You don’t need a better Financial Advisor.
You need a great one.

Like any great relationship, this one takes hard work.
Choosing the right Advisor is the key to a richer life in every way.
But to get what you deserve, you need to act. Right now wouldn’t be a moment too soon.

Just log on to www.accretiveadvisor.com and use the “Investor Discovery™” to lead you to the Financial Advisor who’s best for you and your family.
After all, the only thing at stake here is the rest of your financial life.
www.accretiveadvisor.com
TAKING TIME TO THINK ABOUT SUCCESS

Imagine being hired right out of school by one of the most successful, enduring and progressive blue chip companies in the world with opportunities to progress through the ranks for your entire working life. In today’s world, there’s scarce chance of that happening.

But for four graduates of Western, three of them engineering alumni, the recruitment by IBM Canada not only offered an enjoyable, rewarding career path but also led to the privilege of leading the company itself. Three past presidents/UCOs of IBM Canada, and the current president, are Western alumni. You can read about them in the pages of this issue and online at: www.alumnigazette.ca

The International Business Machines corporation turns 100 years old on June 16, 2011. It would be a very different world we live in without a century of IBM. It has gone from selling meat slicers to marketing seemingly indiscernible technology. Everything from bar codes at grocery stores and automatic traffic lights to systems that needed to book your vacation flight.

IBM Global Services formed in 1991, largely from the very successful IBM Canada model developed under the leadership of alumnus John Thompson, BESc’66, MA’74, and expanded across the globe. It is the fastest growing segment of IBM with 200,000 employees serving customers in more than 160 countries.

Don’t forget this is a company that once produced electric typewriters. The Selectric was a staple in the office environment for a generation or more. But being progressive and successful means at some point you have to cannibalize your own product and come out with something better. Adapt to the changing times and technology.

This adulation for the corporate archetype isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but when compared to other corporations and some governments throughout the globe, IBM is the fastest growing segment of IBM with 200,000 employees serving customers in more than 160 countries.

Imagine being hired right out of school by one of the most successful, enduring and progressive blue chip companies in the world with opportunities to progress through the ranks for your entire working life. In today’s world, there’s scarce chance of that happening.

But for four graduates of Western, three of them engineering alumni, the recruitment by IBM Canada not only offered an enjoyable, rewarding career path but also led to the privilege of leading the company itself. Three past presidents/UCOs of IBM Canada, and the current president, are Western alumni. You can read about them in the pages of this issue and online at: www.alumnigazette.ca

The International Business Machines corporation turns 100 years old on June 16, 2011. It would be a very different world we live in without a century of IBM. It has gone from selling meat slicers to marketing seemingly indiscernible technology. Everything from bar codes at grocery stores and automatic traffic lights to systems that needed to book your vacation flight.

IBM Global Services formed in 1991, largely from the very successful IBM Canada model developed under the leadership of alumnus John Thompson, BESc’66, MA’74, and expanded across the globe. It is the fastest growing segment of IBM with 200,000 employees serving customers in more than 160 countries.

Don’t forget this is a company that once produced electric typewriters. The Selectric was a staple in the office environment for a generation or more. But being progressive and successful means at some point you have to cannibalize your own product and come out with something better. Adapt to the changing times and technology.

This adulation for the corporate archetype isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sounds clichéd but isn’t just limited to 100 years of survival at all costs and turning a profit. It sound...
Matthew Corrin, BA’02
Matthew Corrin is the founder and CEO of Freshii Inc., a 16-unit healthy and eco-friendly restaurant chain focused on fresh food, custom-built, fast.

Deirdre Horgan, BA’95
Deirdre Horgan is executive vice-president and chief marketing officer at Indigo Books & Music. She is responsible for the company’s overall marketing and brand management strategies.

Stewart Lyons, BA’95
Stewart Lyons is chief operating officer at Mobilicity where he oversees all major operational elements of the company.

Calvin McDonald, BSc’94
Calvin McDonald is executive vice-president of the Conventional Division of Loblaw Companies Ltd. McDonald graduated from Western in 1994 with his Bachelor of Science (Biology).

Andrew Smith, BA’94
Andrew Smith is senior vice-president, corporate strategy and mergers and acquisitions of BCE Inc. and Bell Canada. Smith holds a bachelor’s degree in economics from Huron University College at The University of Western Ontario.

View past recipients at: www.alumni.uwo.ca

The University of Western Ontario congratulates five of its alumni for being named to Canada’s Top 40 Under 40 for 2010. Through hard work and dedication, these alumni have earned one of Canada’s most prestigious honours for young leaders. www.canadastop40under40.com

These five join a family of 66 other alumni who have made this important list. In fact, Western is proud to have more undergraduate and MBA alumni among the Top 40 Under 40 than any other Canadian university. Congratulations, we’re honoured to call you one of our own.
MRI WORLD OF OPPORTUNITIES

Dr. Jorge Burneo finds himself staring into a whole new world.

On Feb. 14, Canada’s only 7T MRI, located at The University of Western Ontario, scanned its first clinical research case. A patient with temporal lobe epilepsy was put through the scanner to study whether it can be used to better pinpoint where seizures originate.

The 7T scanner provides images of the brain at this level of detail opens a world of possibilities. “There are only a handful of these things, probably a few dozen worldwide, and every one of them is a bit of a custom job. Every group that works at this ultra-high field is going to be doing a certain amount of technical development on their own,” says Robert Bartha, an imaging scientist at the Robarts Research Institute.

Along with assisting on the epilepsy study, Bartha also uses the 7T scanner to study the metabolic and structural changes in the brain in subjects with Alzheimer’s disease. He scanned a subject with mild cognitive impairment just a couple days after the first clinical research patient went in.

Read complete story online at: communications.uwo.ca/western_news

NEW AFRICA INSTITUTE OPENS

The University of Western Ontario’s commitment to making a difference in Africa will receive a major boost with the opening of a new institute consolidating Western’s research strengths in the world’s second-largest continent.

With the goal of advancing scholarship and policy development activities related to society, politics, economy, culture and health, The Africa Institute at The University of Western Ontario opened May 3 with an event at the University of Nairobi (Kenya), in partnership with universities across the continent.

Led by director Joanna Quinn, a Western political science professor, the institute will be doing a certain amount of technical development on their own, “says Robert Bartha, an imaging scientist at the Robarts Research Institute. Every group that works at this ultra-high field is going to be doing a certain amount of technical development on their own, " says Robert Bartha, an imaging scientist at the Robarts Research Institute.

With the goal of advancing scholarship and policy development activities related to society, politics, economy, culture and health, The Africa Institute at The University of Western Ontario opened May 3 with an event at the University of Nairobi (Kenya), in partnership with universities across the continent.

Led by director Joanna Quinn, a Western political science professor, the institute will be doing a certain amount of technical development on their own, “ says Robert Bartha, an imaging scientist at the Robarts Research Institute. Every group that works at this ultra-high field is going to be doing a certain amount of technical development on their own, " says Robert Bartha, an imaging scientist at the Robarts Research Institute.

With the goal of advancing scholarship and policy development activities related to society, politics, economy, culture and health, The Africa Institute at The University of Western Ontario opened May 3 with an event at the University of Nairobi (Kenya), in partnership with universities across the continent. (Photo by Paul Mayne)

FINDING PRIVATE LAWLESS

WESTERN RESEARCHERS PUT FIRST WORLD WAR MYSTERY TO REST

Nearly a century after a Canadian soldier gave the ultimate sacrifice for his country, he received the full military burial worthy of a First World War hero thanks to a group of University of Western Ontario researchers.

Private Thomas Lawless was buried March 15 at La Chaudiere Military Cemetery in Vimy, France, about two kilometres from where he and 16 other members of the 49th Battalion, Canadian Infantry (Alberta) were reported missing following a raid on German trenches the night of June 8-9, 1917. Their fate had remained unknown until recently.

In Oct. 2003, while building a gas pipeline at Berry Creek, Alta. But it wasn't until earlier this year, following almost four years of detective work using documentary evidence, three-dimensional facial reconstruction and stable isotopes study, Western Anthropology professors Andrew Nelson and Christine White and Earth Sciences professor Fred Longstaffe confirmed the second remains as those of Lawless, a 28-year-old Irish immigrant to Calgary, as the second soldier.

Read complete story online at: communications.uwo.ca/western_news

THREE NEW DEANS ANNOUNCED

Schwean named to Education

Faculty of Education Dean: Vicki Schwean, who begins a five-year term at Western July 1, succeeds Carol Beynon, who has served as acting dean since July 1, 2010, following
BREWING UP CANCER THERAPIES WITH YEAST
BY REBECCA ST. PIERRE

Dr. Christopher Brandl's yeast research at Western has identified a link to tumour growth in the human cell. Read the complete story online at: www.alumnigazette.ca

SEEING DOUBLE (OR TRIPLE) IN GENOME SEQUENCING

Just like snowflakes, no two people are alike, even if they’re identical twins according to new genetic research from The University of Western Ontario. Molecular geneticist Shiva Singh of the Faculty of Science worked with psychiatrist Dr. Richard O'Reilly of the Schulich School of Medicine & Dentistry to determine the genetic sequencing of schizophrenia using identical or monozygotic twins.

“Just like snowflakes, no two people are alike, even if they’re identical twins according to new genetic research from The University of Western Ontario. Molecular geneticist Shiva Singh of the Faculty of Science worked with psychiatrist Dr. Richard O’Reilly of the Schulich School of Medicine & Dentistry to determine the genetic sequencing of schizophrenia using identical or monozygotic twins.”

Dr. O'Reilly hopes this research will lead to better understanding and improved treatments for schizophrenia. “If we had a genetic test for schizophrenia, it could be applied early in the disease when it’s hard to make that diagnosis,” says Dr. O'Reilly.

The research was funded through the Canadian Institutes of Health Research, the Ontario Mental Health Foundation and the Schizophrenia Society of Ontario.

“Just like snowflakes, no two people are alike, even if they’re identical twins according to new genetic research from The University of Western Ontario. Molecular geneticist Shiva Singh of the Faculty of Science worked with psychiatrist Dr. Richard O’Reilly of the Schulich School of Medicine & Dentistry to determine the genetic sequencing of schizophrenia using identical or monozygotic twins.”

Dr. O'Reilly hopes this research will lead to better understanding and improved treatments for schizophrenia. “If we had a genetic test for schizophrenia, it could be applied early in the disease when it’s hard to make that diagnosis,” says Dr. O'Reilly.

The research was funded through the Canadian Institutes of Health Research, the Ontario Mental Health Foundation and the Schizophrenia Society of Ontario.
Bruce Ross, BSc’85, knew IBM inside and out long before IBM knew Bruce Ross. For his fourth-year engineering project at The University of Western Ontario in 1985, Ross took an IBM PC and integrated it with an Instron mechanical testing machine. He wanted to take pen-and-paper plotting into the digital age. Those early attempts at analog-to-digital conversion under the guidance of his professor, Douglas Shinozaki, were not exactly common. But Ross simply needed to understand how they worked.

“Engineering really drove a sense of curiosity,” Ross reflects. “People say, ‘How have you gone on your own career path?’ I let curiosity reign as well as the desire to reinvent myself and see new things. I’ve been here over 25 years, but I’ve had so many different jobs I cannot tell you, I have seen so many exciting things.

“That’s one of the hallmarks of IBM, if you look at our history, we continually reinvent ourselves.”

Today, Ross credits that curiosity, in part, for his rise to president of IBM Canada, the latest in a line of Western alumni to helm Big Blue. And as the company celebrates its centennial this year, perhaps no one better reflects the modern IBM than Ross, a success story cut from the mold of the company’s leadership strategy.

“If you look at it, the 100th anniversary gives us an opportunity to reflect on the enormous innovations we’ve been able to bring to the market and to humanity,” Ross says. “Our ability to thrive for 100 years is founded on a strong innovation investment in the good times and the bad times. We’ve never wavered from that investment.

“It gives us a sense of pride for what we’ve done and what we’re doing.”

