

75 YEARS OF ALUMNI GAZETTE

Alumni Gazette

WESTERN'S ALUMNI MAGAZINE SINCE 1939

SPRING 2014

Living the dream

Juggun Kazim



Western



Celebrating a solid foundation

In the late 1970s, a visionary group of Alumni Association volunteers saw the need for Western to proactively raise funds through private philanthropy to create financial stability for a solid future.

In partnership with the University's Board of Governors, Foundation Western was created.

An initial gift of \$1,000 from the Senior Alumni Program was followed by donations from more than 70,000 alumni and friends. And three decades later, the Foundation has granted more than \$90 million to the University.

Today, the Foundation and the University are consolidating endowment assets now worth more than \$450 million under the care of the Board of Governors.

The Western community says thank you to the Alumni Association members for their incredible foresight and the hundreds of alumni and community volunteers who helped build the Foundation. Their commitment to Western students, faculty, staff and alumni is truly extraordinary and will have a lasting impact for decades to come.

Since its inception, Foundation Western has supported thousands of students like Vanessa Deng and Jamie Rooney, through scholarships and bursaries. They are pictured with (l to r) Western's Board of Governors Chair, Chirag Shah, BSc'89, Western Alumni Association President, Robert Collins, BA'77 and Foundation Western President, Richard J. Kohn, BA'69.



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WHEN JOANNE DE LAURENTIIS SPEAKS, CANADA'S PROVINCIAL SECURITIES REGULATORS LISTEN.

On the cover: Star of film and TV in Pakistan, alumna Juggun Kazim, BA'02 (MIT). See related story on page 16.



EDITOR'S NOTEBOOK

WITH DAVID SCOTT

EXPERIENCE IS AN ASSET

You never want a year or a decade or your life to end with "what if"? What if I'd taken the chance, what if I'd taken that job, what if I'd taken that course, what if I'd picked up the phone and made that call?

It's natural to reflect and evaluate where you are and analyze your past. Time puts everything into perspective and sometimes you realize those things that seemed small at the time were actually pivotal in putting you on the path to your eventual career.

Had Kadie Ward BA'06 (Philosophy), MA'07 (FIMS) not had the experience of being VP of Communications in 2001-02 for the USC at Western, the seed would not have been planted for her that a career helping economies of different cities to compete in the global marketplace would be possible. She's now a successful consultant, who has worked in Vietnam, the Ukraine, the Caribbean and across Canada.

Would surgeon Dr. Reiza Rayman, BSc'85, MSc'91, PhD'09 (MD, U of T), be on the leading edge of robotic surgery technology with his company Titan Medical if he wasn't part of the 1999 team that performed the world's first robotic heart bypass surgery at University Hospital in London, Ont.? The thesis topic for his PhD was Robotic Telesurgery. Clearly, the experience of being part of a world first in medicine influenced Dr. Rayman's path.

Star of stage, TV and film, Juggun Kazim, BA'09 (MIT), came from a wealthy family but found her confidence at Western, something she said she'd never gotten in her native Pakistan. From the simple and unknown experiences for her at the time of doing her own laundry and opening her

own bank account, her independence grew. She gained new perspectives at Western like respect for human rights and equal rights for women and freedom of career choice.

Successful businessman Michael Hyatt, BSc'96, arrived on campus with eyes on becoming a doctor. Although that never materialized, he instead graduated from Western with a Science degree and a burning desire "to make something" of himself. "I learned from my failures. It's the pain and anguish in my journey that made me who I am today." It's a great example of even bad experiences being helpful learning tools. He built two of Canada's fastest-growing high-tech firms in the last two decades.

There are other great examples of experience building character, strength and success in this issue: Dr. Carys Massarella, MD'90, having the experience of living as a man but knowing she was a woman. She has achieved personal and professional success as the first transgender chief of staff at any hospital in the world, in her case, St. Joseph's Hospital in Hamilton. Dr. Massarella enjoys the respect and support of her colleagues.

Nashville music producer Brian Ferriman, BA'72 (English), NASCAR VP of Innovation and Racing Development, Gene Stefanyshyn, MBA'85, and World Health Organization (WHO) staff Ericka Barbazza, BSc'11, and student intern Kerry Waddell, BSc'14 candidate, used timely experiences at Western to make connections, learn valuable lessons and grow personally and professionally.

All of our readers share at least one common experience, The Western Experience.

Alumni Gazette

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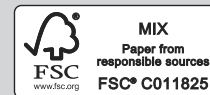
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CANADIAN POLITICIAN OMITTED FROM ARTICLE

(Re: Krishna takes a memorable 'rhode' to elite scholarship, Winter 2014 issue)

I am the father of two graduates from Western. One in engineering and one in medical science, which is why I have issues delivered to my house, although both my sons have moved on in their careers.

Your current issue has a blatant oversight in the article about Saumya Krishna, BHSc'13. It mentions prior Rhodes Scholarships being one Canadian politician, when there is actually two, and one U.S. politician. Seriously, Bill Clinton (Lewinsky scandal) gets mentioned but our second politician gets forgotten?

The missing other Canadian politician who was awarded the 'Rhode' in 1969 while graduating from U of T was Bob Rae.

DON KENDALL

ATHLETIC IDOL EVOKES MEMORIES

(Re: Insider's hockey journey, Winter 2014 issue)

I want to thank you and your staff for the cover story regarding Brian Conacher. What memories it evoked!

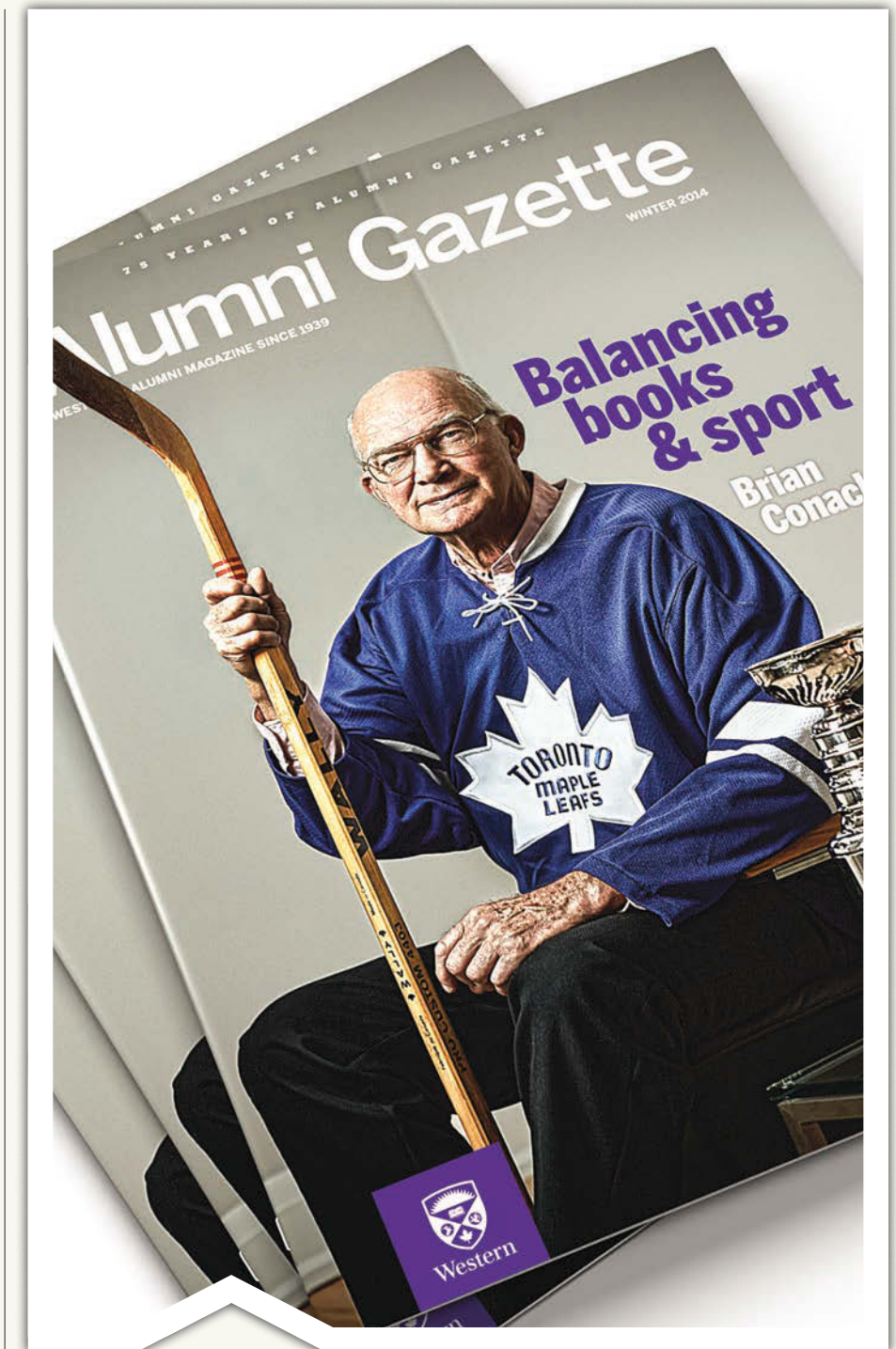
You see, I attended Upper Canada College at the same time as Brian although I am four years younger. He was a true athletic idol for me. Whether on the football field or the ice, Brian was a man among boys, a genuine elite athlete!

One memory, which emerged, was a time when I required some therapy for a football injury. I was led into a room, and who was also receiving treatment -- yes, Brian Conacher. I am not sure whether I took a breath during the next half hour let alone had the courage to say anything to him. I just basked in the presence of my idol. Unforgettable!

Thanks again.

LEE HOWDEN

P.S. I am a U of T graduate, but we receive your fine magazine due to my wife having graduated from Western.



ALUMNUS AGES ON COVER

(Re: Insider's hockey journey, Winter 2014 issue)

Although my brother-in-law Brian Conacher, BA'68 (History, Huron), is not quite as good looking as his brother Lionel, HBA'60, my late husband, the high realism cover photo looked more like high "age-ism." He is more handsome and much younger looking. However, the article on him was well done, as were many stories in the current issue.

JUDI WILSON CONACHER, BA'59

YOUR RIGHT TO PRIVACY

Western respects your privacy. At any time you have the right to request that your personal information cease to be used for alumni programs, to provide information about alumni services, or for fundraising purposes.

For more information, please visit www.advser.uwo.ca/privacystatement.htm or contact Advancement Services: phone 519.661.4176 or 1.800.420.7519 (Canada & U.S.), fax 519.661.4182 or e-mail advser@uwo.ca.

WELCOME NEW INFORMATION TO ORAL HISTORY OF 'MEMORIES'

(Re: Patterson correct designer of university gates, Winter 2014 issue)

I have read the note from Cecily Patterson Boyle concerning factual errors in my 'Memories' article in the Spring 2013 issue. I am grateful and excited to know that new facts are being brought forward for our archivists and future researchers.

A great deal of Western's physical history is oral and until quite recently with expansion of the archives and the hiring of professional archivists, Western was in great danger of losing its corporate memory. Over the past 20 years, more of this oral history and personal recollections along with other memorabilia is being recorded and deposited into Western's archives. Many of the Memories articles are based upon news articles of the day supplemented by personal recollections of those involved. We are fully aware that many of these sources may contain errors but unfortunately cannot be verified unless new information surfaces.

I would encourage Cecily Patterson Boyle to document this information and deposit the same into the Western Archives.

ALAN NOON, MEDIA SPECIALIST IN PHOTOGRAPHY, FREELANCE RESEARCH

EARN PHD FROM DOGS WHO COUNT

(Re: Dogged pursuit of the canine mind)

So, you can now get a PhD from Western from seeing if your own two dogs can count? And Western uses funding and donations for things like a "Dog Cognition Lab"? Boy, a lot has changed since I got my B.A. in 1976.

ALEX LUTZ, BA'76, BED'77 (ENGLISH)

CORRECTION

In the Winter 2014 story on Chris Overholt, BA'87 (History, King's), CEO of the Canadian Olympic Committee (COC), Roger Jackson, BA'63, was incorrectly credited as starting the Own the Podium organization. Jackson was the CEO and Director of Winter Sport for Own the Podium (OTP) between 2006

and 2010, but he did not start the program. OTP was founded through the funding made available in the federal budget of March 2005. The concept was developed by the 13 winter sport leaders and the four funding partners: Canadian Olympic Committee, Canadian Paralympic Committee, the Vancouver 2010 Games Organization and Sport Canada. The meeting, which founded OTP took place in the boardroom of Hockey Canada, February 2-3, 2004. OTP became a not-for-profit-organization in Sept. 2011.

EDITORIAL POLICY

Publication is at the discretion of the editor. Letters may be edited for length, style and clarity. Maximum: 300 words. Opinions published do not necessarily reflect those of the Western Alumni Gazette or Western University.



IVEY'S 39 COUNTRY INITIATIVE SHIPS BUSINESS KNOWLEDGE WORLDWIDE

In just six weeks, one African university has fast-forwarded decades, thanks to the Ivey Business School's 39 Country Initiative.

A nine-tonne shipment of more than 436 boxes of course packs, journals, books and business cases – totalling more than 10,000 items – has made its way from London to Ethiopia's Addis Ababa University. The university plans to use the books to bring its business education into the modern era.

"It's not just the volume of books, but the quality of the books," said Yamlaksira Getachew, an Ivey Business School PhD candidate (General Management) and former faculty member at Addis Ababa. "When I was working there, we would have books from the 1950s or the 1980s at the latest, and be using them as textbooks. There were no journals I could refer to, to do research.

"This shipment will prove to be beneficial to the university. Those who want to make a difference in their teaching, by incorporating the latest developments in their areas, they are going to find this very helpful."

Ivey's 39 Country Initiative makes educational materials more accessible in the least developed countries around the world. Of the 39 eligible countries, 32 are in Africa, with others including Afghanistan, Bangladesh, Nepal, Cambodia, Myanmar, Tajikistan and Haiti.

The idea for the program started in 2010 with the idea of making Ivey's case studies available for free to business universities.

"What we realized was there were some limitations to its immediate use. Can they actually download it," said Paul Beamish, director of Ivey's Engaging Emerging Markets Research Centre. Access to computers in business schools in these countries can be limited.

For instance, only two students owned laptops among a class of 30 Getachew taught at Addis Ababa. The school of 3,000 students has just five or six total computers in its library. "Plus, the access for Internet is very slow," he added.

"It was not enough to simply make the



Ivey Business School PhD candidate Yamlaksira Getachew, left, and Ivey professor Paul Beamish, HBA'76, PhD'85, show off some of the more than 10,000 textbooks and journals sent to Ethiopia's Addis Ababa University, part of Ivey's 39 Country Initiative. (Photo by Paul Mayne)

cases available, we had to take it further," Beamish said.

During the first half of 2013, prior to the move to the new Ivey Building, faculty and staff received a series of messages regarding the collection of materials for shipment. More than 1,000 faculty and students donated to the cause, with dozens of others around campus providing the remaining logistics. The \$5,000 cost to ship the container to Ethiopia was covered through a private donor.

"It is hard to overstate the positive impact of this quantity of high-quality material for university-level education in one of the world's 39 poorest countries," Beamish said. "There is no question we can do it. Our objective now is to set up a model to show other business schools they can absolutely do this as well."

A website, ivey.uwo.ca/centres/engaging/39-country-initiative, provides a blueprint to universities on how to mimic the program – from initiating the project and packing the boxes to loading a container and having the proper export forms.

Ivey isn't the only area on campus helping others in developing countries with donations of books. **Librarians Without Borders (LWB)**, a non-profit organization established within Western's Master of Library and Information Science (MLIS) program in 2005, was created to donate books and build libraries in the smallest, poorest places on Earth.

Since its development, LWB has expanded into an independent, nationwide organization that has chapters at six Canadian universities. Founder Melanie Sellar, MLIS'06, now serves as the co-executive chair of the parent organization, which is run by a geographically dispersed team of volunteers across North America.

Western's chapter contributes to the funding and awareness of a few specific local and international projects.

Most recently, students from Western's chapter have been helping supply and catalogue a library in the Kettle and Stony Point Native community, a First Nations reserve on the southern shore of Lake Huron. They have also been helping fundraise for the London Public Library's A Book For Every Child campaign, a drive established to help supply the local children's book bank.

