Creating fun @ Spin Master
University graduates can save more.

At TD Insurance, we recognize all the time and effort you put into getting where you are. That’s why, as a member of The Alumni Association of The University of Western Ontario, you have access to our TD Insurance Meloche Monnex program which offers preferred group rates and various additional discounts. You’ll also benefit from our highly personalized service and great protection that suits your needs. Get a quote today and see how much you could save.

You could WIN $60,000 cash to build your dream kitchen!*
The Alumni Gazette is published for the University of Western Ontario alumni, introducing a new feature called “Million-dollar Gift Delivers Tools to Business Community.” The feature highlights a $1 million gift to support the Ivey Business School, which will benefit students and the community. Additionally, Western Campus News features the launch of the new campus news website, which aims to improve engagement and communication with students and alumni. ANNIVERSARIES, CROSSROADS TO MARK

Western Alumni Gazette Fall 2014 Edition
Editor: David Scott
Executive Editor: Jason Winders, NED'S
Director, Alumni & Development Communications: Anna Cunningham
Published: Helen Connell, MBA'86
Art Director: Barry Rice, Bavil'87, MVAC
Designer: Rob Pothe
Photography/Art: Bill Brown, BA'83, MBA'84, Dan Brady, MBA, Marie Bussola, BB'87, Bonner Ginger, Ray Graham, Graham Hardman, MBA'75, Jason King, Steven James, MBA'75, Adrian Kaya, BA'71, Paul Mayne, Karen Hunter Quagley, Brian Reynolds, D7'13, Shawn Simpson, Adifa Tabet, BA'08, MM'13, Daniel Thirwit, RITA'83, BEd'77, Zac Walls, BB'69
Advertising Sales: Denise Jones, 5196516131 ext. 85406, d.jones@uwyo.ca
Guest Contributors: Andrew Chin, Robert Collins, BA'M95, John Corbett, BA'84, MLA'84, David Dowson, Ron Johnson, Paul Mayne, David Salke, RBA'88, Adisa Tabar, MBA'81, Karen Janes, BEd'75, BEd'76, Paul Walls, BA'89, Ivey Business School, MEd'89
The Alumni Gazette is published three times a year by the Department of Communications & Public Affairs in partnership with Alumni Western and the Development of Alumni Relations & Development.
For publication dates or to make submissions, contact the Alumni manager at 5199752231 ext. 87402, e-mail is davidscott@uwyo.ca or mail at Alumni Office, Western University, Suite 300, Westminster Hall, London, Ontario, N6A 3K7. Forward changes of address information to our print address at Alumni office. Our print address is detail@uwyo.ca or mail at Alumni Office, Western University, Suite 300, Westminster Hall, London, ON, N6A 3K7. Reautho Alumni online at www.alumniuwga.ca

HONORARY DEGREES AWARDED AT HONG KONG CAMPUS

An award-winning cancer researcher, a major player in the fashion industry and a global financial management leader received honorary degrees in mid-May from Western at the 2014 convocations for the Schulich School of Medicine & Dentistry, Western’s Hong Kong campus and the Ivey Business School, respectively.

Jacob Van Dyk was awarded a Doctor of Science, honors causa (DSc) during the Schulich School of Medicine & Dentistry, MD Convocation.

During his award-winning teaching career at Western, Jacob Van Dyk also served as head of Physics and Engineering at London Health Science Centre’s Regional Cancer Program. Van Dyk is Professor Emeritus at Western and most recently he worked as a consultant at the International Atomic Energy Agency for which he continues to perform various international teaching assignments. His research focuses on the implementation of radiation technology in the clinical practice of cancer treatment.

Cecilia Siu-Wei Yau, BA’72, was awarded a Doctor of Laws, honors causa (LLD) during the Western Hong Kong Convocation.

A highly accomplished Western alumna, Cecilia Siu-Wei Yau is the Director of Moxa Company Ltd., a Hong Kong-based manufacturer and exporter of premium quality leather, silk and satin products. Featuring house brand names Miss Macia and Marissa, Macia has constantly adapted its designs and products since its inception while developing essential materials for the high fashion industry. Yau is a dedicated volunteer at the Hong Kong Children’s Cancer Foundation and serves as a member of Western’s Hong Kong Advisory Board and the Hong Kong Foundation Board.

Dominic Barton was awarded a Doctor of Laws, honors causa (LLD) during the Ivey Business School, MBA Convocation.

Dominic Barton, global managing director of McKinsey & Company, is a leader able to engage and collaborate across business, government and the non-profit sectors. Steering one of the world’s top management consulting firms, his primary business focuses include financial sector development and reform and long-term capitalism. During the Asian financial crisis of the late 1990s, Barton emerged as the leading banking advisor in Korea and designed the country’s current banking system. His role as a global thought leader is evident by his participation in the World Economic Forum, the Asia Business Council, Aspen Strategy Group and Brookings Institution, among others.

MILLION-DOLLAR GIFT DELIVERS TOOLS TO BUSINESS COMMUNITY

For London business leaders, StarTech.com’s $1 million gift to the Ivey Business School may be a gift that keeps on giving. Announced on May 22 at the Richard Ivey Building, the gift establishes a new Ivey-StarTech.com partnership that will deliver education programs, consulting services and customer insight tools for local business people.

“We are delighted to be working with StarTech.com President and CEO Paul Seid, who has proven to be a tremendous leader in London’s business community,” said Bob Kennedy, Ivey dean. "It is great to see a company so committed to improving the health of the overall economy and

YOUR RIGHT TO PRIVACY Western reserves your privacy. At any time you have the right to request that your personal information cease to be used for alumni programs, to provide information about alumni services, or for fundraising purposes. For more information, please visit www.advser.uwo.ca/privacystatement.htm or contact Advancement Services: phone 519-661-4176 or 1-800-420-7593 (Canada & U.S.), 519-661-4182 or e-mail inq@uwyo.ca.

NEW RINGS HONOUR ATHLETES This past spring, Mustang Athletics began honouring its graduating students with a Mustangs Ring Ceremony. The presentation of a sterling silver ring to honour their contributions as student-athletes.

Therese Quagley, director of Sports & Recreation at Western, said the annual ring ceremony signifies the pride all alumni share in representing the university. “The rings symbolize the interconnectedness of Mustang athletics — past, present and future,” said Quagley, adding Mustang alumni will also have an opportunity to purchase a ring.
contributing resources to drive innovative business ideas for southwestern Ontario.”

An Ottawa-based firm, startups.com, is a manufacturer of hard-to-find connectivity parts including audio-video connectivity, hard drive accessories, cables, add-on cards, server management and networking. Founded in 1985, Startech.com has operations in the United States, Canada, Mexico, United Kingdom, Europe and Taiwan, servicing a worldwide market.

WESTERN STUDENT WINS 3-MINUTE THESIS COMPETITION

Western biochemical engineering student Joseph Donohue has won top prize at Canada’s National 3-Minute Thesis competition (3MT), a research communication competition where graduate students have three minutes or less to present their research and its impact to a panel of non-specialist judges and peers.

After advancing from Western’s 3MT to the provincial-championships, Donohue competed against 10 other semi-finalists in the National 3MT on May 14 at Concordia University, organized by the Canadian Association of Graduate Students (CAGS). His presentation of a new approach to the problem of overloaded sewage treatment facilities in isolated communities, thoroughly engaged the competition judges, who included Nobel laureate Dr. John Polanyi, who said. "He (Ridgway) said, ‘Why don’t you look at our school, one that we understand how we communicate with each other with language if we want to understand humans and human behaviour.’

Strong noted this is probably the single largest budget that the university has ever done in bringing an entire team on board.

Eric Arts’ arrival isn’t about nostalgia; it’s about what we have is in international level. We are also fortunate to live in a democracy where our news media have the freedom to serve as watchdogs over public servants, than to the high standards to which we hold our elected officials.

Eric Arts, BSc’90 (Photo by Paul Mayne)
I know some will tell you to plan out your careers. I encourage you not to limit yourselves. Don’t be so fixated on a goal that you miss a chance to go in a new direction.”

Sheila Fraser

Helping others brings enormous awards; it benefits you and it benefits the community. Use your skills and abilities to contribute to a greater good and find a purpose beyond position, and beyond money.”

Sylvia Chrominska, BA’73, HBA’75

Use your abilities to the fullest and don’t hesitate to invest in additional learning, especially in areas outside of your comfort zone.”

Francis Zwiers

All of you have the opportunity to empower women, to empower men to shape our society to treat everyone equally. As you move forward, I challenge you to think, speak and act in a manner that will work to achieve these goals. My generation is counting on you.”

Stacey Allaster, BA’85, MBA’00

We have the intelligence; we often have all of the technologies. But do we have the collective capability? We can do it, but we can only do it if you put your minds to it.”

Sir David King

Your generation is one my generation and older generations will look to, to solve problems. I know you can do it and it will be a beautiful sight. Get out there, and fix my country.”

Rick Mercer

Strive with great purpose for a happy ending and balance that with like purposes for your family, your community, your country, and the Earth. Doing that, you will bring smiles of satisfaction to the memory of your ancestors.”

Bob Barney

Walk tall. Walk steady. Walk together.”

Dr. Catherine Zahn

Stay positive, be prepared to work hard. Look for opportunities to demonstrate your talents and skills and take on responsibility, focusing on where you want to go. And seek out a mentor.”

Madam Justice Elaine Adair

Try to dream big dreams. As you try to pursue those dreams, things may not always work out the way you want them to, but don’t give up on those dreams.”

Robert Langer

Whether you’re here from abroad, from other parts of Canada or studying in your hometown, you stand at the threshold of a career during a remarkable time.”

Glenn Stevens, MA’85

Although you are young and fit now, I hope you will join others in applying bio and medical engineering research to improve the lives of sick, disabled and elderly people. There are often extraordinary benefits for everyone when such disadvantaged people can turn their lives from being passive, to making great contributions.

Lord Julian Hunt

The individual matters – and what you do individually matters. The most powerful office in the land is the individual citizen.”

Glen Pearson, BSc’87

Stay positive, be prepared to work hard. Look for opportunities to demonstrate your talents and skills and take on responsibility, focusing on where you want to go. And seek out a mentor.”

Madam Justice Elaine Adair

Try to dream big dreams. As you try to pursue those dreams, things may not always work out the way you want them to, but don’t give up on those dreams.”

Robert Langer

Whether you’re here from abroad, from other parts of Canada or studying in your hometown, you stand at the threshold of a career during a remarkable time.”

Glenn Stevens, MA’85

Try to dream big dreams. As you try to pursue those dreams, things may not always work out the way you want them to, but don’t give up on those dreams.”

Robert Langer

Whether you’re here from abroad, from other parts of Canada or studying in your hometown, you stand at the threshold of a career during a remarkable time.”

Glenn Stevens, MA’85

Try to dream big dreams. As you try to pursue those dreams, things may not always work out the way you want them to, but don’t give up on those dreams.”