IBM has worked its way into every corner of modern life through countless innovations – mainframe computers, fractal geometry, Sabre reservation system, UPC bar codes, pulse laser technology (later used for laser-eye surgery). The corporation also pioneered the social agenda, among the first to set policy to protect against race and gender discrimination well before government compulsion on the matters.

“These are things that actually make the world smarter, better,” Ross says.

For the better part of its century, Big Blue has had plenty of northern connections as well. Established on Nov. 29, 1917, IBM Canada encompasses research and development, manufacturing, sales, marketing and service operations north of the border for its U.S. parent company. It maintains divisions in Ontario, Quebec and British Columbia as well as sales and service centres across the country.

“In Canada, we like to think of ourselves as the home of analytics, big data,” Ross says. IBM Canada is not simply a satellite office for its U.S. headquarters. More than 40 per cent of IBM Canada’s output – research and development, manufacturing – is for global consumption. “We see Canada’s place in the global economy, not just execution in the local economy,” Ross says.

That research originates both inside and outside IBM Canada. “My job is to make sure we’re a meaningful part of research and development in this country,” Ross continues. “That includes working in partnership with universities. Those are the kind of things our team can rally around.”

When he speaks, there is an audible pride about his company. Ross is a true-believer, and wants to share it with anyone who will listen. “I couldn’t be more excited about the agenda our company is on right now,” he says.

He brings that message, about the real-life applications of IBM’s research agenda, to students at every opportunity. “That’s why when I speak to those engineering and business students I say look at the intersection between business and technology as one and the same today,” he says.

Starting at IBM Canada right out of Western Engineering in 1985, Ross worked a series of engineering, sales and marketing jobs until 1997. It was then his IBM Canada journey truly began.

“To create the next generation of leadership,” Ross explains, “we would take you out of a traditional client-facing environment and place you in a crucible where you could learn the business holistically, but you could also be evaluated as well.”

New York. Boston. Eventually the United Kingdom. It was at that last stop Ross served as general manager for IBM Global Technology Services (GTS), overseeing the U.K., Ireland and South Africa. From there, he was tapped to...
Bruce Ross is at the helm of IBM Canada as the corporation celebrates 100 years in business June 16, 2011. (Photo by Shawn Simpson)

**“Good leaders have to be good strategists.”**

**BRUCE ROSS**

He continues, “I think engineering makes you a good problem solver. It doesn’t necessarily give you the business acumen to do strategy and things, but it gets you to analyze problems well. Good leaders have to be good strategists.”

 Etherington came up during the “golden days” when IBM was interviewing aggressively on campus. At the end of his third year, again at the end of his fourth, he interviewed with IBM. Both years, he was accepted for a summer job, but by the time they got back he had taken a summer job at Atomic Energy Canada where he worked both years.

But he kept his eye on Big Blue. “If I knew IBM from the interview,” he says, “I knew IBM from the course we were taking.”

Etherington sees his engineering background as an advantage of the time. “I think in those days the sale of technology, of computing, was more of a technical sale,” he says. “So IBM tended to hire about half engineers. Because they felt when you first called on a client you had to explain was ‘How does this thing work?’ ‘How does a punch card work?’ ‘How do computers work?’ So they tended to hire people with technical background.”

Both Etherington and Thompson marvel at the corporation’s staying power. “IBM is pretty unique in the fact that it has survived in an industry that has changed so much,” Etherington says. “Going from selling meat slicers to selling the Jeopardy’s Watson Supercomputer or building and operating big networks for companies is a huge difference.”

Thompson agrees. “I can’t tell specifically (where we’re going), all I know is if you have all the right people and keep your mind open … and by the way you focus on customers big time. You’ve got to have strong customer focus. That and strong research and great talent,” he says. “And if you do that and if you have good leaders, you will prevail. You can’t always tell exactly what it is, you can’t predict it all.”

But you have the right DNA to be able to survive through all those shifts.”

Ross nods to the unique challenges and pressures of running an iconic organization. Today, IBM Canada continues to push innovation and increased competitiveness not only inside the company, but across the country. “Our challenge is to lead in those areas. Our job is to lead in those areas, and not follow,” he says.

But in the end, like it was with his predecessors, it still boils down to the ability to understand technology, and the ability to apply it to the real world. Ross still reflects on his predecessors’ legacies today. “You feel a sense of responsibility and accountability to the leaders who came before us,” he says. “They taught me, maybe not directly, but we have a responsibility to hold the torch high.”

Ask anyone who knew Ross at Western and they would tell you risk-taking was in his DNA. As a guy who picked up a detached retina in a rugby match in his second year, Ross considered sports an important part of the Western experience. Oftentimes, he would ride his bicycle from his house 10 kms out to Fanshawe Lake at 5 a.m., and then back in time for a full day of classes.

A championship rower for two years, he can still talk about beating defending champion Queen’s University in 1984 for the P.C. Fitz-James Trophy, awarded to the Ontario University-Athletic champions.

“We didn’t like to come in second;” he laughs.

Many of those lessons learned in the boat still ring true. “Rowing at the same time as being in a high-performance academic program taught me to multi-task,” Ross says. “If I slept in, eight guys were going to sit on the beach.”

He continues, “It was very clear the boat was only as fast as the slowest person in it. And it didn’t matter how good you were, if your team wasn’t good enough, then you were not going to do well. And if your team wasn’t doing well, and you needed to replace somebody to make it go faster, then you did that. You weren’t afraid if you wanted to compete at the highest level, then that’s sometimes what you had to do.”

Combine those lessons, with what he learned from his engineering days, and you start to understand not only what makes Ross the leader he is today, but what IBM Canada is all about. “I think what you’ll hear from a lot of people, and certainly from me, is it teaches you how to solve problems,” Ross says. “The problem-solving learning I did in engineering school, and at Western, translates into everything I do.”

For more on IBM’s 100th Anniversary, visit www.ibm.com/ibm100/us/en
I worked with my thesis director and found a guy in England who had written a computer program that could solve these equations. Thompson sent away for the program and it arrived in February. It was put on one of the few computers at Western at the time. Luckily, it was the new, room-sized IBM 7040 that operated 24 hours a day, five days a week.

Thompson put his new program from England in the 7040 and “it turned the lights out for about two hours to do one set of equations (dozens of calculations but less than 100). So, every night they’d let me run it in the middle of the night. I’d put my equations into the computer and it would grind to a halt for a couple of hours and the next morning I’d have answers to these equations.”

The work paid off and with the help of a state-of-the-art IBM computer, Thompson won the prize for best thesis that year.

“I recovered from being a disaster to being something interesting. In the process, I became very interested in computers. I met some of the IBM guys. In order to make the program work, I needed a little help and they gave me some advice.”

These were the early days of computing, transitioning from giant punch card machines to stored program computers but it became clear to the engineering science grad that the potential was fantastic. He realized computers would be an interesting emerging industry to be part of, so he asked IBM for a job. And was hired right out of school.

A plan to stay for a “couple of years” and then move on and start his own business, turned into a very successful career for John Thompson, who rose through the ranks doing systems engineering, sales, marketing, research and up through the top levels of management to CEO of IBM Canada in 1986, 20 years after he started with the company.

“My thesis was actually doing shell structures, which are buildings that have wavy roofs. Like an eggshell. There was no theory at that time about how that worked. This thesis was to come up with formulas on how to design a shell,” says Thompson, Western’s current chancellor.

Around the end of January 1966 he realized he had to solve hundreds of very complex nonlinear equations that would take him a year-and-a-half to complete if he worked on them fulltime, and at half-time, about three years.

“I was just devastated. I wasn’t going to be able to graduate that year. So, I needed a little help and they gave me some advice.”

But Thompson is quick to credit the team he worked with and does not claim sole ownership of the services model. “I funded it and supported it but there were some smart people in the organization here in Canada who have always had the reputation of being a leader within IBM in terms of being on the forefront of the next big thing. Maybe not in the technology research area so much as in the marketplace.”

In January 1991, the engineering science alumnus moved to the States to develop IBM’s strategy for entering the services business.

“Did you move from being a support company to being fee-generating consultants? They were doing systems-integration projects and consulting on IT and we were getting money for that.”

At the end of 1999, the chair of IBM said, “I want this Canadian strategy to be adopted worldwide.” He asked Thompson to move to the States and create the services strategy for the rest of the world.

“Thompson is quick to credit the team he worked with and does not claim sole ownership of the services model. I funded it and supported it but there were some smart people in the organization here in Canada who had always had the reputation of being a leader within IBM in terms of being on the forefront of the next big thing.”

By the time he left IBM Canada, Thompson had moved the technical people in from the States to a much more successful. “So, a couple years before we had moved the technical people in from being free support on all of our customers to being fee-generating consultants. They were doing systems-integration projects and consulting on IT and we were getting money for that.”

But Thompson is quick to credit the team he worked with and does not claim sole ownership of the services model. “I funded it and supported it but there were some smart people in the organization here in Canada who always had the reputation of being a leader within IBM in terms of being on the forefront of the next big thing. Maybe not in the technology research area so much as in the marketplace.”

In January 1991, the engineering science alumnus moved to the States to develop IBM’s strategy for entering the services business.

“We put a strategy together by mid-year and set a goal from going from almost nothing to $5 billion of revenue over three years — and we made $7 or $8 billion. It was a great success worldwide.”

Today, IBM services generate almost $60 billion of revenue a year.
BY DAVID SCOTT

He was three days late for his first day of training and didn’t own a suit but that didn’t slow Bill Etherington, BSc’63, LCD 98, down from then chair of the corporate ladder of IBM Canada to become president in 1991.

After summer jobs at Atomic Energy Canada and travelling with friends following graduation from engineering science at Western, Etherington had to decide whether to pursue a post-graduate degree or join the work force.

“By December 1963, I was convinced I didn’t want to be poor any more. I had no money.” So, he went down to IBM’s office at Richmond and Oxford in London on a Tuesday in mid-January at 5 o’clock in the afternoon for an appointment with the manager, alumnus Bernie Kuehn, HBA’53.

“I didn’t even sit down. When I walked through the door he said ‘this is going to be fast, you’re hired. I’d like you to go to Toronto tonight.’” recalls Etherington.

It was a bird’s departure from Cambridge, one-size-fits-all mainframe. “In order for it to succeed, it would have to cannibalize IBM’s existing, revenue-producing computer product lines – current customers would have to be convinced to migrate from their current IBM systems to this new, unproven system. In a few years, the gamble paid off,” Etherington said.

Etherington’s rise through the IBM ranks was in sync with fellow alumna John Thompson.

“He was CEO of IBM Canada, then I followed him. Then he was CEO of IBM Canada and I followed him. He went to New York and I followed him. We were great colleagues for many years,” Etherington said.

“When Thompson left for New York in 1991, Etherington was elected president of IBM Canada and served until 1995.”

“The day I took over was the day the Gulf War started. That year was IBM’s low point,” Etherington said. “It was a very difficult year for IBM around the world but particularly in North America.”

Etherington was faced with “the toughest two or three years of my life.” He had the onerous task of restructuring the company.

“Don’t panic, I’ve figured it out. If we sell 11.5 million dollars an hour, we’ll get $100 billion by the end of the year. We could do that, right?”

“We actually shrunk the company almost a third within two years. We sold our country club up in Markham. We dropped everybody’s salary by 5 per cent. We did everything because we had to really rescue the company.” Etherington said. It was painful but it paid off. IBM came out the other side.

While the doom and gloom might have been contained behind closed doors and in boardrooms what the public was seeing from IBM in the mid-1990s was the first supercomputer chess game with early versions of Deep Blue. Blue Gene came later than that. Then of course came Watson, the Jeopardy computer, as a third project that appeared on television earlier this year.

“There was a series of projects: building super fast computers and testing them in a public way. So, the first one was the chess match. The second was decoding the human genome.

“The third was Watson and they were all a series of projects, all building one from the other. I think IBM was showing these very large supercomputers still had a role… for weather forecasting, simulating nuclear testing, solving the big problems of the world.”

Etherington introduced new workplace policies during his tenure as president of IBM Canada that relaxed the corporate culture. In doing cutbacks, he shrunk the floor space to save money and started encouraging people to work from home more. He also relaxed the dress code.

