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FALL 2013



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CONTENTS

11 PUSHING FOR CLARITY AT THE BANK OF CANADA

Stephen Poloz, MA'79, PhD'82, named new Governor of Bank of Canada

12 AU CONTRAIRE

Contrarian Benj Gallander, BA'78, rarely follows the Bay Street flock

14 ADVOCATING FOR GIRLS ON WORLD STAGE

Rosemary McCarney, LLB'77, Plan Canada President & CEO

18 100 YEARS OF WESTERN ATHLETICS

Celebrating a century of sport with Stephen Brunt, BA'81, MA'82

24 FREEZE FRAME

2013 Arlie Laxton Alumni Photo Contest winners

31 2013 HOMECOMING KICKOFF & SCHEDULE

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DEPARTMENTS

05 LETTERS

What was real fate of the Franklin expedition?

06 CAMPUS NEWS

Cowins and Thompsons donate total of \$7 million

08 CAMPUS QUOTES

Honorary degree recipients at Western's 301st Convocation

28 CONSUMER GUIDE

Microbreweries with alumni connections

35 BEST KEPT SECRET

Hidden treasure – The G. Howard Ferguson Award

36 MEMORIES

Celebrating 75 years of Western's marching band

37 NEW RELEASES

Voice Acting for Dummies by Stephanie Ciccarelli, BMus'06

41 GAZETTEER

Alumni notes & announcements

- ➔ **TURNING MED ED ON ITS HEAD**
DR. W. KEN MILNE, BSC'91, MSC'95, EMBRACES SOCIAL MEDIA & UNORTHODOX APPROACH
- ➔ **PLAQUES LEAVE THEIR MARKS ON WESTERN**
MARK KEARNEY, BA'77, EXPLORES A FEW OF THE 300 TRIBUTES DOTTING THE CAMPUS.
- ➔ **ONLINE ONLY BENJ GALLANDER EXPANDED STORY**
INTERVIEW WITH BLACK SHEEP OF INVESTING WORLD
- ➔ **AGE OF BOOK NERD - ONLINE ONLY PROFILE**
NICOLE WINSTANLEY, BA'96, NEW PRESIDENT OF PENGUIN CANADA
- ➔ **MORE SUDS ON TAP**
A FROTHER, LARGER MUG OF WESTERN BREWERS ONLINE



EDITOR'S NOTEBOOK

WITH DAVID SCOTT

ROOTS OF SUCCESS IN FIRST YEAR

Crafting that personality that carries you through your career and life receives some major molding in university. It doesn't matter if you were top of the class or won the most awards at your high school graduation. Come September, it's a clean slate and you're one of thousands of high achievers trying on a new university student identity.

There is a reason your parents sent you here. They hoped you would succeed.

That success forms in tiny increments in a myriad of settings and experiences. The first time you offer your opinion in class when no one else answers the prof's question. Helping a classmate who is a complete stranger. Getting your first university essay back and realizing the mark is much lower than you're used to. Accepting the fact you don't know a single person in a lecture hall with hundreds of students and this is part of being at university.

In this issue, we look at some great examples of alumni who can trace their inspiration for success right back to their time on campus. Collectively, any past Western student who participated in individual or team sport knows the sense of commitment and effort it takes to succeed. The majority pressured themselves not only to compete on the courts, fields, rinks, tracks, water and gridiron but also to excel academically. Western is marking its 100th year of sports this fall, a monumental milestone. *Alumnus* and national sports writer Stephen Brunt, BA'81, MA'82, eloquently takes us through Western's athletic legacy.

Also celebrating is Western's marching band, providing inspiration for athletes

and fans at games and Homecoming for generations. The band has been drumming up school spirit for 75 years.

Instead of running with the crowd, contrarian investor Benj Gallander, BA'78, took the path less trodden and found success investing in companies others had given up on. He's made a career of it and he's a speaker and columnist in demand. But learning how to do financial ratios at Western ignited his original passion for numbers and statistics.

At 27, Western law alumna Rosemary McCaurney, LLB'77, found her passion backpacking through Nairobi, Kenya. She was one of the first two Canadian students to go to the United States on an exchange program in 1976, when Western and Case Western Reserve University in Ohio established the Canada-U.S. Law Institute. That chance to travel – like so many Western students still do – led to her career now as President and CEO of Plan Canada.

Success was found by Stephen Poloz, MA'79, PhD'82, the new Governor of the Bank of Canada (page 11); Peter Devlin, BA'82, former Lt. Gen. of the Canadian Forces and new President of Fanshawe College (page 16); and Ray Novak, BA'00, Chief of Staff for Prime Minister Harper (page 27). Also brewing up a winning formula are the many Western grads who have delved into the burgeoning craft beer industry (page 28).

This issue also features the 2013 Homecoming schedule, alumni award winners, Arlie Laxton Photo Contest winners and quotes from our recent honorary degree recipients.

See you at Homecoming!

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Alumni Gazette

Western Alumni Gazette
Fall 2013 (ISSN 1189-6272)

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The Alumni Gazette is published three times annually by the Department of Communications & Public Affairs in partnership with Alumni Western and the Department of Alumni Relations & Development.

For publication dates or to make submissions, contact the managing editor at 519.661.2111 ext. 87482, e-mail at dscott24@uwo.ca or mail at The University of Western Ontario, Suite 360, Westminster Hall, London, Ontario, N6A 3K7. Forward change of address information to advser@uwo.ca or call (local) 519.661.4176 or (toll-free) 1.800.420.7519.

Printed in Canada.
Publication Agreement #40069342
Return Undeliverable Canadian Addresses to: Western University, Suite 360, Westminster Hall, London, ON N6A 3K7
Read the Gazette online at: www.alumnigazette.ca



KNOCK OUT ISSUE OF ALUMNI GAZETTE

(Re: *Winter 2013 issue*)

Congratulations on the knock-out Winter 2013 issue of the Alumni Gazette.

Nowhere have I ever seen articles on global heating, bus planning, elephant racing, winter blahs and a policeman who polices the police.

The variety of your articles is delightful. Keep it up.

BRIAN CASE, MA'87 (JOURNALISM)
BILL SHIPMAN, MA'50 (PSYCHOLOGY), PHD'54, PENN STATE

MAGAZINE KEEPS ALUMNUS IN TOUCH

Please accept my congratulations and thanks for your work on the Gazette. It has really kept me in touch with Western.

JEROME A. DEMPSEY, BA'61
(PHYSICAL EDUCATION) PROFESSOR EMERITUS,
UNIV OF WISCONSIN - MADISON, MEDICAL SCHOOL

WHAT WAS REAL FATE OF THE FRANKLIN EXPEDITION?

(Re: *"Researchers Acquit Tins in Expedition's Fate", Alumni Gazette, Spring 2013*)

I was in the Arctic last summer covering the search for the lost ships of the Franklin Expedition. While it's nice to know that the Western researchers have discounted food tin solder as the principle source of lead found in the bones of the doomed sailors, it raises an obvious question not answered by the research: What then was the source of lead in their bones?

There is speculation that lead in the pipes of the (then) state-of-the-art water systems of the Erebus and Terror may have leached out into the ships' drinking water. It is unknown to what degree lead may have contributed to their deaths. However, the extreme conditions in the incredibly bleak region where the sailors were forced to go ashore no doubt led to their demise.

By the way, no trace of the ships was detected again last summer, so their exact fate remains a mystery. My guess is that the shifting ice of the past 168 years has ground them into pieces too small to be detected by even the latest search technology.

RETIRED JOURNALIST OFFERS EDITORIAL BOUQUET

(Re: *Spring 2013 issue*)

When I arrived at Western in 1951, as a frosh in pre-Business (the pre-HBA program), my slightly older first cousin, Joe McClelland, was a police reporter at the *London Free Press*. I needed some arts subjects so my cousin encouraged me to take Journalism 20 from Bud Wilde. I continued into my soph year, until I was accepted into the HBA program in my third undergrad year & transferred from The Arts College to Goodholme, where the B School was located on Epworth Avenue. (All very much pre-ley!) My cousin, Joe, was killed in a plane crash in 1975 during an Ontario Hydro inquiry, when he was the pool reporter for the *Free Press*, the first *Free Presser* to be killed while on duty.

But he had a great influence on his younger cousin. I was 6 years his junior. While I graduated in 1955 with an HBA, I went into advertising and marketing, with firms like Unilever, McCain Foods & Highliner, but in 1982 began from scratch, a Canadian subscription periodical in newsletter format. It ran for 20 years and was a trade paper.

In 2003, I was able to influence Canada Post to issue a 48-cent stamp on March 19, 2003 for Western's 125th Anniversary. (I had been both a Corporate Director of Canada Post Corp. and a member of its

Stamp Advisory Committee (SAC).

So, please accept this editorial bouquet for a great issue! As a retired journalist the Spring 2013 issue is a tour de force. Well written and well edited. Congrats.

BOB (PERCY) MCCLELLAND, CLASS SECT'Y, HBA'55

DON'T BELIEVE OIL SANDS EXIST

(Re: *Stopping your own global warming, Winter 2013*)

I've just finished reading David Scott's article in the *Gazette*, called "Stopping your own global warming." In this article, Bradley Dibble speaks about the dirty oil in Alberta's "oil sands."

I do not believe in the existence of these "oil sands." Let's look to an example in the United States to clarify what I mean.

In Minnesota, there are iron mines. That's what they are and that's what they're called. However, what if the mining companies decided to call their iron mines, 'steel mines'. That would be wrong and misleading. To make steel, the iron has to be processed in a certain way. The raw material that comes out of those Minnesota mines is iron, not steel.

Now, what about the so-called "oil sands" in Alberta? The misleading word here is 'oil.' The correct word is bitumen, commonly known as 'tar'. Only through a certain type of processing can that bitumen end up as oil.

It's not by accident that when you hear leading scientists and economists (especially those from outside of Canada) talking about the bitumen deposits in Alberta, they call them "tar sands." Far too many Canadians have been swayed by big oil, politicians and the media into the use of the term "oil sands."

Unfortunately, however, just as there are no steel mines in Minnesota, there are no "oil sands" in Alberta.

ERIC MUNN, BED'72

EDITORIAL POLICY

Publication is at the discretion of the editor. Letters may be edited for length, style and clarity. Maximum: 300 words. Opinions published do not necessarily reflect those of the Western Alumni Gazette or Western University.