Robert Langer

Whether you’re here from abroad, from other parts of Canada or studying in your hometown, you stand at the threshold of a career during a remarkable time.”

Glenn Stevens, MA’85

Try to dream big dreams. As you try to pursue those dreams, things may not always work out the way you want them to, but don’t give up on those dreams.”

Robert Langer

Whether you’re here from abroad, from other parts of Canada or studying in your hometown, you stand at the threshold of a career during a remarkable time.”

Glenn Stevens, MA’85

Try to dream big dreams. As you try to pursue those dreams, things may not always work out the way you want them to, but don’t give up on those dreams.”

Robert Langer

Whether you’re here from abroad, from other parts of Canada or studying in your hometown, you stand at the threshold of a career during a remarkable time.”

Glenn Stevens, MA’85
Making it real

BY JASON WINDERS, MES’10

ALUMNA TURNS PASSION, PHILOSOPHY INTO OPPORTUNITY FOR KIDS IN LOS ANGELES

K aren Hunter Quartz’s “interesting story of failure” has led to a chance at success for hundreds of kids in one of the most disadvantaged areas of Los Angeles. Drawn to Philosophy early on, Hunter Quartz, BA’86 (Huron, Philosophy), MA’87 (Philosophy), entered Huron University College as an undergraduate in the early 1980s. There, she met her husband, Steven Quartz, BA’86 (Huron, Philosophy), MA’87 (Philosophy), in an Ancient Philosophy course. They were married straight out of the Western affiliate, and then the couple “walked across the road” to work on their master’s degrees in the same discipline.

Hunter Quartz’s memories of Western are rich and deep – citing with ease the impact particular professors or classes had on her studies. She conjures up an especially vivid description of Western Philosophy professor Robert Butts. She described the late icon of the academic walking across campus with a signature copy of Immanuel Kant’s Critique of Pure Reason, tattered and bookmarked, well-worn and well-examined, tucked under his arm.

“I remember him being the consummate intellectual who took apart paragraphs and was so motivated by ideas,” Hunter Quartz said. “He was this old philosopher, ostensibly not part of our culture any more, but the ideas he brought to life made for happy memories and inspiration for me.”

After graduation, she and her husband wanted to continue their studies, although admittedly ignorant of the competitive graduate school landscape in The States. They both applied for PhD studies to the University of California-San Diego – and nowhere else.

“Looking back, it was completely ridiculous what we did – applying to one graduate school,” Hunter Quartz said. Her husband was accepted into the program; she was not.

“You know, when I got rejected, I went through this whole thing – doubts, questions,” she said. “But then I started thinking. I always wanted to start a school, study education. It was always so interesting to me the ideas and philosophy behind it. I decided to go looking into this field even though I had never studied education – I had only been to school.”

Regrouping, she placed a blind call up the road to UCLA. A Philosophy professor, David Ericson.

Oddly enough, Ericson recently had a paper rejected by an academic journal Butts edited. So, he was extremely familiar with the man behind the name on one of Hunter Quartz’s letters of recommendation. The professor was intrigued and accepted her into the program.

Soon after, she and her husband headed to California in a beat-up Mazda – and they have been there ever since. Hunter Quartz went on to earn her PhD from UCLA, and then stayed on as a professor.

But she yearned to do something different. “One of the things I struggle with as an academic is that the world of ideas is a nice place to live, but at some level it is not real,” Hunter Quartz said.

To her mind, she had two options: Change the system from within by becoming a classroom teacher and administrator, or apply her research to the existing system. She chose the latter.

Her passion, along with a hearty constancy to weather nay-sayers and government bureaucracy, fueled the founding of the UCLA Community School.

The K-12 pilot school, located on the campus of the Robert F. Kennedy Community Schools, operates through a partnership between UCLA, the Los Angeles Unified School District and the Koreatown/Pico-Union community. The school draws 1,000 students from the neighbourhood.

“This is not a charter school, Hunter Quartz said, but an institution informed by scholarship, and grounded in progressive educational philosophical ideas, all within the public school district.

“From the start, she had a hand in every aspect – from putting together tricycles and blowing up playground balls to reassuring everyone from the families of students to the university chancellor that “everything will be OK” when the school opened its doors.

The UCLA Community School opened in September 2010, and last June, the first cohort of incoming freshmen graduated. The Class of 2014 included 80 seniors, 44 of whom were accepted into a four-year college, 20 are headed to a University of California campus, the elite campuses of the system. Almost all other students are planning to attend a two-year institution. Those numbers shine even brighter when you consider only 6 per cent of families from the neighbourhood had a member go to college, and only 4 per cent ever went to a UC campus.

“This moment is electrifying,” said Hunter Quartz, who serves as the school’s research director. “This class has exceeded our expectations. It’s an exciting moment right now to celebrate a lot of hard work and dedication by a lot of people so these students can take the next step in life.”

While much work remains to be done to achieve the school’s ultimate mission, Hunter Quartz has paused for a bit of celebration and to remember its origin.

“As a graduate student at Western, I taught Intro to Philosophy. That class was why I went into education. I loved that opportunity to connect with students and think about how to engage people in learning ideas,” she said. “I do that every day now.

“Today, for these kids, this is about more than grades or those formal credentials they need. They need to learn the world, to develop that social capital, know lots of people who look like them and are successful. This is about something bigger for them.”

Karen Hunter Quartz, BA’86 (Huron, Philosophy), MA’87 (Philosophy), sits in the UCLA Community School beneath a mural, by California artist Judith Francisca Baca, that pictures Robert Kennedy, Cesar Chavez and other civil rights pioneers, symbolizing the institution’s social justice vision.
SPIN MASTER FOUNDERS FIND A WAY TO HAVE FUN AND PROFIT

BY DAVID SCOTT

Ben Varadi, Anton Rabie and Ronnen Harary defy the definition of a ‘normal’ partnership. Then again, being “a bit too unorthodox” has helped this trio of 1994 Western grads find worldwide success with Spin Master, an international kids entertainment company, which now employs more than 900 globally.

“Yes, they are a perfect complement to each other and many people will say that. Honestly, it’s a perfect three-headed monster,” said Chris Harrs, BA’85 (English), LLB’88, executive vice-president and general counsel for Spin Master. “I think if any one of them weren’t there, it would have broken up years ago.”

Harary and Rabie have been side-by-side since they were 11 years old – summer camps, high school and, later, university.

While at Western, they created their first business together, Campus Faces, a poster company. They made a profit selling advertising along the side of posters and expanded their market over three years.

“That’s when we got to know that we loved working together. We had common values, we wanted to build something together,” Rabie said.

By their final year of university, the venture had grown to a cross-Canada business at six other campuses.

Varadi and Rabie, who both earned HBAs from Ivey Business School, got to know each well from first to second year at Ivey. “Benny and I developed a very wonderful, natural, fun, real friendship together,” Rabie said. “One of the things Ivey gave us was a base understanding on every little area of the business. On operations, it taught us the basics of throughput and cycle time.”

It gave us great contacts and peers,” Varadi added.

Harary, who earned a BA in Political Science, didn’t know the eclectic Varadi during their time at university. Varadi studied Political Science before committing to his HBA; Harary took two business courses at Ivey.

The trio came together post-graduation for Earth Buddies, a grass seed-filled pantyhose head toy that grew ‘hair’ when watered. Harary’s grandmother brought a few back with her from a trip to Israel and said the environmentally friendly toy was a hit.

Harary decided to make 5,000 pieces for Mother’s Day “to see how things go.”

He approached Rabie, interviewing at the time for a job at Proctor & Gamble, to help with the one-time venture. Earth Buddies sold well. And then it snowballed. Soon after rolling it out, the pair received an order from Wal-Mart Canada for 26,000 units.

Due out in time for Christmas 2014, Boomer Dino can travel backward and forward, wag its tail, and growl at you with red eyes when it’s angry. He can be trained to sit, speak and eat. He also burps.
company business models were to take American or European products and distribute them in Canada. Spin Master spun that around.

“We said we want to design and develop our own products here in Canada and sell them to the rest of the world,” said Harary. “And, predominantly, our focus was the United States, because it was so close to Toronto.” That simple-yet-bold approach charted the course of the company. The first toy the company produced was Devil Sticks (gravity sticks or juggling sticks). They then took it to the annual Hong Kong Toys & Games Fair in January 1996. At that show, they developed relationships with distributors in every country around the world. In February 1996, they sold Devil Sticks to Toys “R” Us and K.B. Toys. Over the years, Spin Master has developed its own toys by thinking differently than the rest. Take Air Hogs, for example. Created in 1996, Air Hogs is a line of toy vehicles developed when British inventors John Dixon and Peter Manning approached Spin Master with a prototype of a compressed-air-powered toy airplane that had been rejected by everyone. Excited by the plane’s potential, Spin Master licensed the technology and spent two years – and a half million dollars – perfecting the toy. Spin Master has acquired established toy brands during its 20-year history including Spy Gear and, more recently, the 116-year-old Meccano product line (often known as an Erector Set) in 2013. In 2007, Spin Master’s breakthrough product combined an action figure, board game and trading card game. Bakugan was formed through a partnership between Spin Master, Sega Toys Ltd., Nelvana Enterprises Inc., TMS Entertainment, Japan Video Inc. and Sega Corporation. Bakugan became an instant success after its 2008 launch in the United States. It was declared the breakout hit of the toy industry receiving numerous awards including three 2009 OTTY awards for Boy Toy of the Year, Property of the Year and Toy of the Year; the industry’s most prestigious award. That success put Spin Master on – or, more precisely, all over – the toy industry map. Aside from its headquarters in Toronto, Spin Master now has offices in Los Angeles, Hong Kong, China, Tokyo, Italy, Paris, the UK, Germany, the Netherlands, Slovakia and Mexico.

“If you, and a lot of them, want to come and join the company, we’re talking 1.5 million pieces. Within nine months, they’d hired staff and delivered on their promises. Rabie recalled, “He said, ‘I’ll do it for you. I will turn you into a billion dollar business’...”

“We say we don’t want to just be a plastic manufacturer. That’s where Ben comes into it. We needed a candidate to run the factory.” Harary said. “Anton called him up and said, ‘Ben, do you want to come and join the company and run this part of the business?’ At the time, Varadi was interviewing at Toronto ad agency Leo Burnett. After an intense 24-interviews-in-a-day candidate blitz, the company declined to hire him because, according to them, he was “a bit too unorthodox.” They suggested he try the “creative side” of the industry. So he did. Varadi took a chance with his key friends’ business, but he set a time limit for Earth Buddies. Rabie recalled, “He said, ‘I’ll do it for nine months, then I’m going to do something else.’”

But Varadi stayed on. The trio eventually set up shop in the King/Bathurst area of Toronto, because it was so close to Toronto. “When you think about it, that’s a lot of risk.”

“Any which way you look at the company it’s very global,” Rabie said. “Our mindset, our people, our sales... Building upon its success in content development with the Bakugan TV Show, Spin Master launched an entertainment division in 2008 focused on design, development and production of cross-media entertainment properties.”