“I was the guy who said you don’t have to wear a white shirt any more. That got the front page of The Globe and Mail at the time with me in a checkered shirt.”

The company’s founders, Thomas Watson Sr & Jr, created IBM’s distinctive management style and corporate culture. It was conservative, professional and a little teetotalling, too.

“There was no drinking at lunch or business events at all and it was only in the 1970s I think that we argued as salespeople that our clients are offended when we don’t take a drink at lunch.”

The company compromised with the rule: “If you have to take a drink with a client, you go home after lunch. You can’t come back to the office.”

From June 1998 until his retirement in 2001, Etherington was Senior VP, Global Sales and Distribution Group (and President, IBM World Trade Corporation).

“When I took the worldwide job, the corporate sales quota I carried was $1 billion dollars, and it’s spread across the sales forces of the countries all over the world (55,000 salespeople, 90,000 business partners and 35,000 distributors, 20,000 on the telephone). So my CFO came up to me on the announcement day and told me ‘Don’t panic, I’ve figured it out. If we sell 11.5 million dollars an hour, we’ll get $1 billion by the end of the year. We could do that, right?’

“We can only guess it was a bit like running your own stock exchange or perhaps your own country. An intimidating responsibility nevertheless.

“Yeah, it was huge, overpowering, but the machine was magnificent.”
SERVING UP TENNIS IN THE DIGITAL AGE

BY LAURA JANECKA

Stacey Allaster, B.A.B.S, MBA, is taking risks and making grand slams in her latest role as Chair and CEO of the Women’s Tennis Association (WTA).

In July 2009, Allaster made the transition from president of the WTA to chair and CEO, commandeering the reins of a membership organization about to lose its title sponsor in the midst of a recession. Observers in the industry awaited the news that Sony Ericsson would not renew their contract. But Stacey Allaster was fierce. Drawing upon her skills in sales and marketing, she showed the sponsor it wasn’t just about decorating the court with her logo but about innovating the game’s experience.

Allaster is said to be a risk-taker, taking on a role that could have toppled her long-slogged career in the industry for the Ontario Tennis Association scholarship given to students who excelled in sports and academics. Her adoration for the sport was ignited. “I spent the entire summer at the Welland Tennis Club and fell in love with the sport — I never looked back.” When her free lessons expired, Stacey started working at the club to continue paying for them, taking on any menial tasks like cleaning the courts. Soon she was teaching and, with the money she made, she was able to pay for her education at Western. It was in her second year in Economics and Physical Education, that she read What They Don’t Teach You at Harvard Business School by Mark McCormick, a major influence in sports marketing. Allaster had initially thought she would be a sport agent, but the book, like many other influences in her life, set her on the right path.

After completing her MBA at the Richard Ivey School of Business, Stacey was soon working her way up in the tennis industry for the Ontario Tennis Association and Tennis Canada. In 2005 she moved to St. Petersburg, Florida becoming the WTA’s CEO. When the time came to find a new chair and CEO, Allaster began to prepare.

Walking into the interview she brought with her a 100-day plan with five areas of focus. Her first steps were to resolve $50 per cent of WTA’s unsecure net revenues for 2011, and take on the issue of health and safety for its members. Situated in a small room, surrounded by 10 people, Stacey recalled the advice she had been given by a Canadian CEO headhunter, which was to stand when given the floor. Despite the lack of room she stood to deliver her presentation. After beating out 21 other applicants, Allaster was later told that her stance made all the difference. “It was about presence and taking command of the room. What’s seemingly insignificant helped me stand out.”

But it wasn’t just about captivating the crowd. As soon as she became chair and CEO she was off traveling around the world meeting with members in order to discuss ways to avoid injury and loss of participation. What Allaster discovered from each player was that the calendar needed to be revised in order to allow player’s bodies to rest and rejuvenate. This produced better results not just for the organization but also for the fans who want to see the players perform well. “I really try to focus our business on the fan and consumer — even though we’re a member organization, which tends to focus internally — we need to look externally in order to grow our business.”

Stacey looks to other North American sport events and entertainment for ways to engage fans. She’s also willing to try new things out to gauge a reaction. During a Roger’s Cup tournament they introduced music on the main court. Fans from an older demographic to their tastes have been “most upset” about the addition. In order to accommodate everybody’s taste they’ve since turned down the volume, as well as playing more culturally sensitive music (think less Jay-Z and more Michael Bublé). Allaster admits that tennis is a sport steeped in tradition but that’s not stopping her from modernizing it.

She believes that the digital world will provide tremendous opportunities to bridge the gap between old world and new. Stacey has already been a part of a trend to incorporate on-court coaching and electronic line-calling, which are broadcast to include fans in the experience. “We can stay with our inherent presentation of the game but we can use the digital medium to give consumers what they want, like 15-minute highlights, or allowing them to engage with the players through social media channels.”

To date the WTA and its members have amassed 11 million fans on Facebook. And earlier this year, Sony Ericsson released their Xperia Hot Shots show starring six WTA players, in various ranks. Fans can follow their favourite players, watching behind-the-scenes antics on the WTA tour online or streaming through their smartphone.

Allaster’s visionary approach has helped reinvigorate the WTA when it could have lost a major sponsor. Her implementation of digital innovations and social networking has broadened the fan-base of women’s tennis. “She’s a risk taker but she’s also a keen entrepreneur who’s poised to take a traditional game and catapult it into the future.”

“...we can allow them to engage with the players through social media channels.”
If you’re a Canadian homeowner, chances are good that your property has been photographed by iLOOKABOUT. More than three-quarters of all Canadian houses have already been captured by the London, Ontario-based visual and data intelligence company.

The streets of the Borough of Westminster, in London, England, are also part of the visual database and the company is currently “tip toeing into the US” county-by-county. “Detroit is captured. We’ve done work in New England, through Ohio and Iowa, and we started capturing Nashville today,” says iLOOKABOUT director Jeff Young, BA’89 (Economics).

Young and chief technology officer, Jeff Hack (who remains one unsubmitted assignment short of a Western civil engineering degree), co-founded iLOOKABOUT in 2000. Young says the company provides accurate, panoramic, geo-coded imagery to the real estate, insurance, municipal, utility, assessment and appraisal sectors. Simply put, what subscribers see on the computer screen is as close to real life as they can make it. “We’ve done work in New England, through Ohio and Iowa, and we started capturing Nashville today,” says Young.

The technology has evolved considerably since that first experimental drive through downtown London. Cars are now outfitted with multiple digital cameras that take ultra wide-angle, high-resolution shots – up to 15,000 a day – as the driver slowly cruises a pre-determined course. StreetScape technology then links and geo-codes the imagery, using longitude and latitude co-ordinates. The clarity of the imagery and 180-by-180 degree field-of-view allow end-users to see everything from potholes to the top of utility poles in astounding detail over their computer monitor, Blackberry or other mobile device.

“The condition of brick and windowsills are clearly visible on roadside real estate, while special software automatically blurs faces and license plates to comply with Canadian privacy laws,” Young explains.

iLOOKABOUT provides accurate, panoramic, geo-coded imagery to the real estate, insurance, municipal, utility, assessment and appraisal sectors. Simply put, what subscribers see on the computer screen is as close to real life as they can make it. “We’ve done work in New England, through Ohio and Iowa, and we started capturing Nashville today,” says Young.

The technology has evolved considerably since that first experimental drive through downtown London. Cars are now outfitted with multiple digital cameras that take ultra wide-angle, high-resolution shots – up to 15,000 a day – as the driver slowly cruises a pre-determined course. StreetScape technology then links and geo-codes the imagery, using longitude and latitude co-ordinates. The clarity of the imagery and 180-by-180 degree field-of-view allow end-users to see everything from potholes to the top of utility poles in astounding detail over their computer monitor, Blackberry or other mobile device.

“The condition of brick and windowsills are clearly visible on roadside real estate, while special software automatically blurs faces and license plates to comply with Canadian privacy laws,” Young explains.

“Ours is about the accuracy component and the quality of the imagery,” Young notes. “And we win on customer service.” Instead of randomly capturing geographical areas, iLOOKABOUT focuses on meeting a given business need. “In the case of some US counties, they do their reassessments every three years, so the cars come down every three years and capture for them.”

Past photographs are never deleted, so changes over time can be duly noted. iLOOKABOUT retains ownership of all images and is free to sell to other markets as needed.

Collecting and storing vast amounts of geo-coded imagery is just a starting point. “As a company we’re making a transition,” Young explains. “We’ll always collect data. But we are now evolving to build and offer applications.”

This March, iLOOKABOUT launched its first ecommerce product. The Automated Valuation Model (AVM) Comparable Report combines StreetScape visuals with up to 14 different property characteristics to produce residential property valuations at the click of a mouse.

Adding geo-coded StreetScape imagery to an AVM report allows our clients to better evaluate the mortgage risk by providing visual confirmation to existing valuation data without leaving their office,” Young explains. Canadian mortgage brokers, lenders and insurance companies can now purchase real-time market value estimates for approximately 4.5 million Ontario residential properties. Plans are underway to expand the product to the rest of Canada, Young says.

SCM Risk Management Services – Canada’s largest claims adjusting, loss control, risk inspection, and forensics investigation company – began their own partnership with iLOOKABOUT in 2008. The company wanted to develop a more efficient way to evaluate insurance risk and estimate replacement costs.

“Most consumers are not accurate suppliers of data surrounding their property,” explains SCM president Greg McCutcheon. “We already have more Canadian property construction data than any other company in Canada. But having an accurate picture of the property gives you an even more informed experience about what kind of home you are writing on behalf of your clients.”

StreetScape provides SCM with the detailed imagery and validated addressing the company needs for its new iClarify property valuation tool, which launched in Ontario last year. Future commercial applications for iLOOKABOUT’s StreetScape technology seem as limitless as Young’s entrepreneurial enthusiasm. www.ilookabout.com

---

BY NICOLE LAIDLER, BA’03, MA’04

If you’re a Canadian homeowner, chances are good that your property has been photographed by iLOOKABOUT. More than three-quarters of all Canadian houses have already been captured by the London, Ontario-based visual and data intelligence company.

The streets of the Borough of Westminster, in London, England, are also part of the visual database and the company is currently “tip toeing into the US” county-by-county. “Detroit is captured. We’ve done work in New England, through Ohio and Iowa, and we started capturing Nashville today,” says iLOOKABOUT director Jeff Young, BA’89 (Economics).

Young and chief technology officer, Jeff Hack (who remains one unsubmitted assignment short of a Western civil engineering degree), co-founded iLOOKABOUT in 2000. Young says the company provides accurate, panoramic, geo-coded imagery to the real estate, insurance, municipal, utility, assessment and appraisal sectors. Simply put, what subscribers see on the computer screen is as close to real life as they can make it. “We’ve done work in New England, through Ohio and Iowa, and we started capturing Nashville today,” says Young.

The technology has evolved considerably since that first experimental drive through downtown London. Cars are now outfitted with multiple digital cameras that take ultra wide-angle, high-resolution shots – up to 15,000 a day – as the driver slowly cruises a pre-determined course. StreetScape technology then links and geo-codes the imagery, using longitude and latitude co-ordinates. The clarity of the imagery and 180-by-180 degree field-of-view allow end-users to see everything from potholes to the top of utility poles in astounding detail over their computer monitor, Blackberry or other mobile device.

“The condition of brick and windowsills are clearly visible on roadside real estate, while special software automatically blurs faces and license plates to comply with Canadian privacy laws,” Young explains.

“Ours is about the accuracy component and the quality of the imagery,” Young notes. “And we win on customer service.” Instead of randomly capturing geographical areas, iLOOKABOUT focuses on meeting a given business need. “In the case of some US counties, they do their reassessments every three years, so the cars come down every three years and capture for them.”

Past photographs are never deleted, so changes over time can be duly noted. iLOOKABOUT retains ownership of all images and is free to sell to other markets as needed.

Collecting and storing vast amounts of geo-coded imagery is just a starting point. “As a company we’re making a transition,” Young explains. “We’ll always collect data. But we are now evolving to build and offer applications.”