Western alumnus Jack Cowin, left, speaks with Mustangs football head coach Greg Marshall at an event announcing a \$4-million gift benefitting, in part, coaches and student exchanges from Cowin, and his wife, Sharon, both 1964 Western graduates.

COWIN FAMILY DONATES \$4 MILLION TO PROGRAMS

Western students and varsity student-athletes will benefit from a \$4-million gift from alumni Jack, BA'64, LLD'00, and Sharon Cowin, BA'64, supporting two new initiatives designed to develop leaders and provide international learning opportunities at Western and Australia's Bond University.

A \$1-million gift will establish the Jack Cowin/Lone Star Coaching Excellence Fund designed to support Western's efforts to retain and recruit top-level head or assistant coaches for its varsity teams.

"Coaches play an enormous role in developing student-athletes into leaders, both in and outside the classroom," said Thérèse Quigley, Western's Director of Sports and Recreation Services. "By helping us fund top-tier coaching at Western, Jack and Sharon Cowin are helping our student-athletes receive the support they need to train at an elite level and bring their personal best to their sport, their future careers and their communities."

A \$3-million gift through Bond University in Australia will create the Jack and Sharon Cowin Scholars Award, a partnership

between Bond and Western that will encourage student mobility and academic exchange opportunities between the two universities beginning this fall.

A recent survey by Western's Student Success Centre showed 80 per cent of students are interested in gaining international learning experiences during their pursuit of undergraduate and graduate degrees.

"My time as a student and athlete at Western taught me valuable lessons in leadership, perseverance, and commitment to excellence," said Jack Cowin. "My coaches and my experiences around the world have played a significant role in developing the values and skills that have taken me through my life both personally and professionally. Sharon and I are proud to be helping future students, athletes and faculty at Western gain the same opportunities."

Jack was a member of the Mustangs football and wrestling teams as a student. Sharon Cowin was on the varsity swim team. Through the years, they have supported various athletic awards, facilities and student projects. Jack Cowin was awarded the Alumni Award of Merit in 2011 and is currently Chair of the President's International Advisory Board. He also sits on Bond University's Board of Trustees.

WESTERN ENGINEERING RECEIVES \$3-MILLION GIFT FROM THOMPSONS

Western's Faculty of Engineering and Ivey Business School will now offer engineering students an education like no other in Canada, thanks to a \$3-million gift from John M., BESC'66, LLD'94, and Melinda Thompson, BA'64 (Huron).

The donation will strengthen the academic experience of Western's engineering students by incorporating business and entrepreneurial education into the engineering program. New courses will be developed that incorporate Ivey's proven Case-Method Learning and build on the success of the BESC/HBA dual degree program as well as Ivey's expertise in developing leaders of high-growth entrepreneurial firms.

"This significant gift allows Western to offer a truly unique engineering education that prepares students for dynamic careers in their chosen field," said Western's President and Vice-Chancellor Amit Chakma. "With an improved understanding of business fundamentals, Western's engineering graduates will gain a competitive edge, be in higher demand by employers and possess the skills needed to develop into the engineering and business leaders of tomorrow."

Western's Integrated Engineering program will now be unmatched in Canada. Engineering students will learn all areas of engineering while excelling in management, leadership and innovation.

A \$1.5 million portion of the gift will be matched by the university to create a \$3-million endowment to establish the John M. Thompson Chair in Engineering Leadership and Innovation, housed at Ivey's Pierre L. Morrissette Institute for Entrepreneurship, and jointly appointed by the Ivey Business School and Western Engineering. The Chair will lead the development of a Centre for Engineering Leadership and Innovation and the creation of a Certificate in Leadership and Innovation program within Western Engineering.

The remaining \$1.5 million will provide for the John M. Thompson Visiting Industry

Fellowship in Engineering and Leadership, a total of seven student awards, and the John M. Thompson Case Studies & Curriculum Development Fund.

"I have personally experienced the benefits of combining a Western Engineering degree with the business education offered by Ivey Business School," said Thompson. "Enabling Western's engineering students to build their business knowledge as part of their engineering education will provide them with a significant advantage. Melinda and I are enormously pleased to be able to support this initiative."

John and Melinda Thompson are longtime supporters of Western students, funding student awards and facilities that support excellence and advance innovation in engineering and business. Their philanthropic contributions include a lead gift in support of the Thompson Engineering Building, which stands as a testament to their commitment to helping Western provide an exceptional learning environment.

Thompson most recently served as Western's 20th chancellor from 2008 to 2012, in addition to serving on the President's Council, chairing Western Engineering's advisory board and co-chairing Western's Renaissance Campaign from 1989 to 1994.



Melinda and John Thompson admire a piece of Iroquois pottery, a gift from Western and gesture of gratitude for the couple's donation of \$3 million to the Faculty of Engineering and Ivey Business School.

PREPARING A WARM WELCOME

BY AMIT CHAKMA, PRESIDENT AND VICE-CHANCELLOR



It often surprises people when I say that summer has been a busy time at Western. While there are fewer classes, the campus has been a hive of activity as we prepare to warmly welcome more than 30,000 students to campus for the 2013-14 school year.

Throughout the summer, faculty members have been busy preparing for classes and shaping ways they will engage students in learning. Teams of housing staff are getting ready to open the first phase of a new 1,000-bed residence, while other staff are sprucing up the grounds to ensure we retain our reputation for having the most beautiful campus in Canada.

I encourage you to recall what it was like when you first arrived at Western. Remember how it felt to be full of promise, with that excitement tinged with a bit of trepidation about leaving home. That is why more than 800 sophomore students cut their summer vacation short to prepare for our award-winning, alcohol-free Orientation Week activities. We want new students to know they made a great decision in coming to Western.

Summer is also when we prepare for the more than 10,000 alumni who are expected to attend this year's Western Homecoming, one of the largest events of this kind in Canada. Homecoming is a chance for people to catch up with old friends and relive some of those glory days. It is also an opportunity to see how the campus has grown and gain some insights into the exciting work that's happening in classrooms, research labs and centres.

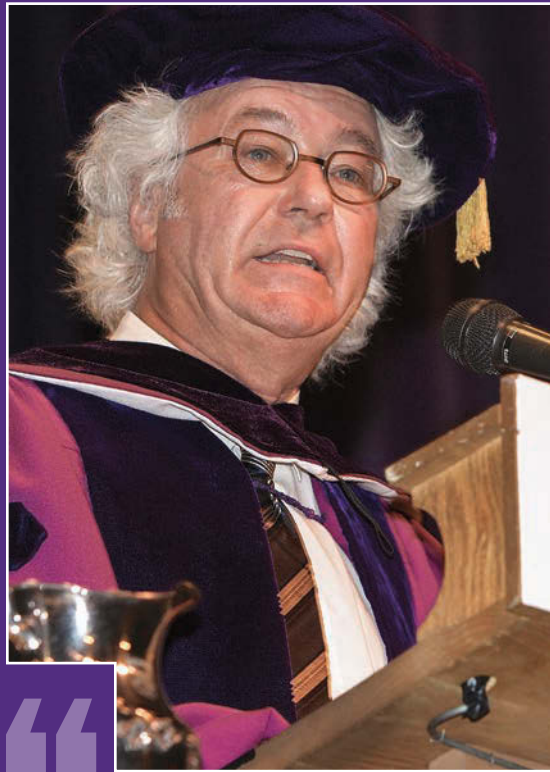
The size of Homecoming says a lot about our alumni. It speaks to loyalty and it unabashedly celebrates school spirit that remains long after graduation. For many years, Western had a reputation as Canada's 'party school'. What Western students have proven over the decades is that they can have fun and be great scholars and leaders on a local, national and international stage.

Western has one of the highest average entering grades in Canada at just over 88 per cent. Students come here to study but they are also here to discover their strengths and to use their years at Western to become well-rounded citizens.

The school spirit they feel announces its presence in many ways. It speaks to the fact we have more than 200 student clubs, which shows the diversity of intellectual and cultural interest of students. In comes in the debates at the University Students Council, one of the largest student governments in Canada.

It plays out in our sporting venues with this year marking the 100th anniversary of athletics at Western. The university has one of the strongest varsity programs in Canada, with men and women competing in 45 varsity teams.

School spirit and outstanding scholarship are part of the culture at Western handed down to each entering class for the last 134 years. We transform high-performing students into extraordinary alumni with the skills to embrace challenges whether at home or globally. And we do it with spirit.



“GOVERNMENTS AND BUSINESSES AREN'T SOLVING THE PROBLEMS. IT'S UP TO US TO PITCH IN AND MAKE THE WORLD A BETTER PLACE IN SOME WAY.”

Richard Ivey



“WHAT LIES BETWEEN WHERE WE ARE NOW AND WHERE WE ARE GOING IS BELIEF, BELIEF THAT SOMEHOW, SOME WAY WE ARE GOING TO GET THERE.”

Silken Laumann



“THE FUTURE IS YOURS TO SHAPE AND CREATE. THE CHALLENGE IS DAUNTING; PEOPLE WILL SAY GLOBAL PROBLEMS OF POVERTY, CLIMATE CHANGE ARE SO BIG AND COMPLEX THAT YOU CAN'T MAKE A DIFFERENCE. I TELL YOU, DON'T LISTEN TO THEM. I HAVE BEEN LUCKY TO SEE AROUND THE WORLD, WHAT A DIFFERENCE JUST ONE INDIVIDUAL CAN MAKE.”

Cherie Blair



“Be unselfish in sharing whatever you can give, your knowledge, expertise or wealth. The world needs more and more of all of you.”

Peeyush Lala



“Think about what might not be the two most glamorous words in the English language – public service.”

Alan Gottlieb



“Live interdependently on the planet. Show with your life what matters to you and make it about relationships.”

Margo Ritchie



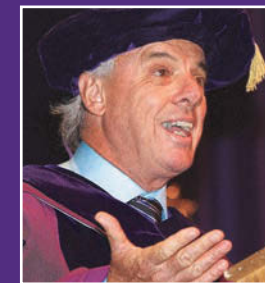
“Sometimes searching is better than finding.”

Arto Salomaa



“There's more than a dash of fluke in all success. ... I get rejection still and so will you. What makes originality new is that nobody thought of it before you.”

Emma Donoghue



“When you're scared, you learn really fast. And when you think you're not good enough, you work harder to be as good. And when you finish something after you've been scared, it feels good.”

