of IBM, if you look at our history, we continually reinvent ourselves."

Today, Ross credits that curiosity, in part, for his rise to president of IBM Canada, the latest in a line of Western alumni to helm Big Blue. And as the company celebrates its centennial this year, perhaps no one better reflects the modern IBM than Ross, a success story cut from the mold of the company's leadership strategy.

\*\*\*

"If you look at it, the 100th anniversary gives us an opportunity to reflect on the enormous innovations we've been able to bring to the market and to humanity," Ross says. "Our ability to thrive for 100 years is founded on a strong innovation investment in the good times and the bad times. We've never wavered from that investment.

"It gives us a sense of pride for what we've done and what we're doing."

IBM has worked its way into every corner of modern life through countless innovations – mainframe computers, fractal geometry, Sabre reservation system, UPC bar codes, pulse laser technology (later used for laser-eye surgery). The corporation also pioneered the social agenda, among the first to set policy to protect against race and gender discrimination well before government compulsion on the matters.

"These are things that actually make the world smarter, better," Ross says.

For the better part of its century, Big Blue has had plenty of northern connections as well.

Established on Nov. 29, 1917, IBM Canada encompasses research and development, manufacturing, sales, marketing and service operations north of the border for its U.S. parent company. It maintains divisions in Ontario, Quebec and British Columbia as well as sales and service centres across the country.

"In Canada, we like to think of ourselves as the home of analytics, big data" Ross says.

IBM Canada is not simply a satellite office for its U.S. headquarters. More than 40 per cent of IBM Canada's output – research and development, manufacturing – is for global consumption. "We see Canada's place in the global economy, not just execution in the local

economy," Ross says.

That research originates both inside and outside IBM Canada. "My job is to make sure we're a meaningful part of research and development in this country," Ross continues. "That includes working in partnership with universities. Those are the kind of things our team can rally around."

When he speaks, there is an audible pride about his company. Ross is a true-believer, and wants to share it with anyone who will listen. "I couldn't be more excited about the agenda our company is on right now," he says.

He brings that message, about the real-life applications of IBM's research agenda, to students at every opportunity. "That's why when I speak to those engineering and business students I say look at the intersection between business and technology as one and the same today," he says

"It wasn't when I graduated from university"

\*\*\*

Starting at IBM Canada right out of Western Engineering in 1985, Ross worked a series of engineering, sales and marketing jobs until 1997. It was then his IBM Canada journey truly began.

"To create the next generation of leadership," Ross explains, "we would take you out of a traditional client-facing environment and place you in a crucible where you could learn the business holistically, but you could also be evaluated as well."

New York. Boston. Eventually the United Kingdom. It was at that last stop Ross served as general manager for IBM Global Technology Services (GTS), overseeing the U.K., Ireland and South Africa. From there, he was tapped to



head IBM Canada in 2010.

"I've got Canadian parents, American kids and an English dog as I like to say," Ross laughs. "We've been all over the place, which has been hugely important in how IBM is developing leaders in the 21st Century versus what we would have done back in 1985."

Back in the 1980s, IBM's business model was geographically focused. But exploding opportunities in emerging markets forced them to think bigger, broader. Ross was the beneficiary of this new approach to leadership training.

"We have spent a lot of time on moving our talent and giving them experience in other geographies. It's almost two ways," he says. "One way is taking talent from major markets – Canada, the United States, the U.K. – and moving them into emerging markets like South Africa, Vietnam. And at the same time, you move the talent the other way so they can learn from their experiences in the major markets and take that back."

Ross' experience allowed him to build an expertise – in his case services – and parlay that into the firm's highest office. Today, he oversees the strategic direction and day-to-day operations of the IBM organization in Canada.

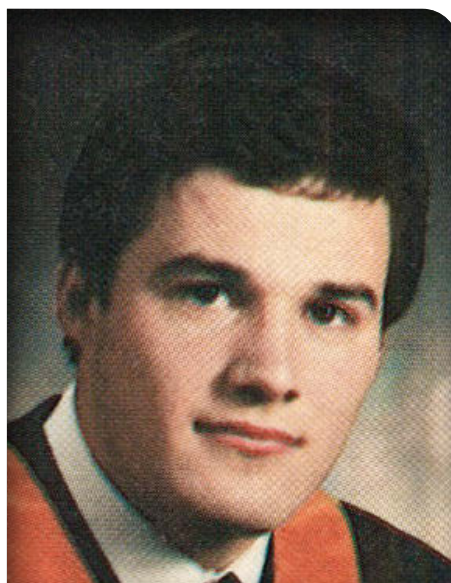
"I couldn't have told you back then I would move my wife and family nine times or I would have worked in these different geographies," he says. "As a company grows, as a company expands and changes, there are huge opportunities if you are willing to put yourself into a spot where you can take some risks."

\*\*\*

Even prior to Ross, Western has played a huge part in the development of IBM Canada. Some might say Big Blue has been fueled by Big Purple.

Four Western alumni have served as president of IBM Canada, all in the last half century. The late Jack Brent, HBA'31, LLD'72, was president from 1962-69; John M. Thompson, BESC'66, LLD'94, was elected president in 1985, CEO in 1986 and chair from 1988-91; Bill Etherington, BESC'63, LLD'98, was president from 1991-95; and Ross has headed the firm since 2010.

"We, as the Canadian team growing up



Ross, 1985

## "Good leaders have to be good strategists."

BRUCE ROSS

today, owe a huge amount to the legacy of what those two leaders (Thompson & Etherington) provided," Ross says. "I am fortunate to be mentioned as a footnote to these guys. They really paved the way for IBMers in Canada, not just to grow up within the Canadian organization, but to grow internationally."

Of the Western alumni to lead, three – Thompson, Etherington and Ross – came of age in the Faculty of Engineering. And if you ask them, they would wonder why you would hire anybody else but an engineer to run your company.

Thompson stressed the jack-of-all-trades nature of his training – showcasing both theoretical and applied sides of engineering.

"I think the kinds of graduates that came out of Western were both," he says. "There were some who were very technical and there were some who were more broadly based in science and physics and math. We came out with the problem solving skills engineering gives you... and were probably more broadly-based as

business people."

He continues, "I think engineering makes you a good problem solver. It doesn't necessarily give you the business acumen to do strategy and things, but it gets you to analyze problems well. Good leaders have to be good strategists."

Etherington came up during the "golden days" when IBM was interviewing aggressively on campus. At the end of his third year, again at the end of his fourth, he interviewed with IBM. Both years, he was accepted for a summer job, but by the time they got back he had taken a summer job at Atomic Energy Canada where he worked both years.

But he kept his eye on Big Blue.

"I knew IBM from the interview," he says. "I knew IBM from the course we were taking"

Etherington sees his engineering background as an advantage of the time. "I think in those days the sale of technology, of computing, was more of a technical sale," he says. "So IBM tended to hire about half engineers. Because they felt when you first called on a client you had to explain 'How does this thing work?' 'How does a punch card work?' 'How do computers work?' So they tended to bias their hiring to people with technical background."

Both Etherington and Thompson marvel at the corporation's staying power.

"IBM is pretty unique in the fact that it has survived in an industry that has changed so much," Etherington says. "Going from selling meat slicers to selling the Jeopardy's Watson Supercomputer or building and operating big networks for companies is a huge difference."

Thompson agrees. "I can't tell specifically (where we're going), all I know is if you have all the right people and keep your mind open .... and by the way you focus on customers big time. You've got to have strong customer focus. That and strong research and great talent," he says. "And if you do that and if you have good leaders, you will prevail. You can't always tell exactly what it is, you can't predict it all.



Bruce Ross is at the helm of IBM Canada as the corporation celebrates 100 years in business June 16, 2011. (Photo by Shawn Simpson)

"But you have the right DNA to be able to survive through all those shifts."

Ross nods to the unique challenges and pressures of running an iconic organization.

Today, IBM Canada continues to push innovation and increased competitiveness not only inside the company, but across the country.

"Our challenge is to lead in those areas. Our job is to lead in those areas, and not follow," he says.

But in the end, like it was with his predecessors, it still boils down to the ability to understand technology, and the ability to apply it to the real world.

Ross still reflects on his predecessors' legacies today. "You feel a sense of responsibility and accountability to the leaders who came before us," he says. "They taught me, maybe not directly, but we have a responsibility to hold the torch high."

Ask anyone who knew Ross at Western and

they would tell you risk-taking was in his DNA.

As a guy who picked up a detached retina in a rugby match in his second year, Ross considered sports an important part of the Western experience. Oftentimes, he would ride his bicycle from his house 10 kms out to Fanshawe Lake at 5 a.m., and then back in time for a full day of classes.

A championship rower for two years, he can still talk about beating defending champion Queen's University in 1984 for the P.C. Fitz-James Trophy, awarded to the Ontario University Athletic champions.

"We didn't like to come in second," he laughs.

Many of those lessons learned in the boat still ring true. "Rowing at the same time as being in a high-performance academic program taught me to multi-task," Ross says. "If I slept in, eight guys were going to sit on the beach."

He continues, "It was very clear the boat

was only as fast as the slowest person in it. And it didn't matter how good you were, if your team wasn't good enough, then you were not going to do well. And if your team wasn't doing well, and you needed to replace somebody to make it go faster, then you did that. You weren't afraid. If you wanted to compete at the highest level, then that's sometimes what you had to do."

Combine those lessons, with what he learned from his engineering days, and you start to understand not only what makes Ross the leader he is today, but what IBM Canada is all about. "I think what you'll hear from a lot of people, and certainly from me, is it teaches you how to solve problems," Ross says. "The problem-solving learning I did in engineering school, and at Western, translates into everything I do."

For more on IBM's 100th Anniversary, visit [www.ibm.com/ibm100/us/en](http://www.ibm.com/ibm100/us/en)



# IBM HELPED SOLVE HIS THESIS AND HE HELPED IBM SUCCEED

## JOHN THOMPSON'S RISE TO THE TOP

BY DAVID SCOTT

In the days before calculators and personal computers, and desperate to solve complex equations for his thesis he needed to graduate, former IBM Canada president and then engineering science student John Thompson, BESC'66, LLD'94, turned to a computer programmer in England for a solution.

"My thesis was actually doing shell structures, which are buildings that have wavy roofs. Like an eggshell. There was no theory at that time about how that worked. This thesis was to come up with formulas on how to design a shell," says Thompson, Western's current chancellor.

Around the end of January 1966 he realized he had to solve hundreds of very complex calculus equations that would likely take him a year-and-a-half to complete if he worked on them fulltime, and at half-time, about three years.

"I was just devastated. I wasn't going to be able to graduate that year. So,

John Thompson (Photo by Shawn Simpson)

I worked with my thesis director and found a guy in England who had written a computer program that could solve these equations."

Thompson sent away for the program and it arrived in February. It was put on one of the few computers at Western at the time. Luckily, it was the new, room-sized IBM 7040 that operated 24 hours a day, five days a week.

Thompson put his new program from England in the 7040 and "it turned the lights out for about two hours to do one set of equations (dozens of calculations but less than 100). So, every night they'd let me run it in the middle of the night. I'd put my equations into the computer and it would grind to a halt for a couple of hours and the next morning I'd have answers to these equations."

The work paid off and with the help of a state-of-the-art IBM computer, Thompson won the prize for best thesis that year.

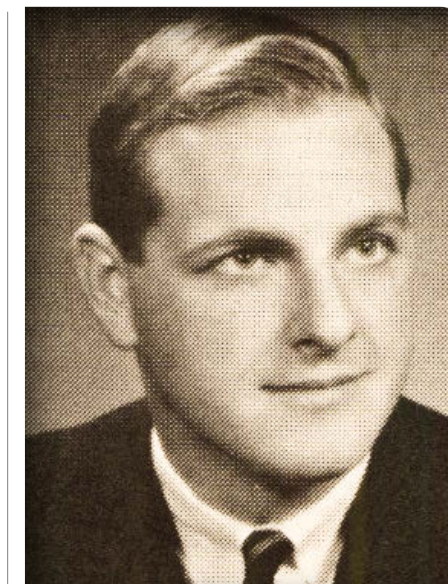
"It recovered from being a disaster to being something interesting. In the process, I became very interested in computers. I met some of the IBM guys. In order to make the program work, I needed a little help and they gave me some advice."

These were the early days of computing, transitioning from giant punch card machines to stored program computers but it became clear to the engineering science grad that the potential was fantastic. He realized computers would be an interesting emerging industry to be part of, so he asked IBM for a job. And was hired right out of school.

A plan to stay for a "couple of years" and then move on and start his own business, turned into a very successful career for John Thompson, who rose through the ranks doing systems engineering, sales, marketing, research and up through the top levels of management to CEO of IBM Canada in 1986, 20 years after he started with the company.

"IBM had so many fascinating areas. There was no job that you couldn't aspire to at IBM. You could do anything and all the promotion was from within. You could move from research to sales to marketing. So, I stayed with the company and the rest is history."

He started out as a systems engineer and one of the first tasks he took on was automating the London Free Press into a photocomposition



Thompson, 1966

**"I'd put my equations into the computer and it would grind to a halt for a couple of hours and the next morning I'd have answers to these equations."**

printing system from an old hot lead type press. "Originally we had computers running the line-casters, casting hot lead."

From there, Thompson installed the first computers at Fanshawe College, replaced the old punch card utility billing system at London PUC and moved on to Sarnia, Ont. to work on control systems in the petro-chemical plants.

"Primarily putting in computers to do digital control of chemical processors, and oil refineries. We wrote the software then that became the base for the real time systems that happened around the world after that."

Thompson did literally "every job in the company" by the time he left IBM Canada.

In the 1980s, IBM was entering the world of office systems that would lead to changing the business landscape with email. That was the era of mini computers and companies like Digital,

Sun Microsystems, Wang, and Data General springing up. In 1981, IBM launched its first PC with a floppy disk or cassette system. By 1983, the PC came with an internal hard drive as standard.

But one of the most significant accomplishments Thompson made at IBM, that likely saved the company, had nothing to do with the PC.

"The chair of IBM at the time was a guy named John F. Akers. IBM Canada was making money and the U.S. was losing money. And he came up here and spent the better part of a week to try and find out why because he realized Canada was really a microcosm of the U.S. so if we were successful up here, the U.S. should be more successful."

What he found out was that IBM Canada under Thompson's leadership had moved into the services industry. "So, a couple years before we had moved the technical people in from being free support on all of our customers to being fee-generating consultants. They were doing systems-integration projects and consulting on IT and we were getting money for that."

At the end of 1990, the chair of IBM said, "I want this Canadian strategy to be adopted worldwide." He asked Thompson to move to the States and create the services strategy for the rest of the world.

But Thompson is quick to credit the team he worked with and does not claim sole ownership of the services model. "I funded it and supported it but there were some smart people in the organization here in Canada who figured it out. Canada always had the reputation of being a leader within IBM in terms of being on the forefront of the next big thing. Maybe not in the technology research area so much as in the marketplace."

In January 1991, the engineering science alumnus moved to the States to develop IBM's strategy for entering the services business.

"We put a strategy together by mid-year and set a goal from going from almost nothing to \$5 billion of revenue over three years -- and we made \$7 or \$8 billion. It was a great success worldwide."

Today, IBM services generate almost \$60 billion of revenue a year.



# SUITED FOR SUCCESS

FROM \$100 IN DEBT TO \$100 BILLION IN SALES

BY DAVID SCOTT

He was three days late for his first day of training and didn't own a suit but that didn't slow Bill Etherington, BESC'63, LLD'98, down from climbing the corporate ladder of IBM Canada to become president in 1991.

After summer jobs at Atomic Energy Canada and travelling with friends following graduation from engineering science at Western, Etherington had to decide whether to pursue a post-grad degree or join the work force.

"By December 1963, I was convinced I didn't want to be poor any more. I had no money." So, he went down to IBM's office at Richmond and Oxford in London on a Tuesday in mid-January at 5 o'clock in the afternoon for an appointment with the manager, alumnus Bernie Kuehn, HBA'53.

"I didn't even sit down. When I walked through the door he said 'this is going to be fast, you're hired. I'd like you to go to Toronto tonight.'"

Most graduates arrived at IBM in June. Etherington made his decision to work in the winter.

Luckily, those were the golden days of active recruitment for IBM on university campuses across Canada. They were looking for the best and brightest fresh out of school, hopefully with a science-math-engineering background. Etherington had used an IBM 650 at Western in his final year, written entry tests and applications for IBM, and was given the nod twice for a job but never accepted a position. Kuehn was direct about wanting Etherington to start ASAP.