On a grander scale, they have fundraised for educational institutions in Nigeria, Costa Rica, Ghana and Rwanda. Their most direct work abroad has been in Guatemala, where

Alumni Career Management

Learn. Connect. Advance.



Western's commitment to your success doesn't end at graduation

Western alumni now have exclusive access to services and tools designed to help you **advance** in your career or **transition** to a new one. As a Western alumna or alumnus, you can:

- learn through online tutorials and tip sheets
- attend career networking events to meet alumni in your field
- post or search job opportunities on Western's Career Central
- discover how to stay in touch with fellow alumni on LinkedIn

Whether you are a new graduate or experienced professional, Western can help.

To learn more and view our events, visit alumni.westernu.ca/careermanagement

Western Alumni



MLIS students Christina Wilson, former chair, and Charlene Lee, current chair of Western's chapter of Librarians Without Borders, see the program as working toward a greater good. (Photo by Adela Talbot)

two Western LWB members engaged in an 11-day visit to Quetzaltenango, a city of more than 220,000 in 2012.

Suzanne Fernando, 29, was one of them. Along with 16 other volunteers from various LWB chapters, she helped institute the city's first-ever loan-out library system at Miguel Angel Asturias Academy, a local public school.

"When we introduced that idea to the kids, that they could take books home, they just squealed. I've never seen that reaction before. Even the older kids were excited," Fernando said.

Much to the delight of those on the trip, the 200 books Fernando delivered and catalogued did much more than enable local children to read in their spare time. They triggered a dramatic cultural change.

"Girls going to high school there is an anomaly. Most girls stop going after grade six and are then expected to be a mother, not a student," Fernando said. "But with the development of this school, there are now girls in those older grades. Some of them were 14 and telling me they want to become engineers. It was

very encouraging to see."

Western's work at this school in Quetzaltenango has been an annual effort since Sellar and the original Western LWB team first visited to begin the project in 2005.

PROFESSOR CHARGES TOWARD BETTER BATTERY LIFE

While you may see a Chevrolet Volt here, or a Nissan Leaf there, the future of the electric car has a way to go when it comes to safety, cost and, especially, performance. However, Engineering professor Andy Sun may have an answer to that final challenge.

Recently published in *Nature Communications*, Sun's research showed, for the first time, carbon coating on electric car batteries not only affects conductivity and performance, but also alters the chemistry of the battery material's interactive surface. Unlocking this secret may lead to better batteries – and longer distances travelled on the road – for these vehicles.

Currently, the average electric car gets 90 kilometres per charge.

"So, it's best only in the city," Sun said. "For the highway, 90 kilometres is not enough. That's why we want to develop a battery with much higher capacity. You can make bigger batteries to run longer, but they're too big for the car.

"Like a computer, you want to get it smaller and better."

With the assistance of the Canadian Light Source (Saskatchewan), Brookhaven National Laboratory (New York) and Western Chemistry professor T. K. Sham (Canada Research Chair in Materials and Synchrotron), Sun has revealed a new underlying mechanical interaction that occurs during the carbon-coating process.

"The problem is with connectivity, which is really low. We have to increase

connectivity," Sun said. "We know there is an interaction, but we're not clear as to why they are reacting in certain ways. After carbon coating, the surface changed and we want to avoid that. Something is produced from this interaction, which we never knew, which gets us back to performance."

Until now, it was unknown how carbon coating interacted with the battery during the manufacturing process. Using advanced measuring techniques, including scanning electron microscope imaging, Sun discovered the surface of the battery materials actually melt during the heating process, which ranges in temperature from 600 to 900 degrees Celsius.

"We have to find a solution to increase performance while maintaining safety, stability, environmental sustainability and cost. So, we are developing lithium iron phosphate battery materials with carbon," said Sun, the Canada Research Chair in Development of Nanomaterials for Clean Energy.

The changes are also size-dependent. Nano-scale (equal to one billionth of a metre) particles exhibit extremely high stability, whereas micron-scale (equal to one millionth of a metre) ones display a drastic surface melt and surface change, creating micron-sized faults in the battery materials, which causes decreased performance.

While this latest discovery hasn't solved the problem of building the better electric car battery, the increased understanding of the surface chemistry greatly enhances the possibility of achieving the end-goal.

FOOTBALL 2014 WALL OF CHAMPIONS INDUCTEES

The Western Mustangs Champions Club honoured the newest members of its Wall of Champions with five inductees who took their place among other Mustangs football legends on April 11 at TD Stadium.

This year's class is made up of Larry Bird, Derek Krete, and Reg Ort in the Player category, Joe Breen (awarded posthumously) and Gary Jubenville in the



Builder Category, and the 1994 Vanier Cup Championship team in the Team category.

PLAYER CATEGORY:

Larry Bird, MA'76, 1969-70; 2002 inducted into Saskatchewan Roughriders Plaza of Honour; 1969 College Dream Team All Star.

Derek Krete, BA'97, 1993-97 started at linebacker; all Canadian 1994 and 1996; 1996 awarded President's Trophy as top defensive player in the country; member of 1994 Vanier Cup team; won OUA Yates Cup in 1994 and 1995; also won the

Claude Brown Trophy as Western's Male Athlete of the Year in 1997.

Reg Ort, BA'52 MD'57, 1948-1951; starred in three sports at Western - football, wrestling and hockey; awarded Claude Brown Trophy as Western's Male Athlete of the Year in 1952; won the Howard Ferguson Award for achievement in athletics, academics and community spirit; inducted into the "W" Club Hall of Fame 1984 (awarded posthumously).

BUILDERS:

Joe Breen, 1929-1934; first Head Coach of Mustang Football team; began coaching in 1929 and his best season was 1931 when he led the Mustangs to a 6-5 record and Western's first Yates Cup; Member of the Canadian Sports Hall of Fame and Canada's Football Hall of Fame (awarded posthumously).

Gary Jubenville - video coordinator and team manager from 1991-2009; personally managed and implemented the change from standard video to digital computer video and was directly responsible for the administration of Champions Club events.

TEAM:

1994 Team - undefeated Vanier Cup Champions; 1994 defeated Saskatchewan 50-40 in overtime to capture the Vanier Cup. The team was captained by Jude St. John, BA'95, BEd'96, and featured seven All-Canadians; Stewart Beak, BA'96, P.J. Gleason, Sean Reade, HBA'96, Derek Krete, BA'97, Mark Lawson, BA'95, MBA'05, Tim Hughes, BA'95, and David Burnie, HBA'96.

REACHING SUCCESS WITH OUR PLAN

BY AMIT CHAKMA, PRESIDENT & VICE-CHANCELLOR



Universities are places of ideas. At no time is that more evident than when discussing and developing a strategic plan to guide an institution into the future.

Western's new strategic plan, *Achieving Excellence on the World Stage*, took more than a year to develop and involved hundreds of thought-provoking presentations and representations from faculty, staff, students, alumni and community partners.

What emerged was a new vision for Western to become a destination of choice for the world's brightest minds seeking the best learning experience at a leading Canadian research university.

Building on past successes, we will continue to attract the most-promising students and provide them with an exceptional education, inside and outside the classroom – creating the quintessential Western Experience for which this university is renowned.

We will enrich that experience through our recruitment of faculty members who have national and international teaching and research awards.

University is a time when young people forge life-long friendships, expanding their understanding of themselves, our country and our world. That is why we will increase our out-of-province undergraduate enrolment to represent 10 per cent of the student body and our international enrolment to represent 15 per cent.

We will enable students to challenge themselves through involvement locally, nationally and internationally in co-ops, internships and experiential-learning opportunities.

We also provide undergraduate students

with more research opportunities as part of their coursework and to present their work in undergraduate journals and conferences.

Already among Canada's Top 10 research-intensive universities, we intend to double the number of academic departments, schools and faculties ranking among the world's Top 100 universities.

We want to increase our graduate enrollment to represent 20 per cent of the student body. And, as graduate students want to learn from the best, we intend to create 100 new research chairs, filling them with the top researchers and academics.

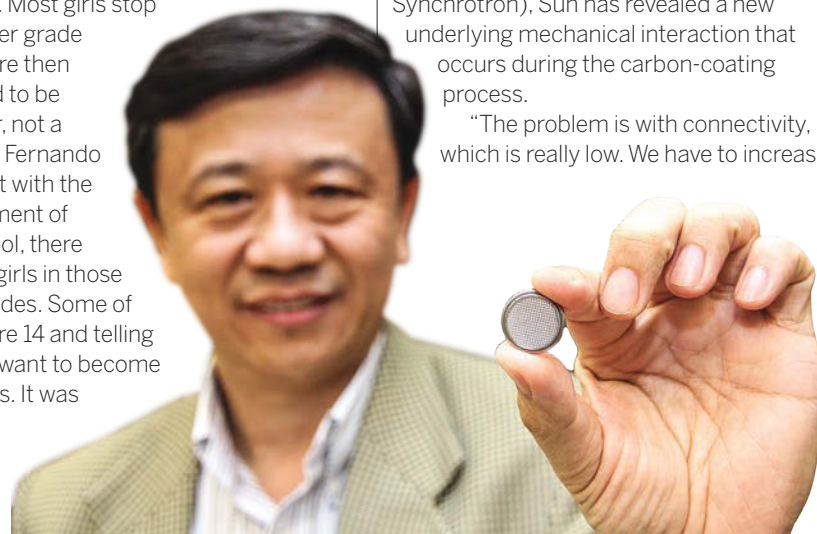
Fulfilling our ambitious strategic plan will require additional resources.

While government grants will continue to be critical, our goals depend on increased funding from other sources. That is why the success of our \$750-million campaign, with an eventual goal of raising \$100 million annually and building our endowment funds, is crucial to our success.

One of Western's great advantages is a school spirit that continues long after graduation. In the many opportunities I have to meet with alumni, I am always impressed by their desire to celebrate Western's past and play a leadership role in its future. The university has not always taken advantage of this help when it was offered. That needs to change.

Our students have so much to gain from being able to tap into the opportunities for networks, mentorship and employment opportunities that alumni can offer.

Achieving Excellence on the World Stage is an ambitious plan. With a common vision and determination, Western has the students, alumni, faculty and staff that can ensure its success.



Andy Sun



“
The only things you need to watch live on TV are elections and pro sports. Everything else you can PVR.”

BRIAN BURKE, acting general manager and president of hockey operations for the Calgary Flames, speaking at Ivey on March 6 by invitation of the Western Sport Business Club.



“
She is my inspiration... Life without her will be an unfathomable imagination... looking at my mother now and remembering all the pain she had endured to make sure that my siblings and I have a well-equipped life, a life free of dependence on anyone, is a story that cannot be comprehended.”

ABIJAH NWAKANMA, winner of Brescia University College's Take the Lead public-speaking contest in February. The Grade 12 student at Etobicoke's North Albion Collegiate Institute (NACI), was one of 31 students from 26 schools across southwestern Ontario competing. On "women who empower others through leadership," she chose to speak on her mother who grew up in Nigeria.



“
I can actually start sleeping lying down again. I'm so used to having to sleep sitting up.”

CATHERINE MCCOY speaking on using the Aerobika Oscillating Positive Expiratory Pressure (OPEP) Therapy System developed by Trudell Medical International and tested by researchers at Western University and Robarts Research Institute.



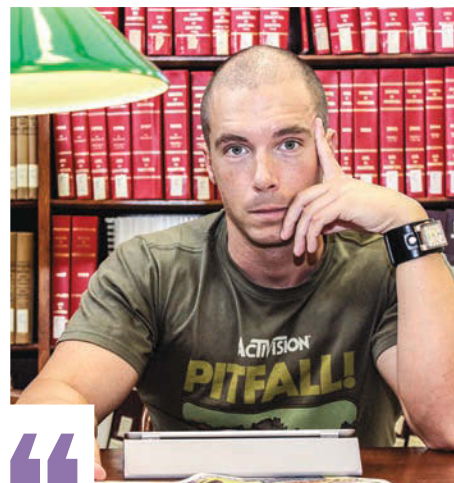
“
To be vulnerable in front of other people, to live truthfully and authentically – that means having the audacity to live with an open heart. I think that's one of the most courageous things someone can do.”

LAVERNE COX, *Orange is the New Black* actress and transgendered woman, speaking at Western on March 10.



“
You don't have to be laser focused on your end goal. What you do have to focus on is the incremental steps that get you to that larger goal”

DEREK KENT, BA'92, Executive Director, Corporate and Brand Communications for the Canadian Olympic Committee (COC), speaking to students at the Backpack 2 Briefcase event March 25.



“
Most of my forensic writing students do not necessarily see themselves writing search warrants or wire taps down the road. They are students that have a passion for writing, a passion for language and ultimately have found this highly detailed and very specific line of work exhilarating.”

MIKE ARNTFIELD, BA'05, MA'07, PHD'11, London police officer and Western University professor before his new show *To Catch a Killer*, a reality crime detective series, premiered March 1 on the Oprah Winfrey Network.



2014

Arlie Laxton Alumni Photo Contest

The Arlie Laxton Alumni Photo Contest is named in honour of the late Arlie Laxton, BScN'37, a nursing grad who made it possible through an endowed gift to Western



Categories:

- **People/Portraits** – candid or formal photos of people – from trips, members of your family, friends, alumni.
- **Nature/Landscapes** – mountain range, lakes, riverbeds, snow melting from trees, flowers, etc.
- **Animals/Wildlife** – could be pets, wild birds, bears (don't get too close!), swans, fish, squirrels, etc.
- **Micro/Macro** – close up and super close ups, things we wouldn't normally notice with the naked eye. Something on closer inspection that would make an interesting composition.

Rules:

- Limit one entry per person per category.
- Entries must include photographer's full name, degree and year, address, telephone number and a brief explanation of the photograph, how it was taken and in which category it is being entered.
- Photos of people must be accompanied by a statement that those depicted have given permission for the photograph to be published. People in the photos must be identified.
- Entries not meeting these requirements or formatted improperly will not be judged. Entries mailed will not be returned. **Contest open only to alumni of Western University** who are not employees and/or officers of the University.

Deadline for entries: July 4, 2014

- Winners will be announced online at alumnigazette.ca and in the Fall 2014 issue of the *Alumni Gazette*.

Submissions:

- Preference is for photos to be submitted via e-mail to wag.editor@uwo.ca (maximum file size 5MB). Photos can also be submitted to Arlie Laxton Alumni Photo Contest, Communications & Public Affairs, Western University, Suite 360, Westminster Hall, London, Ontario, Canada, N6A 3K7

Prizes:

- First prize in each category – \$250 each
- One runner-up prize in each category – \$100 each

Judges:

- **Dallas Curow, BA'06 (MIT)**, freelance marketing associate, McGill University; photographer
- **Paul Mayne**, *Western News* reporter/photographer
- **Jim Rankin, BSc'88 (Biology)**, *Toronto Star* photographer
- **Terry Rice, BFA'98, MA'00**, Director, Marketing & Creative Services, Western

For more information, please e-mail: wag.editor@uwo.ca

To see previous winning entries, visit: <http://bit.ly/alumni-photocontest>





(Photo by Geoff Robins)

Dr. Reiza Rayman

MAKING HUMAN REPAIRS WITH PRECISION

ROBOTIC SURGERY IS SAFER, LESS INVASIVE

BY RON JOHNSON

The benefits of robotic surgery are clear. Simply put, it can make surgeons better. It can help patients recover more quickly. And two Western University graduates, Dr. Reiza Rayman, BSc'85, MSc'91, PhD'09, and Stephen Randall, BA'72, are on the cutting-edge of this emerging technology with their groundbreaking firm, Titan Medical Inc. of Toronto.

In 1999, Dr. Reiza Rayman was part of the team that performed the world's first robotic heart bypass surgery at University Hospital in London, Ont. Dr. Rayman along with Dr. Doug Boyd, operated using the ZEUS® Robotic surgical system. The procedure took eight hours, double the standard four hours. But, for Rayman, it was a glimpse into his future.

"The patient benefit was the dramatically improved primary recovery time that was much less than traditional

cardiac surgery with an open chest," explains Rayman, a former assistant professor in the Department of Surgery at Western University. "This was three 10 mm incisions, no heart-lung machines. Months of recovery time were reduced for the patient. Robotics was early then, but it was clear the technology was powerful enough to continue to improve."