Bob McDonald



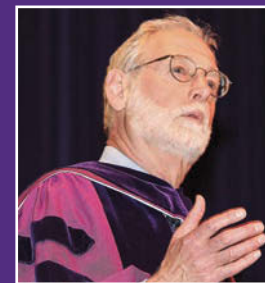
“Never lose your sense of humour. Never lose your curiosity – it will serve you better than your mind.”

Chantal Hébert



“Don't take yourself too seriously. The world is filled with people caught up in 'The Me.' It is a huge burden for them to carry, but frankly, it is even worse for those of us who have to put up with them.”

Edmund Clark



“We live in the now and the priorities of the moment seem to be everything. Take your eye off the handheld device once in a while and consider the bigger picture. Don't get distracted by money, houses and cars. They are overrated.”

Robert Janes



“Steel is a fundamental building block of our world – it is essential that the material be of the highest quality. The same is true for (you). We need to have personal strengths of the highest quality.”

Indira Samarasekera

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PUSHING FOR CLARITY AT THE BANK OF CANADA

BY JASON WINDERS, MES'10

Stephen Poloz thinks he would have made a good doctor.

"I think I am kind of a people person. My doctor is like that. I like to have a chat with people before we get down to what their problem might be," Poloz, MA'79, PhD'82 (Economics), said with a laugh.

Although Poloz entered his undergrad years with eyes on a parent-approved medical career, a chance hole in the semester's schedule led him to his first exposure to economics, a discipline he would follow through his graduate degree work at Western. And now, that random encounter – a "tail event" in economics' parlance – has paid off with the country's top job in the profession.

When Mark Carney headed to England in June to lead its national bank, the door opened for Poloz, former Export Development Canada (EDC) president and CEO, to step in as the new Governor of the Bank of Canada. His pick surprised analysts, many of whom expected Senior Deputy Governor Tiff Macklem, Ph.D.'89 (Economics), to nab the top job.

But reviews since Poloz's appointment have been positive.

Initially headed toward an academic career, Poloz has worked in both the public and private sectors, including 14 years with the Bank of Canada during the 1980s and early 1990s. Beyond his solid academic credentials, he is billed as a communicator and listener, an inquisitive mind unafraid to challenge. Poloz is the type of man who jots down notes on his morning newspaper, questions he would like answered.

He pushes his people for clarity.

"You can't just say 'Trust us, we believe this,' to the public," Poloz said. "I like to offer up the 'kitchen table version' of how the dots connect together so regular folks, business people especially, can monitor things for themselves. If they cannot hear what the bank is saying, and understand how it impacts their business plan, then we have failed."

"If we succeed, then what we're saying is not just a number, it's a story."

Poloz is a man with feet equally – and proudly – grounded in both economic theory and business reality. It's a diverse skillset he discovered by continuing his education at Western.

"At Queen's and Western, I was presented with two, completely different ways of thinking about things with enough overlap that you wouldn't get lost. But Western gave me a rounded out set. I always felt like I got all the bases covered. I was never firmly one (economic) school or another, but inclined to think in a more general context," said Poloz, who still vividly remembers his first approach of campus through Western's gates.

At the Bank of Canada, "a leading-edge research institution," Poloz has found a happy balance between research and practice. It was a trait he was drawn to when he first worked at the Bank, and one he brought with him during his master's and PhD work.

"I went to Western with the mind that I very much wanted to go back to the Bank some day. So, it always gave me a more practical lens through which I looked at all the stuff passing by me in economics at Western," he said.

"Say someone would be presenting a model in academic fashion. I would be thinking, 'How would I use that?' while a purist, someone who has adopted the religion of economics, would be looking at those models as part of the gospel, part of the rigour of being an academic economist."

"That lens helped me pick and choose a bit more, filter out things I thought were a little more esoteric. I always had a practical bent."



BY DAVID SCOTT

AU CONTRAIRE

AS CANADA'S FOREMOST CONTRARIAN INVESTOR,
BENJ GALLANDER RARELY FOLLOWS THE BAY STREET FLOCK.

If your company gets a phone call in the near future from someone asking to see your financial statements and meet with your CEO and CFO, don't panic.

What sounds like an audit or possible corporate catastrophe might actually be a shot in the arm for your business.

Benj Gallander, BA'78, has made a living from pumping money, and in turn life, into companies the majority of investors have written off. His self-professed contrarian style has earned him profits and a loyal following. His columns appear under The Contra Guys title with his business partner/long time friend Ben Stadelmann. Aside from writing for *MoneySaver Magazine* and *The Globe and Mail*, he is a regular on The Business News Network (BNN).

This isn't dartboard investing. Gallander has careful criteria to determine if a company is worth his money. Even then, the majority of the businesses he tracks – about 150 to 200 in any given week – he doesn't invest in. He also spends months, even years, researching prospects.

"I always thought differently, even as a kid. (I have three older sisters who will confirm that). I seem to have another way of thinking, in so many ways."

A student in Social Science at Western, Gallander's records state "no area of concentration."

"I took economics, sociology, psychology, one law course. I was all over the map. I was lucky Dalhousie accepted me (for MBA program) quite frankly because my marks weren't really that good. I majored in pinball, racetrack and intramural sports and cards. I was pretty good at my majors but that can't get you too far."

He admits that he was physically and mentally immature when he arrived at Western as a fresh-faced 18-year-old frosh who only stood 5-feet, 2-inches.

"I remember getting into Saugeen, and I met my roommate, Doug French, who was a really nice guy from Orillia, and he said 'are you a genius?' – just based on the fact I was this miniature guy and looked like I was 16."

However young he appeared, Gallander was drawn to numbers and some critical lessons that would form the basis of his investing knowledge. It was at Western that he learned how to do financial ratios from D.A. (Rick) Robertson, HBA'75, MBA'84, PhD'87, now an associate professor with Ivey Business School.

Even the path Gallander took after earning his MBA at Dalhousie was contrarian. While classmates dove headfirst into the business world, Gallander was working at the International Youth Hostel on Church Street in Toronto, making minimum wage.

"I remember getting together with all my MBA friends. We went for a few days of golfing and most of them were pretty unhappy with their jobs making way more money than I was. But I was really happy with what I was doing."

Gallander was travelling and meeting interesting people while his peers were stressing out in boardrooms. He went to Israel and lived on a Kibbutz. In Czechoslovakia, he first taught English but then was asked to work in a factory because of his business experience. He lived in France for a year to learn French. There were more trips to Denmark and Iceland. From '89 to '91 he was business manager

for *The Eyeopener* newspaper at Ryerson in Toronto.

Not only that, somewhere in there he wrote a business book that quickly turned into a best seller.

The first book Gallander wrote, at age 31, was the Canadian Small Business Survival Guide to frankly fill a niche that a friend in publishing had suggested.

Astounding that this book is still in print. It has sold more than 25,000 copies and gone through 10 printings since it first appeared in 1988. It is the most popular book on small business in Canada. The first edition was printed when PC's were just coming into existence. The newest edition is completely revised and updated, and contains new sections on modern computers and the Internet.

Gallander's own business, Contra the Heard, found a successful niche of investing where few dare not tread when it started in 1994. He and Stadelmann publish a quarterly newsletter of suggested companies to invest in. The newsletter is limited to 1,000 subscribers at a cost of \$500 a year (sorry, no credit card payments).

There isn't a money-back guarantee but if subscribers do not make a profit, they get a reduced rate for the following year: \$440 vs. \$500.

The president and vice-president purchase the stocks they recommend. So, they lose and win with subscribers, hopefully win. According to their website, with the "raging ups and downs of the general market, the Contra stable has only been hit by negative returns three times since 1990. This is a record of which we are extremely proud."

What pushes this contrarian to invest in a company?

"I'll only buy companies that have been around 10 years. It means I get to avoid any IPO's (initial

public offerings). I avoid anything that's hot. After I do a fast-filter effectively, then I look at companies that are down at least one-third of their value in the last year. Then I look at the 10-year trade record."

It's not a perfect science and Gallander admits he has made plenty of mistakes along the way.

"A lot of the major mistakes were because I was buying companies that had heavy debt loads... So now, I'll still invest in some companies with debt but I don't like to see increasing debt. I like to see stabilized, decreasing (debt). Often I can find companies with no debt."

He also likes to talk to management and/or visit in person. And a lot of people open the doors and books for him to see, more in Canada where he is better known as a financial columnist at the *Globe and Mail*, than in the U.S. But he has had success south of the border on several occasions.

Some of the most successful business people in Canada subscribe to his newsletter and "rather influential" people in the U.S. also.

To keep things in balance over the years and his right brain in shape, Gallander has written six stage plays that have been produced and was co-founder of the very successful SummerWorks Festival in Toronto, started by five friends in 1991.

A playwright and a stockbroker are about as contrarian on the scale of occupations as you can get – or possibly Gallander is just a modern Renaissance Man.

**"I MAJORED
IN PINBALL,
RACETRACK AND
INTRAMURAL
SPORTS AND
CARDS. I WAS
PRETTY GOOD
AT MY MAJORS
BUT THAT CAN'T
GET YOU
TOO FAR."**

ADVOCATING FOR GIRLS ON WORLD STAGE

BY SHELDON GORDON

When Western Law alumna Rosemary McCarney, LLB'77, travelled to Nairobi, Kenya, in 1984 for a month-long visit with her sister, who was working there for the United Nations, she took the opportunity to backpack around the country. She soon realized that, rather than have a conventional legal career, she wanted to work in the field of international development. At 27, she had discovered her passion.

Today, McCarney, 59, is one of Canada's best-known 'missionaries' for social and economic progress in the Third World. She has worked in more than 100 countries as a development consultant. For the past six years, she's been President and CEO of Plan Canada, an arm of Plan International, the global NGO that champions children in developing countries.

“LONG AFTER I’M GONE, EACH OCTOBER 11TH WILL BE RECOGNIZED AS THE DAY OF THE GIRL.”

McCarney has transformed Plan Canada from a low-key operation focused on child-sponsorship – it used to be called the Foster Parents Plan – into a sophisticated fundraising machine. She has tripled its annual donations from \$50 million to \$162 million and built a solid administrative structure. “NGOs need to be managed like a business in their back-end,” she says. “That is what enables them to do their social mission.”