This March, iLOOKABOUT launched its first ecommerce product. The Automated Valuation Model (AVM) Comparable Report combines StreetScape visuals with up to 14 different property characteristics to produce residential property valuations at the click of a mouse.

Adding geo-coded StreetScape imagery to an AVM report allows our clients to better evaluate the mortgage risk by providing visual confirmation to existing valuation data without leaving their office,” Young explains. Canadian mortgage brokers, lenders and insurance companies can now purchase real-time market value estimates for approximately 4.5 million Ontario residential properties. Plans are underway to expand the product to the rest of Canada, Young says.

SCM Risk Management Services – Canada’s largest claims adjusting, loss control, risk inspection, and forensics investigation company – began their own partnership with iLOOKABOUT in 2008. The company wanted to develop a more efficient way to evaluate insurance risk and estimate replacement costs.

“Most consumers are not accurate suppliers of data surrounding their property,” explains SCM president Greg McCutcheon. “We already have more Canadian property construction data than any other company in Canada. But having an accurate picture of the property gives you an even more informed experience about what kind of home you are writing on behalf of your clients.”

StreetScape provides SCM with the detailed imagery and validated addressing the company needs for its new iClarify property valuation tool, which launched in Ontario last year. Future commercial applications for iLOOKABOUT’s StreetScape technology seem as limitless as Young’s entrepreneurial enthusiasm. www.ilookabout.com

---

SPRING 2011 EDITION
when Western alumnus Thomas Collins, MA’73, was installed as Archbishop of Toronto in January 2007, he became the spiritual leader of Canada’s largest Roman Catholic archdiocese, with 1.9 million parishioners. Only in the past year, though, has His Grace become a media magnet, as his strong stand against sexual abuse in the church has been widely reported.

Just before Easter 2010, at a time when many senior Vatican voices were reacting defensively, Collins cautioned 400 priests at St. Michael’s Cathedral in Toronto not to depict the public clamour over the church’s abuse scandal as a media invention.

He defended the coverage of “the sins” committed by some Catholic clergy, noting that the media’s attention was a “profound tribute” to the priesthood. “People instinctively expect holiness in a Catholic priest, and are especially appalled when he does evil.”

Collins then walked the talk. He launched a review of the diocese’s procedures for dealing with abuse allegations. He appointed a panel of lay people with expertise in youth, psychology, legal issues and ethics, and gave them a tight deadline for reporting.

Although the panel’s report largely reaffirmed the process for investigating alleged abuses, it resulted in a more “user friendly” document that allows those who are not experts in canon law to understand clearly the steps that the archdiocese follows.

In June 2010, Rome named Collins, along with nine other bishops, to help investigate the abuse scandal in Ireland and report on how the Irish church has responded. The Archbishop says he was not informed why he was chosen, “though he does wish.”

He spent most of January in Ireland, where he met with abuse victims. “I found it to be a profound experience,” he says. “It was a great privilege to listen to people who have been hurt and who have struggled.” His emphasis was on listening. “Often we need to speak less and listen more,” he says. At the time this story was written, Collins was working on a report which the bishops were submitting to the Vatican by Easter.

Born and raised in Guelph, Collins earned a Bachelor of Theology in 1973 at St. Peter’s Seminary in London, Ont. The same year, he completed an MA in English at Western. “I asked for permission to do the MA because of my great love of English,” he recalls. He went on to teach English literature to seminarians and other students in King’s University College for three years. (Even today, he makes time to read Old English classics such as Beowulf).

Ordained a priest in 1973 at the Christ the King Cathedral in Hamilton, Collins spent two years there as associate pastor and, at the same time, was Chaplain and taught history and religious studies at Cathedral Boys’ School.

But his major duties were at St. Peter’s, teaching Scripture for six years, mentoring the seminary students and then serving as rector. Along the way, he upgraded his theology credentials through study in Rome, where he received his Licentiate in Sacred Scripture from the Pontifical Bible Institute and a PhD in Theology from the Gregorian University.

In 1997, Collins left behind the scholastic life and found himself on the fast track for promotion up the church hierarchy. The Papal Nuncio in Ottawa summoned him to a meeting and informed him that Pope John Paul II was appointing him Bishop of Saint Paul, Alta. Eighteen months later, he was elevated to Archbishop of Edmonton, and in December 2006, he received word of his posting to the Archdiocese of Toronto. “The call to the priesthood comes from deep in the heart,” he says wryly. “After that, the calls come by phone.”

“The next call, it is widely believed, may be for Cardinal. There is a 60-year tradition of Toronto archbishops being made cardinals. Collins, 64, was passed over for the red hat last Oct., likely due to his relative youth. His role in the Irish Visitation, however, shows he has the confidence of the Holy See. (He has met Pope Benedict XVI three times, including a private, 20-minute audience with him when Collins was Archbishop of Edmonton).”

As Archbishop of Toronto, he keeps a busy schedule, celebrating mass and meeting the faithful in the 225 parishes across Greater Toronto. “I try to be on the road as much as possible,” he says. Whereas in Edmonton, he tried to devote Saturday afternoons to hearing confession, now his role as confessor is more limited—and more impromptu. “Sometimes people see my Roman collar when I’m at the airport and ask to take confession.”

The Archbishop confesses his own sins every three weeks. “It helps me to know myself better and to appreciate God’s mercy in my life,” he says. “It also makes me more patient with others. Both ways, as a confessor and as a penitent, it’s one of the most moving experiences of being a priest.”

When Collins was Archbishop of Edmonton, and in December 2006, he received word of his posting to the Archdiocese of Toronto. “The call to the priesthood comes from deep in the heart,” he says wryly. “After that, the calls come by phone.”

“The next call, it is widely believed, may be for Cardinal. There is a 60-year tradition of Toronto archbishops being made cardinals. Collins, 64, was passed over for the red hat last Oct., likely due to his relative youth. His role in the Irish Visitation, however, shows he has the confidence of the Holy See. (He has met Pope Benedict XVI three times, including a private, 20-minute audience with him when Collins was Archbishop of Edmonton).”

As Archbishop of Toronto, he keeps a busy schedule, celebrating mass and meeting the faithful in the 225 parishes across Greater Toronto. “I try to be on the road as much as possible,” he says. Whereas in Edmonton, he tried to devote Saturday afternoons to hearing confession, now his role as confessor is more limited—and more impromptu. “Sometimes people see my Roman collar when I’m at the airport and ask to take confession.”

The Archbishop confesses his own sins every three weeks. “It helps me to know myself better and to appreciate God’s mercy in my life,” he says. “It also makes me more patient with others. Both ways, as a confessor and as a penitent, it’s one of the most moving experiences of being a priest.”

When Western alumnus Thomas Collins, MA’73, was installed as Archbishop of Toronto in January 2007, he became the spiritual leader of Canada’s largest Roman Catholic archdiocese, with 1.9 million parishioners. Only in the past year, though, has His Grace become a media magnet, as his strong stand against sexual abuse in the church has been widely reported.

Just before Easter 2010, at a time when many senior Vatican voices were reacting defensively, Collins cautioned 400 priests at St. Michael’s Cathedral in Toronto not to depict the public clamour over the church’s abuse scandal as a media invention.

He defended the coverage of “the sins” committed by some Catholic clergy, noting that the media’s attention was a “profound tribute” to the priesthood. “People instinctively expect holiness in a Catholic priest, and are especially appalled when he does evil.”

Collins then walked the talk. He launched a review of the diocese’s procedures for dealing with abuse allegations. He appointed a panel of lay people with expertise in youth, psychology, legal issues and ethics, and gave them a tight deadline for reporting.

Although the panel’s report largely reaffirmed the process for investigating alleged abuses, it resulted in a more “user friendly” document that allows those who are not experts in canon law to understand clearly the steps that the archdiocese follows.

In June 2010, Rome named Collins, along with nine other bishops, to help investigate the abuse scandal in Ireland and report on how the Irish church has responded. The Archbishop says he was not informed why he was chosen, “though he does wish.”

He spent most of January in Ireland, where he met with abuse victims. “I found it to be a profound experience,” he says. “It was a great privilege to listen to people who have been hurt and who have struggled.” His emphasis was on listening. “Often we need to speak less and listen more,” he says. At the time this story was written, Collins was working on a report which the bishops were submitting to the Vatican by Easter.

Born and raised in Guelph, Collins earned a Bachelor of Theology in 1973 at St. Peter’s Seminary in London, Ont. The same year, he completed an MA in English at Western. “I asked for permission to do the MA because of my great love of English,” he recalls. He went on to teach English literature to seminarians and other students in King’s University College for three years. (Even today, he makes time to read Old English classics such as Beowulf).

Ordained a priest in 1973 at the Christ the King Cathedral in Hamilton, Collins spent two years there as associate pastor and, at the same time, was Chaplain and taught history and religious studies at Cathedral Boys’ School.

But his major duties were at St. Peter’s, teaching Scripture for six years, mentoring the seminary students and then serving as rector. Along the way, he upgraded his theology credentials through study in Rome, where he received his Licentiate in Sacred Scripture from the Pontifical Bible Institute and a PhD in Theology from the Gregorian University.

In 1997, Collins left behind the scholastic life and found himself on the fast track for promotion up the church hierarchy. The Papal Nuncio in Ottawa summoned him to a meeting and informed him that Pope John Paul II was appointing him Bishop of Saint Paul, Alta. Eighteen months later, he was elevated to Archbishop of Edmonton, and in December 2006, he received word of his posting to the Archdiocese of Toronto. “The call to the priesthood comes from deep in the heart,” he says wryly. “After that, the calls come by phone.”

“The next call, it is widely believed, may be for Cardinal. There is a 60-year tradition of Toronto archbishops being made cardinals. Collins, 64, was passed over for the red hat last Oct., likely due to his relative youth. His role in the Irish Visitation, however, shows he has the confidence of the Holy See. (He has met Pope Benedict XVI three times, including a private, 20-minute audience with him when Collins was Archbishop of Edmonton).”

As Archbishop of Toronto, he keeps a busy schedule, celebrating mass and meeting the faithful in the 225 parishes across Greater Toronto. “I try to be on the road as much as possible,” he says. Whereas in Edmonton, he tried to devote Saturday afternoons to hearing confession, now his role as confessor is more limited—and more impromptu. “Sometimes people see my Roman collar when I’m at the airport and ask to take confession.”

The Archbishop confesses his own sins every three weeks. “It helps me to know myself better and to appreciate God’s mercy in my life,” he says. “It also makes me more patient with others. Both ways, as a confessor and as a penitent, it’s one of the most moving experiences of being a priest.”
Faculty, staff and students at Western are engaged every day in humanitarian efforts right at home, and across the globe. And, as part of an effort to more formally recognize the Western community’s commitment to social justice issues and to improving the quality of life for individuals and groups, the University has established the Western Humanitarian Awards.

The calibre of nominations to this first Awards competition is nothing short of remarkable. Without question, universities such as Western offer very fertile ground indeed for fostering humanitarian commitment, and for nurturing individuals who are passionate about improving the world in which they live – in any number of different ways.

And they are succeeding.

At the end of the day, it all makes sense. As members of a community of discovery, learning and service, we have an inherent social responsibility to contribute to the greater world, while inspiring and training the global leaders of tomorrow.

The three recipients - representing a project team, an individual student, and faculty awardee - will receive a cash award to continue to advance their important work. I am convinced their endeavours – which include outstanding initiatives that protect our ecosystem, identify those who disappeared during decades of conflict in Peru, and promote press freedoms in Southeast Asia – will generate interest in humanitarianism within the broader Western community and inspire still others to action.

Please join me in congratulating this year’s Western Humanitarian Award winners.

W.E. Hewitt
Vice-President (Research & International Relations)

NEW AWARD RECOGNIZES AND REWARDS HUMANITARIANISM

Faculty, staff and students at Western are engaged every day in humanitarian efforts right at home, and across the globe. And, as part of an effort to more formally recognize the Western community’s commitment to social justice issues and to improving the quality of life for individuals and groups, the University has established the Western Humanitarian Awards.