"There's only one training course in the winter and it started on Monday," Kuehn told the new grad. This was Tuesday night. "You go tonight, you'll be two days behind." Etherington said, "Bernie, I can. But I don't own a suit."

Bill Etherington (Photo by Terry Rice)

"He actually gave me money out of his pocket, \$100, and he said 'go buy a suit and tie and a couple of shirts, and a train ticket to go to Toronto tomorrow night, Wednesday night, and you can start Thursday morning. You'll be three days behind.'"

So, Etherington started three days behind training at IBM Canada in Toronto and \$100 in debt.

"In the late 1960s, IBM was hiring virtually every graduate in Canada they could find. They were doubling every year in terms of employment. So, all of us got great boosts because we got battlefield promotions. You work two years and then got promoted to another level because there were so many young people right behind you. It was unlike today but it was a grand time."

Following his training, his first official day with the company was April 7, 1964 "the day the world changed" when IBM introduced the revolutionary System/360, the first large family of computers to use interchangeable software and peripheral equipment.

"I ran the projector because that's all I was trained to do," recalls Etherington.

It was a bold departure from the monolithic, one-size-fits-all mainframe. But in order for it to succeed, it would have to cannibalize IBM's existing, revenue-producing computer product lines – current customers would have to be convinced to migrate from their current IBM systems to this new, unproven system. In a few years, the gamble paid off.

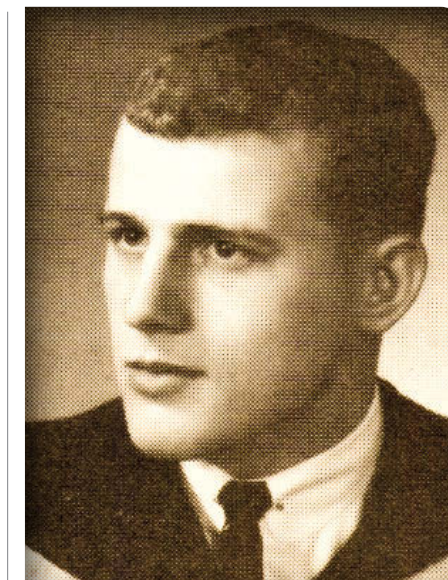
Etherington's rise through the IBM ranks was in sync with fellow alumnus John Thompson.

"He was CFO of IBM Canada, then I followed him. Then he was CEO of IBM Canada and I followed him. He went to New York and I followed him. We were great colleagues for many years."

When Thompson left for New York in 1991, Etherington was elected president of IBM Canada and served until 1995.

"The day I took over was the day the Gulf War started... That year was IBM's low point; 1991 was a very difficult year for IBM around the world but particularly in North America."

Etherington was faced with "the toughest two or three years of my life." He had the unenviable task of restructuring the company.



Etherington, 1963

**"Don't panic, I've figured it out. If we sell 11.5 million dollars an hour, we'll get \$100 billion by the end of the year. We could do that, right?"**

"We actually shrunk the company almost a third within two years. We sold our country club up in Markham. We dropped everybody's salary by 5 per cent. We did everything because we had to really rescue the company."

It was painful but it paid off. IBM came out the other side.

While the doom and gloom might have been contained behind closed doors and in boardrooms what the public was seeing from IBM in the mid-1990s was the first supercomputer chess game with early versions of Deep Blue. Blue Gene came later than that. Then of course came Watson, the Jeopardy computer, as a third project that appeared on television earlier this year.

"There was a series of projects: building super fast computers and testing them in a public way. So, the first one was the chess match. The second was decoding the human genome.

The third was Watson and they were all a series of projects, all building one from the other... I think IBM was showing these very large supercomputers still had a role... for weather forecasting, simulating nuclear testing, solving the big problems of the world."

Etherington introduced new workplace policies during his tenure as president of IBM Canada that relaxed the corporate culture. In doing cutbacks, he shrunk the floor space to save money and started encouraging people to work from home more. He also relaxed the dress code.

"I was the guy who said you don't have to wear a white shirt any more. That got the front page of *The Globe and Mail* at the time with me in a checkered shirt."

The company's founders, Thomas Watson Sr & Jr, created IBM's distinctive management style and corporate culture. It was conservative, professional and a little teetotaling, too.

"There was no drinking at lunch or business events at all and it was only in the 1970s I think that we argued as salespeople that our clients are offended when we won't take a drink at lunch."

The company compromised with the rule: "If you have to take a drink with a client, you go home after lunch. You can't come back to the office."

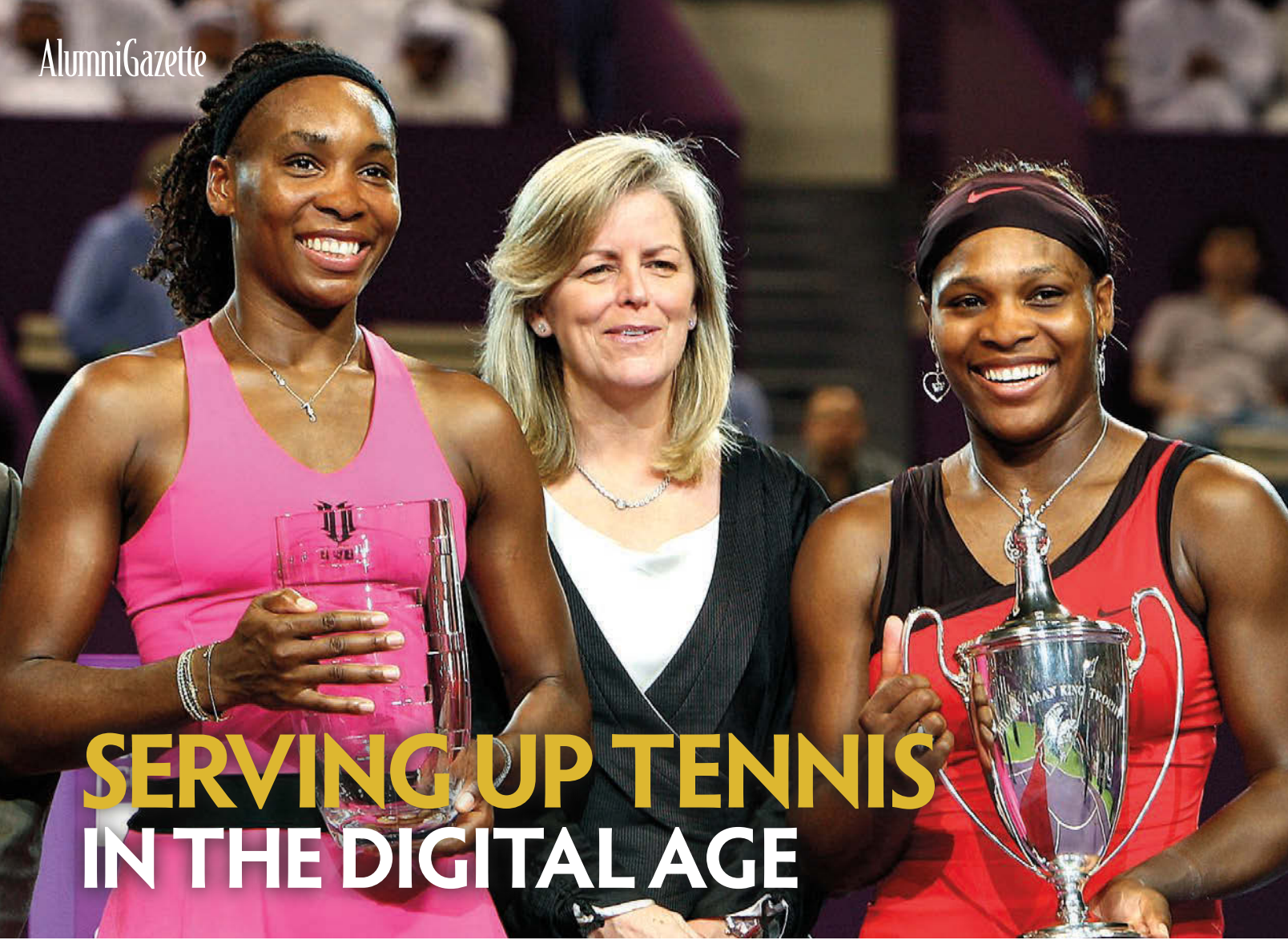
From June 1998 until his retirement in 2001, Etherington was Senior VP, Global Sales and Distribution Group (and President, IBM World Trade Corporation).

"When I took the worldwide job, the corporate sales quota I carried was \$100 billion dollars, and it's spread across the sales forces of the countries all over the world (55,000 salespeople, 90,000 business partners and 35,000 distributors, 20,000 on the telephone). So my CFO came up to me on the announcement day and told me 'Don't panic, I've figured it out. If we sell 11.5 million dollars an hour, we'll get \$100 billion by the end of the year. We could do that, right?'"

We can only guess it was a bit like running your own stock exchange or perhaps your own country. An intimidating responsibility nevertheless.

"Yeah, it was huge, overpowering, but the machine was magnificent."





# SERVING UP TENNIS IN THE DIGITAL AGE

BY LAURA JANECKA

Stacey Allaster, BA'85, MBA'00, is taking risks and making grand slams in her latest role as Chair and CEO of the Women's Tennis Association (WTA).

In July 2009, Allaster made the transition from president of the WTA to chair and CEO, commandeering the reigns of a membership organization about to lose its title sponsor in the midst of a recession. Observers in the industry awaited the news that Sony Ericsson would not renew their contract. But Stacey Allaster was fierce. Drawing upon her skills in sales and marketing, she showed the sponsor it wasn't just about decorating the court with their logo but about innovating the game's experience.

Allaster is said to be a risk-taker, taking on a role that could have toppled her long-slogged career in the industry. After overcoming some major hurdles for the WTA, she's set her sights on reinvigorating the very traditional game of women's tennis. Stacey's goal: move away from the "quiet please" mentality to utilizing digital technology to bring the game to the fans while pumping up the volume to entertain.

Allaster admits that she's always been an entrepreneur, even at a young age growing up in Welland, Ontario: "I didn't just

have one paper route, but three." In Grade 8, she was awarded an Ontario Tennis Association scholarship given to students who excelled in sports and academics. Her adoration for the sport was ignited. "I spent the entire summer at the Welland Tennis Club and fell in love with the sport — I never looked back." When her free lessons expired, Stacey started working at the club to continue paying for them, taking on any menial tasks like cleaning the courts. Soon she was teaching and, with the money she made, she was able to pay for her education at Western.

It was in her second year in Economics and Physical Education, that she read *What They Don't Teach You at Harvard Business School* by Mark McCormick, a major influence in sports marketing. Allaster had initially thought she would be a sport agent, but the book, like many other influences in her life, set her on the right path.

After completing her MBA at the Richard Ivey School of Business, Stacey was soon working her way up in the tennis industry for the Ontario Tennis Association and Tennis Canada. In 2005 she moved to St. Petersburg, Florida becoming the WTA president. When the time came to find a new chair and CEO, Allaster began to prepare.

Walking into the interview she brought with her a 100-day plan with five areas of focus. Her first steps were to resolve 50 per cent of WTA's unsecure net revenues for 2011, and take on the issue of health and safety for its members. Situated in a small room, surrounded by 10 people, Stacey recalled the advice she had been given by a Canadian CEO headhunter, which was to stand when given



**Opposite page:** Venus Williams, Stacey Allaster, CEO of the Sony Ericsson WTA Tour and Serena Williams pose for a photo during the prize-giving ceremony after the women's final during the Sony Ericsson Championships at the Khalifa Tennis and Squash Complex on Nov. 1, 2009 in Doha, Qatar. (Photo courtesy of Getty Images)

**Left:** Stacey Allaster, her husband John and children Alexandra and Jack all enjoy the game of tennis. (Photo by Matt May)

the floor. Despite the lack of room she stood to deliver her presentation. After beating out 21 other applicants, Allaster was later told that her stance made all the difference. "It was about presence and taking command of the room. What's seemingly insignificant helped me stand out."

But it wasn't just about captivating the crowd. As soon as she became chair and CEO she was off traveling around the world meeting with members in order to discuss ways to avoid injury and loss of participation. What Allaster discovered from each player was that the calendar needed to be revised in order to allow player's bodies to rest and rejuvenate. This produced better results not just for the organization but also for the fans who want to see the players perform well. "I really try to focus our business on the fan and consumer — even though we're a member organization, which tends to focus internally — we need to look externally in order to grow our business."

Stacey looks to other North American sport events and entertainment for ways to engage fans. She's also willing to try new things out to gauge a reaction. During a Roger's Cup tournament they introduced music on the main court. Fans from an older demographic were "most upset" about the addition. In order



"...we can allow them to engage with the players through social media channels."



to accommodate everybody's taste they've since turned down the volume, as well as playing more culturally sensitive music (think less Jay-Z and more Michael Bublé). Allaster admits that tennis is a sport steeped in tradition but that's not stopping her from modernizing it.

She believes that the digital world will provide tremendous opportunities to bridge the gap between old world and new. Stacey has already been a part of a trend to incorporate on-court coaching and electronic line-calling, which are broadcast to include fans in the experience. "We can stay with our inherent presentation of the game but we can use the digital medium to give consumers what they want, like 15-minute highlights, or allowing them to engage with the players through social media channels."

To date the WTA and its members have amassed 11 million fans on Facebook. And earlier this year, Sony Ericsson released their Xperia Hot Shots show starring six WTA players, in various ranks. Fans can follow their favourite players, watching their behind-the-scenes antics on the WTA tour online or streaming through their smartphone.

Allaster's visionary approach has helped reignite the WTA when it could have lost a major sponsor. Her implementation of digital innovations and social networking has broadened the fan-base of women's tennis. She's a risk taker but she's also a keen entrepreneur who's poised to take a traditional game and catapult it into the future.



# iLOOKABOUT ON LOOKOUT AROUND THE GLOBE

BY NICOLE LAIDLER, BA'03, MA'04

If you're a Canadian homeowner, chances are good that your property has been photographed by iLOOKABOUT. More than three-quarters of all Canadian houses have already been captured by the London, Ontario-based visual and data intelligence company.

The streets of the Borough of Westminster, in London, England, are also part of the visual database and the company is currently "tip toeing into the US" county-by-county. "Detroit is captured. We've done work in New England, through Ohio and Iowa, and we started capturing Nashville today," says iLOOKABOUT director, Jeff Young, BA'89 (Economics).

Young and chief technology officer, Jeff Hack (who remains one unsubmitted assignment short of a Western civil engineering degree), co-founded iLOOKABOUT in 2000. The company went public on the TSX Venture Exchange, trading under the symbol ILA, in 2008.

iLOOKABOUT provides accurate, panoramic, geo-coded imagery to the real estate, insurance, municipal, utility, assessment and appraisal sectors. Simply put, what subscribers see on the computer screen is as close to real life as they can get without being there in person.

It's a long way from flag distribution, which is how Young and Hack began their business relationship in the 1990s. Partners in National Flag Distributors, the duo also provided wide-format digital graphics for billboards, buses and transport trucks – in those days a costly advertising novelty.

"A local realtor came to us and said there were these new virtual tours coming out. Could we help," Young recalls. Young and Hack used wide-angle photography and fisheye lenses to create round rather than flat images, patented their

methodology, and iLOOKABOUT was born.

"One of our Virtual Tour customers was Realcomp [a realtors' MLS] in Detroit," the 44-year-old says. They loved the home tour product but wondered if iLOOKABOUT could take the technology outside to create virtual tours of Detroit neighbourhoods that real estate agents preferred not to visit in person.

"We got a pick-up truck, put a guy with a camera in the back and drove down Richmond Street (London, Ont.) taking pictures every 15 feet. We strung them together to create a streetscape, and took it back to them to see if they were interested. They were our first customer."

That was in 2005. Today iLOOKABOUT StreetScape deploys a fleet of up to 35 vehicles on the streets of North America on any given day. "It's weather dependent," Young explains. "Up here in the north, we don't capture at all during the winter."

The technology has evolved considerably since that first experimental drive through downtown London.

Cars are now outfitted with multiple digital cameras that take ultra wide-angle, high-resolution shots – up to 15,000 a day – as the driver slowly cruises a pre-determined course. StreetScape technology then links and geo-codes the imagery, using longitude and latitude co-ordinates.