She has also exerted her influence on the strategic direction of the parent organization, Plan International, one of the oldest and largest international development



NGOs in the world. In particular, she was a key mover behind their “Because I am a Girl” initiative, which promotes rights and opportunities for girls. (Girls in the developing world are three times more likely than boys to be malnourished).

McCarney successfully lobbied MPs in Ottawa for a unanimous, all-party resolution calling on the United Nations to designate an International Day of the Girl. She then served on Canada's UN delegation to help make it happen in 2011. The intent was to support a demographic group that McCarney says has been largely overlooked on International Women's Day. “Long after I'm gone,” she says proudly, “each October 11th will be recognized as the Day of the Girl.”

Now, she's pressing Canada to mobilize international pressure against the practice of forced marriages of young girls to older men. In the world's poorest nations, one in seven girls is wed before the age of 15. “But this is not just an ‘over there’ problem,” says McCarney. Some immigrant communities in the West perpetuate the practice. She estimates there

are hundreds of coerced child brides in Canada. “How many Canadians are aware of that?” she asks.

McCarney's legal training has served her well, as both a public policy “wonk” and a children's rights advocate. Even as a Toronto-born 12-year-old, she aspired to one day work on social justice issues with natives in the Canadian North. She therefore heeded her father's advice to “get the training that allows you to change policies and laws that affect poor people.”

If that was the impetus for studying law, her choice of Western was because of the reputation of then-dean (and now Governor-General) David Johnston and the appeal of the “bucolic” London campus. She headed the Student Legal Aid Society (now known as Community Legal Services).

In 1976, when Western and Case Western Reserve University in Ohio established the Canada-U.S. Law Institute, she was one of the first two



Rosemary McCarney visits with school children in Haiti in 2010 (left and above). She is President and CEO of Plan Canada and a key driver of the organization's “Because I am a Girl” initiative, which promotes gender equality and girls' rights. (Photos provided by Plan Canada).

Canadian students to go to the United States on the exchange program. Following her graduation from Western Law, she was hired as executive director of the Institute. (She also did an MBA at Case Western.) She later practised with a Wall Street law firm.

But after eight years in the United States, McCarney and her husband, Canadian lawyer and Western alumnus, Barry Fisher, LLB'76, decided it was time to return home. She practised briefly on Bay Street, but then came her epiphany and a career reorientation. She met and teamed up with Western business professor Donald Simpson, whose consulting firm, Kanchar International Inc., was active in Kenya and elsewhere in Africa.

They collaborated for the next decade on consulting assignments for development agencies such as the World Bank, the African Development Bank and the Canadian International Development Agency (CIDA). McCarney recalls ruefully that the first time Simpson took her to CIDA's headquarters, 200 Promenade du Portage in Hull, she naively asked what floor the agency was on. (Its staff filled the entire building).

By 1993, she had tired of the consulting life. “As a consultant, you never have the continuity to see things through,” she says. McCarney was tired, too, from having had malaria and cholera and was raising three children under age six. Missing “organizational continuity,” she joined Nortel Inc. as an employee-relations executive.

Five years later, she says, “I wanted to be back in the NGO world.” She rejoined the board of Street Kids International, a Canadian-based charity devoted to the health and job needs of street youth. When a leadership vacuum occurred, she quit the board and became the executive director. She ran the NGO for three years before Plan Canada called.

“You have to recognize where you want to get to, but you don't have to do it in a straight line,” says McCarney. “The detours along the way are what make life rich and interesting.”



FROM CAMPUS TO COMMANDER, DEVLIN SOLDIERS ON



BY M.J. STONE AND JASON WINDERS, MES'10

Across countless war-torn landscapes, Lt. Gen. Peter Devlin has carried Western with him. “Western creates a magnificent atmosphere – one that allows learning, but one that also allows young folks to grow up,” said Devlin, BA '82 (Economics). “When I went to university, I perhaps got a little bit smarter. But I grew up a lot, too. Western allowed that to happen in a supportive, encouraging atmosphere.”

Drawn to Western by the institution’s reputation, the Toronto native embraced campus life from the start. And in his memories today, you can still hear hints of a life led by that young man who would eventually serve as Commander of the Canadian Army.

Listen to him speak about the libraries, particularly the D.B. Weldon Library, and how they shaped his learning. Or his two years in Saugeen-Maitland Hall, “a spirited place to call home.” Or his time as Social Science Students Union vice-president contributing to the “lively participation

of students” or as a student policeman working pubs where “nightly there would always be some form of entertainment provided by those in attendance.”

In each, you hear a bit of what shapes the man today.

“I have super fond memories from Western. The environment Western created was magnificent,” he said.

Having enlisted in the Canadian Forces in 1978, Devlin was already a student-soldier when he arrived on campus, a member of the Regular Officer Training Plan. Although some military duties encroached into the school year, there was a firm line between his two lives – civilian during the school year, soldier in the summer.

“It was jeans and T-shirt, and I could grow my hair as long as I wanted, during the school year,” Devlin laughed. “But come May 1, when I had to report, I would be all cleaned up and looking ‘kinda military’ and then went off and did my training, returning in August to prep for the school year.”

As an infantry officer, Devlin would report to the Combat Training Centre in Gagetown, NB, just outside Fredericton. He would spend four summers there – three in infantry training, one in foreign language training.

“I never struggled to find a summer job,” Devlin said. “And my summer job was also applicable to a career choice, leadership opportunities, fitness

training, travel. And while some of my buds would cut grass in the summer or work in restaurants, I didn’t have the burden of figuring out what I needed to do in the summer. I think it did assist me in maturing, perhaps more swiftly than I otherwise would have.”

Upon graduation, Devlin wanted to stay in London, the city where he would soon meet his wife, Judy (BA'83, King's). He requested a station at the then-Wolseley Barracks, where he would remain for three more years.

From his first tour of duty in Cyprus as a peacekeeper in 1984 to Canada’s military mission in Afghanistan, Devlin has been on the front lines of the Canadian Armed Forces’ ongoing evolution for the last three decades.

He has spent the majority of his career in the field, commanding from the platoon to brigade group level. His tours have included stops in Cyprus and the former Yugoslavia with the United Nations; Bosnia with NATO; an International Security Assistance Force tour in Kabul, Afghanistan, as commander of the Kabul Multinational



(Left) Kabul, Afghanistan; Feb. 28, 2013 — Lt.-Gen. Peter Devlin, Commander of the Canadian Army, greets members of the Afghan National Army at the medical facilities in NKC during his visit to Canadian Armed Forces personnel deployed on Roto 2 of Operation ATTENTION. (Photo by Sergeant Vaughan Lightowler)
Above, in April 2012, Devlin is escorted by Colonel Mike Minor, Commander of the Kabul Military Training Centre (KMTC) Training Advisory Group during a visit to Camp Alamo and KMTC near Kabul, Afghanistan. (Photo by Cplc France Morin)

Brigade; and a 15-month tour as the deputy commanding general of the Multi-National Corps-Iraq (2006-08).

His unit was awarded the Commander-in-Chief Citation for opening the Sarajevo airport in 1992, and he was awarded the Meritorious Service Cross in 2004 and the U.S. Legion of Merit in 2008 for his efforts in Afghanistan and Iraq respectively.

While post-military life started this summer, the officer renowned for his battle-tested nerves will assume a new command this fall as president of Fanshawe College in London. Devlin, who replaced longtime President Howard Rundle, embraced the new challenge.

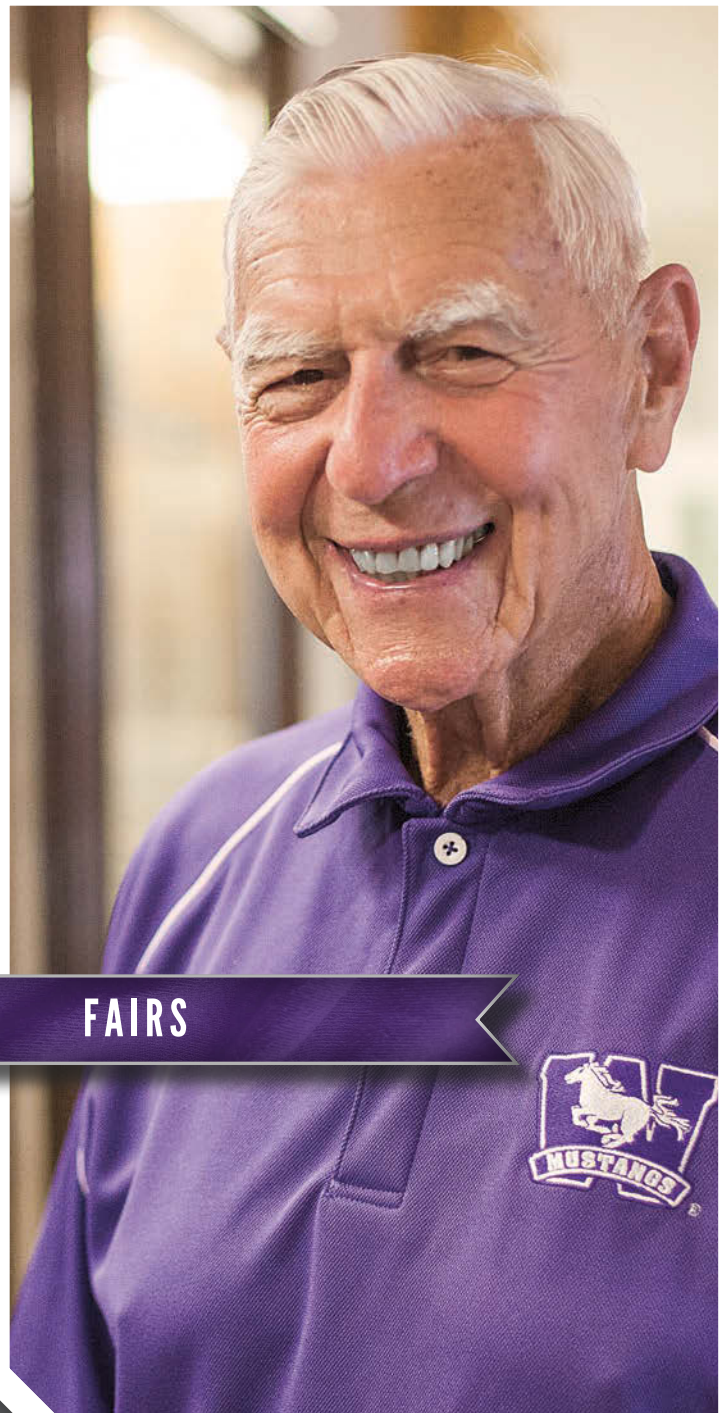
“For 35 years I have been focused on the education and development of our people. We impart understanding, foster team spirit and instill a desire to succeed — all just like Fanshawe,” he said at his introduction in August.