Spin Master has earned 13 of the coveted OTTY awards. Business accolades continue to roll in like reaching platinum status of Canada’s 50 Best Managed Companies, Fast Company 50 Most Innovative Consumer Products Company and Ernst & Young Entrepreneur of the Year Award.

In today’s international toy market, only American toy giants Hasbro (Monopoly, GI Joe) and Mattel (Barbie, Hot Wheels, Fisher Price), and the iconic Danish company Lego, are bigger than Canadian Spin Master. But with increased international success has come the ultimate in flattery – imitation. Spin Master contends with regular lawsuits against counterfeit versions of their most popular brands. “The funny thing is, you know you’re successful when you’re fighting a lot of counterfeiters,” Harris said. “We have Bakugan. We must have shut down 45 factories in China, all doing counterfeiters. That’s how extensive it is. That’s a billion dollar franchise.”

Replied by its ‘Innovating fun every day’ motto, Spin Master accomplishes that by continuing to work closely with inventors.

“We said we want to design and develop our own products here in Canada and sell them to the rest of the world,” said Harary. “And, predominantly, our focus was the United States, because it was so close to Toronto.” That simple-yet-bold approach charted the course of the company. The first toy the company produced was Devil Sticks (gravity sticks or juggling sticks). They then took it to the annual Hong Kong Toys & Games Fair in January 1996. At that show, they developed relationships with distributors in every country around the world. In February 1996, they sold Devil Sticks to Toys “R” Us and K.B. Toys. Over the years, Spin Master has developed its own toys by thinking differently than the rest. Take Air Hogs, for example. Created in 1996, Air Hogs is a line of toy vehicles developed when British inventors John Dixon and Peter Manning approached Spin Master with a prototype of a compressed-air-powered toy airplane that had been rejected by everyone. Excited by the plane’s potential, Spin Master licensed the technology and spent two years – and a half million dollars – perfecting the toy. Spin Master has acquired established toy brands during its 20-year history including Spy Gear and, more recently, the 116-year-old Meccano product line (often known as an Erector Set) in 2013. In 2007, Spin Master’s breakthrough product combined an action figure, board game and trading card game. Bakugan was formed through a partnership between Spin Master, Sega Toys Ltd., Nelvana Enterprises Inc., TMS Entertainment, Japan Video Inc. and Sega Corporation. Bakugan became an instant success after its 2008 launch in the United States. It was declared the breakout hit of the toy industry receiving numerous awards including three 2009 OTTY awards for Boy Toy of the Year, Property of the Year and Toy of the Year; the industry’s most prestigious award. That success put Spin Master on – or, more precisely,
Balancing the Bank

There is now more purple at the Bank of Canada than just the Sir John A. Macdonald 10-dollar note.

With their appointments to the Bank of Canada Governing Council in May 2014, Western alumnae Carolyn Wilkins and Lynn Patterson now place Western economists at four of the top six positions at the bank, including governor, senior deputy governor and two of four deputy governor posts.

Stephen S. Poloz, Governor of the Bank of Canada, Wilkins, Senior Deputy Governor, and four deputy governors share responsibility for decisions with respect to monetary policy and financial system stability, and for setting the strategic direction of the bank.

Born in Oshawa, Ont., Poloz, MA'79 (Economics), PhD'82 (Economics), has more than 30 years of public and private sector experience in financial markets, forecasting and economic policy. He first joined the bank in 1981; he started his term as governor in June 2013.

Born in Peterborough, Ont., Wilkins, MA'88 (Economics), has held a broad range of senior analytical roles at the Department of Finance and the Privy Council Office. She joined the bank in 2001; she started her term as senior deputy governor May 2. Wilkins became the bank's highest-ranking woman ever when she assumed the role as Poloz's No. 2 from Western alumnus Tiff Macklem, MA'84, PhD'89 (Economics).

A native of Chatham, Ont., Patterson, HBA'83, has more than 25 years of experience in capital markets, risk oversight and senior management roles, including as president and country head for Bank of America Merrill Lynch Canada. She joined the bank in 2001; she started her term as one of four deputy governors May 5.

Born in Ottawa, Ont., Timothy Lane, PhD'83 (Economics), served for 20 years on the staff of the International Monetary Fund (IMF) in Washington, D.C., where he contributed to the IMF’s work on a number of countries. He joined the bank in 2008; he started his term as one of four deputy governors in February 2009.

Patterson, along with fellow Deputy Governor Lawrence Schembri, oversees the bank’s analysis and activities to promote a stable and efficient financial system. Lane oversees the bank’s international economic analysis.
FINDING YOUR NEXT GREAT OPPORTUNITY

BY SARAH DAWSON

In my 20s, I lived near New York City, and each week I dined at a different restaurant. For someone who loves food, there are countless options in a city like the Big Apple. And with so many to choose from, it’s no wonder it took me so long to decide where to eat.

I spent a lot of time learning about different options, careful to make the best choices and hoping to find a hidden gem. But the sheer number and variety of options were overwhelming. For me, picking a great restaurant required research. To start, I considered the type of food I wanted: atmosphere, who I will be dining with; price; and location. These questions made up my criteria – the factors I set to navigate through the possible options.

My next step was crucial – research.

To better understand my options, I went to Trip Advisor, Yelp and food blogs for reviews and comments. I talked to people who had explored the city’s different cuisines, and even curated lists based on the options at each restaurant. With an idea of the options, I applied my criteria.

If I found the more criteria I could satisfy, the happier I was with my choice. By selecting criteria to narrow down what I wanted to eat in New York, I saw how it is possible to narrow down to one restaurant from more than 10,000 options. It’s really no different when it comes to making career decisions.

As an Alumni Career Coach at Western, the tactics I used to select a restaurant sound vaguely familiar as I consider individuals making decisions about the next steps in their career. Many people struggle with how and when to transition to the next opportunity, or even switch fields completely. They wonder: “What else can I do?” and “How do I end up in the perfect career?”

The same career management principles apply whether you want to take charge of your career in your current field or you are looking for opportunities elsewhere. So, let’s leverage the skills in setting criteria and research that many people already exhibit when deciding where to eat to help simplify the process.

Most career experts would agree career management isn’t rocket science. Yet, based on the countless number of inquiries I field, the majority of professionals are still seeking counsel related to basic career management principles.

Let me walk you through a few to keep top of mind so that you too can find a hidden gem.

Bon appetit!

KNOW YOURSELF. People in careers that fit them are happier, healthier, and much more satisfied – not just with their jobs, but with their lives. Sadly, studies show that the majority of people feel negatively, or at best neutral, toward their current jobs. To identify criteria for navigating where you want to be next, look deeply at what energizes you, what you find rewarding, what you’re good at and what comes to you easily. Examine your high and low points at work, and identify the times you felt more energized, engaged and fulfilled – and why you felt this way.

BUILD RELATIONSHIPS. The word networking often sends people running to the nearest exit, but keep in mind the power of a referral and the strength of your network. You are likely to visit the restaurant your friend suggests after all.

To better understand my options, I went to Trip Advisor, Yelp and food blogs for reviews and comments. I talked to people

BUILD RELATIONSHIPS. The word networking often sends people running to the nearest exit, but keep in mind the power of a referral and the strength of your network. You are likely to visit the restaurant your friend suggests after all.

Sarah Dawson has been working at Western helping alumni and students reach their career goals since 2005. For more information, visit alumni.western.ca/careermanagement or email your questions to careermg@uwo.ca.

SPEND MORE TIME ON LINKEDIN. With millions of users, LinkedIn is a tool with many facets. Researching a company, connecting with Western alumni, applying for a position, requesting an informational interview or contributing to a group discussion are just a few of the ways you can utilize LinkedIn. It’s a powerful resource, but you’ve got to be active and follow through. We have even built a series of videos to help you build your profile and maximize your efforts on LinkedIn. Look for them at alumni.western.ca/careermanagement.

BALANCE YOUR DEPENDENCE ON THE INTERNET. If you are focusing solely online, your search hasn’t begun yet. Research shows that only 7-10 per cent of jobs are sourced through online applications. Keep in sight the power of a referral and the strength of your network. You are likely to visit the restaurant your friend suggests after all.

Sarah Dawson has been working at Western helping alumni and students reach their career goals since 2005. For more information, visit alumni.western.ca/careermanagement or email your questions to careermg@uwo.ca.
BY RON JOHNSON

FINDING KEYS TO BUSINESS IN CHINA

When Jason Inch graduated from the Ivey School of Business in 2004, and headed off to pursue opportunities in China, more than a few people scratched their heads in wonder. But now that the entire global economy runs through the economic superpower in the Far East, people have stopped wondering and started to pay attention.

Inch is the author of the book China’s Economic Super trends: the follow up to the 2008 book, Super trends of Future China, co-authored with Inch’s mentor Dr. James Yuann. In addition to his work as an author, Inch has set up a social enterprise firm dubbed LOHAUS, the Loft of Health and Urban Sustainability.

His books are geared towards those looking to take advantage of the growing economy and suss out potential opportunities in the near future.

“I try not to write in an academic style,” says Inch, who also teaches at Shanghai Jiaotong University, one of the country’s top colleges. “I write for my students, who are typically Shanghai-based expat executives who desire to know more about what’s going on in China’s business environment. I also think about what I would want to know if I was coming to China today.”

According to Inch, China is the No. 1 or No. 2 import or export trading partner to just about every major economy on the planet. So, it comes as no surprise to him that people are clamouring for information on how to get involved. But, this wasn’t always the case.

“After completing my MBA, I made the decision to move to China right away, turning down job offers with companies in Canada and Japan. I felt a lot of pressure to make a career in China. But I couldn’t find a China-based job at first due to the lingering economic downturn which was still being felt in 2004,” Inch explains. “I actually joined a Japanese company in China, which made further use of my Japanese language skills while I got accustomed to the Chinese business environment.”

Inch says there are profound differences between China and other countries around the world, not the least of which is the close relationship between government and business.

“Even at lower levels, and this is challenging for almost all non-Chinese businesspeople, including me,” he explains. “But it’s critical to success. So I feel like I am spending a lot of time meeting and greeting rather than doing the actual work.”

In addition to growing up in Vancouver where he was introduced to Pacific Rim culture at an early age, one of the things that drew Inch to China was actually a classmate at Ivey who was from China and taught Inch, amongst other cultural touchstones, how to drink the Chinese spirit Maotai.

“This was essential to doing business when I arrived here,” says Inch. “She passed away a couple of years after graduation. Soon after that I left my corporate job and started doing something that I felt had more meaning, which was teaching, writing and devoting myself to public service.”

Enter LOHAUS. The social enterprise firm is housed in a 1930s building in downtown Shanghai, and has a mandate to confront “the impact of pollution on health and its connection to China’s urbanization trend.”

“I created LOHAUS, the Loft of Health and Urban Sustainability, to prove that social enterprise is a way to make a difference here without forsaking my entrepreneurial background...”