The clarity of the imagery and 180-by-180 degree field-of-view allow end-users to see everything from potholes to the top of utility poles in astounding detail over their computer monitor, Blackberry or other mobile device.

The condition of brick and windowsills are clearly visible on roadside real estate, while special software automatically blurs faces and license plates to comply with Canadian privacy laws.

Young says StreetScape photography is superior to streaming video used by other image data bases such as Google Earth, which often "mashes" images together. iLOOKABOUT's software is even able to correct for a bumpy road, hill, or change in elevation.



"Ours is about the accuracy component and the quality of the imagery," Young notes. "And we win on customer service."

Instead of randomly capturing geographical areas, iLOOKABOUT focuses on meeting a given business need. "In the case of some US counties, they do their reassessments every three years, so the cars come down every three years and capture for them."

Past photographs are never deleted, so changes over time can be duly noted. iLOOKABOUT retains ownership of all images and is free to sell to other markets as needed.

Collecting and storing vast amounts of geo-coded imagery is just a starting point. "As a company we're making a transition," Young explains. "We'll always collect data. But we are now evolving to build and offer applications."

This March, iLOOKABOUT launched its first ecommerce product. The Automated Valuation Model (AVM) Comparable Report combines StreetScape visuals with up to 14 different property characteristics to produce residential property valuations at the click of a mouse.

"Adding geo-coded StreetScape imagery to an AVM report allows our clients to better evaluate the mortgage risk by providing visual confirmation

to existing valuation data without leaving their office," Young explains.

Canadian mortgage brokers, lenders and insurance companies can now purchase real-time market value estimates for approximately 4.5 million Ontario residential properties. Plans are underway to expand the product to the rest of Canada, Young says.

SCM Risk Management Services - Canada's largest claims adjusting, loss control, risk inspection, and forensics investigation company – began their own partnership with iLOOKABOUT in 2008.

The company wanted to develop a more efficient way to evaluate insurance risk and estimate replacement costs.

"Most consumers are not accurate suppliers of data surrounding their property," explains SCM president Greg McCutcheon. "We already have more Canadian property construction data than any other company in Canada. But having an accurate picture of the property gives you an even more informed experience about what kind of home you are writing on behalf of your clients."

StreetScape provides SCM with the detailed imagery and validated addressing the company needs for its new iClarify property valuation tool, which launched in Ontario last year.

Future commercial applications for iLOOKABOUT's StreetScape technology seem as limitless as Young's entrepreneurial enthusiasm.

[www.ilookabout.com](http://www.ilookabout.com)



iLOOKABOUT director Jeff Young and some of the company's streetscape images from the Borough of Westminster, in London, England. (Photos courtesy iLOOKABOUT)





Archbishop Thomas Collins in the midst of young people at an annual youth rally hosted at Martyr's Shrine in Midland, Ont. in July 2007. (Photo courtesy Archdiocese of Toronto)

# ARCHBISHOP ENSURES VOICES ARE HEARD

BY SHELDON GORDON

When Western alumnus Thomas Collins, MA'73, was installed as Archbishop of Toronto in January 2007, he became the spiritual leader of Canada's largest Roman Catholic archdiocese, with 1.9 million parishioners. Only in the past year, though, has His Grace become a media magnet, as his strong stand against sexual abuse in the church has been widely reported.

Just before Easter 2010, at a time when many senior Vatican voices were reacting defensively, Collins cautioned 400 priests at St. Michael's Cathedral in Toronto not to depict the public dismay over the church's abuse scandal as a media invention.

He defended the coverage of "the sins" committed by some Catholic clergy, noting that the media's attention was "a profound tribute" to the priesthood.

"People instinctively expect holiness in a Catholic priest, and are especially appalled when he does evil."

Collins then walked the talk: He launched a review of the diocese's procedures for dealing with abuse allegations. He appointed a panel of lay people with expertise in youth, psychology, legal issues and ethics, and gave them a tight deadline for reporting.

Although the panel's report largely reaffirmed the process for investigating alleged abuses, it resulted in a more "user friendly" document that allows those who are not experts in canon law to understand clearly the steps that the archdiocese follows.

In June 2010, Rome named Collins, along with nine other bishops, to help investigate the abuse scandal in Ireland and report on how the Irish church has responded. The Archbishop says he was not informed why he was chosen, "though we all had Irish names."

He spent most of January in Ireland, where he met with abuse victims. "I found it to be a profound experience," he says. "It was a great privilege to listen to people who have been hurt and who have struggled." His emphasis was on listening. "Often we need to speak less and listen more," he says. At the time this story was written, Collins was working on a report which the bishops were submitting to the Vatican by Easter.

Born and raised in Guelph, Collins earned a



Archbishop Collins meets Pope Benedict XVI in Rome in 2010. (Photo courtesy Archdiocese of Toronto)

Bachelor of Theology in 1973 at St. Peter's Seminary in London, Ont. The same year, he completed an MA in English at Western. "I asked for permission to do the MA because of my great love of English," he recalls. He went on to teach English literature to seminarians and other students in King's University College for three years. (Even today, he makes time to read Old English classics such as *Beowulf*).

Ordained a priest in 1973 at the Christ the King Cathedral in Hamilton, Collins spent two years there as associate pastor and, at the same time, was Chaplain and taught history and religious studies at Cathedral Boys' School.

But his major duties were at St. Peter's, teaching Scripture for six years, mentoring the seminary students and then serving as rector. Along the way, he upgraded his theology credentials through study in Rome, where he received his Licentiate in Sacred Scripture from the Pontifical Bible Institute and a PhD in Theology from the Gregorian University.

In 1997, Collins left behind the scholastic life and found himself on the fast track for promotion up the church hierarchy. The Papal Nuncio in Ottawa summoned him to a meeting and informed him that Pope John Paul II was appointing him Bishop of Saint Paul, Alta. Eighteen months later, he was elevated to Archbishop of Edmonton, and in December 2006, he received word of his posting to the Archdiocese of Toronto. "The call to the priesthood comes from deep in the heart," he says wryly. "After that, the calls come by phone."

The next call, it is widely believed, may be for Cardinal. There is a 60-year tradition of Toronto archbishops being made cardinals. Collins, 64, was passed over for the red hat last Oct., likely due to his relative youth. His role in the Irish Visitation, however, shows he has the confidence of the Holy See. (He has met Pope Benedict XVI three times, including a private, 20-minute audience with him when Collins was Archbishop of Edmonton).

As Archbishop of Toronto, he keeps a busy schedule, celebrating mass and meeting the faithful in the 225 parishes across Greater Toronto. "I try to be on the road as much as possible," he says. Whereas in Edmonton, he tried to devote Saturday afternoons to hearing confession, now his role as confessor is more limited—and more impromptu. "Sometimes people see my Roman collar when I'm at the airport and ask to take confession."

The Archbishop confesses his own sins every three weeks. "It helps me to know myself better and to appreciate God's mercy in my life," he says. "It also makes me more patient with others. Both ways, as a confessor and as a penitent, it's one of the most moving experiences of being a priest."



## NEW AWARD RECOGNIZES AND REWARDS HUMANITARIANISM

Faculty, staff and students at Western are engaged every day in humanitarian efforts right at home, and across the globe.

And, as part of an effort to more formally recognize the Western community's commitment to social justice issues and to improving the quality of life for individuals and groups, the University has established the Western Humanitarian Awards.

The calibre of nominations to this first Awards competition is nothing short of remarkable. Without question, universities such as Western offer very fertile ground indeed for fostering humanitarian commitment, and for nurturing individuals who are passionate about improving the world in which they live – in any number of different ways.

And they are succeeding.

At the end of the day, it all makes sense. As members of a community of discovery, learning and service, we have an inherent social responsibility to contribute to the greater world, while inspiring and training the global leaders of tomorrow.

Our three recipients - representing a project team, an individual student, and faculty awardee - will receive a cash award to continue to advance their important work. I am convinced their endeavours – which include outstanding initiatives that protect our ecosystem, identify those who disappeared during decades of conflict in Peru and promote press freedoms in Southeast Asia – will generate interest in humanitarianism within the broader Western community and inspire still others to action.

Please join me in congratulating this year's Western Humanitarian Award winners.

Ted Hewitt  
Vice-President  
(Research & International Relations)

### RESTORING NAMES TO THE DISAPPEARED

For PhD candidate Maricarmen Vega, the very essence of humanitarianism is a respect for human dignity and human life in the face of forces that seek to strip those rights from the powerless. As a bioarcheologist she is helping identify the remains of those who went missing during two decades of internal strife in Peru. Exhumations and analyses of the victims provide evidence for judicial prosecution and help identify victims so families can recover the remains of loved ones and give them a dignified burial, while gaining a degree of closure about their deaths.

Humanitarian Award Winner 2011  
MARICARMEN VEGA, ANTHROPOLOGY





**HEALTHY ECOSYSTEMS,  
HEALTHY PEOPLE**

Charles Trick is closely examining shifting ecological factors affecting health in Kenya's Lake Naivasha region, which has grown from 19,000 people in 1990 to more than 400,000 today. Professor Trick isn't looking for just a "Band-Aid" solution – he wants to foster a culture of understanding of the relationships between sick ecosystems and human illness so underprivileged individuals learn to manage their future.

Humanitarian Award Winner 2011  
CHARLES TRICK, BIOLOGY AND MICROBIOLOGY & IMMUNOLOGY






**THE SOCIAL (JUSTICE)  
NETWORK**

Professor Sandra Smeltzer has an overriding passion for social justice. Carrying-out extensive research in Southeast Asia, Smeltzer is keenly interested in the ethics of development, implications of free trade agreements on marginalized communities and issues related to information and communication technologies for development. She has a focus on civil society's use of alternative media to circumvent media controls, a particularly salient issue given the role technology has played in recent revolutions in the Middle East.

Humanitarian Award Winner 2011  
SANDRA SMELTZER, INFORMATION & MEDIA STUDIES





# LIFE ON THE PHOTOGRAPHIC EDGE

BY TOM NUGENT

WHEN IT WAS ANNOUNCED LAST SPRING THAT PHOTOGRAPHER CHARLES LINDSAY, BS'83 (GEOLOGY), HAD JUST WON A COVETED GUGGENHEIM FELLOWSHIP FOR INVENTING A NEW WAY TO MAKE POWERFUL PHOTOS WITHOUT USING A CAMERA, THE CRITICALLY ACCLAIMED ARTIST WAS WANDERING AROUND IN THE HEART OF A COSTA RICAN RAINFOREST.

FOR THE GLOBE-TROTTERING LINDSAY – WHO'S ALSO SPENT A LOT OF TIME LIVING AMONG INDIGENOUS TRIBAL HUNTERS AND HANGING OUT IN REMOTE REGIONS OF INDIA – THE GUGGENHEIM WAS ONLY THE LATEST IN A LONG SERIES OF ACCOLADES FOR HIS CUTTING-EDGE VISUAL ART.

SAYS THE GROUNDBREAKING PHOTOGRAPHER AND CREATOR OF HAUNTINGLY LYRICAL "IMMERSIVE ENVIRONMENTS" THAT COMBINE PHOTOS, SOUND AND VIDEO: "FOR ME, PHOTOGRAPHY IS ALL ABOUT EXPLORATION. IT'S A TOOL FOR STEPPING INTO THE UNKNOWN AND TAKING RISKS IN ORDER TO SEE WHAT'S REALLY THERE."

When the Eureka! moment suddenly arrived, Charles Lindsay was stunned by the discovery he'd just made.

At first, he could hardly believe what he was seeing. But the astonishing breakthrough was right there in front of his eyes.

Somehow, the graffiti spray-paint letters that Lindsay had just captured in his experimental "photogram" didn't look flat, the way they would have looked in a traditional photograph.

Instead, the painted letters had been transformed by Lindsay's new technique . . . and appeared to be three-dimensional!

Amazed, the widely published and exhibited visual artist caught his breath. Were his eyes deceiving him? No . . . the spray-painted graffiti letters on the small glass plate that he'd removed from a battered New York City service elevator were now clearly delineated in three dimensions.

With growing excitement, the former Western geology major realized that he had just stumbled onto a new kind of photography. By eliminating the camera altogether and then focusing light onto the graffiti-covered glass plate he'd unscrewed from the wall of the decrepit elevator a few days before, Lindsay had invented a new way of "contact printing" an image directly onto paper.

Left facing page: Some of Charles Lindsay's earlier work including an underwater Turtle Islands harpoon shot, a Mentawai Shaman with monkey skulls and a Harley Assignment east of Yuma on Arizona highway 8. Above, over both pages is one of several large images from Lindsay's CARBON installation exhibit. This one measures 10 x 30 feet. (Photos by Charles Lindsay)



His newly created "photogram" technique (built around his own "carbon-based emulsion," rather than the silver emulsion used in most traditional photographs) showed clearly that at the molecular level, printed and painted images actually exist in three dimensions.

"All at once, I was looking at a 'hyper-real' photogram," says the 49-year-old Lindsay today. "And when I first realized what was happening, I got the thrill of my life. "By doing away with the camera entirely, and then inventing my own emulsion, I'd created a method of capturing images that were so real they looked like abstract paintings.

"For me, that was a wonderfully exciting moment," adds Lindsay, describing the afternoon 10 years ago when he broke new artistic ground while experimenting with contact printing at his studio in Manhattan. "Once I saw how a few letters painted on glass could open a window into new realms of 'super-realism,' I was hooked and I knew there would be no turning back."

Energized as never before, Lindsay decided to thoroughly explore this "new frontier" in photography. During the next 10 years, he would work relentlessly at developing his revolutionary images. . . and then with the help of digital technology expanding them into shimmering mysterious "immersive environments" in which photos, sound and video combine to produce uncanny images of what appear to be vast galaxies swarming in the depths of boundless space.

After naming his brainchild "Carbon" and displaying his ever-evolving photograms at museums and galleries around the world, the endlessly inventive Lindsay applied for a prestigious Guggenheim Fellowship in order to develop the process further. These annual cash grants, which typically run to \$50,000 each, are designed to help pioneers in science and the arts work on projects that inhabit the far frontiers of research and artistic creation.

"When I got the news about the Guggenheim, I was in the middle of a Costa Rican rainforest helping my wife [fellow-visual artist and 2010 Guggenheim winner, Catherine Chalmers] work on a video about leaf-cutter ants," recalls Lindsay. "Winning the award was a huge shared thrill, obviously, and the encouragement it provided has been extremely helpful. The Foundation didn't know Catherine and I are married and they were pleased to discover that after the fact. She received hers in video."

Adds the daringly original photographer, who's also taken thousands of pictures of tribal hunters and shamans in Indonesia, along with American fly fishermen and even "lost golf balls" during his 25-year career: "One of the things I appreciated most about winning the Guggenheim was that the judges seem to have responded to my stated purpose – which was to create entire 'environments' with photography, videos and sound."

It sounds like an exhilarating challenge, to say the least. But Lindsay's next step on the road to photographic discovery actually borders on the fantastic.

As of this spring, he is working as the "artist in residence" at the California headquarters of The SETI Institute – the world-renowned Search for Extra-Terrestrial Intelligence team of alien-hunters who use radio telescopes and other high-tech tools in the effort to pinpoint evidence of other civilizations in space. While collaborating closely with SETI scientists and staffers, Lindsay will be designing and developing environments which include decommissioned space program equipment that he repurposes into high-tech sculptures with touch and motion sensors . . . along with images from the famed Hubble Telescope and his own carbon images of frothing and jiggling particles that suggest entire universes seething with alien life.

"What I love about the SETI project is that it will be a step into the totally unknown," says the Big Apple-based artist today. "If I had to use a single word to describe my career objective so far, that word would surely be 'exploration.'