Devlin does have past family connections to the institution – his wife worked in Fanshawe’s registrar’s office; his father worked in its manufacturing and engineering department.

He offered one piece of advice to those young people setting foot on Western’s campus for the first time this fall.

“They need to know the friendships they will make will last forever. They need to be alert of that and invest in those friendships because those friendships will position them for success in their lives,” Devlin said. “If they are more alert to that from the get-go, perhaps decisions about balance – how much time they spend in the library, studying, playing sports, other types of activities – will all be put into perspective.”

“Western provides a great place to grow up. I grew up at Western and believe my experiences and friendships positioned me for success.”



FAIRS

Jack Fairs, BSc'46, LLD'05

- Athlete and longest-serving head coach in school's history

100 YEARS OF WESTERN ATHLETICS

CELEBRATING A CENTURY OF SPORT AND SOME OF THE LIVING LEGENDS WHO SHAPE MUSTANG SPIRIT TO THIS DAY

BY STEPHEN BRUNT, BA'81, MA'82

It was at the old Varsity Stadium in downtown Toronto, in the aftermath of what we all called the College Bowl but was properly the Vanier Cup, in the crazy melee after the final gun of the 1976 championship game. The police on horseback finally surrendered to the joyous purple-clad masses that charged the field.

Down came the old fashioned wooden goalposts. On went the party.

Western 29 Acadia 13. A dominant, no-doubt performance, keyed by running back Bill Rozalowsky, who was unstoppable on the day. Those Mustangs would repeat it a year later, in the same place, against the same opponent. A dynasty in the making.

For someone who wasn't even at the university yet, who was still finishing the last year of high school but already had an inkling where he was headed, being at that game was a defining moment, engendering a first real sense of belonging.

Those guys in the uniforms down on the field – they were us, and we were them.

Sport does that. It allows us to become part of a larger whole, to care passionately about something collectively, to place ourselves, to celebrate ourselves as we celebrate our neighbourhood, our town, our country – or our university – and those who represent it.

Of course when it comes to becoming attached to your school, there are also all kinds of other markers, other points of entry, through a faculty or a club or a campus newspaper or radio station or a residence, through the arts, through a sorority or fraternity, through a myriad of activities and organizations that make up the wide



spectrum of campus life. Universities are in so many ways a collection of communities, large and small.

We each define alma mater differently depending on where we fit in. We each have our own unique combination, based on our own set of experiences, which wind up embedded in memory, becoming one of the answers to those essential questions: Who are you and where do you come from?

All of us, so different, so diverse, answer that question in part the same way, because we all have the same rooting interest.

Western.

As we pay tribute to a century of Mustang sport, we are acknowledging not just the student athletes and their accomplishments over the decades, but also the large and fundamental role that sport has played in campus life.

For those talented and dedicated enough to compete at the intercollegiate level, the chance to wear the school colours is a personal landmark and an enormous point of pride.

For the rest of us, who might have had fun participating in intramurals, or who simply cheered from the stands, sport was the most visible and entertaining way to express our place in the student body. The power of being a fan comes not simply from the spectacle, but from identification, from the joy and passion that goes with cheering on the home team, from supporting us versus them.

In a university environment, when a few thousand people are temporarily thrown together for a few years at a time, the school becomes our hometown, and Laurier or McMaster or Toronto the hated rivals down the road. That's why there's nothing sweeter than beating them.

No, it's not just about football, but at Western that is where the conversation has to begin, since the sport's long history at the university dates back nearly to its origins as it evolved out of the old Rugby School game into something uniquely North American – and in the case of our own, three



MORROW

Al Morrow, BA '72

- Athlete and coach (rowing)
- Olympian and member of seven Halls of Fame

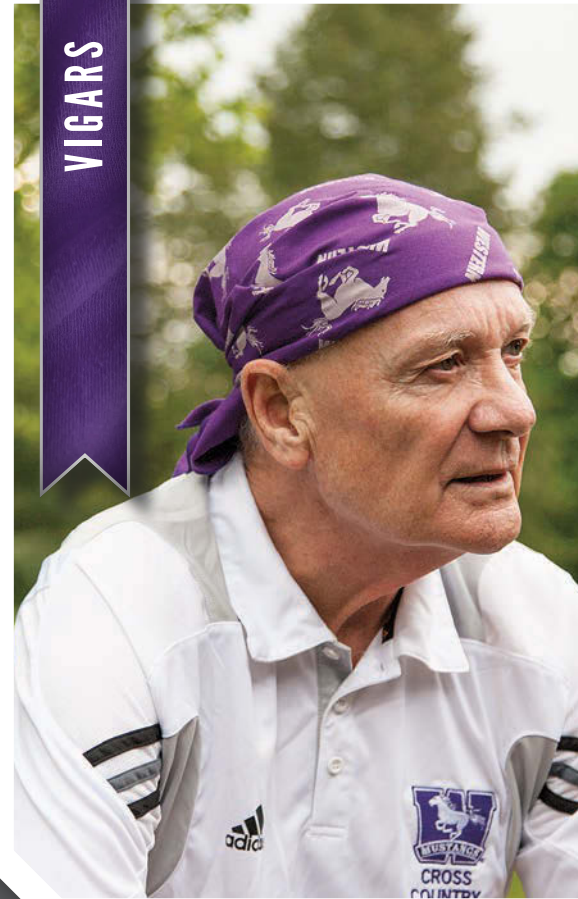


WESCH



Natascha Wesch, MSc'98

- Athlete and coach (rugby)
- Led teams to OUA championship



VIGARS



Bob Vigars

- Winningest coach in school history
- Vigars has had a phenomenal coaching career at Western
- Captured 14 CIS Championships and 26 OUA Championships since arriving at Western in 1968



TAKAHASHI



Ray Takahashi, BA'82

- Athlete and coach (wrestling)
- Three-time Olympian, 1976, 1980 and 1984

down variant, uniquely Canadian. Mention sports and Western and football is what first springs to mind – including for other folks from other schools, who built up years of resentment in the face of the Mustangs consistent success.

Peak moments will be specific to your era. One person's reveries might involve Jamie Bone and Greg Marshall and the joys of an autumn Saturday afternoon at J.W. Little Stadium, while a younger crowd's memories are set entirely at T.D. Stadium. Earlier generations recalled their days on campus watching the first champions, in 1931, later watching Johnny Metras establish a coaching legacy to match any in the history of the university game in Canada, seeing the great Joe 'King' Krol in action, seeing Frank Cosentino, Lionel Conacher Jr. and company win the first Canadian intercollegiate football championship in 1959, watching Rick Scarborough or Blake Marshall in full gallop.

All of us have proudly looked on as numerous Western alumni succeeded in the Canadian Football League, and as, against long odds, John Priestner, Tyrone Williams, Tim Tindale and Vaughn Martin cracked the National Football League.

And then there was the Western Mustang Band, and the cheerleaders – who competed and succeeded at the highest levels in their own right – and Professor Al Philbrick running his celebratory laps.

"Cananny, cananny, cananny, canoo ..."

Thank you Margaret Ovens, who penned those mystical words in 1929. Too bad she's no longer around to provide a translation.

We also cheered on the men's and women's basketball Mustangs at Thames Hall and Alumni Hall – a sport whose history at the university dates all the way back to 1903, just eight years after Dr. James Naismith invented it. The men won a national championship

in 1991, a team led by the great John Stiefelmeyer.

The men's soccer team won back-to-back national titles in 1998 and 1999. Western crowds have cheered on their teams in men's and women's volleyball, men's and women's hockey, men's and women's rugby, all of which have produced stand out athletes.

But that shared sense of identity doesn't spring only from team sports. It can also come from knowing that an individual representing the university is part of that shared Western heritage.

As a teenager, picking up a racquet for the first time, it was thrilling to learn that one of the best squash players in North America, Phil Mohtadi, had helped lead Western to an NCAA championship, knocking off the Ivy League schools that had long dominated the sport – part of a remarkable run of dominance under legendary coach Jack Fairs than included 29 straight Ontario university championships. (Mohtadi was followed by Scott Dulmage,

who became the U.S. hardball champion in 1988).

He was one of us.

Following the National Hockey League, watching Steve Rucchin centre the first line and seal a victory for the Anaheim Mighty Ducks with a series-winning goal vs Detroit in 2003, it was a point of pride knowing that a former Mustang had made the still-rare journey from CIS hockey to the top of the professional game.

He was one of us.

Watching – and later covering – the Olympic Games, the Canadian pride that comes naturally with seeing athletes compete wearing the maple leaf was compounded, knowing that some were Mustangs as well. The university's history of producing Olympians goes all the way back to middle distance runner Mel Brock, who participated in the 1912 games in Stockholm. But consider just a few names of more recent vintage: Roger Jackson (not just a three-time



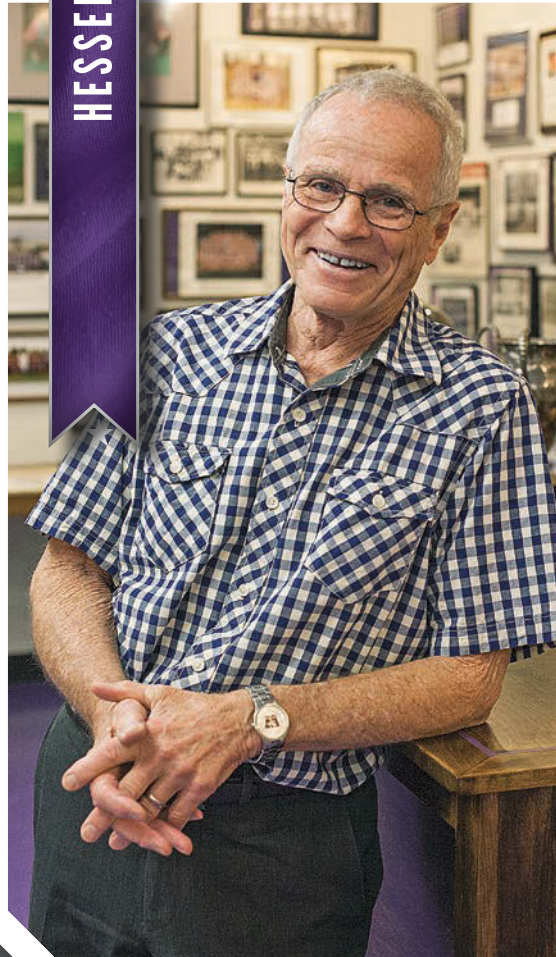


BONE



Jamie Bone, BA'78, BEd'79

- Athlete and coach (football)
- Former Hec Crighton Trophy winner and back-to-back national champion



HESSEL



Ted Hessel, BA'67

- Athlete and curator of J.P. Metras Museum
- Active volunteer career with the Alumni Association, W-Club and Senate



QUIGLEY



Thérèse Quigley, BA'75, BEd'77

- Athlete (volleyball) and athletic director
- Two-time national champion and gender pioneer



ALASZKIWICZ



Judy Alaszkiwicz, BA'75, MA'80

- Athlete (volleyball)
- Two-time national champion and Canadian national team member

Olympian, but one of the great builders of Canadian sport); Grant McLaren; Susan (Bradley) Kamali; Ray Takahashi; Duff Gibson; Vic Emery and Chris Lori in the bobsled; and that remarkable group of women rowers coached by Western's Al Morrow (a competitor himself in Montreal in 1976) that included Silken Laumann, the great coxswain Leslie Thompson-Willie, and Marnie McBean.