Sustainability, to explore these challenges and promote viable solutions,” says Inch. “For example, we demonstrate aquaponics — growing fish and plants together — for food security and reduction of toxins in the air. We have installed all kinds of insulation, including in the roof, as double- and triple-glazed windows, and weather-proofing, to demonstrate how even older buildings can be retrofitted to be much more energy efficient. And we use technologies such as LED lighting, energy-efficient ceiling fans and appliances, and more, to demonstrate how easy it is to reduce your own carbon footprint while you save lots of money on electricity.”

Although many of these ideas and technologies are now commonplace in Canada, China has lagged behind. They are the world’s largest producer of most clean tech such as LED lights and solar panels, according to Inch, but slow to put them to use domestically. And that is what Inch is determined to change.

“I see social enterprise as a way to make a difference here without forsaking my entrepreneurial background and Ivey MBA,” he says. “I’m doing good while doing business. It’s a great feeling.”

PROFILES: JASON INCH

JASON INCH

Inch says there are profound differences between China and other countries around the world, not the least of which is the close relationship between government and business. "I created LOHAUS, the Loft of Health and Urban Sustainability, to prove that social enterprise is a way to make a difference here without forsaking my entrepreneurial background..." Sustainability, to explore these challenges and promote viable solutions," says Inch. "For example, we demonstrate aquaponics — growing fish and plants together — for food security and reduction of toxins in the air. We have installed all kinds of insulation, including in the roof, as double- and triple-glazed windows, and weather-proofing, to demonstrate how even older buildings can be retrofitted to be much more energy efficient. And we use technologies such as LED lighting, energy-efficient ceiling fans and appliances, and more, to demonstrate how easy it is to reduce your own carbon footprint while you save lots of money on electricity." Although many of these ideas and technologies are now commonplace in Canada, China has lagged behind. They are the world’s largest producer of most clean tech such as LED lights and solar panels, according to Inch, but slow to put them to use domestically. And that is what Inch is determined to change. "I see social enterprise as a way to make a difference here without forsaking my entrepreneurial background and Ivey MBA," he says. "I’m doing good while doing business. It’s a great feeling."
NO MATTER THE TOUR STOP, ALUMNA IS NEVER FAR FROM HOME

BY JASON WINDERS, MES’10

Donna Garner, BMus’96, may love the road, but she wouldn’t mind visiting her kitchen every now and then.

“I have done big shows, ones with large casts and lots of money thrown at it. But never one on this scale where you never go home,” she said recently from California. “I like the tour life. I think about all the things I am seeing, all the things I am doing that many people – particularly Canadian performers – don’t have the opportunity to do.

“Would I like to be in my kitchen more? Yeah. But I am so blessed to be able to do this.”

Garner has been on the road with the first North American touring company of Once since its inaugural performance in October 2013. She recently re-upped with the tour, keeping her on stage until October 2015.

Set in modern day Dublin, Once is the story of an Irish musician – A Guy – and a Czech immigrant – A Girl – drawn together by music. Garner plays Baruška, the Girl’s “feisty and warm” Czech mother. Based on an Academy Award-winning film, the now 11-time Tony Award-nominated musical is performed by a cast who sings, dances and “plays their hearts out” on the stark stage.

“In a way, I always knew I was going to be a performer, even though I tried to talk myself out of that,” she said. “There were times in my life when I somehow knew, deep inside, that I had to persevere when a lot of other people would have quit.”

Born into a musical family of 13 children, Garner grew up on a dairy farm in Embro, Ont. She started singing at 5, taking lessons and accompanying her sister’s, Linda (Garner) Van Winden, BMus’83, soprano voice in her own alto. At 6, she started piano, and then came violin, music theory, skating, swimming, 4-H and baseball. She vividly remembers her solo tree house performances of HMS Pinafore.

Despite this, she didn’t see music as a viable career option when she graduated high school. So, she set aside her dreams and attended Fanshawe College in London, Ont., where she earned a diploma in hotel and restaurant management. She worked in that industry for a few years, but the sound of the music never faded.

“THERE WERE TIMES IN MY LIFE WHEN I SOMEHOW KNEW, DEEP INSIDE, THAT I HAD TO PERSEVERE WHEN A LOT OF OTHER PEOPLE WOULD HAVE QUIT.”

“I decided to go ahead and try and get my degree in music and see if I could make a life of it,” Garner said. “And I have never, ever, had a problem making a living at what I do. I know I am lucky.”

Once on Western’s campus, everything clicked.

“I was not a stellar student in high school. I enjoyed sports and music and video games, but not much else,” she said with a laugh. “But that was the one thing I discovered when I, finally, got to Western, I thought, ‘Wow, this is how my brain actually wants to work.’ I remember being overwhelmed by the wonder of that higher education feel and really thinking differently about things.

“Because I did other things first, I was not going to waste a minute. I didn’t take any of it for granted.”

She entered wanting to be a high school music teacher, aiming to teach her students how to perform Queen’s Bohemian Rhapsody. But in second year, she got hooked on performance and never looked back.

Once, her first national touring company, is only the latest, not the final, stop of her career.

“Once upon a time” Western alumna Donna Garner, far left, joins cast members of the North American touring company of Once. Garner, BMus’96, has been on the road with the company since its inaugural performance in October 2013. She recently re-upped with the tour, keeping her on stage until October 2015.
Portrait of a winner

The Arlie Laxton Alumni Photo Contest, named in honour of nursing alumna Arlie Laxton, BScN’37, was restructured this year into four new categories. A restriction was lifted on one entry per alumni per the entire contest. That resulted in increased submissions from some alumni who submitted photos in all four categories. In all, there were more than 180 submissions making the contest even more competitive and judging more critical.

Our judges again this year were: Dallas Currow, BA’06 (Freelance photographer in Toronto, Montreal and Ottawa), Jim Rankin, BSc’88 (photographer for the Toronto Star), Terry Rice, BFA’96 (Art Director for Alumni Gazette & Director, Marketing & Creative Services), and Paul Mayne (Western News photographer/reporter).

To read judges tips/pet peeves for photo contest entrants, visit alumnigazette.ca

WINNER

Winner: Bill Boswell, BA’81 (Economics), MBA’84. Reddish Egret. Taken near St Petersburg, Florida. “I watched this bird for about an hour while it chased fish around a lagoon.” Image name: “Late for Work.”

Runner-up: Dan Bryer, MD’68, “Looking for Breakfast.” Taken at Keerkrantshoop, Namibia in a 200 hectare Cheetah reserve “with nothing to protect us but the handler.”

Honourable Mention: Steve Juransics, HBA’87. Taken in 2012 at entry to the Blue Mosque (Sultan Ahmed Mosque) in Istanbul, Turkey. Street dog on the steps of the 400-year-old Mosque.

WINNER

Winner: Marion Buccella, BA’07 (Psychology). Busy Bee. Collecting pollen before moving on to the next flower. Nikon D7000, 85mm macro lens, ISO 400, F11, 1/100th sec. shutter speed.

Runner-up: Adnan Kayssi, BA’13 (M.O. King’s). Photograph was taken on April 30, 2014 in Agra, India. Micro/macro focus is placed on the beads. Being constructed by marble, the portion of the beads made by marble are a perfect representation of the beauty of the Taj Mahal.

Honourable Mention: Bill Boswell, BA’80, MBA’84. “Prickly”. A barrel cactus that intrigued photographer with the shape and prickly textures.
PEOPLE/PORTRAITS

Winner: Zack Vitiello, BA’09 (MIT). Taken in Myanmar on Inle Lake during their monsoon season. “Spent four days on the lake waiting for the perfect photo, about to call it quits when I spotted this fisherman. The sun broke through a hole in the clouds, illuminating my subject while the monsoon sky hung ominously in the background.”

Runner-up: Rita Vittis, BEd’77. “Flamenco dancer”. (ISO 10,000). This image of Christie Ramos was taken from the back of Recital Hall at Western. “A voice major was singing dramatic Spanish music and two dancers just made it come alive. Only one of the dancers shown reacting, thus raising tension.”

Honourable Mention: Bill Boswell, BA’81, MBA’84. “Lost Art” was taken while visiting a blacksmith who still practices the art as it has been done for hundreds of years. “It was not his face or expression that I found interesting, it was his hands and how they worked the metal.”

NATURE/LANDSCAPES

Winner: Brian Reynolds, Dipl’71 (Education). The photo was taken last Fall on a vacation trip to Letchworth State Park in Upper New York. The falls are at a point where the Genesee River cuts through the landscape.

Runner-up: Graham Hardiman, MBA’75. Peaceful scene of fishing nets and laid-up fishing boats by Lake Ohrid in Macedonia. It was taken in the autumn of 1971 using a Minolta SRT101 on Agfachrome slide film and was later scanned.

Honourable Mention: Bill Boswell, BA’81, MBA’84. “Gemini at Sunset.” At nearly 14,000 feet elevation, Mauna Kea, Hawaii offers the best sky viewing on earth. “Fortunate to be at the Gemini telescope as they opened and rotated it at sunset.”
NEW RELEASES
FROM WESTERN ALUMNI

Visit alumnigazette.ca to read summaries of each new release.

1) Ontario Boys: Masculinity and the Idea of Boyhood in Postwar Ontario, 1941–1960,
by Chris J. Greg, MEd’03, PhD’08

2) Revolutionizing Retail: Workers, Political Action, and Social Change, by Kendra Coulter, BA’02
(Scholar’s Elective)

3) Still Delicious, by Emily-Jane Hills Orford, BA’78

4) Shut Up and Tweet,
by Phil Paton, BA’10

5) Voices from a Forgotten Tragedy,
by Robert J. Page, MD’71, E.J. Dick & Jean Grant-Page

6) That Summer at the Metta,
by Rosalind Knight, BA’73, Dipl’74

7) Canadian Stamp Varieties,
by Michael Milos, MLS’75

8) Sea Salt: Recipes from the West Coast Galley,
by Alison Malone Esthome, BA’01
Lorna Malone, BA’72 & Hilary Malone

9) Tales from Santa’s Album,
by Anne (Vance) Tew, BA’78

10) The Mystery of the SS Southern Cross,
by Tim Rogers, MA’67, PhD’70

11) From Local to Global and Back: Memoir of a Hongkonger,
by Yue-man Yeung, MA’66

12) Aboriginal Populations,
by Frank Trevelo, BA’76, MA’78, PhD’83 & Anatole Romanuk, editors

13) Acceptable Casualties,
by Richard B. Philp, PhD’64

14) Trees and Trains, Forest’s First Century, 1859–1959,
by Ammeker Paul Janes, BA’66
Music by daughter Anne Marie Janes, BA’96

15) Moving Forward Sideways Like a Crab,
by Shani Mootoo, BFA’80

NEW RELEASES
FROM WESTERN ALUMNI

A Dog Named Gander

A Dog Named Gander by Sue Beard, BSc’81,
and Sergeant Major George S. MacDonell is
dedicated to the 2,000 Canadian soldiers
of “C-Force” who, in the face of an imminent
Japanese threat, were sent to reinforce the
distant British Crown Colony of Hong
Kong in October of 1941.