Dr. Rayman holds a PhD in Telesurgery from Western University in addition to an MSc in Medical Biophysics from Western University and an MD from the University of Toronto. He is also a Clinical Associate, Cardiac Surgery at London Health Sciences Centre (LHSC).

In 2006, with hundreds of robotic operations already to his credit, Dr. Rayman helped found Titan with the goal of carving out their own niche in a marketplace that at the time included just one firm, Intuitive Surgical Inc., working in robotic surgery technology. And it is a healthy and growing market that Titan estimates will be worth \$5 billion by 2015 for robotic surgery with potential demand for 6,000 systems worldwide.

According to Titan CFO Randall, the SPORT® (Single Port Orifice Robotic Technology) will sell for less than \$1 million.

"The really amazing thing with a robotic surgical device is that it allows surgeons to extend their hands and eyes like they've never done before in open surgery," says Rayman. "Surgeons can use the technology to augment vision and to augment natural manual dexterity. The robotic camera offers a high definition true 3D view at 10 times magnification of the inside of the body that sometimes you'd never be able to see.

"Robots don't have tremors," he continues. "They don't get tired standing on their feet, and they have multiple arms that can hold several instruments at once and come loaded with databases of thousands of similar surgeries."

And now, he's on the cusp of a breakthrough with a new robotic surgery system dubbed SPORT®, or Single Port Orifice Robotic Technology. What makes the new Titan technology — licensed from Columbia and Vanderbilt universities — unique is that the surgery is done through a single incision made below the belly button, as opposed to multiple incisions in other models including the current standard: the da Vinci®.

"SPORT is even more next generation," says Randall, who explains that the SPORT technology is now being refined through tissue testing underway in Providence, Rhode Island.

"Tissue testing will continue for probably the next eight or nine months. The testing can vary from simply testing instruments by passing a needle through real tissue to an intended procedure, gall bladder surgery," says Rayman. "We are testing with robotic surgeons in the field using several key opinion leaders."

The goal is to get their machines into operating rooms by 2015.

"We expect in approximately one year to begin initial human pilot studies, human clinical trials, probably outside the United States first," says Randall. "Europe and Canada are also prime areas for testing the device. All testing will be approved through the regional regulatory bodies that exist right down to the particular hospital and the surgeon."

The potential is thrilling. Robotic surgery can save lives in remote locations, on battlefields and rare expertise can be shared from around the world.

"We are at the Kitty Hawk stage of robotic surgery right now, in terms of where the platform is," says Rayman. "There will be more sophistication, more diversity in the types of robots applied to not just one platform in many different areas."

According to Rayman, the Da Vinci robot performs two main procedures: prostatectomy and hysterectomy, and is most widely used in the United States. The SPORT would concentrate on gall bladder surgery. There are approximately 20 da Vinci systems in Canada and close to 2,800 in the United States. Currently, less than 10 per cent of such operations are done with robotics. But, in 10 to 20 years Rayman expects that number to increase to at least 50 per cent if not 80. But the human element should remain.

"Patients are so diverse, and the anatomy varies so much, and there is so much judgment," says Rayman, who still performs surgery one day per week. "Some say there is art involved in surgery, and to take the human out of the surgery loop would be quite difficult. It's like painting, in a lot of ways. You're moving instruments through tissue, placing instruments precisely, moving tissue in a precise way."

Titan Medical Inc. of Toronto is a publicly traded company on the TSX and the OTCQX.

ROBOTS DON'T HAVE TREMORS... THEY DON'T GET TIRED STANDING ON THEIR FEET, AND THEY HAVE MULTIPLE ARMS THAT CAN HOLD SEVERAL INSTRUMENTS AT ONCE AND COME LOADED WITH DATABASES OF THOUSANDS OF SIMILAR SURGERIES.

BUILDING STRONG CITIES

BY NICOLE LAIDLER, BA'03, MA'04

In today's global economy, standing out from the crowd is key for any municipality wanting to attract outside investment. But if your city doesn't have the established reputation of a New York, Moscow or Beijing, potential foreign investors might not even know you exist.

That's where Kadie Ward, BA'06 (Philosophy), MA'07 (FIMS), comes in. The self-described international economic developer has built a busy career helping communities position themselves to compete in the global marketplace.

Ward launched her consulting business, Build Strong Cities, in May 2012, and has already established close working relationships with municipalities in the Ukraine, Vietnam and the Caribbean. It's a long way from Sudbury, Ont., where the 33-year-old entrepreneur grew up.

"I was always interested in travelling for cultural reasons, but it didn't really occur to me that you could do this as a job and be involved in the economies of different cities," she says. That seed was planted during her time at Western, when she served as University Students' Council VP of Communications (2001-02).

Wanting to break the 'town and gown' divide, Ward volunteered with the London Chamber of Commerce and quickly developed a fascination with how local economies work. "It was an interesting moment in media and culture," she notes.



Kadie Ward in London's downtown

Richard Florida's creative cities theory was a hot political topic in London, and Ward decided to write her master's thesis on communicating economic theory with a focus on how Florida's philosophy was being promoted and applied locally.

After graduation, she spent 18 months as the Chamber's director of marketing and communications before accepting a position with London Economic Development Corporation (LEDC). "A lot of the marketing we did at LEDC was about positioning London in other markets," Ward says. "When delegations travelled internationally I would create the campaigns and the content they took to sell the city."

Ward says her work at LEDC gave her a firm foundation in international development, an understanding of the global supply chain market, and the confidence to go out on her own.

"During my second year at LEDC, I began to realize that the type of work I was doing – place branding and marketing for economic development – is a specialty, and that there is a whole global market place that needs it," she

"FOR ME, IT WAS ABOUT FOLLOWING MY PASSION, NOT MY PENSION."

says. "For me, it was about following my passion, not my pension."

Building on relationships established through international volunteer work with the Federation of Canadian Municipalities, Ward landed her first contract with the Ukraine's Municipal Local Economic Development (MLED) agency, working with the cities of Dnipropetrovsk, Kryvyi Rhi, Nikapol and Pavlohrad.

"Kadie is a unique specialist in marketing and branding with great experience in Canada and all over the world," says MLED project director Alexander Kucherenko, speaking over Skype from his office in Kiev.

"We are living in a world where cities make the scene, where cities make

the economy of the country," he continues. And while people overseas have heard of Kiev, they probably wouldn't know about a city like Dnipropetrovsk. As a centre for Soviet rocket technology "it was kind of an invisible city," he says, largely closed to foreigners until 1989.

Kryvyi Rhi is also not on the international map, despite having a population of around 700,000 and producing a large percentage of the world's iron ore. "We need to position our cities so that investors know about them and will be interested in coming here," notes Kucherenko.

Ward is quick to point out that she doesn't try to tell her clients what to change. "They are the experts in their city and their economy, and cultural and economic differences are significant," she says.

Rather, Ward helps clients identify their city's existing physical and economic attributes and how they can be leveraged to attract international interest and investment. A typical engagement lasts around 18 months and includes consultations on strategy as well as training sessions on economic development, place branding, and marketing.

"I am a big believer in capacity building and ensuring that the municipality has the ability to carry on the work even when my contract with them is complete."

Kucherenko has no doubt that Ward's work will make a lasting impact, despite the Ukraine's ongoing political turmoil. "Whatever happens, life continues, and life is in the cities. The cities are the drivers of the economy, and also where most people live," he says. "Our focus is business development and investment, and we are developing implementation plans that will pave the way for the economy for the next decade."

Ward's growing reputation and engaging personality have made her a popular guest speaker. Last November, she gave the keynote address at the Association of Vietnamese Cities' Annual General Meeting where she also hosted a three-day local economic development workshop for three of the country's fastest-growing industrial cities.

Between her international travels, Ward also found time to write a book, *Build Strong Cities*, which she hopes to publish this year, and taught part-time in Western's Communications and Public Relations Continuing Studies program. She now teaches part-time in the Faculty of Media, Information and Technology's Digital Communications Program.

"Teaching keeps me on top of my game, it forces me to develop professionally, and it gives me access to Western Libraries for the huge amount of research I have to do for my work," she says. "And London has all the amenities of a big city with a nice community atmosphere, and it's nice to come home to that."

buildstrongcities.com

FOLLOWING HER LUCKY STARS

**ALUMNA'S FIRST STEP TO FAME
WAS FINDING HER 'BACKBONE'
AT WESTERN**

BY JASON WINDERS, MES'10

She is a driven entrepreneur, a popular taste-maker and one of the world's most beautiful women, with a fan base in her native Pakistan hungry for news of her every move. Her summer wedding to lawyer and journalist Feisal Naqvi was the pop culture event of the year. Recently, she added newspaper columnist to a packed résumé as a model, actress and television personality looked to by millions.

Yet, there was a time, not long ago, Juggun Kazim had no idea how to open a bank account.

Born a child of privilege, Kazim, BA'02 (MIT/Sociology), was a self-described "spoiled-brat kid" when she landed in Canada to attend King's University College. She travelled here alone – a 17-year-old kid on her own and half a world away for the first time.

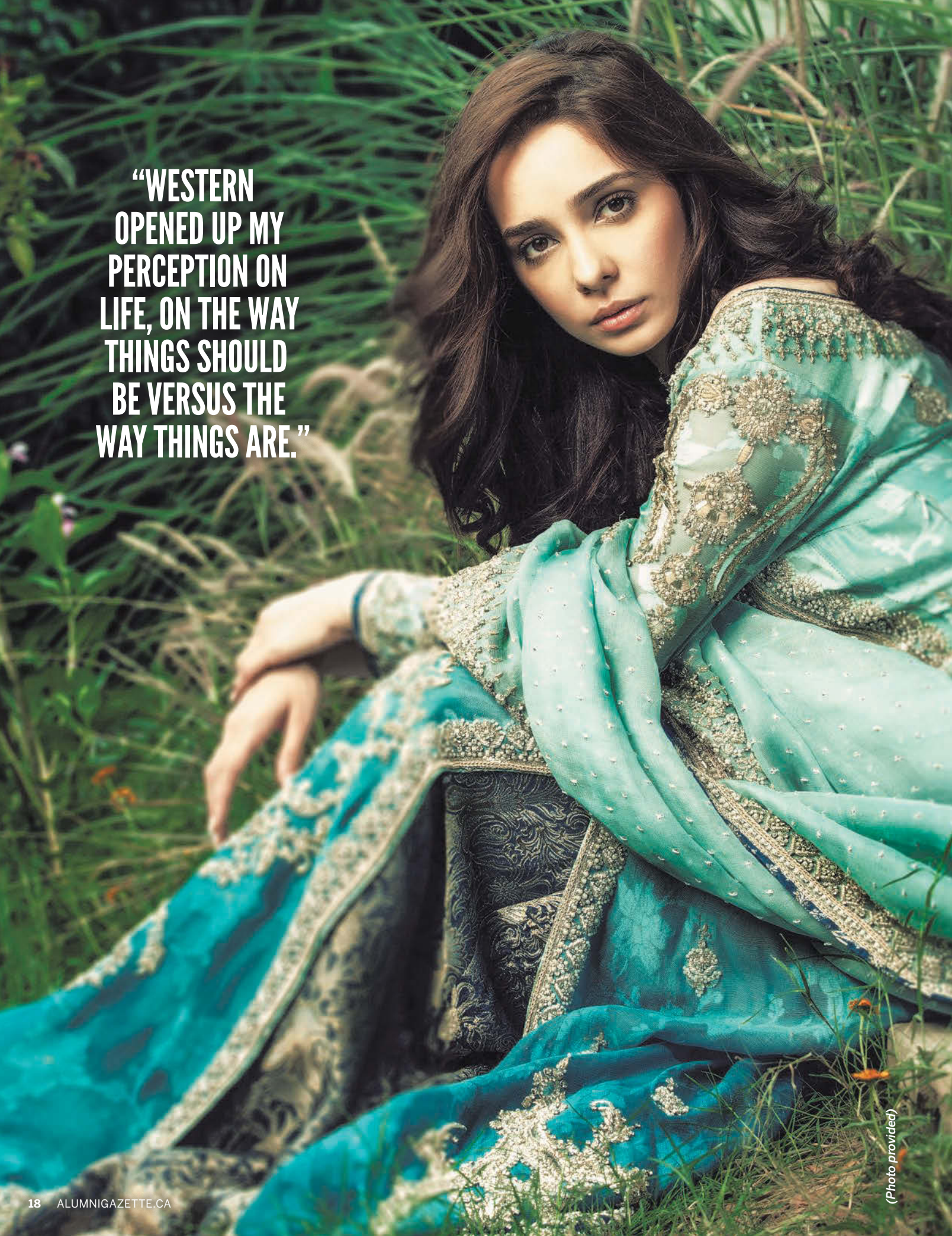
"I wanted to go to a place where I knew no one. Pakistan is all about cliquy culture; everyone wants to go where everyone else goes," she said. "Most people opted for America at the time. A lot were going to McGill and Concordia. Western wasn't the place of choice. I didn't know anyone there. I had heard it was a great school, and I thank my lucky stars I went there."

She loved the university from her earliest days on campus, although culture shock was a constant companion early on. There were a few first-year



Juggun Kazim:
Actor/Anchor/Model/
Producer/Journalist
(Photo provided)

**“WESTERN
OPENED UP MY
PERCEPTION ON
LIFE, ON THE WAY
THINGS SHOULD
BE VERSUS THE
WAY THINGS ARE.”**



(Photo provided)

follies – a few failed laundry efforts here and there, and then there was that bank account.

“I came and I had all this money and I was like, ‘What do I do with it?’” she laughed. “My roommate said, ‘Put it in the bank.’ ‘And how would I do that?’ ‘You need to take your stuff to the bank.’ ‘What stuff?’ I didn’t know what to do with it. Not at all.”

When her finances failed to add up at one point, Kazim thought she might need to return home after only two years on campus. Western staff worked with her juggling visa restrictions to get her into the university’s work-study program. There, she found a new world.

“I managed to get two jobs on campus,” said Kazim, née Syeda Mehrbano Kazim. “I was a janitor for one, which was really fun because I had never even made my bed back home. I was like ‘I have to clean? What does that mean?’”

Today, she is a familiar face to millions, one who has graced page, stage and screen – both small and silver – in her native and adopted countries.

Born in Lahore, Punjab, Pakistan, her parents separated when she was barely a year old. While she has no memories of her family together, she knows they came together over one notion: Neither side considered acting to be a proper profession for a woman of her standing.

That didn’t quite work out. “I have always been a bit eccentric,” Kazim said. “It was hard enough for people to deal with me back home. And then I got to Western.”

Funny, fast-talking and delightfully foul-mouthed in casual conversation, Kazim speaks in a mismatched gravelly voice – not her favourite trait about herself. She explodes with energy.

She is also the most confident – yet without pretention.

“Western opened up my perception on life, on the way things should be versus the way things are,” she said. “Things like respect for human beings, for human rights, the fact being a woman doesn’t have to equal getting married, having children and running a home.”

She has rocketed to stardom ever since. She started in commercials when she was 4; made her first appearance on the stage when she was 14. Her first feature film came in 2004.

As a spokeswoman, Kazim has framed

everything from Diet Coke to Samsonite in a glamorous light. In 2008, she was nominated for the MTV Model of the Year Award. In 2010, she was named a L’Oreal brand ambassador for Garnier Fructis Pakistan.

In Pakistan, she started hosting television programs, many of which she conceived and wrote. Her current project, *Morning with Juggun*, airs weekdays on PTV Home, a channel boasting the nation’s largest viewership base.

“I didn’t act at Western. I didn’t do any of the stuff I do today. But I always wanted to,” she said. “My professor said to me, ‘You should do what you want to do. At least try. And keep trying until it works.’”

Despite a young lifetime of success, one of the most famous women in a country of 180 million calls Western “the best experience of her life,” one that helped her find the “backbone” to be the woman she is today.

“I am a known face in the media. I have my own breakfast show on the national channel. I’m an actor,” Kazim said. “But I’m 5-foot-4; there’s no reason I should have modeled. But being in a place like Western gave me the confidence to believe I can do anything. That stuck with me.”

“At Western, I got the kind of confidence I would never have gotten in Pakistan.”

If she has her way, and there is no reason to suspect she won’t, her Western connection will continue on to the next generation of her family.