They – all of them – were part of us.

It is a formative experience. The years spent on campus make us what we are in so many ways. The knowledge gained, the inspirational professor who turned on a light, the instant when you grasp something, when you make an intellectual leap.

The relationships formed, some that last for decades, some that turn into lifetime partnerships, that are the beginning of new families. The experience drawn, the growing up, the mistakes made,

the hurdles surmounted, finally to emerge as a different person than the one who arrived wide-eyed and a little bit scared.

And somewhere in there is playing your heart out, cheering your heart out, giving yourself over to that corny notion of spirit and pep and singing it out to anyone who wants to hear.

Somewhere at home, carefully tucked away, there's a tiny sliver of that Varsity Stadium goalpost, preserved like a religious relic, a souvenir of a time and place and especially of a feeling. It wasn't easy to get it, to fight through the crowd and dodge the police horses and, of course, avoid splinters.

Yes, kids, your father really did once paint a great big purple 'W' on his face, he did act like a goofball, he did parade down Bloor Street – and he did similar things at other games, and with other sports, over and over again.

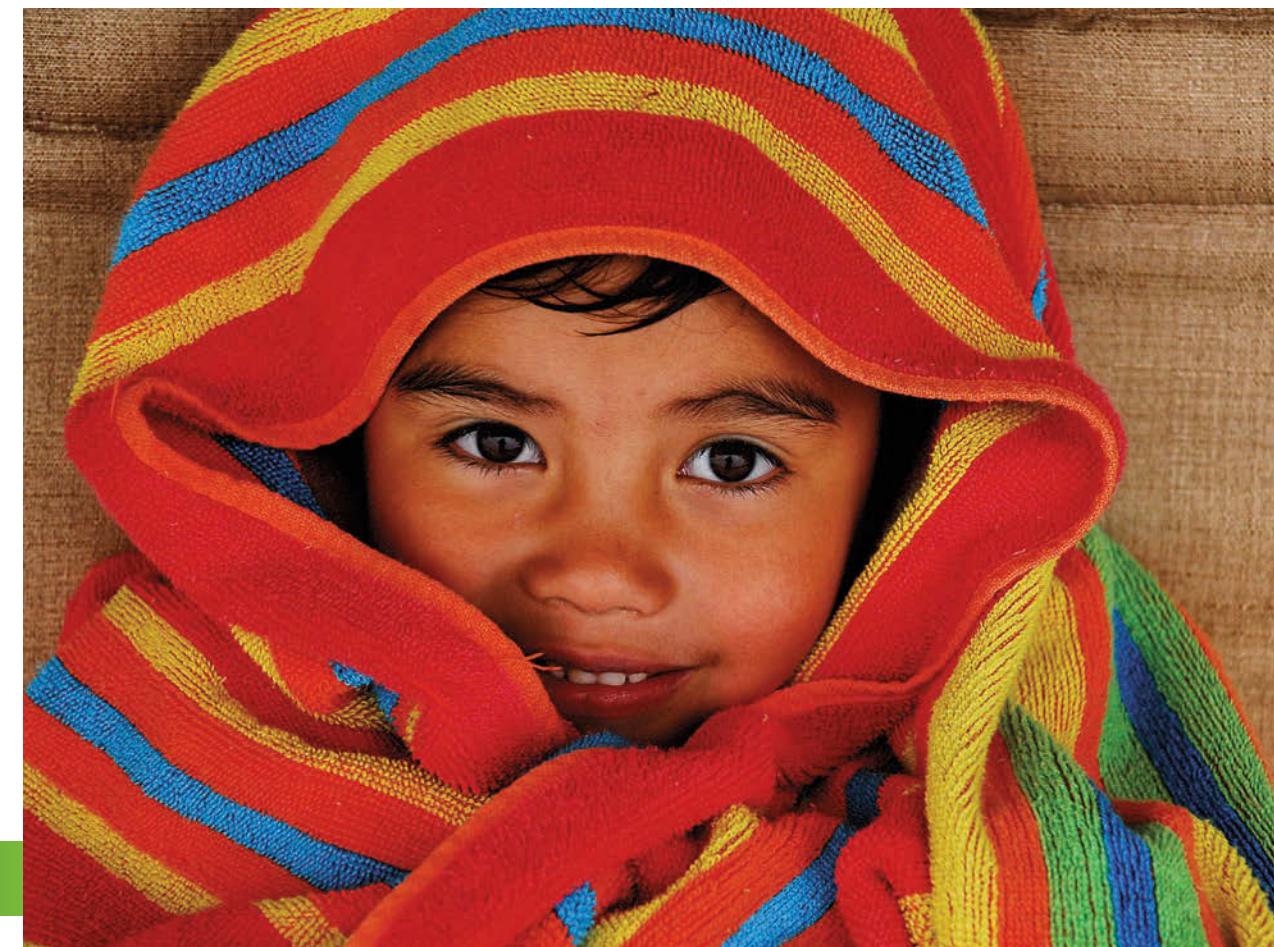
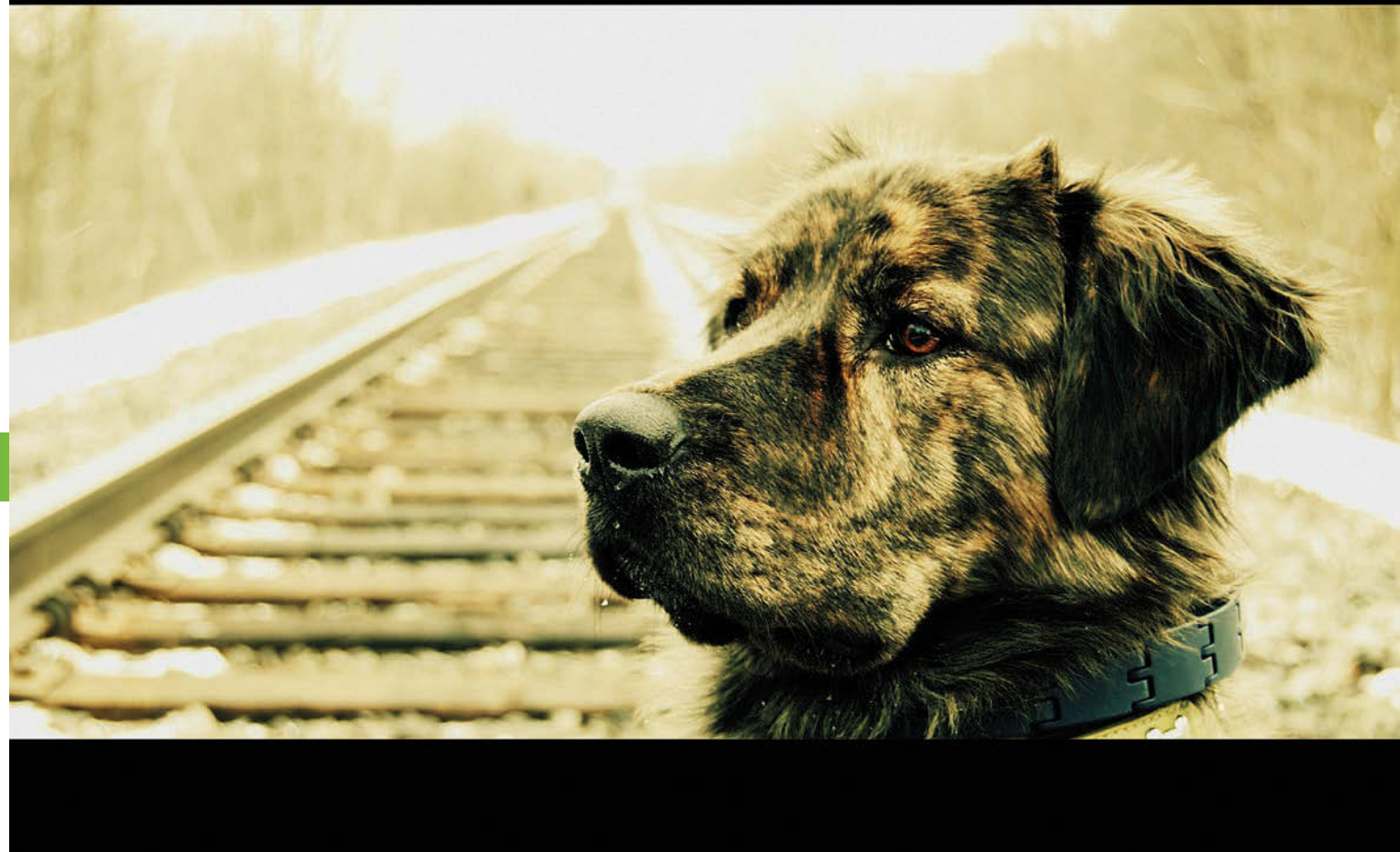
They might not understand, but you do. It's not quite a secret handshake, but close enough.