It is also dedicated to their mascot who was
an unusual and heroic Newfoundland dog
dog named Gander, who fought bravely
until, in a final act of heroism
on the battlefield of Hong
Kong, gave up his life for his
comrades.

The Story of brave Gander and the
Canadian defenders of Hong Kong is not
about how they were defeated by vastly
superior Japanese forces, but how together,
in their gallant defence of the island, they
showed the world the mettle of which
they were made.

www.adognamedgander.com

A Dog Named Gander by Sue Beard, BSc’81, and Sergeant Major George S. MacDonell is dedicated to the 2,000 Canadian soldiers of “C-Force” who, in the face of an imminent Japanese threat, were sent to reinforce the far distant British Crown Colony of Hong Kong in October of 1941. It is also dedicated to their mascot who was an unusual and heroic Newfoundland dog named Gander, who fought bravely until, in a final act of heroism on the battlefield of Hong Kong, gave up his life for his comrades.
Relive your Western Experience.

Thursday, September 18

HOMECOMING KICKOFF & WESTERN ALUMNI AGM
7:00 – 9:00 p.m.
TD Stadium
Join us as we welcome the 7th Annual Spirit of Western Award. Complimentary appetizers, refreshments, entertainment and more.
Complimentary

Friday, September 19

ANNUAL ALUMNI AWARDS DINNER
5:30 p.m. Reception
6:30 p.m. Dinner
The Great Hall, Somerville House
Please join us at the 40th Annual Alumni Awards Dinner where Western honours our exceptional alumni in a fabulous three-course meal with musical entertainment.
Price: $75

SWEET HOME WESTERN
8:00 p.m. – 1:00 a.m.
Concrete Beach/The Wave
Graduates from the last 15 years are invited to kick up their spurs for a stompin’ good time! Join fellow young alumni for line dancing, lasso competitions and live music performed by Western grads.
Price: $10

Saturday, September 20

MODERN AGE OF COMIC BOOKS
9:00 – 11:30 a.m.
Dr. David S. Chu International Student Centre, 2nd Floor, 518
Hey there, true believers! Join Western Libraries for an examination of the nature and impact of comic books and what they reveal about society. Drawing on examples from our significant comic book holdings, explore how comic book themes and characters tell us a great deal about daily life, cultures and conventions.

HOMECOMING WELCOME CENTRE
3:00 p.m. – 7:00 p.m.
Alumni Hall Lobby
Your home base for all Homecoming life, cultures and conventions.

YOUR NEXT HOME COMING ACTIVITY!
6:00 p.m. – 9:00 p.m.
Alumni Hall Lobby
Plan your next Homecoming activity!

HOMECOMING FOOTBALL GAME
1:00 p.m.
TD Stadium
Western vs. Toronto
Call for Nominations:
The Alumni Association Board of Directors is always looking for strategic, the kers with the energy and ideas to make a difference. To nominate a Director, please e-mail the name, telephone number and a short paragraph about your nominee to Donna at dswanso2@uwo.ca

Sunday, September 21

DEGREES OF UNCERTAINTY
9:30 a.m. Doors open
10:00 – 11:30 a.m. Panel Discussion
Paul Davenport Theatre
Talbot College
Moderated by Paul Kennedy, Host of Ideas, CBC
A degree is still worth the investment. Despite mounds of debt, combing the claims, critics of university education have given up the battle – as recent graduates face an increasingly complex job market, but universities aren’t shying away from the debate. From interdisciplinary environments and experimental learning to new ideas and even newer technologies in the classroom, join Paul Kennedy as he leads a panel of Western faculty, staff and alumni in discussing how postsecondary educators are combating the criticism, and what innovations are guaranteeing the value of a university degree in tomorrow’s world.
Complimentary
(All prices include applicable taxes)

EVENT HIGHLIGHTS:
• Presentation of Western Alumni’s 7th Annual Spirit of Western Award
• An array of Homecoming 2014
• An opportunity to meet your Alumni Association Board of Directors and learn about what is new at Western
• Complimentary appetizers, refreshments and entertainment

Relive the swing.

Sept. 18-21
westernhomecoming.uwo.ca

Homecoming Schedule

Homecoming Kickoff and Alumni Association AGM

Thursday, September 18, 2014
Labatt Lounge, TD Stadium
7:00 – 7:30 p.m. Alumni Association Annual General Meeting
7:30 – 9:00 p.m. Kickoff Celebration and Keynote

Kickoff Homecoming in true Western spirit!
Event highlights include:
• Presentation of Western Alumni’s 7th Annual Spirit of Western Award
• An array of Homecoming 2014
• An opportunity to meet your Alumni Association Board of Directors and learn about what is new at Western
• Complimentary appetizers, refreshments and entertainment

Homecoming is sponsored by:

Call for Nominations:
The Alumni Association Board of Directors is always looking for strategic, the kers with the energy and ideas to make a difference. To nominate a Director, please e-mail the name, telephone number and a short paragraph about your nominee to Donna at dswanso2@uwo.ca

Everyone is welcome. Complimentary parking will be available. Please register by Tuesday, September 16, 2014 at: westernconnect.ca/kickoff

Western Alumni

**ALUMNI AWARD WINNERS**

**DR. IVAN SMITH AWARD**

Carol-Lynn Chambers, BSc’82, MPA’01

Carol-Lynn Chambers has reached great heights not only for her own career, but also on behalf of women in Ontario. A Science graduate, Chambers says pursuing her Masters of Public Administration mid-career was a life-changing experience.

She has risen in the ranks of Ontario’s fire service. Her career includes serving as deputy fire chief for the City of London and interim chief/associate dean of Fire Science and Public Safety at Lambton College, following nine years with 3M Canada Inc. She currently serves in a senior management role in the Office of the Fire Marshal and Emergency Management. Giving back to Western has been a priority.

"The sooner one gets involved with the change you can make," she said. "The outstanding faculty and outstanding students and new lawyers with disabilities. MacDonald is a frequent presenter and author on the rights of Ontarians with disabilities and the benefits of an accessible society."

"What may seem like an insurmountable task can easily be tackled if you take it one step at a time," she said. "Why not endeavour to reach your full potential if that is what you want?"

**COMMUNITY SERVICE AWARD**

Lorin MacDonald, JD’09

Living with deafness has never stopped Lorin MacDonald. "My time at Western was fraught with challenges as I navigated my path as a student with a disability, and a serious health crisis in law school threatened to overwhelm me," she said. "The outstanding faculty and staff at Western gave me the strength to get through it all, emerging as a much stronger person."

"Through it all, she worked to increase accessibility on campus and, thanks to MacDonald’s efforts, captioning is now available at Western for any student who requires this accommodation."

"After graduating, MacDonald became the first articling student (or lawyer) with a hearing loss to request accommodation in the Hamilton court system. Since then, she has succeeded in making other tribunals and courts in Ontario similarly accessible, making her a role model for other articling students with disabilities and the benefits of an accessible society."

**PROFESSIONAL ACHIEVEMENT AWARD**

Aubrey Dan, BACS’85

Aubrey Dan has always challenged himself by asking the question, “Why not?”

“If you are good at something, why not do it?" Dan said. "I always ask why not? If you have a hobby, why not turn it into a profession?"

"Dan is a businessperson, philanthropist as well as a Tony Award-winning producer (Memphis: The Musical). He is founder and president of Dancap Private Equity Inc. and Dancap Productions Inc."

Born in Toronto, Dan graduated from Western with a degree in Administrative and Commercial studies in 1985. Soon after, he joined his father’s company, Novopharm Limited. In 1995, Dan was appointed president to run the Novopharm subsidiary, Wampole Canada Inc., an herbal supplement and vitamin manufacturer. In 2002, Dan founded Dancap Private Equity, a family investment.

Together with his wife, Maria, the Dans have donated millions to organizations primarily focused on children, health and education. His $5-million contribution to Western created the Aubrey Dan Program in Public Administration mid-career was a life-changing experience.

"The sooner one gets involved with the change you can make," she said. "The outstanding faculty and outstanding students and new lawyers with disabilities. MacDonald is a frequent presenter and author on the rights of Ontarians with disabilities and the benefits of an accessible society."

"What may seem like an insurmountable task can easily be tackled if you take it one step at a time," she said. "Why not endeavour to reach your full potential if that is what you want?"

**COMMUNITY SERVICE AWARD**

Lorin MacDonald, JD’09

Living with deafness has never stopped Lorin MacDonald. "My time at Western was fraught with challenges as I navigated my path as a student with a disability, and a serious health crisis in law school threatened to overwhelm me," she said. "The outstanding faculty and staff at Western gave me the strength to get through it all, emerging as a much stronger person."

"Through it all, she worked to increase accessibility on campus and, thanks to MacDonald’s efforts, captioning is now available at Western for any student who requires this accommodation."

"After graduating, MacDonald became the first articling student (or lawyer) with a hearing loss to request accommodation in the Hamilton court system. Since then, she has succeeded in making other tribunals and courts in Ontario similarly accessible, making her a role model for other articling students with disabilities and the benefits of an accessible society."

"What may seem like an insurmountable task can easily be tackled if you take it one step at a time," she said. "Why not endeavour to reach your full potential if that is what you want?"

**PROFESSIONAL ACHIEVEMENT AWARD**

Aubrey Dan, BACS’85

Aubrey Dan has always challenged himself by asking the question, “Why not?”

“If you are good at something, why not do it?" Dan said. "I always ask why not? If you have a hobby, why not turn it into a profession?"

"Dan is a businessperson, philanthropist as well as a Tony Award-winning producer (Memphis: The Musical). He is founder and president of Dancap Private Equity Inc. and Dancap Productions Inc."

Born in Toronto, Dan graduated from Western with a degree in Administrative and Commercial studies in 1985. Soon after, he joined his father’s company, Novopharm Limited. In 1995, Dan was appointed president to run the Novopharm subsidiary, Wampole Canada Inc., an herbal supplement and vitamin manufacturer. In 2002, Dan founded Dancap Private Equity, a family investment.

Together with his wife, Maria, the Dans have donated millions to organizations primarily focused on children, health and education. His $5-million contribution to Western created the Aubrey Dan Program in Public Administration mid-career was a life-changing experience.

"The sooner one gets involved with the change you can make," she said. "The outstanding faculty and outstanding students and new lawyers with disabilities. MacDonald is a frequent presenter and author on the rights of Ontarians with disabilities and the benefits of an accessible society."

"What may seem like an insurmountable task can easily be tackled if you take it one step at a time," she said. "Why not endeavour to reach your full potential if that is what you want?"

**COMMUNITY SERVICE AWARD**

Lorin MacDonald, JD’09

Living with deafness has never stopped Lorin MacDonald. "My time at Western was fraught with challenges as I navigated my path as a student with a disability, and a serious health crisis in law school threatened to overwhelm me," she said. "The outstanding faculty and staff at Western gave me the strength to get through it all, emerging as a much stronger person."