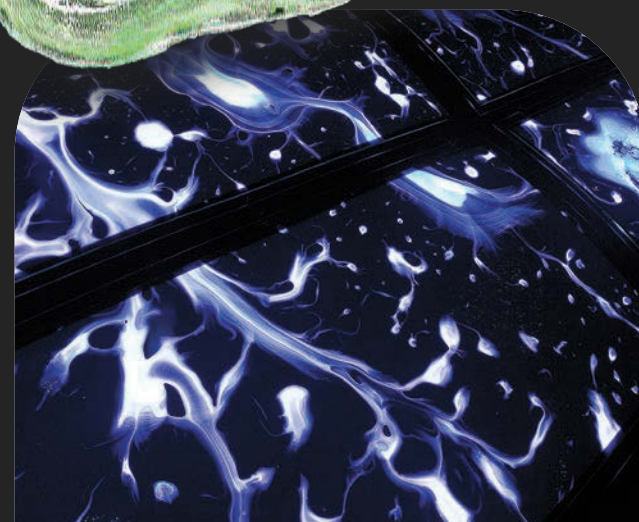
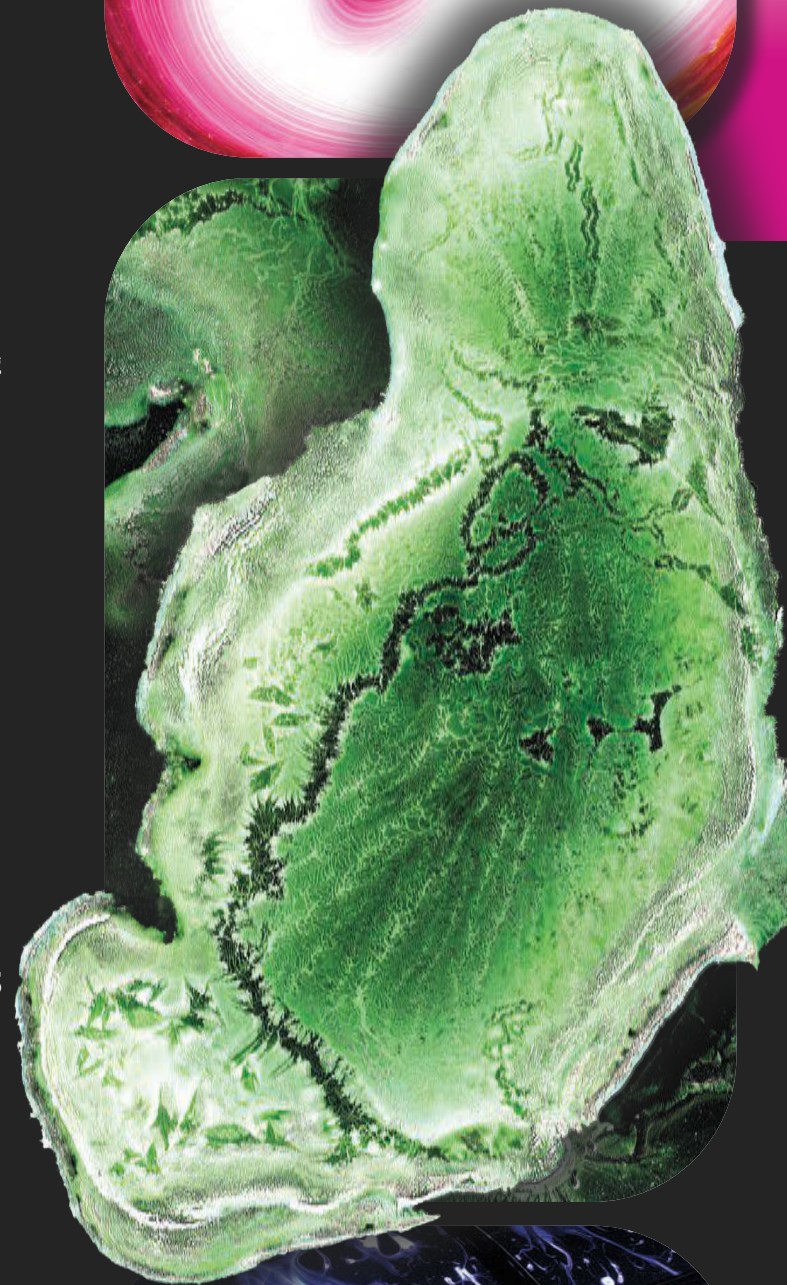
"Really, I'm very fortunate that what I'm doing most of the time, as a photographer, is something akin to play. For me, it's all about wonder, about the joy of plunging into the unknown and trying to create images unlike anything I've ever seen before.

"As a visual artist, I'm not telling you I've got the answers. Instead, I'm saying, 'Hey, I've found something here – what is it?'"

### ENCHANTED BY THE WONDERS OF CRYSTALLOGRAPHY

Born in San Francisco (where his Canadian father was stationed as a book salesman for the old J.B. Lippincott & Co. publishing house), Charles Lindsay by the age of 10 had accompanied his family back to the Toronto area. And it was here – in the then-middle class suburban world Oakville – that he proved to be an exceedingly bright and scientifically-minded high school student with a passionate interest in geology.

After deciding to attend Western ("They had a great program in geology"), the budding explorer arrived on campus back in the fall of 1981 . . . and soon fell in love with "the strange and exotic worlds you could explore in crystallography." Soon he was hanging out in



These 'photograms' are made from negatives, which utilize a carbon emulsion on a transparent base – the result of Lindsay's experiments and manipulation. Numerous generations in the fluid's history create minute evaporation trails, rendering an archeology of time. Both the stills and videos are generated from extremely high resolution digital scans of the drawn negatives.

campus geology labs for hours at a time. And it wasn't long before he decided to apply for a university-sponsored summertime job program that would change his life.

"During the summer after my freshman year, the Geology Department helped me get a job working for a mineral exploration firm that was looking for metals in the Arctic," he recalls. "That was an amazing experience . . . traveling to all of these remote locations in the Northwest Territories and the Yukon – places where you couldn't even go unless it was in a helicopter or a float plane.

"That was where I really got the bug for exotic travel, and it was also where I first began taking photographs in a serious way. Really, I give a lot of credit to Western for my later career because it was there that I began to develop this insatiable appetite for learning new things and visiting new worlds."

Lindsay says he also enjoyed some major thrills at Western while looking into microscopes – where he saw "all these stunning new worlds" beckoning from within the "light-filled crystals of super-cooled magma."

"All at once, I realized that I was looking at entire worlds, entire galaxies," recalls the Guggenheim photog today. "And then it dawned on me: You could explore reality down on the microscopic scale just as well as you could on the cosmic scale. And I got really excited about taking the plunge into all these new dimensions.

"By the end of my senior year, I couldn't wait to get out of school and start seeing the rest of the world. That Western job program allowed me to pay my way through the university and to head out on the road with \$10,000 in the bank – and I'm very grateful."

### SEARCHING FOR "ET" – WITH HIS CAMERA

What followed was an astonishing odyssey in which Charlie Lindsay wandered throughout Southeast Asia and ended up spending several years living in a grass hut with an Indonesian tribal shaman. In South Korea, he worked for a year as an assistant to the country's top-rated fashion photographer. He then moved on to Tokyo, where he would make a comfortable living by selling images to magazines and ad firms.

"In the beginning, I did a lot of documentary-type stuff, what you might call 'traditional photojournalism,'" he explains when you ask him for a thumbnail sketch of his remarkable photographic journey. "And I lived for two months every winter for eight years, with a tribal shaman in a remote rainforest longhouse on an island west of Sumatra. That was another world, of course – and about as far removed from Canada and the U.S. as you could get.

"Still, the photos I took during those early years were pretty traditional, in a *National Geographic* kind of genre. The Indonesian work did result in my first book [*Mentawai Shaman: Keeper of the Rain Forest*, Aperture, 1999], and I learned a great deal firsthand about anthropology. But I still wasn't satisfied, because I didn't feel that I'd broken through to the artistic side of photography. Into my early thirties, I was still really a documentary photographer, and I wasn't content making those kinds of standard images."

These days, Charles Lindsay divides his time between the rainforests of Costa Rica, the studio he shares with this wife in NYC, and his own high-tech photo-video-sound-recording studio in the Catskills of New York State.

Ask the Guggenheim artist why he wanted to "eliminate the camera" from the photo-making process altogether (with his "Carbon" series), and he'll laugh with unsuppressed delight. "For a long time now, I've been trying to work at the margins of what photography actually is," he says happily. "And if that means throwing away the camera in order to get closer to the image, closer to the phenomenon you're trying to explore, then so be it.

"And I feel the same way about the SETI project. I'm now collaborating with some of the world's top physicists and astronomers, people much smarter than I am. We're sharing the search for new worlds, traces of civilizations millions of light years away, that may or may not be out there right now in the depths of space.

"This project is another step into the unknown – literally – and I feel very fortunate to be part of it."

*Charles Lindsay will be a presenter at Moses Znaimer's Idea City 2011 Conference in Toronto, June 15 - 17.*



# Preferred Mortgage Rates

for members of The Alumni Association of  
The University of Western Ontario



## Ask about our "Better than Best Rates" with our home purchase program

Alumni of The University of Western Ontario can **SAVE** on a mortgage through preferred group rates while enjoying outstanding service. Whether purchasing your first home, considering a renovation, renewing or refinancing, trust National Group Mortgage Program to help you with your mortgage.

Call us for a pre-approval today!

Mortgage program recommended by



Contact us about your mortgage and you could



**1-877-243-1255**  
24 hours a day, 7 days a week

**National**  
Group Mortgage Program

National Group Mortgage Program is a company of registered Mortgage Agents licensed with Argentum Mortgages FSCO No. 11892

[www.nationalgroupmortgages.com/uwo](http://www.nationalgroupmortgages.com/uwo)

BEST KEPT SECRET

## KEEPING SPACE TRAVEL SAFE FROM LAUNCH TO LANDING

Before NASA astronauts step outside their spacecraft, they rely on detailed data from researchers at The University of Western Ontario to determine if it's safe.

Using a series of 'smart cameras', a one-of-a-kind radar system and computer modelling, Western scientists provide real-time data, tracking a representative sample of the nearly 100 tons of meteoroids that bombard the Earth's atmosphere daily during every space flight.

Understanding the orbit and speed of this natural space debris is critical in keeping NASA astronauts and spacecraft out of harm's way.

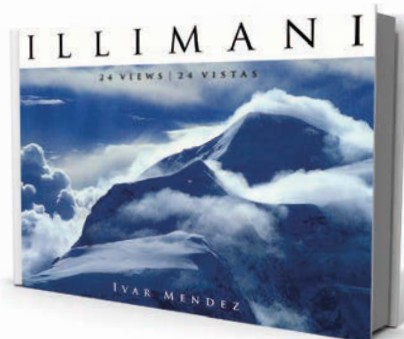
From the Earth to the Moon and including all meteoroids in between - Western has proudly supported NASA's mission of advancing technology and science through flight, for more than 15 years.



(Photo courtesy of NASA)

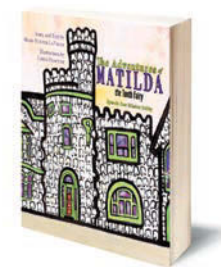


# NEW RELEASES



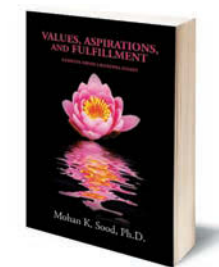
## ILLIMANI

Following upon the success of his first book, *Bolivia*, this award-winning Halifax neurosurgeon **Ivar Mendez, MD'86, PhD'94**, offers a dramatic photographic journey around the Bolivian mountain called Illimani. Illimani is an iconic symbol for Bolivians. Revered since ancient times, the mountain is far more than a geological landmark. It is a sacred entity, deeply embedded in the country's psyche. Rising to an altitude of 6,438 metres, Illimani is the most prominent and beautiful mountain of the Cordillera Real of the Andes. *Illimani*, the book, includes bilingual English/Spanish text. [glenmargaret.com](http://glenmargaret.com)



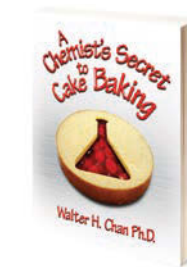
## THE ADVENTURES OF MATILDA THE TOOTH FAIRY

Everyone knows what children get when the Tooth Fairy visits, but what do the fairies do with all of those teeth after they're taken, and what kind of lives do they lead? Find out in *The Adventures of Matilda the Tooth Fairy: Episode One: Mission Bobby* (published by AuthorHouse), the fantastical new Tooth Fairy tale by **Mark Hunter LaVigne, MAJ'86**. Matilda is one of the most talented Tooth Fairies in all of Tooth Fairy Kingdom, and with a rebellious streak and an appetite for adventure, she's the Tooth Fairy Queen's first choice when a special assignment comes up. The whole kingdom is dedicated to collecting teeth to build a shiny new castle, so the more teeth they can collect, the better. [authorhouse.com](http://authorhouse.com), [amazon.com](http://amazon.com)



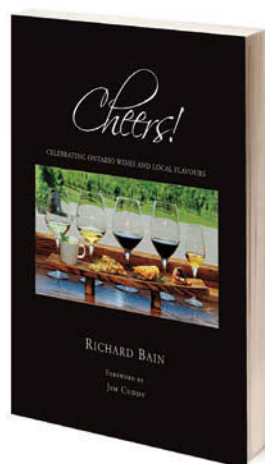
## VALUES, ASPIRATIONS AND FULFILLMENT: LESSONS FROM GRANDMA DAADI

*Values, Aspirations and Fulfillment: Lessons from Grandma Daadi* by **Mohan K. Sood, MSc'68, PhD'69**, presents simple, practical, universal and meaningful principles for a successful, productive, balanced and fulfilling life. Opportunities are all around you to discover and realize your best. Life is what you make of it. The contents should inspire readers to practice values and ideals in balancing the scales of life for health, happiness and peace. Life lived in satisfaction is what matters. That is truly a celebrated life. Mohan K. Sood grew up in Ropar-Chandigarh area of Punjab, India. [spiritualwisdomfortoday.com/vafbook.php](http://spiritualwisdomfortoday.com/vafbook.php) or [amazon.com](http://amazon.com)



## A CHEMIST'S SECRET TO CAKE BAKING

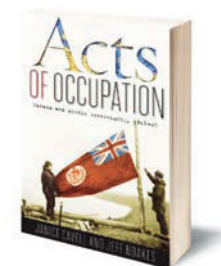
*A Chemist's Secret to Cake Baking*, by **Walter Chan, PhD'74**, is not just another cake recipe book. It is unique. The book is for those who aspire to quality baking. Baking is an art as well as a science. The author shares his scientific findings and practical experiences accumulated over many years. To facilitate bakers to better appreciate baking, he has taken an analytical and experimental approach in sharing his chemist's secrets. By providing you with the "what's" and "why's" in this book, it is hoped that you will succeed in the "how's". Enjoy your new baking journey and be proud of your baked products. [bakingsecret.webstarts.com](http://bakingsecret.webstarts.com)



## CHEERS!

In *Cheers!*, photographer **Richard Bain, BA'77**, turns his lens on the three main wine-producing areas of his home province and reveals not only the beauty of the land that supports one of Ontario's newest and most successful industries, but the many ancillary activities that have grown up around it. He takes you on an armchair tour from the quaintness of Prince Edward County on the eastern shore of Lake Ontario, "This area is like stepping back in time to a simpler world" – to the magnificence of Niagara-on-the-Lake and the Niagara Parkway, blanketed with wineries and fruit stands. From the scenic splendour of the Beamsville Bench along the Niagara Escarpment to the north shore of Lake Erie and the southernmost part of Canada at Pelee Island, Bain portrays the vitality of the industry.

Available at Bookstores and Wineries throughout Ontario. [chapters.ca](http://chapters.ca)



## ACTS OF OCCUPATION: CANADA AND ARCTIC SOVEREIGNTY, 1918-25

This book by Janice Cavell and **Jeff Noakes, BA'94**, pieces together the story of how the self-serving ambition of explorer Vilhjalmur Stefansson ultimately led Canada to craft and defend a decisive policy on its claims to the Arctic. Cavell, a historian with the Department of Foreign Affairs and International Trade, and Noakes, a historian at the Canadian War Museum, drew on the private papers of explorers Shackleton, Rasmussen and Stefansson. UBC Press: [ubcpres.ca](http://ubcpres.ca)



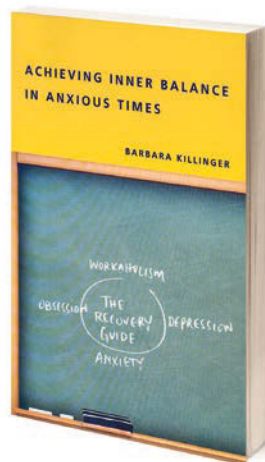
## HERE'S SAMMY!