“I don’t think most schools care. I want my son to go to Western. My husband went to Princeton and Yale, and so he often laughs and says, ‘You didn’t go to a real school.’ Well, I went to a school that made me a real person,” she said.

“That’s the Western I remember. It gave me the kind of skills that have gotten me everywhere.”

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NASCAR:

WHERE THE SCIENCE OF RACING MEETS THE BUSINESS OF ENTERTAINMENT

BY DAVID SCOTT

(Photos courtesy of NASCAR)



Calculating kinetic energy, protecting the body from excessive G-force and designing a safer \$15-million vehicle sounds more like NASA than NASCAR, but there is a lot of science that goes into the multi-million dollar business that has its roots in bootleggers outrunning police cars.

The National Association for Stock Car Auto Racing (NASCAR) was founded in 1948 by Bill France, Sr. NASCAR is second only to the National Football League (NFL) in TV ratings for professional sports franchises in the United States. And yes, moonshiners did modify cars with faster engines to escape the authorities during US prohibition from 1920 to 1933.

While he wasn't born during Prohibition, Gene Stefanyshyn, MBA'85, did grow up in the auto-producing community of Oshawa, Ont., after moving from Red Lake in the Kenora District at age 7 with his family. The city was home to General Motors Canada. A lot of its citizens were employed by the auto giant.

"There tends to be a bit of a car culture there. Of course growing up in the 1970s, there were the muscle cars (Camaros, Mustangs, Challengers, etc.) from the '60s roaming the streets," recalls Stefanyshyn.

The father of one of his good friends owned a wrecking yard where people brought their old cars, sell them for junk or come in and buy used parts.

"I used to spend quite a bit of time there with my old friend working on old cars and repairing them. I had another friend who was going to be a mechanic."

His interest grew into a love affair for cars and "all things technical." He chose the more applied stream in high school versus academic.

Gene Stefanyshyn

Stefanyshyn signed up for shop classes like welding, machine shop and drafting, but he also liked math and science.

"I came from a fairly blue-collar background. My father always carried a lunch pail. My friend's father had a tie on and it wasn't Sunday and I said, 'why does your Dad have a tie on? Does he go to church on Wednesday?' 'No. He's going to work.' I didn't realize there was that other world of people working in offices. I thought everyone carried a lunch pail when I was a young kid."

Stefanyshyn was determined to be a tool-and-die maker. As he was graduating high school, the economy crashed. A few of his teachers with backgrounds in the trades took him aside and told him "Gene, you've got a lot more capability than just going and being a tool-and-die maker. You should think about going to engineering school."

He looked at engineering programs at Queen's, Western and Waterloo. Then, through a friend of his sister, he learned about a co-op program in Michigan. The school was called GMI (General Motors Institute), now named Kettering University, in Flint, Mich.

The co-op program meant Stefanyshyn could gain work experience and earn money while attending school. It also meant he was at school or work year-round and he would be done in five years versus four. But his co-op sponsor was GM Canada in Oshawa. The door to the auto industry was open and through that he got to work in many different





The fifth generation Camaro that was designed and introduced by Gene Stefanyshyn's team at GM in 2010. (Photo by Nick Ares).

areas starting as a supervisor on the lines, working in plant engineering, powertrain engineering and product engineering.

Believing that if you're going to work for a company, you really have to understand the business and financial side of it very well, Stefanyshyn decided to return to school. He took an educational leave from GM to do his MBA at the Ivey Business School, a course he considers "outstanding."

"To me, it was not only about the hard skills – about finance and strategy and that kind of thing – it was also about the orientation of leadership and what is a leader and that I think was a watershed experience for me."

He returned to GM after his MBA, but this time to the finance department.

He stayed with GM Canada in Oshawa until 1988. Then, it was moves with GM to the United States, Sweden and Germany. From 1996 to 2006, he was back in the United States, then spent three years in Australia and back again to the States before taking his present position at NASCAR.

Over the last half of his 30 years at GM, Stefanyshyn was a vehicle executive, leading teams to create new vehicles for the marketplace. Over that period, he led and introduced 14 models, and about 20 body styles.

The last car he designed, possibly his favourite, was the new Camaro.

"As a young kid, you see these muscle cars on the street. You see your first Camaro Z-28 and say, 'wow.' Then fast-forward 30 years and you get a phone call from Bob Lutz and he asks you, 'Hey Gene, can you do a Camaro? Can you look into it?' I got back to him and said, 'Hey, I think we can do one, Bob.'"

The prototype fifth-generation Camaro premiered at the Detroit Auto Show and was a huge success.

"Then we had to do it. We did all the design work and conceptual stuff in Detroit. But we did all the final engineering work and development in Australia."

Then the dream really came true. The decision by GM was

to build the new Camaro in Oshawa.

"So, can you imagine that? You know, a kid growing up in Oshawa, loving Camaros and 30 years later being able to do one and put it in his home plant? How'd that ever happen?"

At that time, Stefanyshyn was told the market segment was very, very small for something like a fifth-generation Camaro. People said "there's not a business case to do this. You're not going to have enough volume to support the investment."

But it was his team's belief that they would make the segment bigger if they introduced it and that is in fact what happened with the 2010 Camaro.

After his more than 30-year journey at GM through manufacturing,

YOU GET A PHONE CALL FROM BOB LUTZ AND HE ASKS YOU, 'HEY GENE, CAN YOU DO A CAMARO?'

plant engineering, product engineering, finance, planning, being a vehicle executive, creating cars and working in program management, it was time for a change.

He thought "well, maybe it's time now to try something new or something different."

So, in April 2013, he became Vice President, Innovation and Racing Development, at NASCAR. He leads the entire Research & Development Group, which is considered one of the most critical areas for the company for injecting science and technology across the entire business.

"It's kind of an interesting blend because it's the technology element but also of course, it's the entertainment business. Which puts another kind of interesting spin on my background," says Stefanyshyn.

According to the VP, NASCAR is the only motor sports governing body in the world that has an R & D centre and resources dedicated to so much research to improve the sport. Balancing the demand of an exciting sport by fans with safety concerns for cars and drivers can be a

challenge.

"Our history is based in safety and we have a very proud record that I could speak to but basically if you look at what's happened over the last 25 to 30 years, we've essentially gone from approximately 575 hp up to 850 hp. Our maximum speed has gone from somewhere in the order of 165 to 195 mph. We're carrying around about 45 per cent more kinetic energy."

Some of the tracks NASCAR uses for Sprint Cup, Nationwide and Camping World Truck racing series can be decades old, dating back to the late 1940s and '50s.

Because Formula 1 (F-1) cars are so completely different and more expensive (about \$250-million per car), Stefanyshyn doesn't even look to F-1 as direct competition for their fan base.

"We view our prime competitors as other A-entertainment properties, whether it's the NHL, NFL, those types of things. We need to put 43 cars on the track every weekend. Our teams can be somewhere between \$10 million to \$15 million per car. So, it's a different proposition."

There are four key areas that his team focuses on to make the competition closer and more exciting for fans. First, the car itself, with the technology, and what rules are put on the car.

The second one is the racing infrastructure and the track itself. NASCAR has not had a fatality at the national level since Dale Earnhardt Sr. crashed (2001 Daytona 500). Tracks now feature the SAFER (Steel and Foam Energy Reduction) Barrier "and when cars hit it, that already gives, it's got an absorption system, which begins to take some of the kinetic energy off of it. Our objective there is to scrub some kinetic energy off, send the car back into the track without losing too much speed because we don't want a huge closing speed differential, with the other cars coming. So we can bounce a guy off and get him back in the track moving at the same speed down the track, that's our ideal world."

Area three is the event itself when the event is happening. "There's officiating that goes on at pit road and the tower. We're doing some automated Pit Road officiating to bring more objectivity to the officiating piece of it to speed it up, to make it more accurate. Also deploying things like track drying."

The fourth area is all about fan engagement "and how do we bring the fan in and a lot of that will be telematics out of the car and getting them into that whole part of it."

Even if or when the changes take place to reduce horsepower in NASCAR, Stefanyshyn says fans won't notice a difference on the track, especially if it's only a 5 mph difference in speed.

"What they want is side-by-side racing. They want to see a bit of bumping here and there once in a while. They want to see passes. They want to see different leaders. These are the kind of things they want to see."

Throughout NASCAR history, they've developed leading-edge safety equipment, like the HANS device to mobilize the head and stop it from whipping forward in a crash, without otherwise restricting movement of the neck. In a crash, an unprotected body is decelerated by the seatbelt with the head maintaining velocity until it is decelerated by the neck.

"We have found a human body can easily endure 70 G's of deceleration and even higher. So, we hold very, very firmly so the body doesn't move. The next thing we need to do is contain the head (with the HANS device)."

For another perspective on G-force in a car, according to the PBS program *Nova*, in the car accident that killed Princess Diana, the G-forces on her chest were about 70 G's (and 100 G's on her head). That acceleration was enough to tear the pulmonary artery in her heart, an injury almost impossible to survive. If Diana had been wearing a seatbelt, the G-forces would have been in the neighborhood of 35 G's, and she may have lived.

Stefanyshyn and his team also take a very holistic approach to the carbon footprint of the sport – not just the fuel cars consume but fans driving to their event and going home. The sport has developed its own fuel-recycling program called NASCAR Green.

"Actually, out of all professional sports, we are the biggest

recycler and the most advanced in that area. We use E15 fuel in our cars. We're always working on things to improve our carbon footprint."

NASCAR under Stefanyshyn has just introduced an advanced track drying system called Air Titan 2.0. "On a per hour running basis vs. Air Titan 1.0 it reduces our fuel consumption and our CO2 by 80 per cent just on a per hour basis. Then if you put in the improved efficiency of the dry, where you need less time, we actually get a reduction of 90 per cent."

Looking into the crystal ball, does he ever envision anything other than cars powered by internal combustion engines competing in NASCAR, possibly an electric car series?

"We're very open minded to that. These decisions we don't make on our own. We involve the owners and the teams. We involve the engine builders. We also involve our key OEM (Original Equipment Manufacturer). In this case, it's Chevrolet, Ford and Toyota in these discussions because what we try to do is craft a strategy that creates great racing for our fans but also is relevant and supports our manufacturers' participation in this sport. So, we've talked about electric – is this the way to go? But again, there is a lot of technology with KERS (Kinetic Energy Recovery System) and ERS in F-1. But when you talk about their \$250-million bill to do that, there's also the financial realities of it."

It's clear Stefanyshyn loves the work he does. It's that blend of business and technology that has kept him on track throughout his career.

"I just like moving the sport forward, and contributing. Making a difference really, knowing that I can come in and work with my team and if we have a problem, we can solve it. Not only solving a problem but we can move something that's better and keep improving. Those are the kinds of things I enjoy, getting up in the morning and coming into work."



MICHAEL HYATT LAYS OUT YOUR PLAN FOR SUCCESS



(Photo by Nation Wong)

Michael Hyatt

BY JASON WINDERS, MES'10

The “kid from Richmond Hill” has learned everything the hard way. Sure, Michael Hyatt, BSc'96, built two of Canada's fastest-growing high-tech firms in the last two decades. He has been named to Canada's Top 40 Under 40, serves as a business commentator on CBC Newsworld and is widely considered one of the country's top young entrepreneurs. But even he didn't know it would turn out so well. “I learned from my failures,” said the BlueCat Networks executive chairman. “All my failures made me the business person I am today. It's the pain and anguish in my journey that made me who I am today.” Hyatt arrived on Western's campus with eyes on becoming a doctor. Although that never materialized, he instead graduated from Western with a Science degree and a burning desire “to make something” of himself. Even though he took his last business course in Grade 9, Hyatt started a software company, Dyadem International Ltd., with his brother, Richard, after graduation. That company was sold to Toronto-based IHS Inc. in an eight-figure deal. Their second and current venture, BlueCat Networks, founded in 2001, was recently named as one of Canada's hottest innovative companies by CIX (Canadian Innovation Exchange). At every turn, Hyatt has revealed himself as a master of counterintuitive thinking – what he sees as key to building a successful company. This “10-year over-night success” shares a bit of insight in what we fail to tell today's budding entrepreneur.

SHUT UP AND LISTEN

We learned in our earliest days that we often weren't right. So, what we would do, is hire people who were better than us. And we had no ego about it – none. We hired people better than us, smarter than us, more experienced than us and we would listen to them. We would debate, because we were smart guys, too, but we never said ‘our way or the highway.’

We never fell in love with our ideas. We never thought our ideas were perfect. We constantly beat our ideas up, tested them and, luckily, we were more right than wrong.

NO GUARANTEES

Just because you have a great product, doesn't mean you are going to make any money.

PLAY IN A BIG SANDBOX

Go into a big and growing market. When you go into a big and growing market, you can probably get a slice of it – even if you are incompetent. You need a big and growing market, great people and a great product – in that order. Having a great product in a small and shrinking market with OK people, you will always make no money.

EMBRACE DISCOMFORT

I am never comfortable. If you become comfortable as an entrepreneur, you might be dead. Discomfort, pain and sacrifice actually make the entrepreneurs. Being uncomfortable, being lonely, being misunderstood, everybody looks at the great entrepreneurs and don't realize the struggle.

TRUST NO ONE

Your friends and family, everybody, they will tell you what you have is amazing and you're so great and, when you bring that product out next year, they are going to buy it. It's not true. People are trained to give niceties. Go ask all your friends and family for \$10,000 to invest in your start-up, then you will find out right away what their problems are.

THE HARD TRUTH

The ride doesn't necessarily have any good payout. For an entrepreneur, there isn't necessarily a light at the end of the tunnel. You think there is, because you are told that.

We glorify the entrepreneurs. We talk about it like TV shows, like *The Apprentice*, and cool things like that. You see the word ‘entrepreneur’ and you think Steve Jobs, Bill Gates, all these amazing people who did something epic. But we never talk about the millions of cannon fodder – the guys who lost his house, his marriage, his two kids.

We say, ‘If you keep working hard, you are going to make it someday.’ That's not true. You are not always going to get what you want.

PERSONAL PLAN

Live below your means, not at your means. There's a difference between a rich person and a wealthy person. A rich person makes \$400,000 a year and spends \$400,000 a year. They have no wealth. If that paycheck stopped, they would have nothing. A wealthy person makes \$400,000 a year and spends \$200,000 a year. They invest their money and create wealth. I see a lot of rich people, but not a lot of wealthy people.

DON'T IGNORE THE BASICS

There are three things I always watch – diet, sleep and exercise. Being an entrepreneur is a marathon, not a sprint.

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FINDING YOUR IDENTITY

DR. CARYS MASSARELLA'S
JOURNEY TO HER SELF

Dr. Carys Massarella at
St. Joseph's Hospital
in Hamilton.
(Photo by Geoff Robins)



BY LINDY MECHEFSKE

Dr. Carys Massarella, MD'90, knew by age 8 she was in the wrong body.

"I tried for a very long time to live as a man. To anyone looking on, I was living the dream. I had a wife, two children, a respected, privileged, well-paying position in society," she says. "But eventually I could not go on as I was. I sought help and started down a new path."

Massarella graduated from Western as Callum Ralph Massarella in 1990 and completed her residency in emergency medicine at McMaster University in 1997, before joining Hamilton's St. Joseph's Hospital and becoming Chief of Emergency Medicine there from 2001-5.

Today, she is President of the Medical Staff Association.

A faculty member in the DeGroot School of Medicine at McMaster, she regularly presents lectures on sex and gender issues in health care. She has also been a TEDxMcMasterU presenter on the subject of transgenderism.

For her efforts, the *Huffington Post* named her among the world's Top 50 Transgender Icons.

But at Western, she was simply Callum.

"In my first year, Western wasn't known for being radically diverse," she says. "But that year, we elected the first person of colour as student president. That made me realize we could make a difference. It just seemed to me this was a whole other world where anything was possible. It encouraged me to think differently about what was possible."

Nevertheless, the timing was never right for Massarella to share her true self on campus. "Diversity was all about visible minorities at that time," she said. "Issues like apartheid were still relevant. For sexual and gender minorities, however, there was really no outlet I was aware of or willing to be seen at."

And so, she did and said the 'right things' appropriate to her perceived gender. "There was just no possibility I could have found a place of safety as a transgendered person in a visible way," she says. "Not to say that wouldn't have been available, but I would have been too scared to access it as I had no peer or role model for that experience."