The calibre of nominations to this first Awards competition is nothing short of remarkable. Without question, universities such as Western offer very fertile ground indeed for fostering humanitarian commitment, and for nurturing individuals who are passionate about improving the world in which they live – in any number of different ways.

And they are succeeding.

At the end of the day, it all makes sense. As members of a community of discovery, learning and service, we have an inherent social responsibility to contribute to the greater world, while inspiring and training the global leaders of tomorrow.

Our three recipients - representing a project team, an individual student, and faculty awardee - will receive a cash award to continue to advance their important work. I am convinced their endeavours – which include outstanding initiatives that protect our ecosystem, identify those who disappeared during decades of conflict in Peru, and promote press freedoms in Southeast Asia – will generate interest in humanitarianism within the broader Western community and inspire still others to action.

Please join me in congratulating this year’s Western Humanitarian Award winners.

W.E. Hewitt
Vice-President (Research & International Relations)

RESTORING NAMES TO THE DISAPPEARED

For PhD candidate Maricarmen Vega, the very essence of humanitarianism is a respect for human dignity and human life in the face of forces that seek to strip those rights from the powerless.

As a bioarcheologist she is helping identify the remains of those who went missing during two decades of internal strife in Peru. Exhumations and analyses of the victims provide evidence for judicial prosecution and help identify victims so families can recover the remains of loved ones and give them a dignified burial, while gaining a degree of closure about their deaths.

For PhD candidate Maricarmen Vega, the very essence of humanitarianism is a respect for human dignity and human life in the face of forces that seek to strip those rights from the powerless.

As a bioarcheologist she is helping identify the remains of those who went missing during two decades of internal strife in Peru. Exhumations and analyses of the victims provide evidence for judicial prosecution and help identify victims so families can recover the remains of loved ones and give them a dignified burial, while gaining a degree of closure about their deaths.

For PhD candidate Maricarmen Vega, the very essence of humanitarianism is a respect for human dignity and human life in the face of forces that seek to strip those rights from the powerless.
HEALTHY ECOSYSTEMS, HEALTHY PEOPLE

Charles Trick is closely examining shifting ecological factors affecting health in Kenya’s Lake Naivasha region, which has grown from 19,000 people in 1990 to more than 400,000 today. Professor Trick isn't looking for just a 'Band-Aid' solution – he wants to foster a culture of understanding of the relationships between sick ecosystems and human illness so underprivileged individuals learn to manage their future.

THE SOCIAL (JUSTICE) NETWORK

Professor Sandra Smeltzer has an overriding passion for social justice. Carrying out extensive research in Southeast Asia, Smeltzer is keenly interested in the ethics of development, implications of free trade agreements on marginalized communities and issues related to information and communication technologies for development. She has a focus on civil society's use of alternative media to circumvent media controls, a particularly salient issue given the role technology has played in recent revolutions in the Middle East.
WHEN IT WAS ANNOUNCED LAST SPRING THAT PHOTOGRAPHER CHARLES LINDSAY, BS '83 (GEOLOGY), HAD JUST WON A CovETED GUGGENHEIM FELLOWSHIP FOR INVENTING A NEW WAY TO MAKE POWERFUL PHOTOS WITHOUT USING A CAMERA, THE CRITICALLY ACCLAIMED ARTIST WAS WANDERING AROUND IN THE HEART OF A COSTA RICAN RAINFOREST.

FOR THE GLOBE-TROTTING LINDSAY – WHO’S ALSO SPENT A LOT OF TIME LIVING AMONG INDIGENOUS TRIBAL HUNTERS AND HANGING OUT IN REMOTE REGIONS OF INDIA – THE GUGGENHEIM WAS ONLY THE LATEST IN A LONG SERIES OF ACCOLADES FOR HIS CUTTING-EDGE VISUAL ART.

SAYS THE GROUNDBREAKING PHOTOGRAPHER AND CREATOR OF HAUNTINGLY LYRICAL “IMMERSIVE ENVIRONMENTS” THAT COMBINE PHOTOS, SOUND AND VIDEO: “FOR ME, PHOTOGRAPHY IS ALL ABOUT EXPLORATION. IT’S A TOOL FOR STEPPING INTO THE UNKNOWN AND TAKING RISKS IN ORDER TO SEE WHAT’S REALLY THERE.”

When the Eureka! moment suddenly arrived, Charles Lindsay was stunned by the discovery he’d just made.

At first, he could hardly believe what he was seeing. But the astonishing breakthrough was right there in front of his eyes. Somehow, the graffiti spray-paint letters that Lindsay had just captured in his experimental “photogram” didn’t look flat, the way they would have looked in a traditional photograph.

Instead, the painted letters had been transformed by Lindsay’s new technique … and appeared to be three-dimensional! Amazed, the widely published and exhibited visual artist caught his breath. Were his eyes deceiving him? No … the spray-painted graffiti letters on the small glass plate that he’d removed from a battered New York City service elevator were now clearly delineated in three dimensions.

With growing excitement, the former Western geology major realized that he had just stumbled onto a new kind of photography. By eliminating the camera altogether and then focusing light onto the graffiti-covered glass plate he’d unscrewed from the wall of the decrepit elevator a few days before, Lindsay had invented a new way of “contact printing” an image directly onto paper.
As of this spring, he is working as the “artist in residence” at the CAFAM (Canadian Art Foundation of the Americas) and is “looking at a ‘hyper-real’ photogram,” says Lindsay. “All at once, I was looking at a ‘hyper-real’ photogram,” says Lindsay. “Once I saw how a few letters painted on glass could open a window into new realms of super-reality, I was hooked and I knew there would be no turning back. “What I love about the SETI project is that it will be a step into the totally unknown,” says the Big Apple-based artist today. “If I had to use a single word to describe my career objective so far, that word would surely be ‘exploration’. “Really, I’m very fortunate that what I’m doing most of the time, as a photographer, is something akin to play. For me, it’s all about wonder, about the joy of plunging into the unknown and trying to create images unlike anything I’ve ever seen before.”

As a visual artist, I’m not telling you I’ve got the answers. Instead, I’m (saying), ‘Hey, I’ve found something here — what is it?’

ENCHANTED BY THE WONDERS OF CRYSTALLOGRAPHY

Born in San Francisco (where his Canadian roots are said to be a key influence on his work for the old J. B. Lippincott & Co. publishing house), Charles Lindsay by the age of 10 had accompanied his family back to the Toronto area. And it was there — in the then-middle class suburb of Oakville — that he proved to be an exceedingly bright and scientifically-minded high school student with a passionate interest in geology.

After deciding to attend Western ("They had a great program in geology"), the budding explorer arrived on campus back in the fall of 1981 ... and soon fell in love with “the strange and exotic worlds you could explore in crystallography.” Soon he was hanging out in campus geology labs for hours at a time. And it wasn't long before he decided to apply for a university-sponsored summertime job program that would change his life.

"I came back to school after my freshman year. The Geology Department helped me get a job working for a mineral exploration firm that was looking for metals in the Arctic," he recalls. "That was an amazing experience: traveling to all these remote locations in the Northwest Territories and the Yukon — places where you couldn’t even go unless it was in a helicopter or a float plane.

"That was where I really got the bug for exotic travel, and it was also where I first began taking photographs in a serious way. Really, I gave a lot of credit to Western for my later career because it was there that I began to develop this insatiable appetite for learning new things and visiting new worlds.

Lindsay says he also enjoyed some major thrills at Western while looking into microscopes — where he saw “all these stunning new worlds” backward from within the light-filled crystals of super-cooled magma.

"All at once, I realized that I was looking at entire worlds, entire galaxies,” recalls the Guggenheim photog today. "And then it dawned on me: You could explore reality down on the microscopic scale just as well as you could on the cosmic scale. And I got really excited about taking the plunge into all these new dimensions.

"By the end of my senior year I couldn’t wait to get out of school and start seeing the rest of the world. That Western job program allowed me to pay my way through the university and to head out on the road with $10,000 in the bank — and I’m very grateful.”

SEARCHING FOR “ET” — WITH HIS CAMERA

These photographs are made from negatives, which utilize a carbon emulsion on a transparent base the result of Lindsay’s experiments and manipulations. Humerous generations in the fluff, history create moment evaporation tools, rendering an archkey of time. Both the noils and videos are generated from extremely high resolution digital scans of the drawn negatives.

Lindsay’s next step on the road to photographic discovery responded to my stated purpose — which was to create entire worlds. That Western job program allowed me to pay my way through the university and to head out on the road with $10,000 in the bank — and I’m very grateful.”

What followed was an astonishing odyssey in which Charles Lindsay wandered throughout Southwest Asia and ended up spending several years living in a grass hut with an Indonesian tribal shaman. In South Asia, he worked for a year as an assistant to the country’s top-ranked fashion photographer. Then he moved to Tokyo, where he would make a comfortable living by selling images to magazines and ad firms.

By the end of his two years in the tropics, the studio he shares with his wife in Hoyttsville, Indiana is the world-renowned Search for Extra-Terrestrial Intelligence team — the world-renowned SETI Institute. "This project is another step into the unknown — literally — and I feel very fortunate to be part of it.”

Charles Lindsay will be a presenter at Moses Znaimer’s Idea City 2011 Conference in Toronto, June 15 - 17.

FEATURE: CHARLES LINDSAY

What followed was an astonishing odyssey in which Charles Lindsay wandered throughout Southwest Asia and ended up spending several years living in a grass hut with an Indonesian tribal shaman. In South Asia, he worked for a year as an assistant to the country’s top-ranked fashion photographer. Then he moved to Tokyo, where he would make a comfortable living by selling images to magazines and ad firms.

By the end of his two years in the tropics, the studio he shares with his wife in Hoyttsville, Indiana is the world-renowned Search for Extra-Terrestrial Intelligence team — the world-renowned SETI Institute. "This project is another step into the unknown — literally — and I feel very fortunate to be part of it.”

Charles Lindsay will be a presenter at Moses Znaimer’s Idea City 2011 Conference in Toronto, June 15 - 17.

SEARCHING FOR “ET” — WITH HIS CAMERA

These photographs are made from negatives, which utilize a carbon emulsion on a transparent base the result of Lindsay’s experiments and manipulations. Humerous generations in the fluff, history create moment evaporation tools, rendering an archkey of time. Both the noils and videos are generated from extremely high resolution digital scans of the drawn negatives.

Lindsay’s next step on the road to photographic discovery responded to my stated purpose — which was to create entire worlds. That Western job program allowed me to pay my way through the university and to head out on the road with $10,000 in the bank — and I’m very grateful.”

What followed was an astonishing odyssey in which Charles Lindsay wandered throughout Southwest Asia and ended up spending several years living in a grass hut with an Indonesian tribal shaman. In South Asia, he worked for a year as an assistant to the country’s top-ranked fashion photographer. Then he moved to Tokyo, where he would make a comfortable living by selling images to magazines and ad firms.

By the end of his two years in the tropics, the studio he shares with his wife in Hoyttsville, Indiana is the world-renowned Search for Extra-Terrestrial Intelligence team — the world-renowned SETI Institute. "This project is another step into the unknown — literally — and I feel very fortunate to be part of it.”

Charles Lindsay will be a presenter at Moses Znaimer’s Idea City 2011 Conference in Toronto, June 15 - 17.

SEARCHING FOR “ET” — WITH HIS CAMERA

These photographs are made from negatives, which utilize a carbon emulsion on a transparent base the result of Lindsay’s experiments and manipulations. Humerous generations in the fluff, history create moment evaporation tools, rendering an archkey of time. Both the noils and videos are generated from extremely high resolution digital scans of the drawn negatives.

Lindsay’s next step on the road to photographic discovery responded to my stated purpose — which was to create entire worlds. That Western job program allowed me to pay my way through the university and to head out on the road with $10,000 in the bank — and I’m very grateful.”

What followed was an astonishing odyssey in which Charles Lindsay wandered throughout Southwest Asia and ended up spending several years living in a grass hut with an Indonesian tribal shaman. In South Asia, he worked for a year as an assistant to the country’s top-ranked fashion photographer. Then he moved to Tokyo, where he would make a comfortable living by selling images to magazines and ad firms.