"Through it all, she worked to increase accessibility on campus and, thanks to MacDonald’s efforts, captioning is now available at Western for any student who requires this accommodation."

"After graduating, MacDonald became the first articling student (or lawyer) with a hearing loss to request accommodation in the Hamilton court system. Since then, she has succeeded in making other tribunals and courts in Ontario similarly accessible, making her a role model for other articling students with disabilities and the benefits of an accessible society."

"What may seem like an insurmountable task can easily be tackled if you take it one step at a time," she said. "Why not endeavour to reach your full potential if that is what you want?"

**PROFESSIONAL ACHIEVEMENT AWARD**

Aubrey Dan, BACS’85

Aubrey Dan has always challenged himself by asking the question, “Why not?”

“If you are good at something, why not do it?" Dan said. "I always ask why not? If you have a hobby, why not turn it into a profession?"

"Dan is a businessperson, philanthropist as well as a Tony Award-winning producer (Memphis: The Musical). He is founder and president of Dancap Private Equity Inc. and Dancap Productions Inc."

Born in Toronto, Dan graduated from Western with a degree in Administrative and Commercial studies in 1985. Soon after, he joined his father’s company, Novopharm Limited. In 1995, Dan was appointed president to run the Novopharm subsidiary, Wampole Canada Inc., an herbal supplement and vitamin manufacturer. In 2002, Dan founded Dancap Private Equity, a family investment.

Together with his wife, Maria, the Dans have donated millions to organizations primarily focused on children, health and education. His $5-million contribution to Western created the Aubrey Dan Program in Public Administration mid-career was a life-changing experience.

"The sooner one gets involved with the change you can make," she said. "The outstanding faculty and outstanding students and new lawyers with disabilities. MacDonald is a frequent presenter and author on the rights of Ontarians with disabilities and the benefits of an accessible society."

"What may seem like an insurmountable task can easily be tackled if you take it one step at a time," she said. "Why not endeavour to reach your full potential if that is what you want?"
Your support of the Western Fund offers students, such as Vanessa Deng, the opportunity to succeed. Give today to support the highest priorities of Western students — and create learning experiences that achieve the extraordinary.

Your address: ____________________________________________________

Your name: ______________________________________________________

I’d like to make a monthly donation of: $100 $250 $500 $1000 $2000 $5000 $10,000 Other: $_____

My cheque (payable to Western University) is enclosed

Please charge my donation to my credit card

Visa MasterCard American Express

Card #: __________ __________ __________ __________

Expiry: __ / __ / __

Name on card (printed): __________________________________________

Please return this form with your donation to:

Western University Annual Giving, Westminster Hall, Suite 110, London, ON N6A 3T7

(Donations over $50000.00 can be made by Wire Transfer)

Circumstances may change and you may wish to cancel your pledge at any time. Golden Memories, Inc. is a registered non-profit charity under the Income Tax Act.

When through a mutual acquaintance, he met T.M. Stirling, a partner in the Toronto brokerage firm of Watt & Watt. Stirling had been approached by the New York brokerage firm of Unglerider & Company to locate a Canadian geologist to examine and prepare an evaluation report on a mine they thought was in B.C.

“The mine in question, was the Pend Oreille Mines and Metals Company, which at the time was expanding their lead and zinc operation at Metlakatla Falls, State of Washington. The Company was reluctant to let any outside technical people on the property but for some reason the management granted me permission to visit the property and write a report,” says McCannell.

As it turned out, Unglerider & Co. required the report for a group of clients that included New York showman and songwriter Billy Rose (“Me and My Shadow,” “It’s Only a Paper Moon”). Through Billy Rose the report got into the hands of Bernard Blanch, who was close to the Sullivan Hecla group.

“The Sullivan Hecla group had just closed a deal for 750,000 shares of Pend Oreille when the stock was selling for $2.50 per share on the open market. On receiving my report, Billy Rose requested to meet me in New York, and when I arrived he arranged for me to meet with Mr. Blanch immediately.”

McCannell spent almost a full day at Baruch’s New York apartment, a man so important at the time that presidents found a hard time to get an hour with him. Baruch was convinced of the authenticity of the report McCannell produced and the two remained in friendly contact over the years.

While working on various projects in Central America, one in Costa Rica, which adjoins Nicaragua, McCannell was invited to Nicaragua to meet the then President General Anastasia Somoza Garcia. He was a guest at the presidential palace for three days while they discussed the financing of several of his geological prospects. The geologist had to return immediately to New York but before he could return to Nicaragua, the General was assassinated by poet Rigoberto López Pérez on Sept. 21, 1956.

“I’ve had quite a career in mining, I’ve worked in about 30 countries. I have the best record of any geologist I’ve ever known – for mine finding.”

He has worked in every province or territory in Canada (except PEI, which he has no outcrop). “I’ve walked for thousands of kilometres through the bush all the way from the Yukon to Labrador.

Another claim to fame is that McCannell found the only mine in Haiti, when in 1955 he drilled an old Spanish showing, originally discovered in the 1860’s, and found 126 feet of rich copper-zinc ore, with credits in gold and silver. There are simply too many stories over a 60-year-plus career to include on one page.

“I’m still quite active as a fact of life. I just found out yesterday I have been nominated for acceptance into the Canadian Mining Hall of Fame,” said McCannell in a telephone interview in June. “I don’t know whether to go ahead with it or not,” he modestly reflected.

The Canadian Mining Hall of Fame 2015 inductees will be announced in October 2014. We sincerely hope one of Western’s true gems will be recognized for his long and successful career.

Above: McCannell in 2014. (Photo provided by Frank Racicot)

Left: Jim McCannell’s 1943 yearbook photo. He graduated with degrees in Chemistry and Geology.

CANADA’S OLDEST ACTIVE GEOLOGIST

Y es, Canada’s oldest active geologist (possibly geochemist & engineer, too) is Western alumnus Jim McCannell. Born March 12, 1916 in Port McNicoll, a small Ontario town on Georgian Bay, he is the son of a merchant marine officer.

His first mining experience was a job underground as a helper on a rock drill at the Shawley Mines, Val D’Or, Quebec, in early January 1937. Later that year, he was moved into the assay office and finished as the mine assayer when the operation closed in late August 1938. A month later, he began studies at Western and took the first year of general science with the intention of majoring in physical and theoretical chemistry but later combined chemistry and geology, graduating in 1943 with a degree in both subjects.

Associate Professor of Geology, G.H. (Harold) Reavey told McCannell with the amount of mining experience he had and the fact he had so much geology in his geochemistry, if he took another year at Western, he could earn enough credits for geology as well. “So, my degree actually reads: geochemistry and geology,” says the long-time miner.

While attending Western, McCannell worked during the summer of 1939 at the East Malartic Mines Limited and the summers of 1940, ’41 and ’42 at the Malartic Goldfields. In September 1947, McCannell joined Mining Geophysics, a company owned by N.B. Keevil. He was the first geologist hired by Dr. Keevil to work on the airborne magnetometer project on which Mining Geophysics was working under a contract with the Gulf Oil Company.

Although Gulf offered him an attractive position after his two-year contract was up, the Western grad decided to start his own geological consulting practice. He was well occupied directing exploration programs in various parts of Canada.
As mentioned on page 4, the Alumni Gazette turns 75 this year. The magazine office was originally located at Western’s old Medical building at Victoria Hospital before it moved north to Fingal Hall, a former army barracks, at Western. The first issue was published in February 1939.

Alumni Gazette founding editor was Dr. J.W. Crane, LL.D’47, who also started the Osler Society in 1927, which eventually became the History of Medicine department and Medical Artifact Collection. He was a pharmacology professor and became dean of the Faculty of Medicine in 1925. His diaries are stored in the Archives and Research Collections Centre (ARCC).

“He started the Alumni Gazette. He volunteered to write it,” recalls Barbara Vincent, BA’71, MEd’85. She applied and got the job in the mid-1940s as Dr. Crane’s assistant when the university realized the value of the publication and approved a budget to produce it. “There were 5,000 copies we did in a mimeograph form, ” says Vincent. “We had an instrument they called the Gestetner. You cranked it and they came out. They had to be folded into envelopes. We had metal trays of names and addresses.” (The Alumni Gazette recently passed the 200,000 mark for printed copies mailed out per issue).

Dr. Crane dictated the stories to Vincent. Sometimes she transcribed the stories from a Dictaphone. “Then we typed it up and took it down to the Gestetner and ran it off.” Vincent wasn’t surprised Dr. Crane started the great networking tool for alumni to stay in touch. He was a well-liked man who always had time for visitors and students. “He was a very hospitable man. There were all kinds of graduate students coming in to chat with him. He always had someone in his office chatting you know.”

Leave an Extraordinary Legacy

“An education at Western makes dreams possible. I know my bequest will assist those who otherwise wouldn’t be able to have the experience of a lifetime. For me, it’s paying it forward.”

Nanci Harris, BSc’83, MLIS’87
Western alumna and donor

How can you make an extraordinary gift?
Consider leaving a bequest to Western through your Will. No matter the size, your gift will help develop the next generation of leaders, ignite world-class discovery and inspire innovative teaching and research.

ALUMNI GAZETTE IS 75 YEARS YOUNG

Dr. J.W. Crane arriving at work.
Barbara Vincent at her desk in the Alumni Gazette office in 1946. (Photos by the late Jean C. Irvine BMus’83)
A FEW QUESTIONS TO ASK YOURSELF

1. “This is what it is all about, sharing and giving back. Thank you for the opportunity.”
   This is a gracious and emblematic comment I received from Stacey Allaster. BA’95, MBA’00. Western alumna, president of the Women’s Tennis Association and 2014 honorary degree recipient, in response to my thanking her for delivering inspirational and personal remarks at the recent U.K. Branch Canada Day Event.

2. After her formal presentation, Stacey generously exchanged experiences and advice with the eager attendees. A fun, social connection continued after a rousing, if not always tuneful, rendition of Oh Canada. Stacey fulfilled this commitment in the very busy Wimbledon fortnight full of sponsor, media and player engagements, let alone great Canadian tennis moments.

3. “This other” London evening had all the hallmarks of a great Western Alumnus event – wonderful location, a timely and compelling message and an opportunity for alumni of many vintages to exchange and connect. As one guest, an alumna from an Ontario university “east of Toronto” was heard to remark: “I wish we had events like this.”

4. As we gather again to celebrate the largest – and best – Homecoming among Canadian universities, it is not only a time to renew our friendships and relive our experiences, but also an opportunity to consider how we can participate in a continued connection to this university on a go-forward basis.

5. If it’s all about “sharing and giving back,” as Stacey so beautifully put it, then how is that accomplished? Attending events, helping arrange them by joining branch committees. Volunteering to speak or host events. These are all ways to bring forward your Western connection and ensure its ongoing relevance.