Nearly two decades after graduation, she began transitioning from male to female – taking hormones and growing her hair out. At this point, it was a stealth transition. Eventually, she called a meeting at work and came out. No one was particularly surprised.

"Even the nuns took it in stride. Most people were pretty accepting of me at least overtly, but covertly, that's possibly a different story," she says.

In 2009, at age 43, Massarella completed her transition, opting because of her timeline, to pay to have her surgeries in the United States. Following this, she underwent three months of intensive voice re-training with a speech language pathologist, a procedure that normally takes years. A former baritone, changing her voice was the single, hardest part of her transition. It was necessary in order to be credible to her patients.

Soon after, she attended her 20th class reunion.

"It's sort of the classic reunion story where someone comes back as a woman, but I was amused to be that person," she says. "I have found universal support for my identity amongst both my Western classmates and work colleagues, and really experienced nothing negative."

**"I HAVE COMMITTED MY
LIFE TO DEMYSTIFYING
TRANSGENDERISM."**

These days she has become a "trans-warrior physician" – a leading expert and advocate for the transgender community – who wants to pave the way for public education and acceptance.

"I have committed my life to demystifying transgenderism," she says.

Massarella, who still practices as an ER physician, is also the lead physician at the Quest Community Health Centre in St. Catharines – one of Ontario's few transgender care clinics.

"The biggest obstacle for most transgender individuals is access to medical care," she says. "In our clinic, we no longer refer patients to psychiatrists. Being transgender is not a pathology. Gender dysphoria is not a psychiatric illness."

The majority of Massarella's patients are between 14-22 years old, but she has seen patients from 8-79.

"With young patients, I simply talk to the parents about creating a safe environment for their children to explore gender. The statistics are so new and so scarce, that we really don't know how many of these young patients presenting with gender dysphoria will actually end up being transgender," she says.

"I'm looking forward to a time when we will recognize that transgenders are not an existential threat to anyone, anywhere. That day when the 'freak factor' is gone is coming."

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Donna Moore, BA’76, MEd’86
Western staff member and donor

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PERRY DELLELCE NAMED 2014 PURPLE AND WHITE AWARD WINNER

BY JASON WINDERS, MES’10

Perry Dellelce never wanted to leave his Western Experience behind. And the university couldn’t be happier he never did.

“I knew then, as a student, it was the best time of my life, and the only way to keep experiencing university life was to stay involved,” said Dellelce, BA’85, founding and managing partner at Wildeboer Dellelce LLP. “To this day, every September, I get a



Dellelce

little tinge in the back of my mind, a little thing reminding me how much I would love to be going back to school.”

So, Dellelce stayed connected. Through the years, he has remained active in all aspects of the alumni organization.

In honour of that dedication, Western recently named Dellelce as the winner of the 2014 Purple and White Award.

Created in 1997, the Purple and White Award recognizes outstanding friends and graduates of Western and celebrates their continuing support of the academic mission of the university through their enduring philanthropic interest in the institution. Previous recipients of the Purple and White Award have included Don Wright, BA’33, DMus’86; Paul Beeston, BA’67, LLD’94; and

William T. Brock, MBA’63, LLD’05.

In the award’s history, 11 men and three corporations have been honoured, but none since 2008.

Western presented Dellelce his award at a gala event in Toronto on March 6 (one day before Western’s annual Founder’s Day to remember the contributions of its founders and celebrate the work of students, staff, faculty and alumni).

To say Dellelce has been defined by his Western Experience would be an understatement. And for Dellelce, that means starting his story in Sydenham Hall.

“In those first few weeks on campus as a young man, I just remember the camaraderie within residence life. There was the tradition of the university, of course, yet it was infused with youth and fun and vibrancy – all the things the first year of university should be,” he said.

Dellelce remains connected to a core group of Sydenham Hall friends from those early days. Not surprisingly, he said, that experience was set up to create tight bonds.

“Residence life lets you build bonds when you are most vulnerable, likely away from home for the first time,” he continued. “At Western, it was so well done. The commitment by the university was undeniable, and it set the foundation for us to make lifelong friends.”

A key part of those days involved Jean Dunlop – a “mom away from home” – who

served as the residence’s secretary for 12 years.

“She was a special woman. You could go to her with anything,” Dellelce said.

During Campaign Western, Dellelce led a group of former residents of Sydenham Hall in a tribute to their former “den mother.” Together, the alumni raised more than \$500,000 to support the Sydenham Hall-Jean Dunlop Residence Bursaries, a fund that helps students pay for the residence expenses. Dellelce has also provided financial support to Western’s Faculty of Law, student awards and the Western Fund.

“I grew up in a family dedicated to community service. It wasn’t a question of ‘if,’ but ‘where’ and ‘what,’” he said. “Right from the start, right from those early days at Western, I knew that’s where my dedication would be.”

In 2002, Dellelce received the Albert Citation, which was awarded to a Western graduate “who embodies the spirit of Western through their long-standing dedication to the university and exceptional efforts to enrich the university community and the lives of students.”

At Western, Dellelce has served on numerous committees, including the President’s Council, Alumni Association’s Board of Directors and, most recently, as deputy chair, academic programs, on the Be Extraordinary Campaign Executive Committee.



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Erica Barbazza, BHSc'11 (MHSc'12) and Kerry Waddell, BHSc'14 candidate (Photo provided)

Creating opportunities in health learning

BY DAVID SCOTT

Not only do 53 member-countries in the European region of the World Health Organization (WHO) benefit from the work of Health Sciences graduate Erica Barbazza, BHSc'11, MHSc'12, but current student Kerry Waddell is gaining career-launching experience in her field under Barbazza's tutelage.

Barbazza, a consultant in health service delivery, who earned her MSc in international health policy from the London School of Economics, was in need of a student intern recently to help in her department. She put the call out to Western.

Emails started flying, arrangements were made, courses shuffled, paperwork sent and approvals signed. Waddell found herself at UN City, a new green, state-of-the-art building that opened just last spring on the water's edge in Copenhagen, Denmark, that houses the WHO's regional office for Europe.

Unlike the bureaucratic pace, which can be glacial-like at times, Waddell's application date to job start was amazingly quick. She made inquiries in mid-November and flew to Denmark in January to begin.

The fourth-year student says the support she received from both Western and the Faculty of Health Sciences has been "just unbelievable."

"There was a month-and-a-half where I sent an email a day at least to four different people in that office... just trying to organize things and they said, 'Don't worry about it. We've

got it. We'll take care of it. You're going.'"

Barbazza says that experience mirrors the support she received at Western, of being "completely accommodating."

"I really stretched the limits in terms of my degree about what it looks like on paper and how I customized it completely... It was the confidence I had knowing that Western could make it happen. That is why we pursued a student from Western."

Barbazza is a technical officer in Health Services Delivery for WHO's Europe Region (which doesn't exactly follow Europe geographically). She acts as a consultant with Ministries of Health internationally and supports their efforts towards the common goal of improved population health outcomes. The positive impact she can help make keeps her motivated to take on the technical challenges faced along the way.

Each of the six WHO regional offices sets its own mandate. The organization has acknowledged the differences between the individual regions globally. They include: African Region, Region of the Americas, South-East Asia Region, European Region, Eastern Mediterranean Region and Western Pacific Region. One big addition to the Europe Region, that the Denmark headquarters maintains a relationship with, is Russia.

"It is unique in terms of the other UN agencies, that kind of decentralized structure. But then we also have, in addition to the regional offices, representation in the different countries. That's really to make the contact national and the work that we do tailored to a given context. It's meant to be technical assistance to the individual ministries," says Barbazza.

"One of our really big programs right now is strengthening the coordination integrations of health services delivery. A lot of the times, the countries know where they want to go but are just missing the process of

getting there."

Barbazza's department helps member nations by calling on experiences of other countries, and pulling in experts who have worked internationally. She says that helps articulate the process of "so if this is where you are right now and you envision your health improvements down the line this way, we can help you in the strategic process and planning of it."

With a few months of a four-month internship under her belt, Waddell was able to offer insights of dealing with member countries. "When you have experience in so many other countries that have done different things, it's taking those experiences and being able to help certain ministries. Like maybe the ministry in Kazakhstan hasn't been able to implement certain initiatives or doesn't have the coordinated integrated care that the UK has been able to (implement) or that Ireland has been able to or whoever you're talking about. So, you can pull on those experiences and pull on those connections that the WHO has to enable that change to happen for that country."

Essentially, Barbazza says they are trying to share lessons learned, not reinvent the wheel. "Sometimes the practice is applicable in one context (or country) and not another."

Disease prevention and inoculation programs have been high profile practices of WHO for decades. Each country in the Europe Region has its unique needs and areas that require assistance.

"Through the lens of the health system, you can look at any problems that are surfacing in the different countries. I've been working a lot in Ukraine on their TB and HIV (programs) to understand what the situation is, how they work to improve the coordination of those two programs," says Barbazza.

"I'VE BEEN WORKING A LOT IN UKRAINE ON THEIR TB AND HIV (PROGRAMS) TO UNDERSTAND WHAT THE SITUATION IS, HOW THEY WORK TO IMPROVE THE COORDINATION OF THOSE TWO PROGRAMS."

Something she has found interesting in her work is that health ministries really do respect the work of the WHO and reach out for assistance.

"They hold the recommendations (from WHO) in such high regard. So, the challenge on us is to be recommending things that are actionable and not just 'this is where you are and the best case scenario is far from that.' We can work in a way that's more goal-oriented in the short, medium and long term."

Barbazza will bring back health-care issues from a member country like Tajikistan and help identify priorities. These priorities are evaluated on where the quickest gains can be made. "Then using the technical expertise of the staff here and other brilliant minds that circle around WHO just to get them to weigh in on that, so they have this validated."

Decisions in member countries on health-care delivery can be influenced by many factors. Available funds often dictate what gets worked on first.

"One of the biggest things I've learned is that country context does matter but health systems are fundamentally struggling with the same problems... And those struggles are equally interesting when you're looking at it in one



UN City building in Copenhagen, Denmark designed by 3XN Architects

country or you're looking at it in 53 member states," said Waddell.

What Barbazza enjoys about her work with WHO is the relevance of it.

"I think just knowing that everything you're doing, it's all for a country trying to make their (health care) system better. Our part in it is very small in the grand scheme of the politics and funding but you feel that you're doing something."

Both have gained a deeper appreciation for international cultures and discovered there really isn't one "best way" of approaching health-care. Their work environment has also been "an enlightening experience."

"Most of the people we work with are European with English as their fifth or seventh language. You're surrounded by so many different languages but more so, so many different cultures. It's very dynamic. You become so much more culturally aware," says Barbazza.

"Having that diversity there is really interesting and always makes for good topics of conversation... you're surrounded by very, very intelligent people. And people who have so many different ideas because of where they're from, the education they've had, and that brings something new (to the work environment)," says Waddell.

Her advice to students and new grads is the "power of connections." "It's pretty incredible. But that being said, make sure you're talking to people. People who are at Western and keeping those connections but in a very sincere and general way."

Barbazza suggests using the tools you develop in university to help on that career path. "For me from Western I learned how to write. I learned how to read. I was constantly challenged to (improve). As a skillset, I use that every day. But I credit Western for cultivating that. Even if you don't have direction, you have those tools and go wherever the road takes you. Saturate the experience as much as you can."

Barbazza is always on the look out for interns. "For us, it's a great kind of input to come from people that have fresh academic minds." For more information, please contact the dean's office at Health Sciences or email Ericka at:

EST@euro.who.int

DEATHS DROP AFTER CHILD-PROOF BOTTLES INTRODUCED

CAMPAIGN BY ALUMNUS HELPS SAVE ONTARIO CHILDREN

An idea of Western alumnus Henri J. Breault, MD'36, saved countless unnamed children in Ontario and around the world from accidental poisoning.

Dr. Henri Breault was born in Tecumseh, Ontario in 1909 and received his M.D. from Western University in 1936. An internship at the Hotel Dieu Hospital in Windsor gave Dr. Breault a strong foundation in pediatrics, which he applied to a 41-year practice in Windsor, and particularly to a comprehensive campaign to prevent accidental childhood poisonings. In 1957, Dr. Breault became Chief of Pediatrics and Director of a new Poison Control Centre at the Hotel Dieu Hospital, where he daily faced cases of children poisoned by medicines or other "hazardous products" found in the home, especially the aspirin bottles which could be easily opened.

There were some 1,000 cases and at least one death each year in Windsor from such poisonings, but no one had tried to do something about this



Breault

worsening situation. After an aggressive public education program failed to lower the incidence, Dr. Breault focused instead on prevention and protection by facilitating the development of the first child-proof container. In 1962, he established the Ontario Association for the Control of Accidental Poisoning and then forged an alliance between local physicians and pharmacists to get the job done.

Peter Hedgewick, President of ITL Industries, in Windsor was enlisted by Dr. Breault to create the first child-resistant safety cap for prescription bottles. It was developed and adopted in the Windsor area in 1967.

The incidence of child poisonings quickly dropped by 91 per cent. The Ontario College of Pharmacy endorsed the new cap and it was soon in use across the province.

The "Palm-N-Turn" technology, which is still being used today, requires users to push down while turning.

By 1974, Ontario had made the use of child-resistant packaging mandatory for certain products. Similar regulations were quickly adopted internationally.

Dr. Breault's child-proof container idea has saved countless children from death or serious injury from accidental poisonings. Indeed, as one enthusiastic health official put it: "The Child-Resistant Container is to childhood poisonings what the Salk vaccine is to polio." Dr. Breault died in 1983. In honour of his career, the Hotel Dieu Hospital in Windsor established the "Henri J. Breault Pediatrics Centre".

Source: Canadian Medical Hall of Fame



TWENTY YEARS AGO...

UNDEFEATED 1994 WESTERN MUSTANGS

It was the perfect end to a perfect season – the undefeated Western Mustangs' overtime victory in a Vanier Cup championship that's been called the best university football game ever played in Canada. Western won 50-40 over the University of Saskatchewan Huskies in overtime to clinch the Cup. Fittingly, the undefeated 1994 Western Mustangs Football team was just inducted by The Western Mustangs Champions Club on its Wall of Champions with four other inductees on April 11 at TD Stadium, to take its place among other Mustangs football legends.



Coach Larry Haylor, left, and Western President Paul Davenport proudly display Western's Vanier Cup.



Anthony Lane, helmet held aloft in triumph, is congratulated by teammates after clinching Western's victory with his 77-yard punt return for a touchdown. (Photos by Shawn Simpson)

Brian Ferriman in
downtown Nashville.
(Photo by Tom Griscom)

BY WAYNE NEWTON

STRIKING A CHORD IN NASHVILLE



If reason had won out over passion, then maybe Brian Ferriman would have been a lawyer practising in his hometown of London, Ont.

But then who would have helped launch the careers of Canadian country music stars Michelle Wright, Terry Carisse and Gary Fjellgaard?

Ferriman, BA'72 (English), rejected law school after graduating from Western and instead joined two partners to open a recording studio called Springfield Sound Studio in a former schoolhouse near Aylmer, Ont.

"I took pre-business at first at Western, but I was captivated by the pros and the material in the English department, and so after my first year I switched over to English and Criticism," Ferriman, 63, said.

"The criticism was a good thing to have. Both English and Criticism have served me well over the years, surprisingly, not necessarily to my bank account but from a critical standpoint. Working with both English and Criticism gave me a sense of the communication process and that was a really helpful thing to have."

Despite a passion for performing and having worked his way through Western playing in a local rock band called Every One of Us, Ferriman decided early on his future in the music business was behind the scenes.

"The first decision I made when I graduated from university was, apart from not wanting to go into grad school or law school, that I thought I was a better business person than a musician," he said. "So, my future lay on the business side of music, working with artists, maybe as a producer, maybe as a manager, maybe at a record label. But all of those things held more interest for me."

Turns out he did all of the above. Springfield Sound Studio recorded many regional and national acts, including Cape Breton country-blues singer Matt Minglewood and country artist Terry Sumsion.

When running a recording studio in rural Ontario proved not viable, Ferriman and his wife, fellow Western graduate Susan (Kramer), BA'72 (Mathematics), moved to Mississauga and formed Savannah Records. Together, they manage a growing roster of

Canadian country music talent, including The Good Brothers and Gary Fjellgaard.

Ferriman soon looked south to make inroads for his artists and himself.