"I look very different . . . but I'm still Sammy." Sammy Caterpillar's miraculous life story unfolds in the words of author **Dana Eastman, BA'70**, and the artwork of illustrator **Pamela Ross, BEd'74**. Follow Sammy's journey from his minuscule beginning on the furry underside of a milkweed leaf to the day he emerges from an almost transparent cocoon as a magnificent monarch butterfly. *Here's Sammy!* is a delightful children's book written in meaningful metaphors and illustrative language. Copies can be purchased at: [pamelaross51@gmail.com](mailto:pamelaross51@gmail.com) or [bdeastman@sympatico.ca](mailto:bdeastman@sympatico.ca).



## KLEZMER KITTY

*Klezmer Kitty: Klezmer-Style Tunes for C & B Flat Instruments* (Tara Publications, 2010), is a music book by **Sonia Halpern, BA'85, Dip'88**, who teaches Women's Studies and Feminist Research and History at Western. Halpern was studying/playing Klezmer music on the flute for three years. As a homework assignment, her teacher, Amy O'Neill, a flutist and music instructor at Western, asked her to write her own Klezmer tune. So Halpern wrote a Klezmer song, and, to her great surprise, found she had a knack for it. She jokingly said if she wrote 12 of them, she could write her own music book for C and B-flat instruments. So, she did, and Tara Publications liked it. [www.jewishmusic.com](http://www.jewishmusic.com)



## ACHIEVING INNER BALANCE IN ANXIOUS TIMES

Whether our anxiety arises because of uncertain tough economic times or as a result of our own struggle with workaholism, obsession, or depression, too often we lose touch with our feeling side, experience numb flat affect, and gradually become immobilized by fear. Constructive and easy-to-follow strategies offer hope to those who are trying to recover. Clinical psychologist **Dr. Barbara Killinger, BA'55, PhD (York)**, offers insights and a variety of techniques that she developed in working with her clients over the years. Through their stories, she illustrates the dynamics of workaholism, showing how it produces profound personality changes, negatively affects family interactions, and reduces effectiveness at work.

[mqp.mcgill.ca/book.php?bookid=2612](http://mqp.mcgill.ca/book.php?bookid=2612)



# FIVE WAYS TO MAKE YOUR FOOTPRINT SMALLER

COURTESY OF IVEY'S ECOLOGICAL FOOTPRINT REDUCTION CHALLENGE.

THE RICHARD IVEY SCHOOL OF BUSINESS AT WESTERN RAN THE ECOLOGICAL FOOTPRINT REDUCTION CHALLENGE FROM MARCH 1-8 OF THIS YEAR AND ENCOURAGED PEOPLE THROUGH DAILY E-NEWSLETTERS TO PLEDGE TO INCORPORATE GREEN SUGGESTIONS AS LIFESTYLE CHANGES, RESULTING IN A CORRESPONDING AMOUNT OF ANNUAL WASTE REDUCTION, WATER CONSERVATION, GHG REDUCTION, DOLLAR SAVINGS AND POINTS.

## THE WINNER:

**Rebecca Risberg**

17 TOTAL COMMITMENTS  
16 NEW COMMITMENTS

Rebecca Risberg had the most points and was deemed the winner of the Challenge and honoured with the "Adrienne Clarkson Award for Sustainability." The award was presented in person by Canada's former Governor General, the Honourable Adrienne Clarkson, on March 9 at the Sustainability Conference, "Steering into the Storm." This prize included a weekend stay with Adrienne Clarkson at her cottage that is completely off-the-grid.

### HER ANNUAL REDUCTIONS

55,000 L of water  
(280 bath tubs)

1 tonne of waste  
(43 garbage bags)

12 tonnes of GHGs  
(40,000 km of driving a mid-sized car)

[www.greenwithivey.com](http://www.greenwithivey.com)

## TOP 5 ACTIONS PEOPLE CAN TAKE

### 1. Do you separate organic waste from your regular garbage?

Around 40 per cent of household waste is organic. With a backyard or worm composter (vermi-composter) for apartments, you can turn waste into valuable compost to use on your plants and gardens.



### 2. Do you unplug electrical appliances when they're not in use?

By purchasing a power bar and plugging a series of electronics into it, you can effectively "unplug" those electronics and cut off phantom loads by simply turning off the power bar. Unplugging these items when you're not using them can save you up to 10 per cent on your electricity bill. This "phantom power" is estimated to waste \$300 million of electricity a year in the Canada.



### 3. Do you minimize the use of plastic bags?

Bring your own bags when you go shopping. Plastics plague our landfills and ecosystem and gradually erode the Earth's bio-diversity. The Earth takes more than 1,000 years to degrade a plastic bag.



### 4. Do you recycle as much as possible?

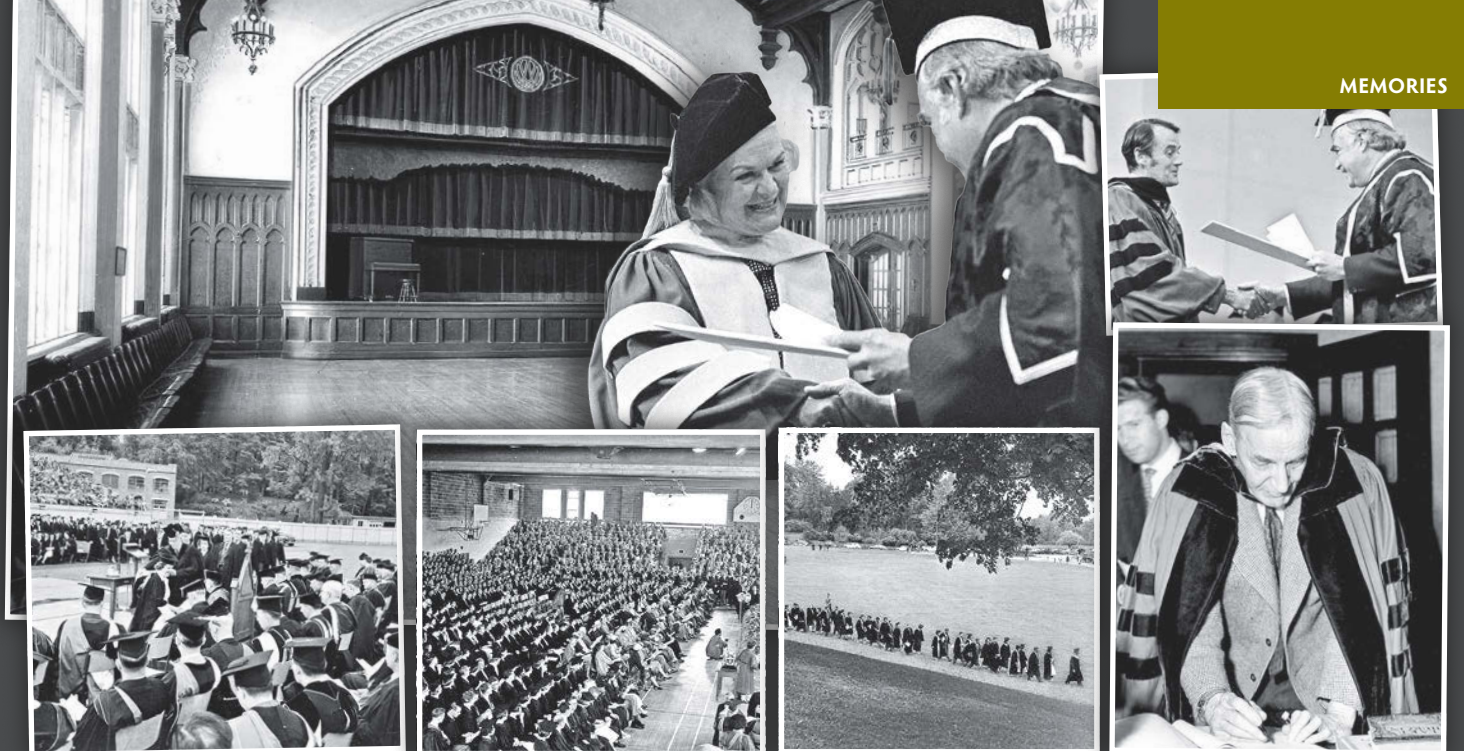
Make a routine of separating plastic and paper waste and recycling it into the blue bins. Take note that plastics are rated from #1 - 6, but only #1, 2, 4, & 5 are acceptable to throw in the bins. Look for the marking of a number inside a triangle.



### 5. Do you embrace selective/complete vegetarianism?

Choose one day each week to eat only vegetarian meals. If you are already doing that, add more days where you and your household go meat-free.

- i. 14 times more land is used for livestock grain than vegetables;
- ii. A Cornell University study found that it takes 100,000 L of water to produce 1 kg of beef. Compare that to the water required to produce a kilogram of vegetables: 500L/kg for potatoes and 900L/kg of wheat;
- iii. Animals in the United States produce 130-times more waste than people do. The waste is often stored in "lagoons," although these can sometimes break into rivers, and cause significant environmental destruction;
- iv. There are also many health benefits to eating vegetarian meals.



**Clockwise from top left:** Original Convocation Hall in University College; Maureen Forrester receiving congratulations from Chancellor John Robarts; Max Ferguson receiving congratulations from Chancellor John Robarts; T. Little signs the register at 1949 Convocation in his home; student procession to the Convocation in J.W. Little Stadium in 1950; convocation in Thames Hall Gym in 1954; J.W. Little Stadium Convocation in 1947.

## CONVOCATION FROM HALLS TO STADIUMS TO GYMS, AND BACK AGAIN

CONTRIBUTED BY ALAN NOON

Each year Western's Fall and Spring Convocation is celebrated with a masterful combination of pomp and circumstance, dignity and a personalized recognition of the academic achievements of each graduate. The first Convocation on the present campus took place in Convocation Hall on Oct. 14, 1924 conferring honorary degrees upon 10 individuals. The hall designed by noted Detroit architect Frederick Spier and modified by London architect John Moore was the architectural gem of the university. In 2001, following renovations in University College, the venue was restored to its former glory and renamed Conron Hall.

In less than 10 years the venerable Convocation Hall was unable to accommodate the growing numbers of graduates and attending family members and in 1932 Convocation was moved to the J.W. Little Memorial Stadium. The sun always seemed to shine and when it didn't the ceremony was moved to the Eric Reid Memorial Gym in Thames Hall. Finally upon completion of Alumni Hall in 1967 Convocation moved to its present location. Over the years improved lighting, sound systems, décor including new stage curtains, the Ivey Banners and Gonfalons made by The London Embroidery Guild have all contributed to making Western's Convocation one of the best in Canada and memorable for the participating graduates, family and friends. Today's cameras make recording the ceremony relatively simple and indeed the university offers a DVD of each ceremony.

Western Archives contains a rare 16mm silent film of the 1932 Convocation and a recording preserved on vinyl of an inaugural address delivered by Western's fourth President G. Edward Hall at a special Convocation on March 7, 1948.

Many honorary degree recipients have incorporated their own personal style into the ceremony. On June 6, 1974 renowned Canadian contralto Maureen Forrester, with only a few minutes consultation with the convocation organist, delivered a moving rendition of Handel's 'Thanks be to Thee' in lieu of her formal speech. Bandleader Guy Lombardo delivered the shortest address in 1971 that simply quoted valued advice from his father, "Always give more of yourself than you are asked for." HRH The Duke of Edinburgh receiving a degree in 1983 for his work in wildlife preservation just a few days after his son HRH Prince Charles had been so honored by the University of Alberta commenting wryly said, "Honorary Degrees are for corporate presidents, Bishops, real estate agents, Presidents of the United States and other such riff-raff." Internationally acclaimed Canadian cartoonist Lynn Johnson requested an overhead projector and sketched a series of situations depicting her 'public' family after being honored in 1999. Perhaps the most memorable use of humor came from Western Alumnus, radio personality, author and comedian Max Ferguson who on June 1, 1972, assuming his Rawhide persona brought the house down with a rendition of a political debate between John Diefenbaker and Lester Pearson.

A most unusual Convocation was held on Oct. 31, Halloween, 1949. Determined to honor its long-serving Chair of the Board of Governors, Arthur Little, who had previously modestly declined the honour, Convocation dignitaries traveled by bus to Little's estate on Riverside Drive west of London. The bus was unable to manoeuvre through the narrow gates to the laneway and so the party in full regalia walked the quarter of a mile to the house known as Hazeldon.

(Photos from London Free Press Collection/Western Archives)



# VOICE OF ALUMNI

WITH CHRIS MAKUCH,  
BA'93 (KING'S, HISTORY)

## LIVING LEGACIES OF LEADERS LIVE ON

As I round the bend on my first year as President of The Alumni Association of The University of Western Ontario, I continue to be amazed by the people I meet, the services afforded to alumni and the impact that we, as a collective, have made on campus and abroad. Each president before me has left a legacy. Perhaps they were strategists and built solid plans and policies, perhaps they were committed to governance and advocacy and the role the association could play on campus. Some were passionate about the student/

alumni relationship, while others focused on growing the financial future of the association by building strong partnerships with our commercial affinity partners. Many phenomenal leaders have held the post of president and I am truly indebted to them – they have blazed a trail for me and those who will follow.

Evidence of this trailblazing is seen on campus in a very visible way through the Association's physical legacies. We have funded and named Alumni House, a student residence near the gates, the Alumni Riverwalk, that winds along the Thames, and Alumni Hall where graduates receive their degrees at our convocation receptions. As an association we have also left physical legacies in the naming of classrooms, research labs and the planting of trees. Our esteemed alumni have left their own indelible mark on campus in the naming of facilities such as The Claudette MacKay-Lassonde Pavilion and the Don Rix Clinical Skills Building, to name but a few. The Don Wright Faculty of Music will forever bear the name of one of our most lively and spirited alumni – the music man behind the school song.

Your Alumni Association has also created dozens of scholarships and hundreds of bursaries. These funds support Western students in their academic pursuits - students who are in financial need and are often reliant on a financial boost to complete their degrees

and achieve their goals.

Your alumni board of directors is currently working on an alumni legacy project that is both historical and forward-thinking in its scope. We have struck a working committee and we are in the process of combing the financial records and listings of all physical spaces on campus to compile an accurate listing of the impact that our Alumni Association has made to date on campus. The early results are amazing. This group will also make recommendations to the full board as to what can be done next as we continue to give back to our campus, give back to our students and fill a vital role at Western through the legacies that we leave behind in the name of all alumni.

Your board is committed to ensuring that alumni are recognized and that your contributions are valued. In the coming months, we will share highlights of the work of the legacy committee. We will reveal details around the origins of the naming of Alumni Hall, we will recognize supporters and we will announce our plans for the future. Please follow our success story through the *Purple Flash*, our monthly e-newsletter, and future columns here in the *Alumni Gazette*.

The proud history of our association is alive and well on campus through these physical and financial legacies and as always, I am extremely proud to be a part of this amazing network of alumni.

## FORMER MUSTANG SIGNS WITH THE BEARS

BY COMMUNICATIONS STAFF

Former Western Mustangs star wide receiver Andy Fantuz is making the jump from the CFL to the NFL, inking a reserve/future contract with the Chicago Bears.

The 6-4, 220-pounder, who spent the last five seasons with the Saskatchewan Roughriders, caught a career-high 87 passes for a league-leading 1,380 yards and six touchdowns in 2010.

While at Western, the 27-year-old Chatham, Ont. native won the Hec Crighton Trophy, which is awarded annually to the

most outstanding Canadian football player in Canadian Interuniversity Sport (CIS).

Since Fantuz was entering his option year this season, he had until Feb. 16 to sign with an NFL club.

During his four years at Western, Fantuz broke almost every CIS career receiving record. He is the career leader among receivers for touchdowns (41), catches (189) and yards (4,123), was named to the first all-Canadian team in 2002, 2004 and 2005, and to the second squad in 2003. He also set the single-season mark for receiving yards (1,300) when he was named CIS rookie of the year in 2002.