Hamilton-born Stephen Brunt, BA'81, MA'82 (Journalism), a former *Globe and Mail* columnist, is currently with Sportsnet, serving as co-host on *The FAN 590's Prime Time Sports* with Bob McCown as well as contributing writer for *Sportsnet Magazine* and *sportsnet.ca*. He is the author of numerous books including *Searching for Bobby Orr*, *Facing Ali: The Opposition Weighs In* and *100 Grey Cups: This Is Our Game*.

JOIN THE CELEBRATION: Read about these Mustang Living Legends, as well as many more, at westernmustangs.ca/100

*Come and let us show
That this U is our U
And for her we'll strive to
Do our best to fight with might and main,
We will always adore her,
Our old alma mater
Western School of Fame.*





WINNER

WINNER



Freeze frame

The Arlie Laxton Alumni Photo Contest is named in honour of the late Arlie Laxton, BScN'37, a nursing alumna who made it possible through an endowed gift to Western.

This is the second time that electronic submissions were accepted. Our judges this year were: Dallas Currow, BA'06 (freelance Toronto photographer), Paul Mayne (Western News photographer/reporter), Jim Rankin, BSc'88 (Toronto Star photographer), and Terry Rice, BFA'98, MA'00 (Art Director for Alumni Gazette and Director, Marketing & Creative Services).

Thank you to our judges and all our alumni entrants. Here are your 2013 winners.

DIGITALLY ENHANCED

↑ **WINNER:** Rhiannon Elizabeth Barlow, BA'10 - Honors Specialization in Film Studies

Photographer's Notes: This photo of Gimli, my rescue dog, was taken with my Nikon D40X digital camera on the railway tracks just behind Cherryhill Village Mall in London. Enhanced the color of Gimli by using a cross-process alteration, then used the glow effect to change the background of the photo. In addition, I made it a landscape photo with borders.

Judges' Comments: Nice and sharp, composition great. Really worked on not just the background but the dog's face. Good use of sepia tone. Can see the 'tone' in the dog's fur. Detail stands out. Lines are nice with the train tracks and the dog's nose being on an angle. Nice rule of thirds.

→ **RUNNER-UP:** Pia O'Leary, Cert'70, "Mystical Light," - the Hassan Tower in Rabat, Morocco, in January 2013.



PEOPLE

↑ **WINNER:** Susan Forester, BA'91

Photographer's Notes: This is a shot of my son, Hudson, at the cottage on Georgian Bay, near Penetanguishene, Ont.

Judges' Comments: First thing I thought of was the iconic National Geographic cover (of the Afghan girl with green eyes). There's so much colour to see but the first thing you see is the eyes. It's just a simple photo. It's probably him lying in a hammock or something. The fact he's lying on that very neutral colour (helps with the strength). Lighting is great, no one blocking or creating shadows. Perfectly even light and it has such warmth to it. You can almost feel the sand in your toes.

← **RUNNER-UP:** Megan Eddington, BA'05, taken on a motorcycle trip through Vietnam in January 2013.





WINNER

OTHER

→ **WINNER:** Bruce Hartley, BEd'70

Photographer's Notes: The photo was taken at one of the entrances to the medieval hilltop village Eze-Sur-Mer in Provence, France. It was taken using a Canon Eos Rebel XS camera along with a circular polarizing filter to enhance both the clarity and contrast in what was a bright setting.

Judges' Comments: There's so much to see. It's nice to have the woman on the road coming or going (hard to distinguish). Looks like bushes or vines hanging over. On bottom there's a certain brick, up top a different stone, and a statue up there, then bars on one side, over the window. There's a lot in there. Timeless image. I think the black and white helps. Perfect black and white image.

↓ **RUNNER-UP:** Bill Boswell, BA'81, MBA'84. "Dancing Water Drops" - Studio photo of coloured water shot in front of a coloured background. "This was the best one out of about 300 shots taken that day."



Visit www.alumnigazette.ca to see two honourable mentions in the Other category – the most popular category for entrants, and complete photographers' notes and judges' comments for winning entries. To view all photo contest entries, please visit: <http://tinyurl.com/p7uvr97>

CHIEF OF STAFF ONE OF SEVERAL ALUMNI ON PARLIAMENT HILL

BY DAVID SCOTT

Ray Novak, BA'00, inherited the reins of arguably one of the most high-pressure jobs in the country, as Prime Minister Stephen Harper's chief of staff, following the sudden resignation of Nigel Wright on May 19.



Novak

The Political Science grad follows in the footsteps of his former Western professor, Ian Brodie, who held the chief of staff position in 2006 when Harper became Prime Minister. In July 2013, Brodie started a new position as Research Director at the School of Public Policy in Calgary.

The 36-year-old Novak had been principal secretary to Harper since 2008, prior to his

recent appointment and is a well-trusted member of the Prime Minister's Office (PMO). Prior to that, he was executive assistant to Harper when he was Leader of the Official Opposition.

For nearly four years while Harper was opposition leader, Novak lived in a small loft above the detached garage at Stornoway—the opposition leader's official residence—eating meals with the family and growing close to Harper's two young children.

"Ray was with him more than anybody else for years and years and years," said Brodie, in a 2010 interview with Maclean's. "They were literally hardly ever apart."

In his role as principal secretary, Novak was responsible for running the Prime Minister's day. "Keeping him on schedule, making sure he has whatever he needs to do his job. Everything from a briefing note to the right phone call to lunch, to everything in between. You travel everywhere with him and you kind of run the show on a day-to-

day basis. It's extremely high energy, high adrenaline, lots of excitement but also very tiring," said Novak in a 2011 interview with Western.

Novak and Brodie are not the only Western connections to the Prime Minister's inner circle. In fact, about one-third of the current PMO staff has ties to Western:

- Executive Assistant is Jeremy Hunt, an Executive MBA student at Western (Ivey).
- Director of Priorities and Planning is former Western statistics student Jasmine Igniski.
- Director of Communications, until his recent resignation, was alumnus Andrew MacDougall, BSc'98 (Physiology).
- The Deputy Director of Communications is former USC President, Stephen Lecce, BA'08 (Political Science).
- Staff Director and Advisor to the Chief of Staff and Principal Secretary: alumnus Dave Forestell, BA'02 (Political Science), LLB'06.

Leave an **Extraordinary Legacy**

"By including Western in my estate plans, I hope to keep students' dreams alive through a bursary that will give them the opportunity to achieve the extraordinary. Please join me in creating a lasting legacy."

Donna Moore, BA'76, MEd'86
Western staff member and donor

How can you make an extraordinary gift?

Consider making a planned gift to Western through your Will. No matter the size, your gift will help develop the next generation of leaders, ignite world-class discovery and inspire innovative teaching and research.



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Jane Edwards, ext. 88829 or email jane.edwards@uwo.ca
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From Class to Glass

David Reed, BESC'98 (PEng), Steven Nazarian, BSc'01, PhD'07 (Microbiology), and Andrew Peters, MSc'00 (Microbiology), enjoy a pint of their own Forked River brew on tap at Milos' Craft Beer Emporium in downtown London. Forked River is one of many craft breweries with Western ties emerging in the beverage marketplace. (Photo by Genevieve Moreau).

CRAFT BREWING ATTRACTIVE TO WESTERN GRADS

BY HUGH KRUZEL, BED'86



Three cheers to *Saccharomyces cerevisiae*! Has that caught your attention?

This single-celled blue brown yeast is responsible for more than just beer, it is the willing workhorse collaborator in business ventures by Western grads.

Just ask Tim McLaughlin, BA'06, graduate of Western's Management and Organizational Studies program (BMOS), at Steam Whistle brewing. What started out as summer employment in the retail end of the business became a dream job he has kept and grown. McLaughlin is adamant "it couldn't be a better fit."

In 2004, who had heard of the Craft Brew Movement? Popularity is growing exponentially. Where are you on the curve?

With the summer kick-off of Ontario Beer Week, activists/lobbyists like the Campaign for Real Ale (CAMRA), and Twitter abuzz with news of fresh LCBO releases, beer is suddenly a very hot and current topic. It is discussed in serious tones by novice and knowledgeable alike. Hot, humid, hazy? Grab a Hefeweizen, Blanche or a Belgian Witbier. Seriously, beer will expand your international vocabulary.

Not an isolated case, micro- and craft-breweries by – or including – Western alumni are emerging all across Ontario: Sudbury, Toronto, and naturally London, are home to up and running facilities. More are surely being sketched out on the backs of napkins and beer mats right now.

Dave Reed, BESC'98, of London's own Forked River Brewing Company had both German and UK beverage R&D exposure, and deployed his design and built knowledge (his custom-fitted process controls are a pride) to bring his beer to market. Response was so strong that after only the first month growth is proving necessary. "We are already brewing to capacity... we did not plan on being at this place right away, and our licensee sales are twice what we projected. 80-90 hour work weeks to prepare for a weekend of BBQ is where I am at right now," Reed says.

The other two members of the team, Steve Nazarian, BSc'01, PhD'07 (Microbiology), and Andrew Peters, MSc'00 (Microbiology), are going to be busy with upping production of Riptide Rye and Capital Blonde to meet the demand.

Coming out from under what could be the paternalistic neo-prohibitionist dark cloud, we are seeing a return to what once was; towns and neighbourhoods supporting local production. The big multinationals are watching their market share diminish. They are crying into their mass-market grain-based liquid.

Not so for David Tait, LLB'02. He shared the story of birthing Toronto's Hogtown. "As both a member of the Bay Street Rugby Team and close friends with many of the Hogtown founders, it was easy to get involved, and be swept in by the infectious excitement of not only starting a

business with close friends, but it being a brewery to boot." Along with fellow grads Andrew Buxton-Forman, HBA'09, Andrew Tyler, BA'08 (BMOS), and Daryl Lougheed, LLB'02, they empowered craft beer enthusiast Noel Chambers to build an "...easy-drinking beer, one with excellent craft qualities and a prominent hoppy bite to it, but also one to enjoy after a hard day at the office or on the pitch."

When asked about his experiences in London, Tait was quick to return the following observation that ties it all together: "Western is a great school, but also has such a positive social scene. Whether it was on campus, Joe Kool's or the Ceeps – I don't think I would be the only Western student of my generation to have stared into a pint of beer, and thought... What if?"