On the flight home from his first trip to Nashville in 1983, he met Terry Carisse, who under Ferriman's management became a six-time winner of the Canadian Country Music Association Male Vocalist of the Year Award.

Ten years later, Brian and Susan and their two children left Mississauga for Brentwood, Tenn., a bedroom community outside Nashville, where Brian now runs Savannah Music.

Singer Michelle Wright may be his most successful artist and Ferriman remembers well the first time he heard Wright's audition tape in 1985.

"I thought, 'What an interesting voice. I hope she looks good, is an interesting person and can support that sound,'" he said of the singer he's managed for more than 25 years. "At the time, Willie Nelson was big with a signature voice and Michelle had that with her smoky alto."

Wright moved to Nashville the same year as the Ferrimans and was among the first country artists signed to Clive Davis' Arista label. Her most recent album, titled *Strong*, was released in 2013. Ferriman calls it one of her best.

"Music is a youth-oriented industry, so the nature of opportunities changes," he said. "It takes strategy, insight and patience to transcend initial success. I have a couple of aphorisms: The harder you work, the luckier you get. Overnight sensations take 10 years to make. Loretta Lynn said you have to be first, better and different to succeed in country music."

While he's lived in Tennessee for over two decades, Canada hasn't forgotten Ferriman's contributions to growing the careers of some of its finest country music performers.

He was inducted to the Canadian Country Music Hall of Fame in 2008 and is an eight-time winner of the CCMA's Manager of the year and four-time winner of Record Industry Person of the Year.

Not bad for a guy who turned his back on law school.



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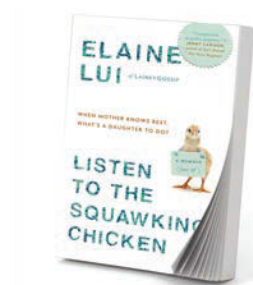


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Elaine Lui and her mother

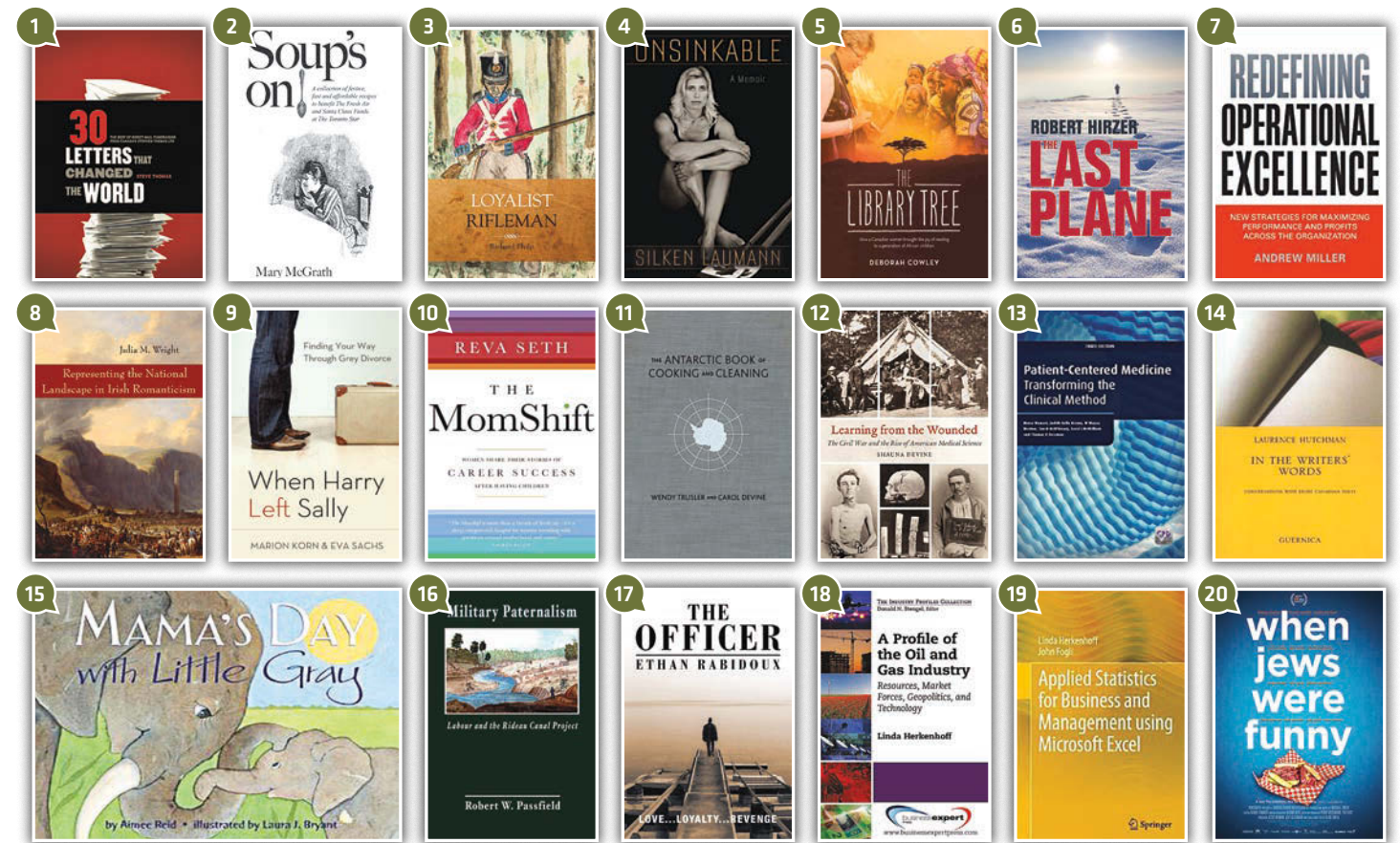


Listen to the Squawking Chicken

When **Elaine Lui, BA'96** (French), was growing up, her mother told her, “Why do you need to prepare for the good things that happen? They’re good. They won’t hurt you. My job is to prepare you for the hard times, and teach you how to avoid them, whenever possible.” Neither traditionally Eastern nor conventionally Western, the Squawking Chicken raised her daughter drawing on Chinese fortune-telling, feng shui blackmail, good old-fashioned ghost stories, and shame and embarrassment in equal measure. And despite years of chafing against her mother’s parenting style, Elaine came to recognize the hidden wisdom—and immeasurable value—in her rather unorthodox upbringing.

Listen to the Squawking Chicken lays bare the playbook of unusual advice and warnings used to teach Elaine about hard work (“Miss Hong Kong is a whore”), humility (“I should have given birth to a piece of barbecue pork”), love and friendship, family loyalty (“Where’s my money?”), style and deportment (“Don’t be low class”), finding one’s own voice (“Walk like an elephant, squawk like a chicken”) among other essentials. Along the way, Elaine poignantly reveals how her mother earned the nickname “Tsiahnng Gai” or “squawking chicken” growing up in Hong Kong, enduring and rising from the ashes of her own hard times.

Listen to the Squawking Chicken is a loving mother-daughter memoir that will have readers laughing out loud, gasping in shock, and reconsidering the honesty and guts it takes to be a parent. Available at: amazon.ca



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| 4) Unsinkable , by Silken Laumann, BA'88, LLD'13 | 12) Learning from the Wounded , by Shauna Devine, PhD'10 | 18) A Profile of the Oil and Gas Industry , by Linda Herkenhoff, BSc'76 |
| 5) The Library Tree , by Deborah Cowley, BA'58 | 13) Patient-Centered Medicine , by Dr. Judith B. Brown, BSW'74 (King's); Dr. Thomas Freeman, BSc'71, MD'76, MCISc'90; Dr. Carol L. McWilliam, MScN'8; Dr. Moira Stewart, PhD'75; Dr Wayne Weston, and the late Dr. Ian R. McWhinney, LLD'00 | 19) Applied Statistics for Business and Management Using Microsoft Excel , by Linda Herkenhoff, BSc'76 |
| 6) The Last Plane , by Dr. Robert Hirzer, MD'77 | 14) In the Writers' Words: Conversations with Eight Canadian Poets , by Laurence Hutchman, BA'72 | 20) FILM – When Jews Were Funny , Best Canadian Feature Film, 2013 Toronto International Film Festival (TIFF), by co-producers Jesse Ikeman, HBA'00 & Jeffrey Glickman, BA'03 (Film Studies) |
| 7) Redefining Operational Excellence , by Andrew Miller, BA'95 (Philosophy) | | |
| 8) Representing the National Landscape in Irish Romanticism , by Julia M. Wright, BA'88, MA'89, PhD'94 (English) | | |



VOICE OF ALUMNI
WITH ROBERT COLLINS, BA'77

ADJUST ATTITUDE TO INCREASE ALTITUDE

It's often said that one's attitude is a key determinant of one's career trajectory. Likely, many of us have had the experience of a parent, friend, employer or loved one taking the time to share their perceptions about how we can improve or undertake an "attitude adjustment."

Sometimes, these discussions are welcome and confirmations of what one already knows and sometimes there are new insights and challenges revealed.

For organizations, strategic planning processes provide this same opportunity to reflect, to hear and to recalibrate. *Achieving Excellence on the World Stage* (westernu.ca/achievingexcellence), Western's recently released strategic plan, provides the impetus and framework for an institutional "attitude adjustment."

Achieving Excellence acknowledges the vital role of alumni, along with students, faculty and staff, in accomplishing our new Vision, Mission and Strategic priorities and challenges us specifically, as follows:

"Engaging our global alumni community as active ambassadors for higher education."

As graduates, no group is more knowledgeable of and influenced by Western's student learning experience than our alumni. Western's ability to excel in the global environment increasingly depends on how well we are able to engage the active support of our alumni community locally, provincially, nationally and internationally.

Beyond their proven and generous capacity for providing philanthropic support (including that received during the current "Be Extraordinary" Campaign for Western, which aims to raise \$750-million), we intend to engage alumni more creatively and effectively as advocates for their Alma Mater and for the cause of postsecondary education more broadly. These efforts will include:

- supporting alumni in forming global links and virtual networks that will mutually benefit individual graduates and their Alma Mater;
- celebrating graduates' success stories in traditional and social media;
- seeking alumni help to advocate for greater public support of Western and higher education;
- exploring opportunities to provide alumni with enhanced access to online library resources, services and life-long learning opportunities;
- tapping graduates' personal networks as a means to identify exceptional students, faculty and staff in our recruitment efforts;
- leveraging alumni knowledge to assist with the development of innovative curriculum and research initiatives that will better prepare our students to become global citizens;
- cultivating ongoing alumni interest in Western's activities and linking alumni to participation opportunities;
- accessing graduates' expertise on revenue diversification strategies that will help minimize the university's reliance on governmental and tuition sources;
- maximizing the ability of professional school graduates to link to their professional communities."

With your Alumni Association's rich history of forging effective life-long relationships and providing meaningful involvements, we will shortly be engaging you in determining how we can best fulfill these directions with your support.

With your help as "global citizens whose education and leadership will serve the public good," we can insure that our positive alumni attitude will indeed contribute to Western's altitude on the world stage.

Robert Collins is president of Western's Alumni Association.

ALUMNI EVENTS

Connect with old friends and make some new ones at Western Alumni events happening in locations around the world. Many of our events are family friendly and offer a great opportunity to enjoy the summer months with the company of fellow alumni. Our full events listing can be found at: alumni.uwo.ca/connect/events

FEATURED EVENTS

- MAY 13** - Calgary Spring Alumni Reception (Calgary, AB)
- MAY 14** - Meet and Greet with Mustangs Football Coach Greg Marshall (Ottawa, ON)
- MAY 15** - Dinner with 10 Strangers (Ann Arbor, MI)
- MAY 21** - Building a Career You Love (London, ON)
- MAY 22** - In the Footsteps of Dublin's Giant (Toronto, ON)
- MAY 22** - Joint Canadian Law School Reception (London, United Kingdom)
- MAY 24** - Stratford Festival Outing (London, ON)
- MAY 24** - Stratford Festival Luncheon and Show (Stratford, ON)
- MAY 28** - Careers: Moving In, Moving Up, Moving On (Toronto, ON)
- JUNE 6** - Western Mustangs Football Golf Tournament (London, ON)
- JUNE 6** - Rick McGhie Night in Toronto (Toronto, ON)
- JUNE 7** - Rick McGhie Heads West (Calgary, AB)
- JUNE 12** - Love Your London - Spicing Up the World with McCormick (London, ON)
- JUNE 14** - Western Alumni Serves - ReForest London (London, ON)
- JUNE 15** - Alumni Day at African Lion Safari (Hamilton, ON)
- JUNE 18** - Art + Music + Friends + Cocktails (Oshawa, ON)
- AUGUST 11** - Food, Friends and Baseball Fun (Vancouver, BC)
- AUGUST 30** - New York Yankees at Toronto Blue Jays (Toronto, ON)

Find us on Facebook



Alumni and guests enjoy the Purple and White celebration in Toronto on March 6 at the Trump International Hotel & Tower.

Discover the World



Alumni Western's 2014 Discover the World program offers travel opportunities for Western alumni and friends.

Join like-minded travellers on one of our journeys, enhanced by knowledgeable lecturers and tour directors, offering an exceptional cultural and educational experience.



Autumn 2014
Sicily & the Amalfi Coast, China, Panama Canal, Canary Islands



Winter 2015
Amazon River Expedition, Tahiti & French Polynesia, Costa Rica & Panama



Spring 2015
Holland & Belgium, Cycling in France, Spain, Provence, Dordogne

To view all upcoming trips, visit alumni.westernu.ca/learn/travel.

Contact us to be added to our mailing list.

Susan Henderson
Tel: 519.661.2111 or 1.800.258.6896 ext. 85871
Email: discovertheworld@uwo.ca



Looking to reconnect?

The new Western Alumni Online Directory makes networking and reconnecting easy.

You can now search an online database of more than 140,000 Western alumni all around the world.

It's a great way to:

- find alumni living in your city
- make connections with alumni working in your field
- reconnect with classmates
- offer to become a mentor

You can also view your profile and update your information. It's an easy way to network and reconnect with fellow alumni and stay in touch with Western.

Visit westernconnect.ca/directory

Have questions? Email us at alumni-directory@uwo.ca.



ALUMNI NOTES AND ANNOUNCEMENTS



Margaret (Fisher) Hamilton, BA'47, author of *It's a Galley, Not a Kitchen, You Landlubber*.

1940s

Budding author and daughter of one of the founders of the Western Alumni Association, **Stuart MacVicar Fisher, MD, Class of 1909, Margaret (Fisher) Hamilton, BA'47**, has published *It's a Galley, Not a Kitchen, You Landlubber* (ISBN 978-0-9681353-3-4). Margaret's education at Western was interrupted by war service. The book recounts her first days at H.M.C.S. Prevost and her subsequent service in Cornwallis and Halifax as a member of the W.R.C.N.S. As a navy cook, she was well suited for continuation of her studies with an emphasis on home economics.

A celebration in honour of **Dr. H. Hugh Allen, MD'48**, was held April 1 at the London Hunt and Country Club and hosted by Amit Chakma, President & Vice-Chancellor. Dr. Allen's vision has been felt far beyond London through his dedication to mitigating health disparities in developing countries. For more than a decade, he has made regular visits to Yemen, a nation with extremely high prenatal and maternal mortality rates, to educate and supervise the surgical training of obstetricians and gynaecologists. Colleagues, friends and family gathered to recognize and pay tribute to Dr. Allen's excellence in clinical education, commitment to surgical innovation, and advancement of global health care delivery.

1960s

Gary Bryant, BA'63, has been cast as one of the lead actors in 4th Line Theatre's production of "Doctor Barnardo's Children" running July 1 to 26 at the Winslow Farm near Millbrook, Ont.

Ian Anderson, BA'64, received the Special Achievement Award at the Ontario Sport Awards this past spring for his contributions to the sport of Track & Field in Ontario. He started out in the 1960s as a high school middle distance coach. He joined the Toronto Striders and then in the early '70s formed Track West. Ian served as the meet director for the 1972 Olympic Trials in Scarborough and in 1973 formed the Ontario Meet Directors Council, for which he served as the first chairman. Ian is currently coaching and officiating in the pole vault and remains active at the University of Toronto.