By the end of his two years in the tropics, the studio he shares with his wife in Hoyttsville, Indiana is the world-renowned Search for Extra-Terrestrial Intelligence team — the world-renowned SETI Institute. "This project is another step into the unknown — literally — and I feel very fortunate to be part of it.”

Charles Lindsay will be a presenter at Moses Znaimer’s Idea City 2011 Conference in Toronto, June 15 - 17.
Before NASA astronauts step outside their spacecraft, they rely on detailed data from researchers at The University of Western Ontario to determine if it’s safe. Using a series of smart cameras, a one-of-a-kind radar system and computer modelling, Western scientists provide real-time data, tracking a representative sample of the nearly 100 tons of meteoroids that bombard the Earth’s atmosphere daily during every space flight. Understanding the orbit and speed of this natural space debris is critical in keeping NASA astronauts and spacecraft out of harm’s way.

From the Earth to the Moon and including all meteoroids in between—Western has proudly supported NASA’s mission of advancing technology and science through flight for more than 15 years.
NEW RELEASES

ILLIMANI
Following upon the success of his first book, Bolivia, this award-winning Halifax neurosurgeon Ivar Mendez, MD’86, PhD’94, offers a dramatic photographic journey around the Bolivian mountain called Illimani. Illimani is an iconic symbol for Bolivians. Revered since ancient times, the mountain is far more than a geological landmark. It is a sacred entity, deeply embedded in the country’s psyche. Rising to an altitude of 6,438 metres, Illimani is the most prominent and beautiful mountain of the Cordillera Real of the Andes. Illimani, the book, includes bilingual English/Spanish text. glennmargaret.com

C.links.com's latest title, his most recent work, and a dramatic photographic journey around the Bolivian mountain called Illimani. Illimani is an iconic symbol for Bolivians. Revered since ancient times, the mountain is far more than a geological landmark. It is a sacred entity, deeply embedded in the country’s psyche. Rising to an altitude of 6,438 metres, Illimani is the most prominent and beautiful mountain of the Cordillera Real of the Andes. Illimani, the book, includes bilingual English/Spanish text. glennmargaret.com

THE ADVENTURES OF MATILDA: THE TOOTH FAIRY
Everyone knows what children get when the Tooth Fairy visits, but what do the fairies do with all of those teeth after they’re taken, and what kind of lives do they lead? Find out in The Adventures of Matilda: The Tooth Fairy: Episode One: Mission Bobby (published by AuthorHouse), the fantastical new Tooth Fairy tale by Mark Hunter LaVigne, MA’86/87. Matilda is one of the most talented Tooth Fairies in all of Tooth Fairy Kingdom, and with a rebellious streak and an appetite for adventure, she’s the Tooth Fairy Queen’s first choice when a special assignment comes up. The whole kingdom is dedicated to collecting teeth to build a shiny new castle, so the more teeth they can collect, the better. authorhouse.com, amazon.com

VALUES, ASPIRATIONS AND FULFILLMENT: LESSONS FROM GRANDMA DAADI
Values, Aspirations and Fulfillment. Lessons from Grandma Daadi by Mohan K. Seed, MSc/68, PhD’69, presents simple, practical, universal and meaningful principles for a successful, productive, balanced and fulfilling life. Opportunities are all around you to discover and realize your best. Life is what you make of it. The contents should inspire readers to practice values and ideals in balancing the scales of life for health, happiness and peace. Life lived in satisfaction is what matters. That is truly a celebrated life. Mohan K. Seed grew up in Ropar-Chandigarh area of Punjab, India. spiritualwisdomfortoday.com/vulbook.php or amazon.com

A CHEMIST’S SECRET TO CAKE BAKING
A Chemist’s Secret to Cake Baking, by Walter Chan, PhD’74, is not just another cake recipe book. It is unique. The book is for those who aspire to quality baking. Baking is an art as well as a science. The author shares his scientific findings and practical experiences accumulated over many years. To facilitate bakers to better appreciate baking, he has taken an analytical and experimental approach in sharing his chemist’s secrets. By providing you with the “what’s” and “why’s” in this book, it is hoped that you will succeed in the “how’s”. Enjoy your new baking journey and be proud of your baked products. bakingsecret.webstarts.com

ACHIEVING INNER BALANCE IN ANXIOUS TIMES
Whether our anxiety arises because of uncertain tough economic times or as a result of our own struggle with workaholism, obsession, or depression, too often we lose touch with our feeling side, experience numb flat affect, and gradually become immobilized by fear. Constructive and easy-to-follow strategies offer hope to those who are trying to recover. Clinical psychologist Dr. Barbara Killinger, BA’55, offers insights and a variety of techniques that she developed in working with her clients over the years. Through their stories, she illustrates the dynamics of workaholism, showing how it produces profound personality changes, negatively affects family interactions, and reduces effectiveness at work. mcup McGill:book.php?bookid=2612

KLEZMER KITTY
Klezmer Kitty: Klezmer-Style Tunes for C & B Flat Instruments (Tara Publications, 2010), is a music book by Sonia Halpern, BA’85, Dip’88, who teaches Women’s Studies and Feminist Research and History at Western. Halpern was studying/pplaying Klezmer music on the flute for three years. As a homework assignment, her teacher, Amy O’Neill, a flutist and music instructor at Western, asked her to write her own Klezmer tune. So Halpern wrote a Klezmer song, and, to her great surprise, found she had a knack for it. She jokingly said if she wrote 12 of them, she could write her own music book for C and B-flat instruments. So she did, and Tara Publications liked it. www.jewishmusic.com

Here’s Sammy!
“How very different … but I’m still Sammy” Sammy Caterpillar’s miraculous life story unfolds in the words of author Dana Eastman, BA’70, and the artwork of illustrator Pamela Ross, BEd’74. Follow Sammy’s journey from his minuscule beginning on the furry underside of a milkweed leaf to the day he emerges from an almost transparent cocoon as a magnificent monarch butterfly. Here’s Sammy is a delightful children’s book written in meaningful metaphors and illustrative language. Copies can be purchased at: pamelaross51@gmail.com or bdeastman@sympatico.ca

ACTS OF OCCUPATION: CANADA AND ARCTIC SOVEREIGNTY, 1918-25
This book by Janice Cavell and Jeff Hoakes, BA’74, pieces together the story of how the self-serving ambition of explorer Vilhjalmur Stefansson ultimately led Canada to craft and defend a decisive policy on its claims to the Arctic. Cavell, a historian with the Department of Foreign Affairs and International Trade, and Hoakes, a historian at the Canadian War Museum, drew on the private papers of explorers Shackleton, Rasmussen and Stefansson. UBC Press: ubcpress.ca
THE RICHARD IVES SCHOOL OF BUSINESS AT WESTERN RAN THE ECOLOGICAL FOOTPRINT REDUCTION CHALLENGE FROM MARCH 1-8 OF THIS YEAR AND ENCOURAGED PEOPLE THROUGH DAILY E-NEWSLETTERS TO PLEDGE TO INCORPORATE GREEN SUGGESTIONS AS LIFESTYLE CHANGES, RESULTING IN A CORRESPONDING AMOUNT OF ANNUAL WASTE REDUCTION, WATER CONSERVATION, GHG REDUCTION, DOLLAR SAVINGS AND POINTS.

FIVE WAYS TO MAKE YOUR FOOTPRINT SMALLER

COURTESY OF IVES’ ECOLOGICAL FOOTPRINT REDUCTION CHALLENGE.

1. Do you separate organic waste from your regular garbage? Around 40 per cent of household waste is organic. With a backyard or worm composter (verm-composter) for apartments, you can turn waste into valuable compost to use on your plants and gardens.

2. Do you unplug electrical appliances when they’re not in use? By purchasing a power bar and plugging a series of electronics into it, you can effectively “unplug” those electronics and cut off phantom loads by simply turning off the power bar. Unplugging these items when you’re not using them can save you up to 10 per cent on your electricity bill. This “phantom power” is estimated to waste $300 million of electricity a year in the Canada.

3. Do you minimize the use of plastic bags? Bring your own bags when you go shopping. Plastics plague our landfills and ecosystem and gradually erode the Earth’s bio-diversity. The Earth takes more than 1,000 years to degrade a plastic bag.

4. Do you recycle as much as possible? Make a routine of separating plastic and paper waste and recycling it into the blue bins. Take note that plastics are rated from #1 - 6, but only #1, 2, 4, 5 are acceptable to throw in the bins. Look for the marking of a number inside a triangle.

5. Do you embrace selective/complete vegetarianism? Ani-a kilogram of vegetables: 500L/kg for potatoes and 900L/kg of wheat; produce 1 kg of beef. Compare that to the water required to produce “lagoons,” although these can sometimes break into rivers, and cause significant environmental destruction.

HER ANNUAL REDUCTIONS
55,000 L of water
1 tonnes of waste
12 tonnes of GHGs

Convenience

Each year Western’s Fall and Spring Convocation is celebrated with a masterful combination of pomp and circumstance, dignity and a personalized recognition of the academic achievements of each graduate. The first Convocation on the present campus took place in Convocation Hall on Oct. 14, 1947 conferring honorary degrees upon 10 individuals. The hall designed by noted architect Frederick Spier and modified by London architect John Moore was the architectural gem of the university. In 2001, following renovations in University College, the venue was restored to its former glory and renamed Cannon Hall. In less than 10 years the venerable Convocation Hall was unable to accommodate the growing numbers of graduates and attending family members and in 1932 Convocation was moved to the W. Little Memorial Stadium. The sun always seemed to shine and when it didn’t the ceremony was moved to the Eric Reid Memorial Gym in Thanes Hall. Finally upon completion of Alumni Hall in 1967 Convocation moved to its present location. Over the years improved lighting, sound systems, décor including stage curtains, the Ivey Banners and Gonfalons made by The London Embroidery Guild have all contributed to making Western’s Convocation one of the best in Canada and memorable for the participating graduates, family and friends. Today’s cameras make recording the ceremony relatively simple and indeed the university offers a DVD of each ceremony.

CONVOCATION FROM HALLS TO STADIUMS TO GYMS, AND BACK AGAIN

CONTRIBUTED BY ALAN NOON

Western Archives contains a rare 16mm silent film of the 1932 Convocation and a recording preserved on reel of an inaugural address delivered by Western’s fourth President G. Edward Hall at a special Convocation on March 7, 1948. Many honorary degree recipients have incorporated their own personal style into the ceremony. On June 6, 1974 renowned Canadian contralto Maureen Forrester with only a few minutes consultation with the Convocation organist, delivered an unforgettable rendition of “ thanks be to thee.” HRH The Duke of Edinburgh receiving a degree in 1983 for his work in wildlife preservation just a few days after his son HRH Prince Charles had been so honored by the University of Alberta commenting wryly said, “Honorary Degrees are for corporate presidents, Bishops, real estate agents, Presidents of the United States and other such riff-raff.” Internationally acclaimed Canadian cartoonist Lynn Johnson requested an overhead projector and sketched a series of situations depicting her “public family” after being honored in 1999. Perhaps the most memorable use of humor came from Western Alumnus, radio personality, author and comedian Max Ferguson who on June 1, 1972, assuming his Rawhide persona brought the house down with a rendition of a political debate between John Diefenbaker and Lester Pearson. A most unusual Convocation was held on Oct. 31, Halloween, 1949. Determined to honor its long-serving Chair of the Board of Governors, Arthur Little, who had previously modestly declined the honour, Convocation dignitaries traveled to his estate on Riverside Drive west of London. The bus was unable to maneuver through the narrow gates to the laneway and so the party in full regalia walked the quarter of a mile to the house known as Hazelton.
Some were passionate about the student/teacher relationship, others focused on growing the financial future of the association by building strong partnerships with our commercial affinity partners. Many phenomenal leaders have held the post of president and I am truly indebted to them—they have blazed a trail for me and those who will follow.