6. But let me also share a few questions you can ask yourself about staying connected and getting involved:

   When you read the Alumni Gazette, and other publications, ask the question, “Are there people, research ideas or developments underway I could assist in via my social or workplace connections?”

   As our career services for alumni, in addition to our career services for students and recent graduates, evolve, ask yourself, “How can I assist? Can I become a mentor, share my company’s vacancies or host a work experience?”

   As students develop their entrepreneurial talents through some new services underway on campus, ask yourself: “Could I become a mentor, an ‘angel’ investor or a purchaser of their products and services?”

   Perhaps even in all things, ask yourself, “Do I have a talent, resource or connection that would benefit another Western student or alumna?”

   Welcome back to campus and consider how you can share and give back. Maximize your alumni experience or, as reflected in some recent advice I received, “It’s time to do those things to which you aspire ... before you expire.”

   This Homecoming, Robert Collins ends his term as Alumni Association president, and will be followed to the position by John Ebertard, BA’66 (Psychology), LL’B’69.The Homecoming: Robert Collins ends his term as Alumni Association president, and will be followed to the position by John Ebertard, BA’66 (Psychology), LL’B’69.

Being a member has its advantages.

Your connection to Western can continue throughout your life. As a member of the Western family, take advantage of the many programs and opportunities available to you.

- Network and volunteer at events in your area
- Celebrate at Homecoming and on Founder’s Day
- Learn in our lecture series and travel programs
- Reconnect through the alumni online directory
- Get Email For Life – your own @alumni.uwo.ca address
- Order a Western alumni card to access services and discounts
- Get Email For Life – your own @alumni.uwo.ca address
- Reconnect through the alumni online directory
- Get Email For Life – your own @alumni.uwo.ca address
- Order a Western alumni card to access services and discounts
- Order a Western alumni card to access services and discounts
- Order a Western alumni card to access services and discounts
- Order a Western alumni card to access services and discounts

To learn more, visit alumni.uwo.ca/benefits email alumni@uwo.ca or call 519.661.2199 or 1.800.258.6896
Dentistry 1970, Western’s first graduating class, hosted its dean, Wesley Dorn, on the occasion of his 50th birthday, at Woodburn Manor on May 17. They, left to right: Morley Bodnar, Ian MacLean, Wesley Dunn, Marilyn MacColligan, John Holdren, John Lind and David Kenny.

John MacDiarmid, B.H.A.’74, was appointed chairman of the Energy Companies, Terrestrial Energy Inc.

Barbara Stymieste, B.H.A.’79, chairperson of Blackberry, was appointed to the Board of Directors of George Weston Ltd.

Linda Anne Heier, M.D.’79, section chief of neuroanatomy at Weill Cornell Medical School in New York, was inducted as a fellow in the American College of Radiology (ACR).

Robert Mitchell, M.B.A.’79, president, Dow Michel Investment Counsel, was appointed to the Board of Directors of the First National Financial Corp.

Susan McKeay, B.A.’80, (Sociology), was appointed senior vice-president, marketing at Mackenzie Investment.

Dale Ponder, LL.B.’80, was appointed to the 2014 Advisory Board of the Canadian General Counsel Awards.

The Most Rev. Gary Gordon, M.D.’81, was appointed medical director of Dr. Quill’s Senior Memorial Hospital.

Pat Campbell, B.S.C.”78, was appointed the new president and CEO of Quill’s Senior Memorial Hospital.

Carole Haussell, B.A.”73, was appointed to the 2014 Advisory Board of the Canadian General Counsel Awards.

Lisa Corbett, H.B.A.”83, was appointed to the Board of Directors of Deloitte Canada.

David Herr, B.Sc.”81, was appointed director for Crisis Energy Trust.

Leislle Herr, B.A.”82, was appointed president and CEO of Standive Technologies Group in Kingston.

Peter Nunza, B.A.”83, was appointed president as well as CEO of Vancover Community College.

David Hafzd, B.A.”83, was elected to the Board of Directors of Trinidad Drilling Ltd.

Barbara Sutherland, LL.B.”83, director, Real Estate Business for Hum Hardwood Stores Ltd., was appointed to the Board of Directors of Canada Lands Company Ltd.

Pierre-Yves Mocquais, Ph.D.”83, was appointed dean of the Faculty of Management at the University of Moncton.

Greg Marshall, M.B.A.”85, B.G.S.”85, was named as head coach of the Canadian Men’s Senior National Team. Marshall will guide Team Canada during the 2014 World Group Challenge and the 2014 World Group Championships to be held in 2013 in Stockholm, Sweden.

Harold (Harry) Kim, B.Ec.”84, was appointed a senior regional vice-president and business leader, environment for AECOM Canada.

Vincent Mericar, M.A.”85, Kevin Coon, LL.B.”85, and Drew Haraswich, LL.B.”90, LL.M.”96, were named to the 2014 Advisory Board of the Canadian General Counsel Awards.

Kevin Rolleston, MA.”87, (Journalism), received a national award for Medical Journalism from the Canadian Association of Emergency Physicians during an awards ceremony in June in Ottawa.

John Wiltshire, B.H.A.”85, was appointed to the Board of Directors of the Canadian Marketing Association.

Laurelyn Whit, Ph.D.”85, received the 2013 Landsdowne Prize for Poetry, awarded as part of the Manitoba Book Awards, sponsored by the Manitoba Writers’ Guild. Whit’s second full-length book of poetry is a collection of 59 points of various styles. Whit is a professor in the Department of Native Studies at Brandon University in Manitoba. Her area of scholarship covers indigenous studies, science and legal studies.

Kim Van Nuiwaoop, B.A.”86, B.G.S.”86, has been appointed as a trustee of the Sir Roylyalii, Income Fund and as a director of Sir-GPR Inc.

Roy Coburn, B.A.”86, was named president of Livestrong Canada.

Vickie Crosby, B.G.S.”87, was named the Ontario Sport Alliance’s female coach of the year at the 2013 Ontario Sport Awards on April 30.

John Krouas, BMU.”87, director of Arts at Lakefield College School, recently completed a fresh voice, music director and conductor of the Northernumberland Orchestra & Chorale based in Oshawa, Ont.

All earthian, B.S.C.”88, was appointed vice-president and CFO of the Greater Toronto Airports Authority.

Stephen Coultz, M.L.S.”88, resident historian of Edmonton radio station
**Strategic Partnerships & Branding**, for David Hughes, BA’91

persuasion officer at The Bury Group, is chief Michael Bury, LLB’91 Fla., office.

based in the company’s Fort Myers, Trippe and Company. Shelley will be appointed assistant agency manager

25 Canadian Immigrant Award for 2014.

and Farah Mohamed, MA’96

Dr. Surinder Singh Khurana, DDS’06

a judge of the Federal Court.

McKenzie LLP in Toronto, was appointed

The Honourable Alan Diner, BA’90

Programming for CBC Television.

been appointed General Manager of

Sally Catto, BA’90, LLB’93

John McCredie graduated from Western’s Faculty of Education in 1979; her father,

Jack McCredie, grandfather, who graduated as the silver medalist from Western’s Medical School in 1914,

in June, she wore the class pin of her great-grandfather,

in May. Ardia and Jamie met at Western in 2004. Western has,

When Bryan McCredie, BA’84, graduated from Brescia University College in June, she was the only one of her great-grandfather, J.A. MacPherson, who graduated as the silver medallist from Western’s Medical School in 1934, and three of her uncles were also medical graduates. Her maternal grandfather, J.A. MacPherson, graduated in 1951 from Western’s Medical Faculty, her paternal grandfather, Jack McCredie, was a Surgery professor at Western for more than 30 years. Her maternal mother, John McCredie, received a BA from Western in 1964.

legal team in Rogers’ groundbreaking $5.2 billion, 12-year NHL rights deal, which sets a president for sports broadcasting.

Paul Robertson, BA’03 (English), founding and managing partner at Quantum Advisory Partners LLP, was appointed CFO of Eco Oro Minerals in Vancouver.

Scott Penner, BA’94, vice-president and director, TD Securies, and Jeffrey Korenblit, MBA’04, analyst at Cormcan Security, were named among the Top 10 stock pickers in 2013 by Thomson Reuters Newswire.

University of Regina professor Shanthi Johnson, PhD’01 (Kinesiology), received the 2014 Iran Canada Chamber of Commerce’s Professional of the Year Award. In 2012, she was appointed to serve on the National Seniors Council, which provides advice to the Minister of Employment and Social Development, the Minister of Health and the Minister of State (Seniors) for the Government of Canada.

Daniel Nowlan, MBA’06, has been appointed federal chief of staff of the Minister of Finance in Ottawa.

Natalie Crljenica, BA’14 (Psychology), MaryAnne Askin, BA’83 (Psychology), BSc’83 (OT), and Elizabeth II Diamond Jubilee Medal.

Western has, dating in 2004. Western has, and will continue, to hold a very special place in their hearts.

It’s a great way to:

- find alumni living in your city
- make connections with alumni working in your field
- reconnect with classmates
- offer to become a mentor

It’s an easy way to network and reconnect with fellow alumni and stay in touch with Western.

Looking to reconnect?

The new Western Alumni Online Directory makes networking and reconnecting easy.

You can now search an online database of more than 140,000 Western alumni all around the world.

You can also view your profile and update your information. It’s an easy way to network and reconnect with fellow alumni and stay in touch with Western.

Visit westernconnect.ca/directory

Have questions? Email us at alumni-directory@uwo.ca

Mother and daughter, Maryshona Askin, BA’93 (Psychology), BSc’93 (OT), and Natala Crljenica, BA’14 (Psychology), strike similar poses on their graduation days with one similar degree in 1993 and 31 years later in 2024. In that time the sign in front of Alumni Hall has changed and the Bell phone booth went from a compact, space-age design to a more retro look, while the subway looks surprisingly similar. (Submitted photo)
Sarah Fortani, BFA'13, was shortlisted for the Catto Prize, a prestigious award in fine art given in the United Kingdom, for her piece, Things Being What I Want Them to Be and Not What They’re Supposed to Be.

IN MEMORIAM

Kirsten Zupet, B.A.’11, M.P.A.’13, was named CFO of Athabasca Nuclear.

Herbert M. Bell, B.A.’66, on Feb. 7, 2014, in Stratford, Ont.

Mary Izzard (Ross) Dewar, B.A.’44, on April 27, 2014, in Toronto, Ont.

Joseph V. Blais, B.A.’67, on April 26, 2014, in Kitchener, Ont.


Brianne Barry, B.A.’13, was shortlisted for the Catlin Prize, a prestigious award in fine art given in the United Kingdom, for her piece, Things Being What I Want Them to Be and Not What They’re Supposed to Be.

In 2010s

Kirsten Zupet, B.A.’11, an elementary school teacher in Phoenix, Ariz., won the Arizona Cardinals MVP Teaching Award this past year.

Spencer Sandor, B.A.’11, M.P.A.’13, accepted a position as a Rural Policy Intern with the Ontario Ministry of Rural Affairs.