Sherrill Grace, BA'65 (MA'70, PhD'74, Philosophy, McGill), FRSC, University Killam Professor, Department of English, UBC, was recently named an Officer of the Order of Canada. She was honoured for promoting Canadian culture and identity through her collection of published works. Grace has published more than 200 papers, 19 books, and co-edited plays about Canadian art, theatre, film, music and literature. She is a fellow of the Royal Society of Canada and a recipient of the Queen Elizabeth II Diamond Jubilee Medal.

John Munro Thompson, BESC'66, LLD '94, was recently named as an Officer of the Order of Canada for his leadership in the information technology sector, and for advancing research partnerships between industry and academia.

John Eberhard, BA'66, LLB'69, has been appointed a Member of Social Security Tribunal (SST) with the Government of Canada. The SST was created as an independent administrative tribunal that provides efficient, effective and independent appeal processes for Employment Insurance (EI), the Canada Pension Plan (CPP), and Old Age Security (OAS) decisions.

Mary E. Hofstetter, MA'69 (English), LLD '11, was recently named as a



Jim Holody, BA'72 (Zoology), driver of a 1959 MGA twin cam, won the 2013 CASC-OR Overall Vintage/Historic Division Championship last November in Toronto. He has been vintage racing since 2002 on tracks such as Mosport, Shannonville, Calabogie in Ontario and Watkins Glen, Sebring, Road Atlanta, LimeRock, Graton, VIR in the U.S.A. He was also just named president of the London and St. Thomas Association of Realtors (LSTAR).

Member of the Order of Canada for her contributions in remodelling the Banff Centre into one of the leading arts, culture, training and educational institutions in Canada.

1970s

Claude Parker, MLS '70 (MD) successfully completed the recertification exam of the American Board of Psychiatry and Neurology and will be recognized as a Board Certified psychiatrist for an additional 10 years. He is employed at the Veterans Affairs Hospital in Waco, Texas.

Barry Bruce, MD'72, is a recipient of the Order of Ottawa for his Health-care advocacy. He is a founding partner of the West Carleton Family Health Team.

The Board of Directors of the London and St. Thomas Association of Realtors (LSTAR) announced that London realtor **Jim Holody, BA'72** (Zoology), will serve as its president in 2014. After joining LSTAR in 1976, Jim served as a Director of appeal processes for Employment Insurance (EI), the Canada Pension Plan (CPP), and Old Age Security (OAS) decisions. Since then, he has sat on or chaired many association committees, task forces and advisory groups. Jim is the broker of record for the independently owned and operated 1st London Real Estate Services Inc.

Roger Castle, DplEd'72, was appointed last July to the position of Manager, Education Services with the Western Hockey League (WHL) in Calgary.

Laurence Hutchman, BA'72, published *In the Writers' Words: Conversations with Eight Canadian Poets*, Guernica, 2011. In this book, he interviews major poets of the modernist period: Ralph Gustafson, George Johnston, P. K. Page, Fred Cogswell, Louis Dudek, Al Purdy, Anne Szumigalski and James Reaney.

Archdiocese of Toronto Thomas Collins, MA'73 (English), has been appointed to a new roster of cardinal advisers to reform Vatican bank (Cardinal's Commission).

Marvin Bernstein, JD'75, received The Child Welfare League of Canada's 2012 Achievement Award recently in Toronto.

The Honourable Ed Holder, BA'76 (Philosophy), was recently appointed Minister of State (Science and Technology) by Prime Minister Stephen Harper.

Dr. Ralph Gilbert, BSc'76, Otolaryngologist-in-chief at Princess Margaret Cancer Centre, has been named one of the city's top physicians by fellow Toronto doctors.

Robert Hirzer, MD'77, a family doctor, has published his book, *The Last Plant*, a fictionalized memoir of his parents.

Rob Andrews, BESC'77, was appointed President and CEO of the Ontario Clean Water Agency on Jan. 6. Prior to joining OCWA, Rob was the Chief Executive, Global Water at AECOM, where he formed and integrated the company's first global water division. AECOM Water is now the world's largest water engineering business, with annual revenues exceeding \$1 billion and more than 6,000 dedicated staff providing water, wastewater, water resources and community infrastructure services to clients on six continents. Rob's other previous industry experience includes a role as the Executive Vice-President, Global Water Projects and Products Division, at Earth Tech, a company with



Back row: Andrew Stokes (13), Rebecca Stokes (17), Jeffrey Stokes (15), Front Row Kim Berdusco, Jessica Stokes (9), Anthony Stokes. After 18 years in the United Kingdom, **Kim Berdusco BA'85**, (MBA'87, Queens), CFA and Anthony Stokes (BSc'88, UBC, MBA'90, U of T) and family have decided to move back to Toronto and are keen to reconnect with old classmates and friends. To get in contact, please email kberdusco@bell.net.

annual revenue of \$600 million and 3,000 staff, including several water treatment technology companies, that was acquired by AECOM in 2008.

Brian Feagan, BSc'77, MD'83, has been awarded with a 2013 Scientific Achievement Award by the Crohn's & Colitis Foundation of America (CCFA).

Jane Riddell, BA'77 (Anthropology), MA'85 (Phys-Ed), COO GoodLife Fitness Clubs Inc./fitness (London, Ont.), was recognized as a Top Leader in Sport and Physical Activity for 2013 by the Canadian Association for the Advancement of Women and Sport and Physical Activity (CAAWS). CAAWS publishes its Most Influential Women List annually to celebrate and highlight Canadian leaders who influenced sport and physical activity in Canada and on the international stage.

Gordon Sussman, MD'77, Director of Sussman Allergy and Immunology Clinic, has been named one of the city's top physicians by fellow Toronto doctors.

George Tedder, BA'78, (Geography), senior VP & director, was named one of Cushman Wakefield's 2013 top performers (Toronto). Cushman & Wakefield is a privately held commercial real estate services firm. Founded in 1917, it has 250 offices in 60 countries and 16,000 employees.

Darcea Hiltz, BMus'79, retired in March 2013, from teaching elementary vocal music with the Halton District School Board. He searched for a small jazz vocal community adult ensemble to sing in but there wasn't one west of Toronto. He decided to create a jazz vocal group. haltonjazzchoir.com

Recently, HJC singers participated in the workshops offered by New York Voices during Humber College's Artist-In-Residence program. HJC singers are honing their craft and look forward to offering their talent to senior residences and community events.

1980s

Amandio Contreiras, BA'80, has been appointed COO of the On Side Restoration Services - one of Canada's leading, privately owned restoration companies since 1979.

Catherine Corey, BA'80 (Economics), is a recipient of the Inspiration Awards at the Royal Ottawa Foundation for Mental Health for her role in treatment of mental illnesses.

Rick Schubert, LLB'80, is now Associate Partner of Aon Hewitt's Executive Compensation Practice for Canada. He is located in Toronto.

Clifford Borden, BA'82 (Economics), has been appointed Portfolio Manager and Director, Wealth Management for ScotiaMcLeod's Capital Branch.

Leo Groarke, PhD'82 (Philosophy), was recently named the eighth President of Trent University in Peterborough. His position takes effect in July and he joins Trent as it celebrates its 50th anniversary. He is presently vice-president, academic and provost at the University of Windsor.

David Filipchuk, HBA'82, has been appointed President and COO, Canadian & Australian Operations of PCL Construction in Edmonton.

The Washington-based firm Carlyle Group has hired **David McCann, BA'82, MA'84, MBA'86**, who is now working out of the Toronto offices of Diversified Global Asset Management. DGAM was recently acquired by Carlyle.

Bernard Morrow, BA'82, LLB'85, has been appointed as New Complaints Resolution Commissioner by The Law Society of Upper Canada.

Bethune Whiston, BA'83 (JD'86, U of T), partner at Moreau Shepell, was recently appointed to the Ontario Financial Services Tribunal. She will initially serve on the tribunal for a period of three years on the recommendation of the Premier of Ontario and with the approval of the Lieutenant Governor.

Randy Borron, BA'83, (Geography), senior VP, was named one of Cushman Wakefield's 2013 top performers (Toronto). Cushman & Wakefield is a privately held commercial real estate services firm. Founded in 1917, it has 250 offices in 60 countries and 16,000 employees.

Gregory Hogarth, BA'83 (ACS), has been appointed to the advisory board of the U-Vend - a developer and distributor



Cameron Tsujitam, BSc'89 (Geology), has been recognized by 3M Canada for teaching.

of self-serve electronic kiosks, located in Chicago.

Michael Barrett, BEd'83, has been appointed President & CEO of the Gay Lea Foods Cooperative Ltd. in Mississauga, effective April 1.

Mary Mavrinc, MLIS'84, has been selected for the 2014 Lifetime Achievement Award from the Ontario College and University Library Association (OCULA).

Nora Osbaldeston, BA'85 (Phys-Ed), was the 2013 recipient of the inaugural Federated Press Woman in Law Leadership Award presented for outstanding achievement & Leadership by a Canadian Woman Lawyer.



Laura Browne, BA'85 (Visual Arts), BEd'86, won first prize in the 13th Annual Huron County Art Show for a large work (30" x 25") in stained glass entitled *Edge of Elusive Balance, Lake Huron Wave*.



Carolyn Wilkins, MA'88, senior deputy governor of the Bank of Canada.

After 18 years in the United Kingdom, **Kim Berdusco, BA'85**, (MBA'87, Queens), CFA and Anthony Stokes (BSc'88, UBC, MBA'90, U of T) and family have decided to move back to Toronto and are keen to reconnect with old classmates and friends. To get in contact, please email kberdusco@bell.net.

Lloyd Cooper, MBA'85, vice chair, office leasing, was named one of Cushman Wakefield's 2013 top performers (Montreal). Cushman & Wakefield is a privately held commercial real estate services firm. Founded in 1917, it has 250 offices in 60 countries and 16,000 employees.

Laura Browne, BA'85 (Visual Arts), BEd'86, won first prize in the 13th Annual Huron County Art Show for a large work (30" x 25") in stained glass entitled *Edge of Elusive Balance, Lake Huron Wave*. This was the first year mixed media and more non-representational art was allowed. During 2014, her work will hang in the Huron County Council Chambers and will be displayed in a variety of public venues. Laura also won first prize for mixed media artwork in a recent *Art Around Town* show in Exeter, Ont. This work expresses the energy and atmosphere of her solitary hike at night to an active volcano in Hawaii. In Western's Visual Arts Department, and beyond, Laura was fortunate to have lessons and artistic advice from noteworthy professors such as Roly Fenwick, Paterson Ewen, Madeline Lennon and Mark Cameron. She has incorporated her affinity with geology and jade into a 37" x 42" stained glass *Jade Valley*. She plans to return to her jade valley in the Yukon in summer 2014.

Justice of the Peace Michele Thompson, BA'85, has been named one of 21 new Ontario Justices of the Peace. Since 1998, she has been a manager of the Victim/Witness Assistance Program for the Ministry of the Attorney General, in Kitchener, Stratford and Goderich. Her duties included planning and co-ordinating

the delivery of programs for victims and witnesses of crime. Justice of the Peace Thompson is a member of the Huron-Perth Human Services Justice Coordinating Committee, the Goderich and Stratford Youth Justice Committees, and has been involved in a broad range of community organizations addressing domestic violence and elder abuse. Associate Chief Justice/Coordinator of Justices of the Peace Faith M. Finnestad has assigned Justice of the Peace Thompson to Walkerton.

Susan Kular, PhD'86 (Geography), has been reappointed to the Immigration and Refugee Board of Canada for a term of three years effective April 21.

Wendy Freeman, BA'86 (Philosophy), President, CTV News (Bell Media), was recently named Woman of the Year by Women in Communications and Technology (WCT). WCT announced the names of 13 recipients of its prestigious Annual Awards in February, which recognize individual and corporate leadership in advancing women's achievement in Canada's rapidly growing digital economy. Formerly Canadian Women in Communications (CWC), the revamped and much expanded WCT organization now represents 2,500 women in professions and industries from traditional media and corporate communications to information management and technology.

David S. Lawee, BA'87 (Philosophy), is now the Head of Google Capital. Google Capital was recently established to back late-stage technology startups. In Feb 2014, Google invested \$300 million in fresh capital into the initiative.

Dave Skelton, BSc'87 (Geology), has been appointed Consultant at Peregrine Diamond Ltd. in Vancouver.



Shelley Bolduc, BA'91

Donald Coletti, BA'87, MA'88 (Economics), was appointed Adviser to the Governor of the Bank of Canada in August 2013.

Kathryn Goodhue, MLIS'88, has been appointed CEO of the Brantford Public Library.

Rodney Phillips, BA'88 (PoliSci/Eng), has been appointed Chair of the Board of Postmedia Network Canada Cor and its subsidiary Postmedia Network Inc.

Jennifer Walinga, BEd'88, was inducted in October into the Canadian Sports Hall of Fame with her teammates from Canada's women's four rowing which won gold at the 1992 Barcelona Olympics. Walinga is an associate professor and director of the School of Communication and Culture at Royal Roads University in Victoria, B.C.

George Low, MBA'88, has been appointed Dean of Radford University's College of Business and Economics effective July 1, 2014.

Galen, BA'88, LLD'86 and Hilary Weston, LLD'97, were honored for global leadership in business and philanthropy at a gala dinner (April 3) to benefit The Queen Elizabeth II September 11th Garden located on Hanover Square in New York City. The black tie evening which took place at Gotham Hall celebrated the common values and shared friendship between the United States, the United Kingdom and the Commonwealth. The creation of the Garden was prompted by a desire to honour and memorialize the 67 British subjects who lost their lives in the tragic attacks of Sept. 11, 2001, and to honour The Queen on her Diamond Jubilee.

Economics alumna **Carolyn Wilkins, MA'88**, replaced **Tiff Macklem, MA'84, PhD'89** (Economics), on May 2 as the new senior deputy governor of the Bank of Canada. Macklem left his post to become dean of U of T's Rotman School of Management. Wilkins' term in her new role is seven years.

Robert Baillie, BA'89 (PoliSci), has been appointed President and CEO of State Street Trust Company Canada.

Thomas Birch, MBA'89, a VP, Business Development at Telesystem is a Chairman of Woodword, the largest virtual social network for tweens (8-14 years old).

Karen Grose, BA'89 (Sociology), has been appointed VP, Digital Education by TVO in Toronto.



Don Trinidad, BSc'97, BA'02 and Alanna McNee, BA'04, BSW'04 (King's), were married in London on November 16th, 2013. Reception in true Western style was at Ivey Spencer Leadership Centre.

Cameron Tsujitani, BSc'89 (Geology), has been recognized by 3M Canada and the Society for Teaching and Learning in Higher Education (STLHE) as a 3M National Teaching Fellow widely seen as the top national award for teaching leadership at the post secondary level. He is an assistant professor in Earth Sciences at Western.

Trina Innes, BSc'89, was appointed to the Board of Directors for the Association for the Advancement of Sustainability in Higher Education in January 2014. She has been the Director of the Office of Sustainability for the University of Alberta since September 2009.

Derek Snyder, BA'89, (Economics), senior VP, was named one of Cushman Wakefield's 2013 top performers (Toronto). Cushman & Wakefield is a privately held commercial real estate services firm. Founded in 1917, it has 250 offices in 60 countries and 16,000 employees.

1990s

Shelley Bolduc, BA'91 (Economics), has been appointed Assistant Manager for BB&T-Oswald Trippe and Company, a business and personal insurance company in Naples, Fla.

Lisa Allen, MD'92, Head of pediatric gynecology the Hospital for Sick Children has been named one of the city's top physicians by fellow Toronto doctors.



Recent alumnae **Tamar Silverbrook, BA'13** (Huron, Psych) and **Dionne Kallmeyer, BA'13** (Huron, Psych), met up with **Robert Collins, BA'77**, and **Mary Lake Collins, LTC'69**, at the Otway Lighthouse as they explored South Australia's Great Ocean Road and escaped record temperatures in Melbourne this January.

Mark Lumley, BMus'92, BEd'93, has been appointed the Chair of the Ontario Sugarbeet Growers' Association.

Lawrence Rhee, BA'93 (Economics), has been appointed Managing Director of Investment Banking and Technology for Mackie Research Capital Co., an independent Canadian investment dealer and wealth management firm.

Christopher Mainella, MA'93 (PoliSci), was recently appointed a judge of the Court of Appeal for Manitoba after previously serving as a judge of Her Majesty's Court of Queen's Bench for Manitoba in Winnipeg.