Evidence of this trailblazing is seen on campus in a very visible way through the Association’s physical legacies. We have funded and named Alumni House, a student residence near the gates, the Alumni Riverwalk, that winds along the Thames, and Alumni Hall where graduates receive their degrees at our commencement receptions. As an association we have also left physical legacies in the naming of classrooms, research labs and the planting of trees. Our esteemed alumni have left their own indelible mark on the campus in a very visible way through the legacy committee. We will reveal details around the origins of the naming of Alumni Hall, we will recognize supporters and we will announce our plans for the future. Please follow our success story through the Purple Flash, our monthly e-newsletter, and future columns here in the Alumni Gazette. The proud history of our association is alive and well on campus through these physical and financial legacies and as always, I am extremely proud to be a part of this amazing network of alumni.

As I round the bend on my first year as President of The Alumni Association of the University of Western Ontario, I continue to be amazed by the people I meet, the services afforded to alumni and the impact that we, as a collective, have made on campus and abroad. Each president before me has left a legacy. Perhaps they were strategists and built solid plans and policies, perhaps they were committed to governance and advocacy and the role the association could play on campus. Some were passionate about the students and achieved their goals.

Your alumni board of directors is currently working on an alumni legacy project that is both historical and forward-thinking in its scope. We have struck a working committee and we are in the process of combing the financial records and listings of all physical spaces on campus to compile an accurate listing of the impact that our Alumni Association has made to date on campus. The early results are amazing. This group will also make recommendations to the full board as to what can be done next as we continue to give back to our campus, give back to our students and fill a vital role at Western through the legacies that we leave behind in the name of all alumni.

Your board is committed to ensuring that alumni are recognized and that your contributions are valued. In the coming months, we will share highlights of the work of the legacy committee. We will reveal details around the origins of the naming of Alumni Hall, we will recognize supporters and we will announce our plans for the future. Please follow our success story through the Purple Flash, our monthly e-newsletter, and future columns here in the Alumni Gazette. The proud history of our association is alive and well on campus through these physical and financial legacies and as always, I am extremely proud to be a part of this amazing network of alumni.

BY COMMUNICATIONS STAFF

Former Western Mustang star wide receiver Andy Fantuz was making the jump from the CFL to the NFL, signing a reserve/future contract with the Chicago Bears.

The 6-foot-4, 220-pounder, who spent the last five seasons with the Saskatchewan Roughriders, caught a career-high 87 passes during the last five seasons with the Saskatchewan Roughriders, caught a career-high 87 passes last five seasons with the Saskatchewan Roughriders, caught a career-high 87 passes last five seasons with the Saskatchewan Roughriders, caught a career-high 87 passes last five seasons with the Saskatchewan Roughriders, caught a career-high 87 passes last five seasons with the Saskatchewan Roughriders, caught a career-high 87 passes last five seasons with the Saskatchewan Roughriders, caught a career-high 87 passes last five seasons with the Saskatchewan

No other alumni golf tournaments include Alumni Western Toronto Brands: Monday, May 27, 2011 at Fire Rock, cost is $50. Register at: www.westernconnect.ca/twofourgolf

Harun University College: Friday, May 27, 2011 at Fire Rock, cost is $50. Register at: www.westernconnect.ca/twofourgolf

King’s University College: Tuesday, Sept. 20, 2011 at Forest City National, cost is $250. Call Katrina Clarke 1-800-265-4406 or katrina.klear@kvoa.ca


IMPORTANT DATES


Senior Alumni Program: Tuesdays, Sept. 13 - December 6, 2011 – London, ON

Alumni Western’s Lecture Series in Toronto: Autumn 2011 – Toronto, ON

Classes Without Quizzes: Autumn 2011 – London, ON

FUTURE HOMECOMING DATES

2011 - Sept. 29 - Oct. 2
2012 - Sept. 27 - 30

Do your part for the environment! Alumni Western is reducing the number of printed event invitations. Please update your email address with us to receive digital invitations to events in your area. Check out our event listing on the web site and register at www.alumni.uwo.ca

Find us on Facebook.

10TH ANNUAL MUSSTANGS GOLF TOURNAMENT SCHEDULE

Our 2011 date of golf tournaments include:

Football: Friday June 3, 2011 at Forest City National, cost is $175. Register at: www.westernconnect.ca/westernfootball

Men’s Hockey: Wednesday June 29, 2011 at Forest City National, cost is $150. Register at: www.westernconnect.ca/menshockey

Wrestling: Wednesday July 6, 2011 at The Oasis, cost is $150. Register at: www.westernconnect.ca/wrestling

Basketball: Friday July 15, 2011 at Greenhills, cost is $150. Register at: www.westernconnect.ca/basketball

Women’s Hockey: Sunday July 17, 2011 at Fire Rock, cost is $150. Register at: www.westernconnect.ca/womenshockey

CANADA

Calgary, AB
Calgary Alumni Reception
May 10, 2011
Offsite Western
Aug. 2011

Elgin County – St. Thomas / Port Stanley, ON
Egan County Picnic
June 6, 2011
Beach Volleyball Tournament at CT’s
July 15, 2011

London, ON
Love Your London at the Ontario Museum of Archaeology
June 9, 2011
Beach Volleyball Tournament at CT’s
July 15, 2011
Homecoming Kid-off and Alumni Association AGM
Sept. 29, 2011
Six Degrees Homecoming
Six Degrees Long Point
Long Point, ON
Six Degrees Long Point Zip Living
June 26, 2011

Niagara Falls, ON
Scotsburn Convention Centre Reception
with Mayor Jim Diodatti BAY9
Sept. 16, 2011

Oakville, ON
Offsite Western
Aug. 2011

Ottawa, ON
Offsite Western
Aug. 2011

Canada-US Institute
Speaker Reception at the Ottawa Convention Centre
Oct. 19, 2011

SAIMA, ON
Saina Speakers Series -
IB Oil Field - One Year After
June 21, 2011

Toronto, ON
6th Annual Alumni Western Golf Tournament
May 28, 2011
Rick McCaw at the Issue Wheel
June 10, 2011
Vancouer Whitecaps FC @ Toronto FC
June 29, 2011
New York Yankees @ Toronto Blue Jays
July 14, 2011
Winnipeg Blue Bombers @
Toronto Argonauts
July 21, 2011
Offsite Western
Aug. 2011

Career Networking Reception
Sept. 2011

Vancouver, BC
Yemeni-White Tea Tasting Reception
July 22, 2011

Waterloo, ON
Offsite Western
Aug. 2011

Mustangs Football @ Laurier
Sept. 24, 2011

Windsor, ON
San Francisco Giants @ Detroit Tigers
July 2, 2011

INTERNATIONAL

Hong Kong, China
Joint Canadian Universities Alumni Bowling
July 2011
Offsite Western
Aug. 2011

Golf Clinic
Sept. 2011

London, UK
Love Your London at the Ontario Museum of Archaeology
June 9, 2011
Beach Volleyball Tournament at CT’s
July 15, 2011

New York, NY
New Degrees New York
June 2011
CAYN Reception
Sept. 2011

Palo Alto, CA
Alumni Reception
Sept. 14, 2011

ALUMNI CHAPTER EVENTS

Local Government Alumni Society
Local Government Conference:
Navigating Change in the Public Sector
Nov. 4, 2011

UNIVERSITY FACULTY EVENTS

Engineering
Engineering/Alumni Open House Reception
Oct. 1, 2011

Law
Denning Homecoming Branch
Oct. 1, 2011

Med
London & Area Medical Alumni Reception
May 30, 2011

Windsor and Area
Medical Alumni Reception
July 13, 2011

2011 MUSTANGS GOLF TOURNAMENT SCHEDULE

Our 2011 date of golf tournaments include:

Football: Friday June 3, 2011 at Forest City National, cost is $175. Register at: www.westernconnect.ca/westernfootball

Men’s Hockey: Wednesday June 29, 2011 at Forest City National, cost is $150. Register at: www.westernconnect.ca/menshockey

Wrestling: Wednesday July 6, 2011 at The Oasis, cost is $150. Register at: www.westernconnect.ca/wrestling

Basketball: Friday July 15, 2011 at Greenhills, cost is $150. Register at: www.westernconnect.ca/basketball

Women’s Hockey: Sunday July 17, 2011 at Fire Rock, cost is $150. Register at: www.westernconnect.ca/womenshockey
FRACAS

INDUCTED

INTO CFL

HALL OF

FAME

"His induction to the Hall was always a dream of his and now that dream has come true."

The late Gino Fracas, BA'55, Western Mustang and legendary coach and administrator, is one of the first two players to be inducted into the Canadian Football Hall of Fame for their accomplishments in the Canadian university game.

Along with St. Mary's University's Chris Flynn, February's announced induction class included former CFL players Ken Lehmann, Dantley McKinnon, Joe Woodford and Terry Vought, as well as coaching legend Don Matthews.

The week-long induction festivities will be hosted by the Calgary Stampeder, Sept. 14-18. Fracas, who passed away in 2009 at the age of 79, will be inducted posthumously as a builder.

As a CFL player in Edmonton, he captured back-to-back Grey Cups in 1955 and 1956. After retiring from the CFL, he took over the head coaching position at the University of Alberta in 1963. Fracas led the Golden Bears to three league championships over the next four years including a berth in the inaugural Canadian College Bowl final (now the Vanier Cup) in 1965, where his Bears dropped a 14-7 decision to the Toronto Varsity Blues.

He then returned to his hometown of Windsor, and in 1968 became the first head coach in Lancers history, a position he held until 1986. A two-time OUAA West coach of the year (1976, 1977), he guided the Lancers to the Central Canada Intercollegiate Football Championship in 1969 and a share of the Yates Cup title in 1975. Fracas is also a member of the University of Western Ontario "W" Club Athletic Hall of Fame (1984).

As a CFL player in Edmonton, he captured back-to-back Grey Cups in 1955 and 1956. After retiring from the CFL, he took over the head coaching position at the University of Alberta in 1963. Fracas led the Golden Bears to three league championships over the next four years including a berth in the inaugural Canadian College Bowl final (now the Vanier Cup) in 1965, where his Bears dropped a 14-7 decision to the Toronto Varsity Blues.

He then returned to his hometown of Windsor, and in 1968 became the first head coach in Lancers history, a position he held until 1986. A two-time OUAA West coach of the year (1976, 1977), he guided the Lancers to the Central Canada Intercollegiate Football Championship in 1969 and a share of the Yates Cup title in 1975. Fracas is also a member of the University of Western Ontario "W" Club Athletic Hall of Fame (1984).

Fracas earned the nod into the HOF for his coaching accomplishments, although he also had a spectacular playing career. While a Mustang, he was a three-time all-star and two-time Yates Cup champion between 1951 and 1954. Fracas is also a member of the University of Western Ontario "W" Club Athletic Hall of Fame (1984).

After decades of inducting only professional players and builders, the hall is going back to honouring individuals from the amateur ranks. Based on recommendations from its amateur sub-committee, one amateur player and one builder could be inducted annually.

"On behalf of the Fracas family, we are pleased to honour, " said Amit Chakma, Western's President and Vice-Chancellor.

Wilfred Ng, BA'85, a prominent Hong Kong community leader and philanthropist, received a Doctor of Laws, honoris causa (LLD), as The University of Western Ontario celebrated its annual Hong Kong Convocation on May 22. Director of Fidelity Garment Manufactury Limited in Kwloon, Hong Kong since 1985, Ng is a Western alumnus and former Londoner, having attended A.B. Lucas Secondary School.

"Passionate about youth and education, Ng is a founding member and Chair of the Kwloon West Youth Care Committee. He also supported the establishment of the Youth Development Research Centre in Beijing, a think tank focused on youth policy and affairs.

The Alumnaus supported the 2008 Beijing Olympic Equestrian Event Hong Kong Fund and in 2009, the East Asian Games. Also in 2008, he provided $3 million HKD in support to help victims of the devastating Sichuan earthquake and the catastrophic snowstorm in China. Currently, he is involved in a fundraising campaign to provide medical support and AIDS education to villages in China.