## ALUMNI EVENTS

### CANADA

#### Calgary, AB

Calgary Alumni Reception *May 10, 2011*  
Off to Western *Aug. 2011*

#### Elgin County - St. Thomas / Port Stanley, ON

Elgin County Picnic *June 8, 2011*  
Beach Volleyball Tournament at GT's *July 15, 2011*

#### London, ON

Love Your London at the Ontario Museum of Archaeology *June 9, 2011*  
Beach Volleyball Tournament at GT's in Port Stanley, ON *July 15, 2011*  
Homecoming Kick-off and Alumni Association AGM *Sept. 29, 2011*  
Six Degrees Homecoming *Sept. 30, 2011*

#### Long Point, ON

Six Degrees Long Point: Zip Lining *June 26, 2011*

#### Niagara Falls, ON

Scotiabank Convention Centre Reception with Mayor Jim Diodatti BA'91 *Sept. 16, 2011*

#### Oakville, ON

Off to Western *Aug. 2011*

#### Ottawa, ON

Off to Western *Aug. 2011*  
Canada-US Institute Speaker Reception at the Ottawa Convention Centre *Oct. 19, 2011*

#### Sarnia, ON

Sarnia Speakers Series - BP Oil Spill - One Year After *June 23, 2011*

#### Toronto, ON

6th Annual Alumni Western Golf Tournament *May 28, 2011*  
Rick McGhie at the Steam Whistle *June 10, 2011*  
Vancouver Whitecaps FC @ Toronto FC *June 29, 2011*  
New York Yankees @ Toronto Blue Jays *July 14, 2011*  
Winnipeg Blue Bombers @ Toronto Argonauts *July 23, 2011*  
Off to Western *Aug. 2011*  
Career Networking Reception *Sept. 2011*

#### Vancouver, BC

Off to Western *Aug. 2011*  
Yaletown Wine Tasting Reception *Aug. 2011*

#### Waterloo, ON

Off to Western *Aug. 2011*  
Mustangs Football @ Laurier *Sept. 24, 2011*

#### Windsor, ON

San Francisco Giants @ Detroit Tigers *July 2, 2011*

### INTERNATIONAL

#### Hong Kong, China

Joint Canadian Universities Alumni Bowling *July 2011*  
Art-jamming Session *Aug. 2011*  
Off to Western *Aug. 2011*  
Golf Clinic *Sept. 2011*

#### London, UK

#### New York, NY

Six Degrees New York *June 2011*  
CANY Reception *Sept. 2011*

#### Palo Alto, CA

Alumni Reception *Sept. 14, 2011*

### ALUMNI CHAPTER EVENTS

#### Local Government Alumni Society

Local Government Conference: Navigating Change in the Public Sector *Nov. 4, 2011*

### UNIVERSITY FACULTY EVENTS

#### Engineering

Engineering Homecoming Open House Reception *Oct. 1, 2011*

#### Law

Denning *June 22, 2011*  
Homecoming Brunch *Oct. 1, 2011*

#### Meds

London & Area Medical Alumni Reception *May 30, 2011*

#### Windsor and Area

Medical Alumni Reception *July 13, 2011*

### 2011 MUSTANGS GOLF TOURNAMENT SCHEDULE

Our 2011 slate of golf tournaments include:

**Football:** Friday June 3, 2011 at Forest City National, cost is \$175. Register at: [www.westernconnect.ca/footballgolf](http://www.westernconnect.ca/footballgolf)

**Men's Hockey:** Wednesday June 29, 2011 at Forest City National, cost is \$160. Register at: [www.westernconnect.ca/hockeygolf](http://www.westernconnect.ca/hockeygolf)

**Wrestling:** Wednesday July 6, 2011 at The Oaks, cost is \$150. Register at: [www.westernconnect.ca/wrestlinggolf](http://www.westernconnect.ca/wrestlinggolf)

**Basketball:** Friday July 15, 2011 at Greenhills, cost is \$150. Register at: [www.westernconnect.ca/basketballgolf](http://www.westernconnect.ca/basketballgolf)

**Women's Hockey:** Sunday July 17, 2011 at Fire Rock, cost is \$125. Register at: [www.westernconnect.ca/womenshockeygolf](http://www.westernconnect.ca/womenshockeygolf)

**Soccer:** Wednesday Aug. 3, 2011 at Forest City National, cost is \$125. Register at: [www.westernconnect.ca/soccergolf](http://www.westernconnect.ca/soccergolf)

**W Club:** Thursday Aug. 25, 2011 at Forest City National, cost is \$125. Register at: [www.westernconnect.ca/wclubgolf](http://www.westernconnect.ca/wclubgolf)

**WAA:** Thursday Aug. 25, 2011 at Forest City National, cost is \$125. Register at: [www.westernconnect.ca/waagolf](http://www.westernconnect.ca/waagolf)

Other alumni golf tournaments include:

**Alumni Western Toronto Branch:** Saturday May 28, 2011 at Lionhead in Brampton, cost is \$150. Register at: [www.westernconnect.ca/golf\\_tournament](http://www.westernconnect.ca/golf_tournament)

**Huron University College:** Friday May 27, 2011 at Fire Rock, cost is \$200. Register at: [www.huronuc.ca/golf](http://www.huronuc.ca/golf)

**King's University College:** Tuesday Sept. 20, 2011 at Forest City National, cost is \$215. Call Katrina Clarke 1-800-265-4406 or [katrina.clarke@uwo.ca](mailto:katrina.clarke@uwo.ca)

**Homecoming:** Sunday Oct. 2, 2011 at Fire Rock cost is \$65 (round of golf and BBQ lunch). Call Fire Rock directly to book your tee time: toll free 1-866-241-4400 or 519-471-3473

### IMPORTANT DATES

**Homecoming:** Thursday, Sept. 29 - Sunday, Oct. 2, 2011 - London, ON

**Senior Alumni Program:** Tuesdays, Sept. 13 - Decembers 6, 2011 - London, ON

**Alumni Western's Lecture Series in Toronto:** Autumn 2011 - Toronto, ON

**Classes Without Quizzes:** Autumn 2011 - London, ON

### FUTURE HOMECOMING DATES

**2011 - Sept. 29 - Oct. 2**

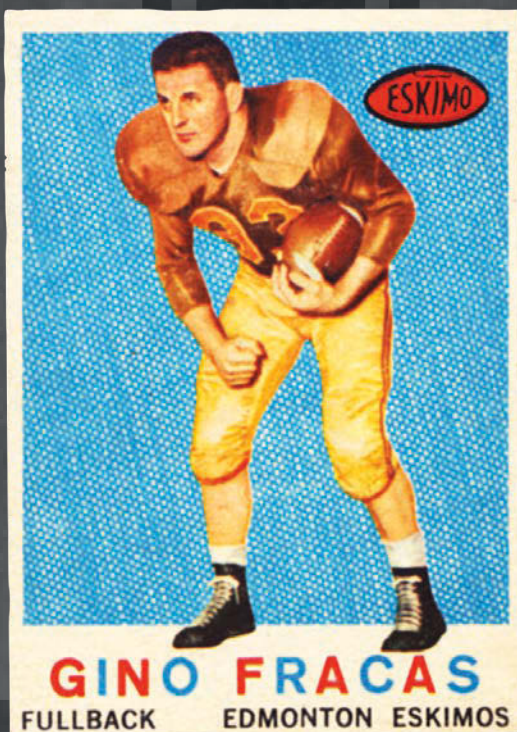
**2012 - Sept. 27 - 30**

Do your part for the environment! Alumni Western is reducing the number of printed event invitations. Please update your email address with us to receive digital invitations to events in your area. Check out our event listing on the web site and register at [www.alumni.uwo.ca](http://www.alumni.uwo.ca)

Find us on Facebook.







# FRACAS INDUCTED INTO CFL HALL OF FAME

"His induction to the Hall was always a dream of his and now that dream has come true."

The late **Gino Fracas, BA'55**, Western Mustang and legendary coach and administrator, is one of the first two players to be inducted into the Canadian Football Hall of Fame for their accomplishments in the Canadian university game.

Along with St. Mary's University's Chris Flynn, February's announced induction class included former CFL players Ken Lehmann, Danny McManus, Joe Montford and Terry Vaughn, as well as coaching legend Don Matthews.

The week-long induction festivities will be hosted by the Calgary Stampeders, Sept. 14-18. Fracas, who passed away in 2009 at the age of 79, will be inducted posthumously as a builder.

Following his playing career at Western and with the Edmonton Eskimos, he was a CIS head coach for more than two decades at the University of Alberta and at the University of Windsor, where he founded the Lancers football program.

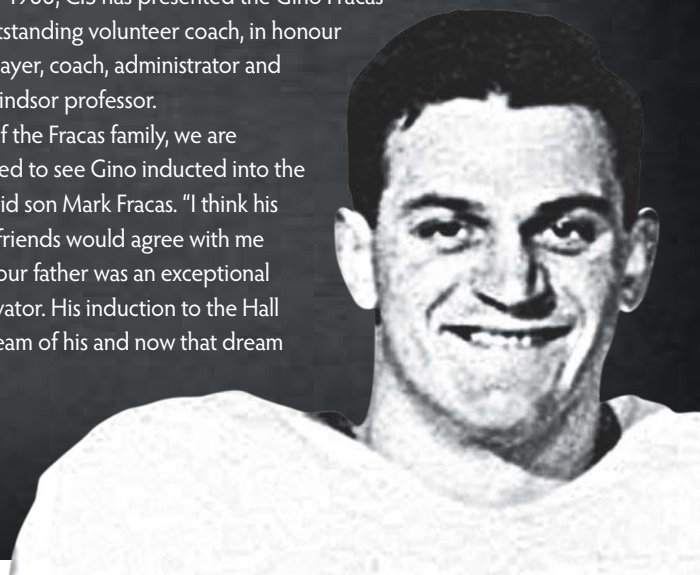
After decades of inducting only professional players and builders, the hall is going back to honouring individuals from the amateur ranks. Based on recommendations from its amateur sub-committee, one amateur player and one builder could be inducted annually.

Fracas earned the nod into the HOF for his coaching accomplishments, although he also had a spectacular playing career. While a Mustang, he was a three-time all-star and two-time Yates Cup champion between 1951 and 1954. Fracas is also a member of The University of Western Ontario "W" Club Athletic Hall of Fame (1984).

As a CFL player in Edmonton, he captured back-to-back Grey Cups in 1955 and 1956. After retiring from the CFL, he took over the head coaching position at the University of Alberta in 1963. Fracas led the Golden Bears to three league championships over the next four years including a berth in the inaugural Canadian College Bowl final (now the Vanier Cup) in 1965, where his Bears dropped a 14-7 decision to the Toronto Varsity Blues.

He then returned to his hometown of Windsor, and in 1968 became the first head coach in Lancers history, a position he held until 1986. A two-time OUAA West coach of the year (1976, 1977), he guided the Lancers to the Central Canada Intercollegiate championship in 1969 and a share of the Yates Cup title in 1975. Every year since 1988, CIS has presented the Gino Fracas Award to an outstanding volunteer coach, in honour of the former player, coach, administrator and University of Windsor professor.

"On behalf of the Fracas family, we are extremely pleased to see Gino inducted into the Hall of Fame," said son Mark Fracas. "I think his colleagues and friends would agree with me when I say that our father was an exceptional coach and innovator. His induction to the Hall was always a dream of his and now that dream has come true."



Philanthropist Wilfred Ng received an honorary doctorate from Western at its annual Hong Kong Convocation on May 22. (Contributed photo)

## WESTERN CONFERS HONORARY DEGREE TO PHILANTHROPIST WILFRED NG

**Wilfred Ng, BA'85**, a prominent Hong Kong community leader and philanthropist, received a Doctor of Laws, honoris causa (LLD), as The University of Western Ontario celebrated its annual Hong Kong Convocation on May 22.

Director of Fidelity Garment Manufactory Limited in Kowloon, Hong Kong since 1985, Ng is a Western alumnus and former Londoner, having attended A.B. Lucas Secondary School.

Passionate about youth and education, Ng is a founding member and Chair of the Kowloon West Youth Care Committee. He also supported the establishment of the Youth Development Research Centre in Beijing, a think tank focused on youth policy and affairs.

The alumnus supported the 2008 Beijing Olympic Equestrian Event Hong Kong Fund and in 2009, the East Asian Games. Also in

2008, he provided \$3 million HKD in support to help victims of the devastating Sichuan earthquake and the catastrophic snowstorm in China. Currently, he is involved in a fundraising campaign to provide medical support and AIDS education to villages in China.

The Hong Kong government has bestowed several honours on Ng for his many contributions and achievements including the Order of the Medal of Honour in recognition of his exceptional community service (2004); appointment as a Justice of the Peace (2007); and the distinguished Silver Bauhinia Star (2010).

The Social Science alumnus recently created an endowed student scholarship at Western in the name of his late brother Harvey, BESC'86, who died of cancer in 2009 at the age of 47.

The Harvey Ng International Continuing Student Scholarship will be awarded to a student who is a permanent resident of Hong Kong but may have completed secondary school elsewhere. The first recipient will be chosen this fall.

"Wilfred is a proud graduate of our university and a highly respected member of the Hong Kong business community who has made an enormous impact through his involvement in numerous philanthropic and public service activities. His support of various health and youth development initiatives is renowned, and his commitment to enhancing the quality of life for his fellow citizens exemplifies the kind of exceptional leadership Western is very pleased to honour," said Amit Chakma, Western's President and Vice-Chancellor.



## ALUMNI NOTES & ANNOUNCEMENTS

PLEASE NOTE: Gazetteer notices, like all portions of the print magazine, appear in an online version of Alumni Gazette and the contents may turn up during a web search. Publicly available personal information may be collected for the purpose of updating alumni records as well as for the purpose of recognizing outstanding achievement or distinguished service by alumni in University publications. Western respects your privacy. At any time you have the right to request that your personal information cease to be used to recognize outstanding achievement or distinguished service in University publications. For more information or to make a request about the kinds of contact you would like to receive, please contact the Operations Administrator, Advancement Services, 519-661-4176 or 1-800-420-7519 Fax 519-661-4182 email [advser@uwo.ca](mailto:advser@uwo.ca).

### 1950s

Former Senator **Jerry S. Grafstein, BA'55**, has been appointed to Board of Directors of Knightscope Media Co., a fully integrated Canadian entertainment company.

**The Honourable Coulter Osborne, BA'55**, a lawyer and former associate chief of justice, was recently awarded the Order of Ontario. He was honoured for his contributions to making Ontario's civil justice system more accessible and affordable, including changes to the way Small Claims Courts operate.

**Jeanne Warwick Conroy, BScN'56**, was recently presented with a Community Builders of Excellence award in the city of Sudbury. She was the first female president of the Sudbury Chamber of Commerce. She recruited volunteers and raised money for United Way, served on the board at Laurentian University, and was chair of the Sudbury Regional Police Board. Conroy fundraised for the hospital, St. Joseph's Villa and St. Andrew's United Church. She received the Rotary Club's highest honour, the Paul Harris Award in 2006. In Nov. 2010, she won the Ontario Medal for Good Citizenship and has been named an Influential Woman of Northern Ontario. She also won the prestigious Bernadine Yackman Award from the Sudbury Business and Professional Women's Club.

### 1960s

**Gerald Fagan, BMus'61**, has been awarded the Order of Ontario. Fagan is a choral conductor, teacher and mentor recognized for his lifelong dedication to choral music, and for enriching vocal traditions in Canada and around the world.

**Dr. Stephen Blizzard, MD'63**, has been rewarded the National Meritorious Service Medal of the Quebec area of the Air Cadet League of Canada for his solid support of the Air Cadets. He was also presented with his 25-year pin for service with 410 Wing where he served on several committees and as President of the Wing for three years. This is an organization for Canadian ex-Air Force personnel formed after WWII, with Wings (branches) all over Canada and one in the United States.

**Dr. Robert D. Hare, PhD'63 (Psychology)**, was recently named as a Member of the Order of Canada.

**Harold G. (Harry) Sawchuk, BA'63**, was recently named a Fellow of the North American Society, by the American Alliance for Health, Physical Education, Recreation and Dance and PHE Canada, for outstanding contribution to the profession.

University of Western Ontario Board of Governors and Senate member **Hanny Hassan, BESC'64**, was recently named as a Member of the Order of Canada. He has been an active professional, advancing within a major professional engineering consulting firm, where he served as a director and a partner of the firm until his retirement in 2002. He now manages an independent consulting engineering practice, Alef Consulting Inc., in London. He is a member of the National Executive and vice chair of the Ontario Panel of the Canadian Broadcast Standards Council. He is the past co-chair of the National Muslim Christian Liaison Committee.

**Russel Robertson, HBA'69**, has been appointed Executive vice-president, Business Integration of BMO Financial Group and vice-chair of Harris Financial Group Co. effective March 2011.