Glen Silvestri, BA'94 (English), has been appointed to the Board of Directors of Equity Financial Holdings Inc.

Justice of the Peace Thomas Glassford, BA'96 (Geography) has been named one of 21 new Ontario Justices of the Peace. He has been assistant registrar for the Justices of the Peace Review Council and Ontario Judicial Council since 2002. He has previously held positions in the Ministry of the Attorney General with the Assessment Review Board. Justice of the Peace Glassford has been a member and acting chair of his local municipal appeals committee and representative

of his municipal heritage advisory committee. He has also served as a district referee for the Ontario Soccer Association. Associate Chief Justice/Coordinator of Justices of the Peace Faith M. Finnestad has assigned Justice of the Peace Glassford to Toronto.

Daniel Golberg, LLB'97, MBA'97, has been appointed Chair of Special Olympics Canada.

Lee Billinkoff, HBA'98, was named one of Cushman Wakefield's 2013 top performers (Toronto). Cushman & Wakefield is a privately held commercial real estate services firm. Founded in 1917, it has 250 offices in 60 countries and 16,000 employees.

Sevaun Palvetzian, BA'98, MA'99 (History), has been appointed as CEO of the Greater Toronto CivicAction Alliance.

Allison Fisher, MEd'99, an Executive Director of Wabano Centre for Aboriginal Health has been appointed to the Order of Ontario by the Lieutenant Governor of Ontario.

Sara Gray, MD'99, critical care and emergency medicine at St Michael's Hospital, has been named one of the city's top physicians by fellow Toronto doctors.

Juliana Lam, MBA'99, has been appointed as Executive VP and CFO of Uranium One in Toronto, one of the world's largest uranium producers.

2000s

Wojtek Nowak, HBA'00, has been appointed as Managing Director of Liolios Group, a comprehensive financial communications firm focused on micro

to mid-cap companies across a broad range of industry classifications.

Matthew Kindree, BA'00, LLB'05, has been named a Partner at Baker & McKenzie LLP Toronto office.

Aaron Bennett, MBA'01, has been appointed a Research Analyst for Jarislowsky Fraser Ltd. in Toronto.

Samir Sinha, MD'02, Director of Geriatrics at Mount Sinai Hospital has been named one of the city's top physicians by fellow Toronto doctors.

Derek Bruce, BA'02, (Geog/Urban Dev), was named one of Cushman Wakefield's 2013 top performers (Toronto). Cushman & Wakefield is a privately held commercial real estate services firm. Founded in 1917, it has 250 offices in 60 countries and 16,000 employees.

Peter Gregg, MBA'04, has been appointed President and CEO of the Enersource Co.

Ezra Chang, MBA'05, has been appointed VP of Mackie Research Capital Co., an independent Canadian investment dealer and wealth management firm.

Dr. Deepa Mehta, LLD'06, an international icon in the firm industry has been appointed to the order of Ontario in 2012 and was invested with her medal in 2014.

Kimberley D. Caines, BA'06, was recently recognized by the Bermudian Magazine as a rising star in the Bermuda Business Community. She is currently working as a civil litigator with MJM Limited in Hamilton, Bermuda.

Our Global Commitment Beyond The Gates

As a student, Western encouraged you to combine your studies with community service learning. Now, as an alumnus, you can continue this tradition through **Western Alumni Serves**.

Volunteer alongside other Western alumni in your area to support a local community organization. Whether it's a tree planting, a building project or reading to elementary school children at the local library, Western Alumni Serves is a perfect way to show that Western alumni are committed to improving society – one community project at a time.

For more information about Western Alumni Serves and how Western can support your project, visit alumni.westernu.ca/serves

Western  Alumni





The Western Kinesiology bike trip in France ignited the flame in **Karel van Klaveren BA'13** (Kinesiology). During the summer of 2013, Karel participated in the 3,900-mile Sea to Sea biking event across North America. The purpose of this bike tour was to raise funds to end the cycle of poverty.



Kimberley D. Caines, BA'06, civil litigator in Hamilton, Bermuda.

Melissa Kargiannakis, BHSc'12, was one of 26 Ontarians chosen for the inaugural cohort of Studio Y: Ontario's Youth Social Impact and Leadership Academy offered through MaRS Discovery District.

Jenny Vaughan, BA'13 (Kinesiology), has been named the Ontario University Athletics' West women's basketball player of the year.

Kealy Dedman, MPA'13, has been appointed General Manager/City Engineer of Guelph, Ont.

The Western Kinesiology bike trip in France ignited the flame in **Karel van Klaveren BA'13** (Kinesiology). During the summer of 2013, Karel participated in the 3,900-mile Sea to Sea biking event across North America. The purpose of this bike tour was to raise funds to end the cycle of poverty. A total of \$917,118 was distributed to Poverty Causes. The trip began June 24 in Newport Beach, Cal. and lasted 9 weeks and ended in Staten Island, New York, August 25. The trip included a Canadian leg from Sombra, Ont. (through Sarnia and London) to Montreal, Que. Karel's home is currently in Sarnia and he can now say he biked home from California.

IN MEMORIAM

David Black Weldon, HBA'47, LLD'89, on February 24, 2014, in Arva, Ont.

Donald A. Grant, BSc'50, on September 6, 2013, in Ottawa, Ont.

Warren Shippel, BA'51, on October 12, 2013, in Lindsay, Ont.

Dr. John W. Vance, MD'51, on September 18, 2013, in Holloway Bay, Ont.

Dr. Reginald George Moore, BSc'54, on February 2, 2014, in Wolfville, NS.

The Honourable John Ross Matheson, LLM'54, on December 27, 2013, in Kingston, Ont.

Lillian Ida (nee Sommerfeldt) Chepelsky, HBA'55, on January 29, 2014, in Richmond Hill, Ont.

Mary Elizabeth "Betty" Gilmore, BA'55, on April 17, 2013, in Stratford, Ont.

Harry J. Daniel, BA'56, on December 24, 2013, in St. Catherine's Ont.

Grazina Theresa Petrauskas, BA'56, MA'72, on November 26, 2013, in London, Ont.

Rev. H. Robert Hayne, BA'61 (Theology, Huron), on April 5, 2013, in London, Ont.

Charles Britton Hunter, BA'62, on December 31, 2013, in London, Ont.

Alan P. Coles, BA'65, on September 30, 2013 at Thickson's Point, Whitby, Ont.

Lorraine Ann Baird, BA'69, on February 19, 2014, in West Vancouver, BC.

Jeffrey C. Lawrence, BA'71, LLB'73, on January 23, 2014, in Ottawa, Ont.

Rod J. MacKenzie, BESC'71, on December 2, 2013, in Sudbury, Ont.

Ross E.T. Bennett, HBA'72, on September 20, 2013 in Ottawa, Ont.

Shari Elizabeth Spear, BA'80, BEd'81, on October 23, 2013 in Brantford, Ont.

Florence Adele (Coates) Warren, BA'93 (earned at age 73), on February 27, 2013, in London, Ont.

REMEMBERING: PETER DESBARATS

FORMER DEAN OF THE GRADUATE SCHOOL OF JOURNALISM

BY DAVID ESTOK, BA'79 (KING'S, ENG/HIST)

Peter Desbarats spent a lifetime "making news" so it came as no surprise that his death in February was covered extensively by national media across Canada.

"A media man of the Mad Men Era," was the headline in *The Globe and Mail*, "a journalism giant," the *London Free Press* said, and a "first class journalist" was how his former Global TV network colleagues described the handsome, intelligent and, at times, controversial Canadian.



Desbarats

However, Peter Desbarats was so much more than that. A writer, newspaper reporter, TV anchorman, author, academic, playwright, poet, and citizen, first of Montreal, but for the past more than 20 years of London, Ontario. It seems there was little that Desbarats could not turn his hand to without success. His best-selling book, *Rene: A Canadian in Search of a Country*, was just one of 13 works he penned during a career that took him across Canada and around the world in search of news. A 2002 play about former London Mayor Dianne Haskett, LLB'77, a children's book and of course his *Somalia Cover-Up: A Commissioner's Journal*, all added to his life work. Desbarats had a keen sense of what news was all about and also was known for "being ahead of the curve" when it came to what was coming next.

"He told me that when something is new, that's the best time to be there," Larry Cornies, MA'86 (Journalism), a former student, colleague and editor of Desbarats told the *London Free Press*. "He was always good at sensing the next wave and adapting."

Starting his career as a copy boy for Canadian Press, Peter Hullett Desbarats worked at the *Montreal Gazette*, Reuters, *The Winnipeg Tribune*, a nightly television show called *Seven on Six* on CBC in Montreal, the *Toronto Star* as well as Ottawa bureau chief for Global Television and eventually co-anchor of the Global News with Peter Trueman.

At Western, we knew him most for his role as Dean of Journalism,

a job he took in 1981. Desbarats' appointment was controversial given his lack of a formal education, but he quickly made his mark on campus as an intellectual, a great teacher and most importantly a leader not only in the field of journalism at the school but across the country.

It was at Western that Desbarats would lead a national campaign to keep the journalism school alive in the mid 1990s. The fight was classic Desbarats: public, aggressive and ultimately, successful.

Two of Desbarats former students – CBC news anchor Heather Hiscox, MA'87 (Journalism), and CBC reporter Adrienne Arseneault, BA'90, MA'91 (Journalism) – were both in Sochi, covering the Olympic Games when Desbarats passed away.

"We both remember well his personal magnetism and commanding presence," they told the *Free Press*. "He taught the creative writing class during my year, so I have always associated him with learning how to craft and tell a good story. Years after he retired from Western, I would see Peter on Saturday mornings, in the market, enjoying the company of his friends and, it seems to me, sharing good stories. Very fitting."

When he first moved to London, he complained openly about the city. In typical Desbarats fashion though, he got involved and he worked hard to make London a better city. Whether it was with his work with Orchestra London, Museum London or the Colborne St. United Church, Desbarats became a citizen of London. (I remember him most at the downtown Y where folks from every walk of London life – businessmen, academics, journalists, lawyers and others – would seek his help, opinion and his advice.)

Desbarats won several honours during his long and distinguished career including two ACTRA awards and was an Officer Of The Order of Canada.

Desbarats died due to complications from Alzheimer's disease. He was 80. He leaves 10 children and 13 grandchildren.

David Estok is VP Communications at Sick Kids Foundation in Toronto. He is the former editor of The Hamilton Spectator and former Associate VP of Communications and Public Affairs for Western.

Remembering is a new *Western Alumni Gazette* feature. Essays of less than 400 words about alumni who have passed in the last year will be considered. Only one will be published per issue, and you will be contacted if yours is chosen. Those not chosen for publication may be featured online at alumnigazette.ca. Submissions can be sent to wag.editor@uwo.ca or *Remembering*, c/o WAG Editor, Communications & Public Affairs, Western University, Suite 360, Westminster Hall, London, Ontario, Canada, N6A 3K7.

Ryan Kalt, LLB'07, MBA'08, Chairman of Athabasca Nuclear, has been appointed to act as the Chief Executive Officer (Interim) until the Corporation's next annual meeting or until a permanent officer is appointed.

Dr. Paul Corkum, LLD'09, has been appointed to the Order of Ontario by the Lieutenant Governor of Ontario.



Kasey Moore, BA'12, BEd'13, and **John Culbert, BA'12** (BMOS), were married in London on September 21, 2013. Both attended King's from 2008-2012.

2010s


Dr. C. David Naylor, LLD'11, has been appointed to the Board of Trustees of REIT- NorthWest International Healthcare Properties.

Bernard Kim, BESC'11, MESC'13 (Civil & Environmental Engineering), has been volunteering his technical skills with Engineering Ministries International to "design a world of hope" in the developing world, including participating in disaster response to the Philippines.

Kasey Moore, BA'12, BEd'13, and **John Culbert, BA'12** (BMOS), were married in London on Sept. 21, 2013. Both attended King's from '08-'12. They met in psychology class and have been together ever since. They now live in Kincardine as John has secured a position at Bruce Nuclear and Kasey is pursuing a teaching career.

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THE FINAL SAY
WITH PAUL WELLS, BA'89

BEING THE BEST AT SOMETHING

Pods are nice — I have several I've collected over the years — but I miss the days when you pretty much had to go to where some music was to hear it. Effortlessly portable music somehow makes it rootless and easier to dismiss. When I was at Western in the 1980s, I'd make occasional trips down the hill to do my homework in the Music building, whose library was lined with thousands of long-playing records. It was a self-defeating plan, because I'd end up concentrating on the music instead of on calculus.

But the music's abundance was breathtaking, and I liked the feeling of being an interloper on turf normally inhabited only by music students. One afternoon I found a Duke Ellington record called *The Queen's Suite*, put it on the turntable, parked the earphones on my ears. Ellington had met Queen Elizabeth II in the 1950s, been charmed by her, and hurried

afterward to record a new suite of music in her honour.

He decreed that only one copy of the resulting record would be pressed, as a gift to Her Royal Highness. Commercial release would await his death, which finally came to pass in 1974. The LP I was listening to was the result. There's a piece on it for piano and string bass called *The Single Petal of a Rose*. I remember my breath catching in my throat the first time I heard it. I've always wondered what Queen Elizabeth made of it. Perhaps she didn't even listen. It would be her loss.

It's never good to get too stuck in your silo at a university. My trips down the hill to the music building saved my sanity even if they did no wonders for my calculus grades. When I visited Western last autumn to peddle a book I wrote, I learned I would miss, by two days, an ambitious Sunday-afternoon concert to celebrate the 100th anniversary of the composer Benjamin Britten's birth. I hope some science majors or engineers wandered by to check it out. Britten's music is good stuff.

The baton for that concert was held by Alain Trudel, who came to London to be Orchestra London's music director and to join the faculty of the Don Wright Faculty of Music. He recently quit the Orchestra London gig. I'm told for reasons that honour him, but he has stayed on at Western. The students there are lucky to have him.

Trudel is my age, and when I began working as a reporter in Montreal in 1989 he had a reputation as one of the world's most formidable young trombonists. Conducting came later. Trudel is one of the most experienced orchestral conductors and music educators in Canada.

I mention all this because I was also pleased to learn that Western is renovating the Don Wright Faculty of Music building to the tune of \$25 million. It was time: the music building, constructed in 1972, was getting rickety. Over the next few years, the old music building and Talbot College will be renovated, redesigned in ways that make more sense, and substantially expanded. My old haunt, the music library, will receive some of the most ambitious updates.

I'm glad the Faculty of Music is being, not just updated, but finally given facilities that match ambitions it's had for years. Its alumni include two of the world's greatest opera singers, Adrienne Pieczonka, BMus'85, DMus'12, and Michael Schade, BMus'88, whom I could have gone to hear in

the '80s when we were all undergrads if I'd only known who was who.

It's just common to discover, years after the event, that somebody who was prowling around the campus when you were there is now running the world. When I was entertainment editor at *The Gazette*, I used to edit copy from a soft-spoken, eerily self-possessed older student named Cameron Bailey, BA'87. Today Cameron runs the Toronto International Film Festival. As *The Globe and Mail* has noted, the current Governor of the Bank of Canada, Stephen Poloz, MA'79, PhD'82, is a Western alumnus, as are two of his senior deputies, Carolyn Wilkins, MA'88, and Timothy Lane, MA'78, PhD'83. So is Tiff Macklem, MA'84, PhD'89, the Bank official Wilkins replaces. And Douglas Porter, BA'82, MA'84, the chief economist at BMO.

IT'S JUST COMMON TO DISCOVER, YEARS AFTER THE EVENT, THAT SOMEBODY WHO WAS PROWLING AROUND THE CAMPUS WHEN YOU WERE THERE IS NOW RUNNING THE WORLD.

It was at Western I learned that one of the options open to any ordinary kid was to be the best in the world at something. The "something" in question could be just about anything. That sense of a university as a community of achievement is yet another reason why the notion of a university as a physical place, a meeting place for thousands of young people and the ghosts of all who came before them, is nowhere close to being obsolete.

Paul Wells has won the Shaughnessy Cohen Prize for Political Writing for The Longer I'm Prime Minister: Stephen Harper and Canada 2006-. The same book also captured the Dafoe Book Prize recently.

Paul Wells is a senior columnist for Maclean's magazine. Follow him on Twitter @InklessPW.



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