The Hong Kong government has bestowed several honours on Ng for his many contributions and achievements including the Order of the Medal of Honour in recognition of his exceptional community service (2004); appointment as a Justice of the Peace (2007), and the distinguished Silver Bauhinia Star (2010). The Social Science alumnus recently created an endowed student scholarship at Western in the name of his late brother Harvey, BSc'86, who died of cancer in 2009 at the age of 47.

"The Harvey Ng International Continuing Student Scholarship will be awarded to a student who is a permanent resident of Hong Kong but may have completed secondary school elsewhere. The first recipient will be chosen this fall."

"Wilfred is a proud graduate of our university and a highly respected member of the Hong Kong business community who has made an enormous impact through his involvement in numerous philanthropic and public service activities. His support of various health and youth development initiatives is renowned, and his commitment to enhancing the quality of life for his fellow citizens exemplifies the kind of exceptional leadership Western is very pleased to honour," said Amit Chakma, Western's President and Vice-Chancellor.
The Honourable Coulter Osborne, BA’55 (Psychology), was recently presented with his 25-year pin for National Meritorious Service Medal of the Quebec area of the Royal Canadian Air Cadets. He was also presented with his 25-year pin for the Canada. Osborne has been named an Influential Woman of Northern Ontario. In 2010, she won the Ontario Medal for Good Citizenship and was named a Fellow of the North American Society for Research in Music Theory. In the 1980s, he was named as a Member of the Order of Canada. He has been appointed a Senior Vice-President of the Québec Health and Social Services System. Ménard is Chair of the Board of Directors of the South West Local Development Committee. Previously, Jeff served for 12 years on the board of the London Health Sciences Centre Foundation Board (since 2006). He is a member of the National Executive and vice-chair of the University of Western Ontario Development Committee. Frederic Niessen, BA’73 (Economics), has been appointed Executive Vice-President, Business Integration of BMO Financial Group and vice-chair of Harris Financial Group Co. effective April 1, 2011. L. Jacques Menard, MBA’70 (Economics), has been appointed as a Member of the Order of Canada. Ménard is Chair of BMO Nesbitt Burns and a director of Claridge Inc., a leading independent financial advisory firm. Carol Hassell, MBA’72 (Economics), has been appointed Managing Director of Marquis Fixed Income, the firm’s fixed income and credit strategies focused subsidiary. Stacey Allaster, BA’85, EMBA’00 (Library/Info), has been recognized as one of the top 30 women in Sports & Events (WISE), Women of the Year Awards. Nominated by Forbes magazine as one of the “Most Powerful Women in Sports,” Allaster began her tenure as CEO of the WTA in mid-2009. John Larson, MSc’83 (Geology), has been appointed CEO and member of the board of directors of TC Power Management Co.

Randall Sheemert, BSc’83 (Chemical Engineering), has been appointed Director of Sales and Marketing for Fielding Scientific Chemical Technologies Inc, a leader in chemical and refrigerant reprocessing and chemical procurement. Cindy Calabine, BA’83, MA’84 (English), has been appointed Executive Director of Fieldale local economic development group, Fieldale Community Development Group (PCOD). Lee Anne Bice-Matheson, BA’74, MLS’86, has published an ebook entitled Wake Me Up inside (PAGE Maddox) in December 2010. It has been picked up by amazon.com, Barnes and Noble for the Nook and the Apple iBookstore. Lee Anne is married to Kevin Matheson and has a son, Justin, who is attending his first year at University of California, San Diego.
Dan Heffley, BSc'86 (Biology), was recently appointed to the position of Commissioner of Community Safety for Ontario. This position is responsible for the overall accountability for public safety strategies, emergency preparedness, fire protection services, policing support and security services, and forensic science services. In January 2007, Dan became Chief of Emergency Management Ontario (EMO) where he led the co-ordination, development and implementation of prevention, mitigation, preparedness, response and recovery strategies to maintain and enhance the safety and security of Ontarians. In Oct. 2008, he was appointed to the position of Assistant Deputy Minister of Emergency Management and Business Continuity, where he retained the position and responsibilities of Chief of EMO, with an added responsibility for an expanded emergency management program.

John Krapivin, MSc'86 (Physics), MBA'89, has been appointed Senior vice-president, Sales and Marketing for Exact Sciences Corp, a molecular diagnostics company focused on colorectal cancer.

Susan Kulier, PhD'86 (Geography), has been reappointed to the Immigration and Refugee Board of Canada.

Elizabeth Rüden, MLS'86 (Library & Info Sci.), has been appointed Head of the Davis Academy, Reform Jewish day school in Georgia. She was previously the school’s Director, Institutional Advancement.

John Franczak, BSc'86 (Geology), is the 2011 Winner of the H. B. Woodward Memorial Award in the field of Mineral and Petroleum Geology for his outstanding contributions to the field.

Margaret Bedell, MBA'86, has been appointed Director and CEO of the Canadian Museum of Nature effective June 2011.

Wendy Freeman, BA'86 (Philosophy), has been named President of CTV News effective January 1, 2011.

Dan Hefkey, BSc'86 (Biology), was recently appointed to the position of Commissioner of Community Safety for Ontario. This position is responsible for the overall accountability for public safety strategies, emergency preparedness, fire protection services, policing support and security services, and forensic science services. In January 2007, Dan became Chief of Emergency Management Ontario (EMO) where he led the co-ordination, development and implementation of prevention, mitigation, preparedness, response and recovery strategies to maintain and enhance the safety and security of Ontarians. In Oct. 2008, he was appointed to the position of Assistant Deputy Minister of Emergency Management and Business Continuity, where he retained the position and responsibilities of Chief of EMO, with an added responsibility for an expanded emergency management program.

John Krapivin, MSc'86 (Physics), MBA'89, has been appointed Senior vice-president, Sales and Marketing for Exact Sciences Corp, a molecular diagnostics company focused on colorectal cancer.

Susan Kulier, PhD'86 (Geography), has been reappointed to the Immigration and Refugee Board of Canada.

Elizabeth Rüden, MLS'86 (Library & Info Sci.), has been appointed Head of the Davis Academy, Reform Jewish day school in Georgia. She was previously the school’s Director, Institutional Advancement.

John Franczak, BSc'86 (Geology), is the 2011 Winner of the H. B. Woodward Memorial Award in the field of Mineral and Petroleum Geology for his outstanding contributions to the field.

Margaret Bedell, MBA'86, has been appointed Director and CEO of the Canadian Museum of Nature effective June 2011.

Wendy Freeman, BA'86 (Philosophy), has been named President of CTV News effective January 1, 2011.

Dan Hefkey, BSc'86 (Biology), was recently appointed to the position of Commissioner of Community Safety for Ontario. This position is responsible for the overall accountability for public safety strategies, emergency preparedness, fire protection services, policing support and security services, and forensic science services. In January 2007, Dan became Chief of Emergency Management Ontario (EMO) where he led the co-ordination, development and implementation of prevention, mitigation, preparedness, response and recovery strategies to maintain and enhance the safety and security of Ontarians. In Oct. 2008, he was appointed to the position of Assistant Deputy Minister of Emergency Management and Business Continuity, where he retained the position and responsibilities of Chief of EMO, with an added responsibility for an expanded emergency management program.

John Krapivin, MSc'86 (Physics), MBA'89, has been appointed Senior vice-president, Sales and Marketing for Exact Sciences Corp, a molecular diagnostics company focused on colorectal cancer.

Susan Kulier, PhD'86 (Geography), has been reappointed to the Immigration and Refugee Board of Canada.

Elizabeth Rüden, MLS'86 (Library & Info Sci.), has been appointed Head of the Davis Academy, Reform Jewish day school in Georgia. She was previously the school’s Director, Institutional Advancement.

John Franczak, BSc'86 (Geology), is the 2011 Winner of the H. B. Woodward Memorial Award in the field of Mineral and Petroleum Geology for his outstanding contributions to the field.

Margaret Bedell, MBA'86, has been appointed Director and CEO of the Canadian Museum of Nature effective June 2011.

Wendy Freeman, BA'86 (Philosophy), has been named President of CTV News effective January 1, 2011.
Chu Lau, MBA ’94, has been appointed Managing Director for Fremont Asia’s fixed income. 

James Dean, MBA ’93, has been appointed Director at Citi for Asia. 

Cindy-Lea Dennis, MScN ’95, has been appointed at the University of Western Ontario for PineBridge Asian fixed income. 

Excellence for 2011 by YMCA, London Ont. Helen Connell, MBA ’96, has been appointed Director at GreenAngel Energy, an investment company. 

Hilary Goldstein, BA ’95, has joined Heenan Blaikie as a partner in the Labour and Employment Law group. 

A winner of CBC Literary Award and the equivalent of the Pulitzer Prize, Megan Chuchmach received the two-part ABC News 20/20 investigation she led into a nationwide scandal of sexual abuse by USA Swimming coaches. 

Melissa MacKewn, LLB ’95, has been appointed VP, Corporate Development of Bacanora Minerals Ltd. (Philosophy), has been appointed as Senior Vice-President of Burgundy Asset Management Ltd. 

IN MEMORIAM

Dr. R. W. Denniston, BSc ’75, DDS ’79, on Dec. 27, 2009 in Dorchester, Ont. 

Kim Newman, MBA ’05 (Psychology), has been appointed as an associate in Cohen Highley LLP, a London, Ontario-based law firm. 

Dr. Bernard E. Riedel, PhD ’53, on Sept. 13, 2010 in Ottawa, Ont. 

Dr. Raymond Grant Berry, MA ’52, on March 5, 2010 in Almonte, Ont. 

Raymond Grant Berry, MA ’52, on Nov. 2, 2010 in Kincardine, Ont. 

What's New with You? Share your news with fellow grads and help us keep our records up to date.

Gazetteer

519-661-2199 Ext 86863, 519-661-3948 gazetteer@uwo.ca

Deadline for inclusion in the summer 2011 issue is July 31.
directly about universities. That was the near-simultaneous pledge in the campaign’s second week, from both the Conservatives and the Liberals, to maintain the 6 per cent annual increase in transfers to the provinces for health care, after Martin’s 10-year funding deal with the provinces ran out in 2014. It was an odd moment in the campaign, because neither party had mentioned health-care transfers in its platform. But it confirmed what a lot of people had suspected: Not for the first time, universities have competition for the next federal transfer dollar.

Let’s assume Harper is as good as his word when he says transfers to the provinces won’t be cut, and that transfers for health will continue to grow faster than the economy. In that kind of world, there’s no guarantee that transfers for education will be maintained. And even less guarantee that, even if they do grow, they’ll keep pace with the pressure of growing enrolment.

"Universities need to remind Canadians that their best ‘product’ is people...

I should pause to note that there’s a measure of science fiction in all of these discussions. Transfers “for health” are for the most part simply blank cheques to the provinces, as are transfers “for education,” which are currently rolled in with transfers “for social assistance.” Provinces are not required to spend a dime on the goals the transfers are intended to promote. Neither are they forbidden from spending more than they get in transfers. The money from Ottawa goes into general revenues. But if nothing else, the size of the various federal transfers reflects a rough consensus about what matters most to Canadian society at any given moment. And higher education hardly ever does well when it’s asked to wrestle with health care for the next taxpayer dollar.

The big parties did have more to say about universities. The quality of the undergraduate learning experience matters too. A national campaign based on a simple idea — “What Are We Getting Our Kids Into?” — will remind provincial governments and the new Conservative majority that quality of education matters as much as access to it.
“I never thought my alumni group rates could save me so much.”

– Kitty Huang
Satisfied client since 2009

See how good your quote can be.

At TD Insurance Meloche Monnex, we know how important it is to save wherever you can. As a member of The Alumni Association of The University of Western Ontario, you can enjoy preferred group rates and other exclusive privileges, thanks to our partnership with your association. You’ll also benefit from great coverage and outstanding service.

At TD Insurance, we believe in making insurance easy to understand so you can choose your coverage with confidence.

Get an online quote at
www.melochemonnex.com/uwo
or call 1-866-352-6187
Monday to Friday, 8 a.m. to 8 p.m.
Saturday, 9 a.m. to 4 p.m.