### 1970s

**L. Jacques Menard, MBA'70**, has been named a Chancellor of Concordia University. Chair of BMO Nesbitt Burns and President, BMO Financial Group, Québec, Ménard is also past chair of Hydro-Québec, the Investment Dealers Association of Canada and the Task Force on the Sustainability of the Québec Health and Social Services System. Ménard is Chair of the Board of Youth Fusion, and a director of Claridge Inc., the Montreal Heart Institute, the Montreal Symphony Orchestra, the Institute for Research on Public Policy and the Trudeau Foundation.

**Donna Bourne, BA'70 (Physical Education), Cert'71 (Education)**, was recognized as a Woman of Excellence for 2011 by YMCA, London, Ontario.

**Peter Fullerton, BA'71 (Economics)**, has been appointed as a Partner to Grant Thornton LLP.

**Jeff Low, BA'73 (Honors French)**, has been appointed as Chair of the Board of Directors of the South West Local Health Integration Network (LHIN) for Ontario. Until his



L. Jacques Menard (1970s)

recent appointment Low sat as a member of the London Health Sciences Centre Foundation Board (since 2006). He is also in his fourth year serving on the Board of Huron University College. Previously, Jeff served for 12 years on the London Health Sciences Centre Board of Directors, including a two-year term as chair. Jeff also served three years as a Committee member of the University of Western Ontario Development Committee.

**Frederick Nielsen, BA'73 (Geology)**, has been appointed VP of Exploration at Crocodile Gold Co, a development stage mineral company.

Alumnus **John B. Lee, BA'74, Bed'75, MAT'85 (English)**, honoured in 2010 with a Professional Achievement Award from Western has two recent accolades to add to his list of honours. In December 2010, he was named Poet Laureate of Norfolk County, and in the same month his most recent book, *In the Muddy Shoes of Morning*, was issued by Hidden Brook Press. In April 2011, was keynote speaker in Cuba at a conference on languages co-sponsored by Western and University of Holguin. In 2010, he and co-translator Dr. Manuel Leon of U of Holguin, published their bilingual anthology, *Sweet Cuba*, (Hidden Brook Press, 2010), which was launched in Canada in the fall of 2010.

**Janet Ecker, BA'75 (Journalism)**, has been reappointed President of the Toronto Financial Services Alliance.

**Dr. James Shipley, MA'75 (Psychology)**, has been appointed Chief Medical Officer of Concert Pharmaceuticals, a clinical stage biotechnology company.

**Garry Frank, MLS'76 (Library/Info)**, has been appointed the Herb and Karen Baum Chair of Ethics at Drake University, in Des Moines, Iowa.

**Fraser Elliott, BA'77 (Economics)**, has been appointed Chief Financial Officer of Look Communications.

**Margaret Sedgwick, MLS'77 (Library/Info S)**, has been recognized as Public Librarian of the Year for 2011 by Ontario Library Board's Association.

**Joanne Foot, BA'78 (Economics), LLB'81**, has joined Miller Thomson LLP as a partner in the Financial Services and Insolvency Group.

**John Higginbotham, HBA'78**, has been appointed Chief Financial Officer for Canada Fluorspar, a specialty mineral resource company.

**Michael Kamien, BA'78 (Sociology)**, was named as a partner of BDO Canada LLP. BDO Canada is a member of BDO international Ltd., a U.K.-based company.

**Richard Nesbitt, HBA'78**, who runs the CIBC's capital markets operations, is being given new responsibilities. This move could signal that he is now the top contender in the succession plan to replace CEO Gerry McCaughey when he retires.

**Charles Ruigrok, BESC'78, MEng'84**, has been appointed interim President and CEO of ENMAX Co, an electricity retailer.

**Stephen Poloz, MA'79, MA'82 (Economics)**, was appointed President and CEO of Export Development Canada, Canada's export credit agency.

**Hugh Scandrett, BA'79 (Computer Sci)**, has been appointed VP of Engineering for EnorNoc Inc, an energy management company.

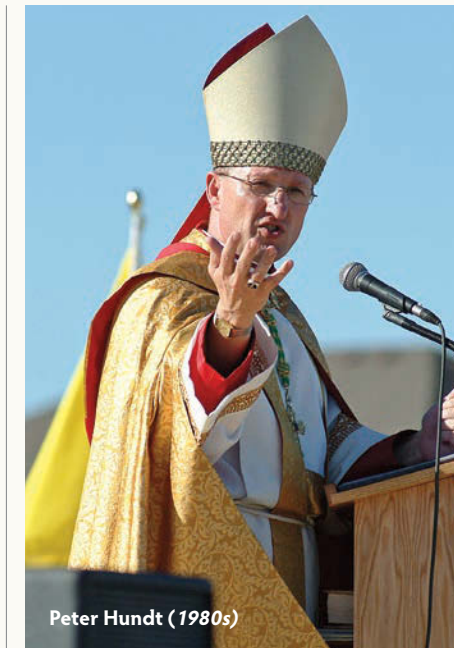
**Malvin Spooner, MA'79 (Economics), MBA'81**, has been appointed to the Board of Directors of Petrosands Resources Canada Inc.

### 1980s

**A. Duncan Grace, LLB'80**, was appointed Judge of the Superior Court of Justice in Toronto.

**Donald Gray, BA'80 (PolySci)**, has joined Blake, Cassels & Graydon LLP as a partner in the Aerospace Group.

**Ian Mann, HBA'80**, has been appointed a Non-Executive Director for Natasa Mining Ltd, an exploration and development mineral company.



Peter Hundt (1980s)

**Dale Ponder, LLB'80**, has been appointed to the advisory board for 2011 Canadian General Counsel Awards.

**Michael Beber, BA'81 (ACS, Financial St)**, has been named as Executive VP of Corporate and Business Development at Altegrity Inc, a leading provider of information solutions.

**Jon Deactis, BA'81 (Sociology)**, has been appointed Director of Quintin Warner House for Mission Services of London, Ont.

**Robert Gibson, BA'81, MBA'87**, has been appointed a Managing Director (Calgary office) of Rothschild, an independent financial advisory firm.

**Carol Hansell, BA'81 (History)**, has been appointed to the advisory board for 2011 Canadian General Counsel Awards.

**Peter Hundt, MDiv'81 (Theology)**, has been appointed Bishop of Corner Brook and Labrador.

**Kelly-Lynn McDougald, BA'81**, has been appointed Managing Director, Career Solutions for Knightsbridge Human Capital Solutions.

**John Finnigan, LLB'82**, has been appointed to the advisory board for 2011 Canadian General Counsel Awards.

**Gregory Salmers, MLS'82 (Library/Info)**, has been appointed Assistant Head Librarian to Moose Jaw Public Library.

**Patricia Teer, BMus'82 (Honors Theory/Comp)**, has been appointed President of the MeadWestvaco, a food packaging business.

**John Larson, MSc'83 (Geology)**, has been appointed CEO and member of the board of directors of TC Power Management Co.

**Randall Sheermet, BESC'83 (Chemical Engineering)**, has been appointed Director of Sales and Marketing for Fielding Chemical Technologies Inc, a leader in chemical and refrigerant repurposing and chemical procurement.

**Cindy Goldrick, BA'83, MA'84 (English)**, has been appointed Executive Director of Parkdale's local economic development group, Parkdale Community Development Group (PCDG).

**Lee Anne Bice-Matheson, BA'84, MLIS'86**, has published an ebook entitled *Wake Me Up Inside* (Paige Maddison) in December 2010. It has been picked up by amazon.com, Barnes and Noble for the Nook and the Apple iBookstore. Lee Anne is married to Kevin Matheson and has a son Justin who is attending McGill University for Biomedical Sciences.

**Corey Dalton, MBA'84**, has been appointed President & Operating Partner of the Canyon Creek Chophouse, a Toronto-based restaurant chain.

**Deborah Duce, BA'84, MLIS'91**, was appointed Chief Librarian and CEO to Huntsville Public Library starting in January 2011.

**Lesya Lysyj, BA'84 (ACS, Soc Org/Hum Re)**, has been appointed Chief Marketing Officer to Heineken USA.

**Sean Rogister, BA'84**, has been appointed Managing Director of Marquest Fixed Income Inc., the firm's fixed income and credit strategies focused subsidiary.

**Stacey Allaster, BA'85, EMBA'00**, has been recognized as one of three recipients of the 2011 Women in Sports & Events (WISE), Women of the Year Awards. Named by *Forbes* magazine as one of the "Most Powerful Women in Sports," Allaster began her tenure as chair & CEO of the WTA in mid-2009.

**Perry Dellelce, BA'85**, was recently appointed Chair of the Foundation Board of Sunnybrook Health Sciences Centre. Sunnybrook is Canada's largest single campus hospital employing over 10,000 staff and volunteers and managing over 1,000,000 patient visits each year. Sunnybrook is an internationally recognised leader in research and education and fully affiliated with the University of Toronto.

**Patricia Greenside, BA'85 (Psychology)**, was appointed to the Immigration and Refugee Board of Canada for a three-year term in the Toronto regional office.

**Peter Tallman, BSc'85 (Geology)**, has been appointed COO of Ethos Capital Co.





Wendy Freeman (1980s)

**Jo-Anne Archibald, MBA'86**, has been appointed Corporate Secretary and Officer of the Aldridge Minerals.

**Margaret Beckel, MBA'86**, has been appointed Director and CEO of the Canadian Museum of Nature effective June 2011.

**Jeffrey Franczak, BSc'86 (Geology), EMBA'02**, has been appointed Executive VP of Operations for Canadian Pacific Railway.

**Wendy Freeman, BA'86 (Philosophy)**, has been named President of CTV News effective January 3, 2011.

**Dan Hefkey, BSc'86 (Biology)**, was recently appointed to the position of Commissioner of Community Safety for Ontario. This position is responsible for the overall accountability for public safety strategies, emergency preparedness, fire protection services, policing support and security services, and forensic science services. In January 2007, Dan became Chief of Emergency Management Ontario (EMO) where he led the co-ordination, development and implementation of prevention, mitigation, preparedness, response and recovery strategies to maintain and enhance the safety and security of Ontarians. In Oct. 2008, he was appointed to the new position of Assistant Deputy Minister of Emergency Management and Business Continuity, where he retained the position and responsibilities of Chief of EMO, with an added responsibility for an expanded emergency management program.

**John Krayacich, MSc'86 (Physiology), MBA'89**, has been appointed Senior vice-president, Sales and Marketing for Exact Sciences Corp, a molecular diagnostics company focused on colorectal cancer.

**Susan Kular, PhD'86 (Geography)**, has been reappointed to the Immigration and Refugee Board of Canada.

**Elizabeth Ridler, MLS'86 (Library & Info Sci.)**, is the 2011 recipient of the ASCLA Cathleen Bourdon Service Award. ASCLA is a division of the American Library Association.

**Thomas Flynn, HBA'87, MBA'92**, has been appointed Executive vice-president and Chief Financial Officer of BMO Financial Group effective March 2011.

**Dawn Martens, MA'87 (History)**, was a recipient of the 2010 prestigious Ruby Award from Opera Canada. It was presented at a gala event held Oct. 14. The Rubies honour outstanding

contributions to opera at home and abroad by Canadians on stage and behind the scenes. Martens received her award based on her work as music teacher at Buchanan Park Public School where for 16 years she has developed an opera program that involves the entire student body. Each year the school ends its year with a fully staged opera production involving a large, committed cast and crew of grade-school students. The proceeds from the five-performance run go to the McMaster University Medical Centre.

**Amy Shafron, LLB'87**, has been named Head of The Davis Academy, Reform Jewish day school in Georgia. She was previously the school's Director, Institutional Advancement.

**Scott Cochlan, BA'88 (PolySci)**, has joined Torys' Calgary office as a partner; he practices securities and corporate law with an emphasis on corporate finance and M&A.

**Stephen McClatchie, BMus'88, PhD'94 (SystMusicolog)**, Provost and Vice-President, Academic and Research, Mount Allison University, has been appointed the new Principal of Huron University College, effective July 1, 2011.

**Manuel de Miranda, MA'89 (PolySci)**, has been appointed Head of U.S. HR Practice at Egon Zehnder International, one of the largest privately held executive search firms in the world.

**Richard Glover, HBA'89**, has been appointed President of PepsiCo Beverages Canada.

**Donna Lillian, BEd'89**, has been named a Director of Appalachian State University's women's studies program.

**Vickie Wong, LLB'89**, has joined Gowlings as a partner in Financial Services Industry group.

**Akbar Hassanally, BA'89, DipEc'90 (Economics)**, has been appointed Chief Financial Officer of Empire Mining Co., a mineral exploration and development company.

**1990s**

**Drew Gordon, BA'90 (Geography, Urban Dev)**, has been appointed Regional VP, Northern California to Hudson Pacific Properties Inc.

**Daniel McIntyre, DipPolSci'90, DipPolSci'91**, has been appointed manager of corporate communications for Grayd Resource Corp, an exploration-stage company with a focus on gold and base metal properties.

**Mary Vergeer, BScN'90**, has been appointed an Executive Director of the Central Lambton Family Health Team in Petrolia.

**Michael Collison, BSc'91, MSc'93 (Geology)**, has been appointed as a consultant to Maya Gold & Silver Inc to work on possible acquisition of six projects in Morocco.

Stiris Research's business achievements and commitment to excellence has been recognized by the London Ontario Chamber of Commerce. Stiris, founded by **Shantal Feltham, BA'91 (Psychology)**, was named the Business of the Year at the Business Achievement Awards gala held March 23 at the London Convention Centre. The award recognizes companies whose outstanding business achievements have made an outstanding contribution to the community. Stiris Research Inc. is a North America's most client-focused Clinical Research Organization (CRO). For further information please visit [www.stirisresearch.com](http://www.stirisresearch.com)

**Bruce Lauckner, BA'91 (English/PolSci)**, has been appointed CEO of the Waterloo Wellington Local Health Integration Network.

**Lisa Porlier, MBA'91**, has been promoted to Managing Director of Russell Reynolds Associates, an executive search firm.

**Altat Stationwala, BA'91, HBA'93**, was appointed president and CEO to York Central Hospital in Nov. 2010. Prior to joining York Central Hospital, Altat held the position of Senior Vice-President and Chief Operations Officer at Mount Sinai Hospital.

**Sandra Whittall, MBA'91**, was recognized as a Woman of Excellence for 2011 by YMCA, London, Ont.

**Michael DeCosimo, HBA'92**, was recognized by Lexpert as a 2010 Rising Star in the legal field.

**Joe Gombas, BA'92 (Geography)**, has been appointed Director, Altus Expert Services at Altus Group. He will be responsible for the general management of the Toronto practice.

**Paul Moynihan, MBA'92**, has been appointed as a Managing Director of Rothschild Canada and will be based in Calgary.

**Stephanie Nerlich, BA'92 (Anthropology)**, has been appointed President & CEO of Grey Canada, a unit of Grey, the advertising network of Grey Group, a subsidiary of WPP.

**Mark Rayner, MA'92 (Journalism)**, has published *Marvellous Hairy*, a satirical novel about a group of friends sticking it to the man the only way they know how, with equal parts grain alcohol and applied Chaos Theory.

**Craig Shepherd, BA'92**, was appointed Managing Director & General Counsel and a Member of the Investment Committee of DRI Capital in Toronto. DRI Capital is one of the world's largest life sciences private equity firms with over \$2 billion under management. Craig previously lived in the United States and Europe for the past 13 years.

**Patrick Wong, HBA'92**, has been appointed to Advisory Board of Medallion Resources, an exploration company.

**Jeffrey Bectold, BA'93 (PolySci)**, has been promoted to VP, Operations for Pulse Seismic Inc, a company is engaged in marketing and licensing of two-dimensional and three-dimensional seismic data for the energy sector in Canada.

**John Gillberry, EMBA'93**, has been appointed as Executive Chair of ZAIO Co, an information technology and database company.

**Shawn McCaskill, BA'93 (Economics)**, has been selected as one of the 2011 Texas Rising Stars of the top young lawyers in the state.

**Lona Nallengara, BA'93 (PolySci)**, has been appointed Deputy Director for legal and regulatory policy in the Securities and Exchange Commission's division of Corporate Finance.