Women’s wrestler Brianne Barry, B.A.’13 (BMOS), finished her five-year career winning the 58th FW.P. Jones Trophy.

Herbert M. Bell, B.A.’66, on Feb. 7, 2014, in Stratford, Ont.

Mary Izzard (Ross) Dewar, B.A.’44, on April 27, 2014, in Toronto, Ont.


Dr. R. James (Jim) McBurney, M.D.’73, on Dec. 28, 2013, in Orangeville, Ont.

Kathryn M. Allaire, B.A.’73 (Brescia), on March 21, 2014, in Medicine Hat, Alta.


Margaret R. Hankey, B.Sc.’54, on January 13, 2014, in Lismore, NSW, Australia.

Dr. George Willies, M.D.’56, on April 17, 2014, in Guelph, Ont.

Jean Perron, D.P.’57, on May 21, 2014, in Hail, Qatar.

William (Bill) R. Wark, B.A.’59, on April 16, 2014, in Goshen, Ont.

Kenneth H. Simpson, B.S.E.’60, on April 13, 2014, in Ottawa, Ont.

Tom Drynan, B.A.’61 (King’s), M.S.’68, on June 25, 2014, in Hamilton, Ont.


May J. Wright, visionary educator, advocate for children and pioneering female academic, died April 24. She was 98.

Tributes to this “den mother to a generation of psychologists” have been flowing in since the news became public.

Wright, B.A.’39, LL.B.’82, was born in Stratford, Ont. in 1915. In 1965, she began her studies at Western. Knowing she did not want to be a school teacher, Wright enrolled in English and History, but eventually was drawn to the honours program in Psychology and Philosophy. After earning her BA in 1969, Wright pursued her PhD at the University of Toronto where she worked as a research assistant for legendary psychologist Edward Bolt. Pedagogician and psychologist Bill Blatz, founder of the St. George’s School for Child Study, supervised her thesis.

During the Second World War, Wright spent three years in bomb-ravaged Birmingham, England, training women in the psychological care of young children. The school included a demonstration childcare centre that was located in the core area of that large industrial city, served working-class families living under difficult wartime conditions.

After the war, she completed her PhD at Toronto. In 1946, Western offered her a position as an assistant professor. She remained at the institution until 1980.

Wright was a pioneering female academic. In 1960, she was appointed chair of the Department of Psychology, the first woman to chair a major academic department at Western, and the first woman to chair a major psychology department in Canada. Wright also served as the first woman president of the Canadian Psychology Association.

The Mary J. Wright Psychology Centre at Huron University College also pays tribute to her contributions to the field. In 1973, Wright officially established the Western University Laboratory School at Western.

Mary J. Wright, visionary educator, advocate for children and pioneering female academic, died April 24. She was 98.

Tributes to this “den mother to a generation of psychologists” have been flowing in since the news became public.

Wright, B.A.’39, LL.B.’82, was born in Stratford, Ont. in 1915. In 1965, she began her studies at Western. Knowing she did not want to be a school teacher, Wright enrolled in English and History, but eventually was drawn to the honours program in Psychology and Philosophy. After earning her BA in 1969, Wright pursued her PhD at the University of Toronto where she worked as a research assistant for legendary psychologist Edward Bolt. Pedagogician and psychologist Bill Blatz, founder of the St. George’s School for Child Study, supervised her thesis.

During the Second World War, Wright spent three years in bomb-ravaged Birmingham, England, training women in the psychological care of young children. The school included a demonstration childcare centre that was located in the core area of that large industrial city, served working-class families living under difficult wartime conditions.

After the war, she completed her PhD at Toronto. In 1946, Western offered her a position as an assistant professor. She remained at the institution until 1980.

Wright was a pioneering female academic. In 1960, she was appointed chair of the Department of Psychology, the first woman to chair a major academic department at Western, and the first woman to chair a major psychology department in Canada. Wright also served as the first woman president of the Canadian Psychology Association.

The Mary J. Wright Psychology Centre at Huron University College also pays tribute to her contributions to the field. In 1973, Wright officially established the Western University Laboratory School at Western.

Mary J. Wright, visionary educator, advocate for children and pioneering female academic, died April 24. She was 98.

Tributes to this “den mother to a generation of psychologists” have been flowing in since the news became public.

Wright, B.A.’39, LL.B.’82, was born in Stratford, Ont. in 1915. In 1965, she began her studies at Western. Knowing she did not want to be a school teacher, Wright enrolled in English and History, but eventually was drawn to the honours program in Psychology and Philosophy. After earning her BA in 1969, Wright pursued her PhD at the University of Toronto where she worked as a research assistant for legendary psychologist Edward Bolt. Pedagogician and psychologist Bill Blatz, founder of the St. George’s School for Child Study, supervised her thesis.

During the Second World War, Wright spent three years in bomb-ravaged Birmingham, England, training women in the psychological care of young children. The school included a demonstration childcare centre that was located in the core area of that large industrial city, served working-class families living under difficult wartime conditions.

After the war, she completed her PhD at Toronto. In 1946, Western offered her a position as an assistant professor. She remained at the institution until 1980.

Wright was a pioneering female academic. In 1960, she was appointed chair of the Department of Psychology, the first woman to chair a major academic department at Western, and the first woman to chair a major psychology department in Canada. Wright also served as the first woman president of the Canadian Psychology Association.

The Mary J. Wright Psychology Centre at Huron University College also pays tribute to her contributions to the field. In 1973, Wright officially established the Western University Laboratory School at Western.

Mary J. Wright, visionary educator, advocate for children and pioneering female academic, died April 24. She was 98.

Tributes to this “den mother to a generation of psychologists” have been flowing in since the news became public.

Wright, B.A.’39, LL.B.’82, was born in Stratford, Ont. in 1915. In 1965, she began her studies at Western. Knowing she did not want to be a school teacher, Wright enrolled in English and History, but eventually was drawn to the honours program in Psychology and Philosophy. After earning her BA in 1969, Wright pursued her PhD at the University of Toronto where she worked as a research assistant for legendary psychologist Edward Bolt. Pedagogician and psychologist Bill Blatz, founder of the St. George’s School for Child Study, supervised her thesis.

During the Second World War, Wright spent three years in bomb-ravaged Birmingham, England, training women in the psychological care of young children. The school included a demonstration childcare centre that was located in the core area of that large industrial city, served working-class families living under difficult wartime conditions.

After the war, she completed her PhD at Toronto. In 1946, Western offered her a position as an assistant professor. She remained at the institution until 1980.

Wright was a pioneering female academic. In 1960, she was appointed chair of the Department of Psychology, the first woman to chair a major academic department at Western, and the first woman to chair a major psychology department in Canada. Wright also served as the first woman president of the Canadian Psychology Association.

The Mary J. Wright Psychology Centre at Huron University College also pays tribute to her contributions to the field. In 1973, Wright officially established the Western University Laboratory School at Western.

Mary J. Wright, visionary educator, advocate for children and pioneering female academic, died April 24. She was 98.

Tributes to this “den mother to a generation of psychologists” have been flowing in since the news became public.

Wright, B.A.’39, LL.B.’82, was born in Stratford, Ont. in 1915. In 1965, she began her studies at Western. Knowing she did not want to be a school teacher, Wright enrolled in English and History, but eventually was drawn to the honours program in Psychology and Philosophy. After earning her BA in 1969, Wright pursued her PhD at the University of Toronto where she worked as a research assistant for legendary psychologist Edward Bolt. Pedagogician and psychologist Bill Blatz, founder of the St. George’s School for Child Study, supervised her thesis.

During the Second World War, Wright spent three years in bomb-ravaged Birmingham, England, training women in the psychological care of young children. The school included a demonstration childcare centre that was located in the core area of that large industrial city, served working-class families living under difficult wartime conditions.

After the war, she completed her PhD at Toronto. In 1946, Western offered her a position as an assistant professor. She remained at the institution until 1980.

Wright was a pioneering female academic. In 1960, she was appointed chair of the Department of Psychology, the first woman to chair a major academic department at Western, and the first woman to chair a major psychology department in Canada. Wright also served as the first woman president of the Canadian Psychology Association.

The Mary J. Wright Psychology Centre at Huron University College also pays tribute to her contributions to the field. In 1973, Wright officially established the Western University Laboratory School at Western.
And it’s all of these attributes together, that jumble of organizations and individuals, that informed audiences think about when they think about Harvard. I’ve been thinking about brands because just about everybody thinks about brands these days. That’s certainly true at Western, which went through a high-profile branding exercise in 2012 and announced it should now be known as Western University. In Ottawa, the National Arts Centre has traded in the geometric logo it had for almost half a century, in place of one that’s vaguely reminiscent of a spotlight. It’s the new slogan — “Canada Is Our Stage” — that makes sense of the logo, and indeed of the whole exercise.

Of course to some observers these exercises make no sense. General audiences don’t hear much about all the consultation that goes into these exercises. They just wake up one day and there’s a new marketing pitch. But since an institution’s brand is the sum of associations that a name conjures in the mind of its target audience, it’s fair to spend at least a little time thinking about brands. You’re going to build a brand by accident even if you don’t build one consciously, after all.

Friends of mine who work in universities are fretting because some parts of a university’s identity can seem to be in conflict with others. Take the announcement in June that the University of Calgary’s medical school will henceforth be called the Cumming School of Medicine, after UofC alumnus Geoff Cumming gave the school $100 million and the province quickly matched the donation.

But what, precisely, is in it for the University of Calgary when its medical school is named Cumming and its engineering school is named Schulich and its business school is named Haskayne? Okay, there’s a lot of money in it, but anything else?

When I studied at Western its music school was called the Cumming School of Medicine, after UofC alumnus Geoff Cumming gave the school $100 million and the province quickly matched the donation. Now, music is taught at Don Wright Faculty of Music, business at Ivey and medicine at another Schulich faculty. If ‘Schulich’ is a kind of virtual university spanning a half-dozen disciplines in almost as many provinices — thanks to the under-appreciated generosity and vision of mining magnate Seymour Schulich — how well does it co-exist with the traditional universities that play home to its constituent faculties?

I should hastily note these aren’t my concerns. They’re things I’ve heard from academics, who are working hard to do good work and would like to see it recognized. Indeed, I think these fears are not well-founded. It’s hardly only in universities that identities are becoming complex and plural. In 2012, Arthur Brisbane, the former public editor of the New York Times, noted he found himself at “an oddly disaggregated New York Times of hyper-engaged journalists building their own brands, and company content flung willy-nilly into the ether.” The Times, surely the strongest newspaper brand in the world, has switched
Extraordinary foundations start here.

Catherine Karakatsanis (BESc’83, MESc’91), COO of Morrison Hershfield, builds strong foundations. As a respected civil engineer and one of Canada’s most powerful women, she is advancing industry expertise and serving as a role model to female engineers. And she got her footing at Western.

Help develop the next generation of extraordinary leaders.

extraordinary.westernu.ca