**Salvador Badali, MEd'94**, has been appointed as a Dean of Education at Brandon University.

**Robert Espey, MBA'94**, has been appointed as President of Parkland Fuel Co effective May 1, 2011.

**AIESEC** The international platform for young people to explore and develop their leadership potential

**Once an AIESEcer, always an AIESEcer.**

"During my three-year AIESEC career, I gained valuable skills that provided a practical complement to my degree in Political Science and International Relations. Twenty years later, I rely on these skills every day. AIESEC has been instrumental in shaping my life. An academic path alone would not have provided me with the practical skills that I need in my work today."

- Marcia Colquhoun, AIESEC Western Alumnus, University of Western Ontario Manager, Operations and Strategic Planning, Southern and Eastern Africa Canadian International Development Agency

**Reconnect with AIESEC today!** <http://alumni.aiesec.ca>

**Can't see clearly?** **TLC Laser Eye Centers®**

Ask Us if LASIK is Right For You!

**Save \$400 on LASIK from TLC Laser Eye Centers**

LASIK from TLC may be the solution to help you see the world clearly again.

Call 877.TLC.2020 or Visit [LASIK.com](http://LASIK.com) to Schedule Your Free LASIK Consultation Today.

\*\$400 Savings (\$200 per eye) valid on Bladeless Custom LASIK only. Discount can be used only at participating TLC centers in Canada. Patient must schedule their procedure by December 31, 2011. Discount must be provided to TLC at time of surgery. Discount cannot be used if a procedure is already scheduled at a TLC location. Cannot be combined with any other discounts or special offers, previous surgery, insurance or vision care plan savings.





Megan Chuchmach (2000s)

**Chu Lau, MBA'94**, has been appointed Managing Director at PineBridge Asian fixed income.

**James Dean, MBA'95**, has been appointed Director at GreenAngel Energy, an investment company.

**Cindy-Lee Dennis, MScN'95**, is the first nurse to be appointed the Shirley Brown Chair at the Women's College Research Institute. Her time at Western contributed to her current leadership role in mental health in Canada. The research chair was established in collaboration with the University of Toronto and the Centre for Addiction and Mental Health, and is designed to foster women's health research efforts at its three founding institutions. As Shirley Brown Chair, Dennis will offer leadership to an internationally recognized program of research, provide a focal point for advocacy on women's mental health issues and play a critical role in the drive to improve women's mental health in Canada by investigating the treatment and prevention of serious mental illnesses.

**Hilary Goldstein, BA'95 (Phil/CLC)**, has joined Heenan Blaikie as a partner in the Entertainment Law group.

**Melissa MacKewn, LLB'95**, was recognized by Lexpert as a 2010 Rising Star in the legal field.

**D'Arcy Nordick, BA'94, MA'95 (PoliSci)**, was recognized by Lexpert as a 2010 Rising Star in the legal field.

**Helen Connell, MBA'96**, was recognized as a Woman of Excellence for 2011 by YMCA, London Ont.

**Joe Ens, HBA'96**, has been promoted to VP, Marketing for General Mills Foodservice.



Pamela (Pereira) Slee wedding (2000s)

(Photo by Paul Mayne)

**Emmanuel Pressman, LLB'96**, was recognized by Lexpert as a 2010 Rising Star in the legal field.

**Craig Maurice, LLB'97**, has joined Ogilvy Renault's Calgary office as a partner in the Business Law group.

**Jeff Timmins, BA'97 (PolySci, King's)**, has accepted the role of Sr. Brand Director for Columbia Sportswear at their head office in Portland, Ore. He will be responsible for creating and implementing the marketing communication programs that will drive long-term global brand strategies and business objectives for the Columbia brand.

**2000s**

**Jeremy Warning, LLB'00**, has joined Heenan Blaikie as a partner in the Labour and Employment Law group.

**Robert Baker, EMBA'01**, was appointed as President and CEO of Vaughan Health Care Foundation.

**Jennifer Sloszar, BA'01 (PolySci)**, has joined Lerner LLP as an associate in the Business Law group.

**Colin Taylor, BA'01 (Philosophy)**, has been appointed VP, Corporate Development of Bacanora Minerals Ltd.

**Robert Haller, MPA'02**, has been appointed Chief Administrative Officer of Tay Valley Township in Ontario.

**Janan Paskaran, LLB'02**, has joined Torsys' Calgary office as a partner; his practice focuses on corporate and securities law.

**Kenneth Broekaert, HBA'98, MBA'03**, has been appointed as Senior Vice-President of Burgundy Asset Management Ltd.

**Brian Huen, HBA'98, MBA'03**, has been appointed Managing Partner of Red Sky Capital Management Ltd, an independent investment counselling firm.

**Barbara Wolfe, MLIS'03**, has been hired as a librarian for the City of Camarillo's public library, in California.

**Jorge Cordoba, EMBA'05**, has been appointed General Manager of Theralase Technologies Inc, a company that manufactures cold laser systems for low level laser therapy for the treatment of chronic pain.

**Jennifer Lewis, HBA'05**, was appointed to the position of Chief Financial Officer of TRB Tribute Resources, a developer of natural gas storage and renewable energy projects.

**Megan Chuchmach, BA'07**, has been awarded television journalism's most prestigious prize. She accepted the DuPont Award, the equivalent of the Pulitzer Prize, Jan. 20 in New York, NY. Chuchmach was honored for the two-part ABC News 20/20 investigation she led into a nationwide scandal and cover-up of sexual abuse by USA Swimming coaches with their vulnerable youth female athletes. The story prompted USA Swimming, the nation's governing body of swimming, to completely change its athlete protection policies and the U.S. Olympic Committee to adopt new background screening policies for all 32 Olympic sports. Megan received a Masters in Broadcast Journalism from Columbia University in 2008.

It was a fairy tale wedding for University of Western Ontario alumna **Pamela (Pereira) Slee, BA'07**, and her husband Jeff, who were married Friday, Oct. 15 in London. Pamela returned campus to snap a few photos and was surprised by a horse and buggy, which was waiting to take her around the university. Randy Gerhold (driver) of Melbourne-based Ranger Belgians and Brianne Gerhold (footman) took the newlyweds around campus to the delight of many surprised students, staff and faculty.

**Jessica Worden, MDiv'07 (Theology)**, is a new minister at St. Mary's Anglican Church, North March, in Dunrobin, Ontario.

**Kim Newman, BA'05 (Psychology), LLB'08**, has been appointed as associate to Cohen Highley LLP, a London, Ontario-based law firm.

**Meghan Adams, BA'09**, is a winner of CBC Literary Award for her short story "Snapshots from My Father's Euthanasia Road Trip, or, Esau."

**Deanna Boychuck, BMus'09, Dip'10 (Arts Management)**, is the new Development Coordinator at Opera Atelier, a company that produces 17th and 18th century opera and ballet. She interned there as part of an Arts Management program starting in June.

**Karen Graham, MPA'09**, has been appointed Clerk to the Municipal Office of Township of Zorra, Ont.

**Dana Johnson, MA'10 (History)**, has been appointed as county historian in Lambton County Archives.

**IN MEMORIAM**

**Walter Douglas Shales (Doug), HBA'39**, on Sept. 30, 2010 in Kingston, Ont.

**Frank Eidt, BA'44**, on Dec. 11, 2009, in Fredericton, N.B.

**Gloria Isabel MacVicar (nee McCallum), BA'48 (Brescia)** on Jan. 26, 2011 in London, Ont.

**William Joseph Butt, MD'49**, on Dec. 12, 2010, in Woodstock, Ont.

**Raymond Grant Berry, MA'52**, on Nov. 15, 2010 in Sydney, B.C.

**Shirley Thomson, BA'52 (History)**, on Aug. 10, 2010, in Ottawa, Ont.

**Dr. Bernard E. Riedel, PhD'53**, on April 6, 2011 in Vancouver, B.C.

**Eric Ralph Erickson, MD'54**, on Jan. 8, 2011 in Sewickley, PA.

**Margaret Anne (nee Farrell) Todesco, BScN'54**, on Aug. 12, 2010 in Sarnia, Ont.

**Robert Stevenson, BA'58**, on March 26, 2011 in London, Ont.

**Thomas William McCalden, HBA'63 (MBA, CA)**, on May 4, 2010 in Peterborough, Ont.

**Marvin (Max) Bayer, MBA'64**, on Dec. 24, 2010, in Calgary, Alta.

**David Wright, BA'64**, on Jan. 16, 2001 in Kincardine, Ont.

**William E McCracken, BA'65**, on Nov. 2, 2010 in Kelowna, B.C.

**John R. Newell, BA'69**, on March 5, 2010 in Almonte, Ont.

**Donald (Don) Paquette, BA'69**, on Oct. 21, 2010 in London, Ont.

**Michael L. Hines, BA'72, Cert'74, BEd'75**, on Dec. 24, 2010 in Woodstock, Ont.

**Dr. R.W. Denniston, BSc'75, DDS'79**, on Sept. 13, 2010 in Sudbury, Ont.

**Clifford Duxbury Collier, MLS'79**, on Feb. 21, 2011 in Toronto, Ont.

**Kimberly Ann (Mitchell) VanLoy, BA'85 (Economics)**, on Dec. 27, 2009 in Dorchester, Ont.

Breaking News...

Read the latest news online at our revamped website: [www.alumnigazette.ca](http://www.alumnigazette.ca)



WHAT'S NEW WITH YOU? SHARE YOUR NEWS WITH FELLOW GRADS AND HELP US KEEP OUR RECORDS UP TO DATE.

Gazetteer  
Ste. 160, Westminster Hall,  
The University of Western  
Ontario, London, ON, N6A 3K7

519-661-2199 Ext 86863,  
800-258-6896

519-661-3948

gazetteer@uwo.ca

DEADLINE FOR INCLUSION IN THE SUMMER 2011 ISSUE IS JULY 31.





## THE FINAL SAY

WITH PAUL WELLS, BA'89

### WILL HEALTH CARE TRUMP EDUCATION POST-ELECTION?

There's a lot to like about the results of the May 2 federal election, if you like universities. Higher education does not thrive in an environment where everyone's obsessed with the short term, so returning to a majority government after seven years of instability is encouraging. That the majority government in question is Conservative is, in a lot of ways, not worrisome.

Stephen Harper has largely maintained the research funding programs he inherited from Jean Chrétien and Paul Martin, like the Canada Foundation for Innovation. He's improved the system in important ways, notably with Vanier Canada Graduate Scholarships and the Canada Excellence Research Chairs, which increase Canadian universities' ability to recruit the world's best young scholars and most eminent researchers. Harper has emphasized that in trimming spending to eliminate deficits, he won't reduce transfers to the provinces, which help pay for higher education. There are two reasons for that. First, Harper sees himself as a defender of provincial interests. Second, Chrétien and Martin cut transfers to the provinces when they were tackling the much larger deficits of the mid-1990s, so the contrast with what they did is politically useful for Harper.

And yet the most important promise of the election campaign for universities wasn't

directly about universities. That was the near-simultaneous pledge in the campaign's second week, from both the Conservatives and the Liberals, to maintain the 6 per cent annual increase in transfers to the provinces for health care, after Martin's 10-year funding deal with the provinces runs out in 2014.

It was an odd moment in the campaign, because neither party had mentioned health-care transfers in its platform. But it confirmed what a lot of people had suspected: Not for the first time, universities have competition for the next federal transfer dollar.

Let's assume Harper is as good as his word when he says transfers to the provinces won't be cut, and that transfers for health will continue to grow faster than the economy. In that kind of world, there's no guarantee that transfers for education will be maintained. And even less guarantee that, even if they do grow, they'll keep pace with the pressure of growing enrolment.

**"Universities need to remind Canadians that their best 'product' is people..."**

I should pause to note that there's a measure of science fiction in all of these discussions. Transfers "for health" are for the most part simply blank cheques to the provinces, as are transfers "for education," which are currently rolled in with transfers "for social assistance." Provinces are not required to spend a dime on the goals the transfers are intended to promote. Neither are they forbidden from spending more than they get in transfers. The money from Ottawa goes into general revenues. But if nothing else, the size of the various federal transfers reflects a rough consensus about what matters most to Canadian society at any given moment. And higher education hardly ever does well when it's asked to wrestle with health care for the next taxpayer dollar.

The big parties did have more to say about higher education besides, "We're going to keep sending the provinces lots of money for health

care." Both the Conservatives and the NDP had platform planks dedicated to reducing the cost, to students and their families, of getting into university. "Looking across all party platforms," a mid-campaign policy brief from Higher Education Strategy Associates said, "one is struck by how much the cost of post-secondary education dominates all other issues. Indeed, one might be forgiven for thinking this was the only issue that mattered to federal parties."

Again, there's history behind this. When the Liberals cut general transfers to the provinces in the mid-1990s, and then dedicated most of their reinvestment a few years later to research infrastructure and granting councils, the upshot was that good old-fashioned undergraduate teaching received a smaller share of the funding dollar than it used to. Alumni Hall wasn't a lecture amphitheatre when I was an undergrad at Western; now it's full all day long. Provinces have responded to the funding crunch by letting their tuition fees drift upward. So it makes sense for populist parties like the Harper Conservatives and the NDP to pretend that the cost of getting into university is the biggest problem with our universities.

But of course, what you find when you get in matters, too. Here, I think, is where Canada's universities have their strongest hand in a world where research funding is doing pretty well, but where the overall higher-education budget envelope will face increasing pressure from competition with health care. Universities need to argue that their most important product isn't "innovation" or "productivity," words the Conservatives rightly view as usually meaningless. Universities need to remind Canadians that their best "product" is people — people who have mastered a field of study and learned to adapt in ways that prepare them for a fast-changing world.

But universities can't accomplish that task if they're simple holding tanks for armies of undergrads. The quality of the undergraduate learning experience matters too. A national campaign based on a simple idea — "What Are We Getting Our Kids Into?" — will remind provincial governments and the new Conservative majority that quality of education matters as much as access to it.

What if there were no curveballs?



Alumni Insurance plans can help prepare you for whatever life throws your way.

Term Life Insurance ■ Income Protection Disability Insurance  
Major Accident Protection ■ Health & Dental Care  
Critical Illness Insurance

Call us at **1-888-913-6333**

Or visit us online at [www.manulife.com/western](http://www.manulife.com/western)



Underwritten by:

**Manulife Financial**  
For your future™

The Manufacturers Life Insurance Company

ALUMNI INSURANCE PLANS



**TD Insurance**  
Meloche Monnex



**“I never thought my alumni group rates could save me so much.”**

– Kitty Huang  
Satisfied client since 2009

Insurance program recommended by



**See how good your quote can be.**

At TD Insurance Meloche Monnex, we know how important it is to save wherever you can. As a member of **The Alumni Association of The University of Western Ontario**, you can enjoy preferred group rates and other exclusive privileges, thanks to our partnership with your association. You'll also benefit from great coverage and outstanding service. At TD Insurance, we believe in making insurance easy to understand so you can choose your coverage with confidence.



Get an online quote at  
**[www.melochemonnex.com/uwo](http://www.melochemonnex.com/uwo)**  
or call **1-866-352-6187**

Monday to Friday, 8 a.m. to 8 p.m.  
Saturday, 9 a.m. to 4 p.m.



The TD Insurance Meloche Monnex home and auto insurance program is underwritten by **SECURITY NATIONAL INSURANCE COMPANY**. The program is distributed by Meloche Monnex Insurance and Financial Services Inc. in Quebec and by Meloche Monnex Financial Services Inc. in the rest of Canada.

Due to provincial legislation, our auto insurance program is not offered in British Columbia, Manitoba or Saskatchewan.

\*No purchase required. Contest ends on January 13, 2012. Each winner may choose the prize, a 2011 MINI Cooper Classic (including applicable taxes, preparation and transportation fees) for a total value of \$28,500, or a cash amount of \$30,000 Canadian. Odds of winning depend on the number of eligible entries received. Skill-testing question required. Contest organized jointly with Primum Insurance Company and open to members, employees and other eligible persons belonging to all employer groups, professional groups and alumni groups which have an agreement with and are entitled to group rates from the organizers. Complete contest rules and eligibility criteria available at [www.melochemonnex.com](http://www.melochemonnex.com). Actual prize may differ from picture shown. MINI Cooper is a trade-mark, used under license, of BMW AG, which is not a participant in or a sponsor of this promotion.

<sup>®</sup>The TD logo and other trade-marks are the property of The Toronto-Dominion Bank or a wholly-owned subsidiary, in Canada and/or other countries.



Publication Agreement # is 40069342  
Return Undeliverable Canadian Addresses to:  
University of Western Ontario, WH, Suite 360  
London, ON N6A 3K7