Over at Liberty Village Toronto, they have yet another new brew crew. Cassandra Campbell, BA'10 (Music), Kosta Vigiatzis, BA'08, BEd'09, Steve Combes and Eric Emery (from Hawaii) are contracting their brewing out currently, but have definite plans to construct a facility in their namesake vibrant and supportive neighbourhood.

First, they are going to build the brand and volume. This allows them to demonstrate "... a track record, and proof of concept," says Campbell. She astutely bridges into an expanded philosophy to answer the next question:

"Western has a deserved reputation as a 'social' school. There are endless internal and external opportunities to build relationships with your friends, classmates and community. For the obvious reasons, beer too is a social industry. You're not going to survive if you're a wallflower.

"I DON'T THINK I WOULD BE THE ONLY WESTERN STUDENT OF MY GENERATION TO HAVE STARED INTO A PINT OF BEER, AND THOUGHT... WHAT IF?"

Sudbury has been without a local brewery for a few decades now. Figuring out what to, when to, and how to, were deck discussions for Shawn Mailloux, BEd'00. "Last Canada Day I said, 'Fine let's get the pen and paper out and jot some ideas down,'" and a working name took one more big step from imagination to measurable production.

Shawn is a man of action. From finding a brewmaster to having a bottle in hand, it was a 14-month journey. "Let's make beer!" was the easy nod of agreement in the process. "We got into this to have fun," states Mailloux. It looks like it would be a great sandbox to play in but there clearly is sweat and some strain.

Stack Brewing is really a 'nano' with potential. It has five styles in five restaurants and when he spoke licensing for an on-site retail outlet, it was just an email approval away. "Stand by, I'll fire up the computer and see if there is a message. I hope by the long weekend. We have enough quantity standing by."

He swings open the door to the refrigerated space obviously proud of the contents. Mailloux graduated from the Faculty of Education in 2000 and continues working in schools. It is understandable that he may consider delivering a course in enterprise and entrepreneurship.

On the big boy end of the craft scale Steam Whistle (165 employees) is only doing one product, but have coast-to-coast exposure. Steam Whistle has four Western grads in their senior management. Their iconic green pilsner bottles have a nostalgic yesteryear feel that when combined with their fleet of unique vehicles just feels so right as a beer choice. Home delivery like the milkman of the 1950s is boosting sales ever higher.

James Foran, BA'06 (BMOS), now looks after British Columbia sales and marketing for Steam Whistle. He says Western is "... a step above, I was building a high calibre of knowledge and in parallel a great network of contacts and friends. My time in London was rich and made me who I am."

Meeting and going to school with McLaughlin - Brand Manager at Steam Whistle - was one of those valuable lifelong friendships. Being in charge of strategy and positioning and thinking about long-term objectives, he naturally recruited from the known and trusted. Western was also home to more of this team: in sales, Brendan Beamish, BA'05 (Sociology), and as Trade Marketing Coordinator, Brandon Harvey, BA'09 (Health Sciences).

Don't just stand by. Go and grab a glass.

Homecoming 2013

Relive your Western Experience.

Bill Rudd, HBA'51
Former Mustang Band member

Scott Squires, BSc'14
Current Mustang Band member

Relive the spirit.

Sept. 26-29



Thursday, September 26

HOMECOMING KICKOFF & ALUMNI WESTERN AGM
7:00 – 9:00 p.m.
TD Stadium

Join us as we bestow the 6th Annual Spirit of Western Award. Complimentary appetizers, refreshments, entertainment and more!

RETRO DANCE PARTY
8:00 p.m. – 12:00 a.m.
Barney's Lounge
671 Richmond Street
Price: \$10, includes beverage
Cash bar

Join us as we take you back to the 70s and 80s for Western's second Homecoming Retro Dance Party. Zip up your polyester jumpsuit to disco and get the legwarmers out for the moonwalk.

Friday, September 27

ANNUAL ALUMNI AWARDS DINNER
5:30 p.m. Reception
6:30 p.m. Dinner
The Great Hall, Somerville House
Price: \$75
Emcee: Kevin Newman BA'81

Please join us at the 39th Annual Alumni Awards Dinner where Western honours our exceptional alumni during a fabulous three-course meal with musical entertainment and greetings from Western's President, Amit Chakma. Award recipients listed on page 32.

COMEDY AND COCKTAILS
9:00 p.m. – 12:00 a.m.
London Music Club
470 Colborne Street
Price: \$10 in advance includes one beverage and appetizers.
Space is limited!

If you graduated within the past 15 years, you are invited to share some laughs with fellow alumni. Our featured comedian, Deepak Sethi, BSc'02, brings his Hollywood humour to Homecoming.

Saturday, September 28

HOMECOMING WELCOME CENTRE
10:00 a.m. – 1:00 p.m.
Alumni Hall Lobby

Your home base for all Homecoming event information. A great spot to enjoy refreshments, lively music, face painting, children's activities, a commemorative photo opportunity and free gifts while they last.

LONG HORN LOUNGE SOUTH END ZONE PACKAGE
11:30 a.m. – 5:00 p.m.
TD Stadium
Price: \$45

Join us for eats and cleats in style at field level. Hot lunch off the grill, private cash bar, a Homecoming gift and admission to the stadium at the south end field level. This is the best package deal. Space is limited, so book early.

MUSTANG FAMILY FUN ZONE
12 noon – 4:00 p.m.
TD Stadium

Admission to the game required. An inflatable obstacle course, jumbo slide and much more.

HOMECOMING FOOTBALL GAME
1:00 p.m.
TD Stadium
Western vs. Queen's

For individual or group tickets please contact the Mustang Ticket Office directly at 519-661-4077 or visit: westernmustangtickets.universitytickets.com

GOLDEN ANNIVERSARY DINNER
6:00 p.m. Reception
7:00 p.m. Dinner
The Great Hall, Somerville House
Complimentary for alumni in reunion years (1963, 58, 53, 48)
Price: \$50 guests/alumni in non-reunion years

Join your classmates from 1963 and earlier for an elegant evening featuring a three-course meal, musical entertainment and a visit from Western's President, Amit Chakma. Seating will be arranged by reunion year.

Sunday, September 29

CULTURES OF LEADERSHIP
9:30 a.m. Doors open
10:00 – 11:30 a.m. Panel Discussion
Paul Davenport Theatre
Talbot College
Price: complimentary

Moderated by Anna Maria Tremonti, Host of The Current and The Current Review, CBC Take in a panel discussion about the cultures of leadership with some of Western's leading faculty. Learn about the critical and cultural practices taught at Western that shape ethical and effective leadership; hallmarks of Western's extraordinary learning environment for 135 years.

MUSTANG BREAKFAST
10:00 a.m. – 2:00 p.m.
Lone Star Texas Grill
660 Richmond Street

Get 15% off with your Alumni card Wakey, wakey, eggs and bakey. Meet up with fellow alumni and friends in the Mustang Room. Order off the tasty brunch menu and receive a ceramic Western coffee mug as a gift. Register online. Pay onsite.

PRESIDENT'S RECEPTION
11:30 a.m. – 1:00 p.m.
Talbot College Atrium

President and Vice-Chancellor, Amit Chakma and Mrs. Meena Chakma invite alumni celebrating reunion years and guests of the Cultures of Leadership to a reception in the Talbot College Atrium.

For more information, registration and a complete listing of faculty, chapter, and Affiliated College events, please visit: westernhomecoming.uwo.ca

*All prices include applicable taxes.

Join the conversation: [#westernhoco](https://twitter.com/westernhoco)

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Homecoming Kick-off & Alumni Association AGM

Thursday, September 26, 2013

Alumni Association AGM: 7:00-7:30 p.m.
Kick-off Celebration: 7:30-9:00 p.m.
Location: T.D. Stadium

Keynote: CBC Sportscaster Scott Russell, BA'80, BEd'81, MA'85

Kick-off Homecoming in true Western spirit!

Event highlights include:

- Presentation of the 6th Annual Spirit of Western Award
- A preview of Homecoming 2013
- Meet the Alumni Association Board of Directors
- Learn about what is new at Western
- Complimentary appetizers, refreshments, entertainment and more!

Call for Nominations:

The Alumni Association Board of Directors is always looking for strategic thinkers with the energy and ideas to make a difference. To nominate a Director, please e-mail the name, telephone number and a short paragraph about your nominee to Donna at dswanso2@uwo.ca.

Everyone is welcome. Please register online by Monday, September 23, 2013 at: westernconnect.ca/kickoff.



Celebrating Alumni Achievement

Each year, Alumni Western is pleased to recognize exceptional alumni at the Annual Alumni Awards Dinner, held at Homecoming. The Alumni Awards of Merit recognize exceptional individuals who serve as outstanding ambassadors for Western in each of four categories. In addition, the Women's Athletic Alumnae and 'W' Club honour eight alumni for their achievements and contributions to athletics.

2013 Alumni Award of Merit Recipients



Dr. Ivan Smith Award:
Robert Farley, BA'50, MD'54

St. Thomas, Ont. native Dr. Bob Farley was recruited to Western by football coach John Metras, and played on the 1949-50 Yates Cup championship team. Like many teammates, he went on to study medicine. Inspired by the example of Dr. Angus McLachlin, legendary Chief of Surgery, he qualified as a general surgeon and returned to St. Thomas to practice. Farley, who married a Western drum majorette, remained connected to the University throughout his busy career. Among other involvements, he helped to plan class reunions, raise money, select award winners and organize the annual Elgin County Picnic. He is delighted to receive an award named to honour Dr. Ivan Smith, a surgeon who had a profound effect on Farley's practice.



Professional Achievement Award:
Margaret Kavanagh, BA'74, MD'78

Margaret Kavanagh joined the Canadian Forces as a way of paying for her education at Western. "It started out as a purely economic decision," she says. "I never had any intention of making a career of it." Over the next 30-plus years she welcomed one challenging assignment after another, serving as a pioneer and role model for women in the military. She was the first woman medical officer to serve at sea and the first to command an army field unit. In 2007, she retired as Commander of the Canadian Forces Health Services Group. Although she has received many awards, Kavanagh says recognition from the University is important to her. "I had seven great years at Western," she says. "This is a great honour and a validation of all my hard work since then."



Community Service Award:
Hugh John Cook, HBA'56

Cook grew up in a family where volunteerism was a way of life. As his career took him from Thunder Bay to St. Catharines to Cornwall, he found a variety of ways to serve his communities. Among his many involvements, he spent 36 years as a member of the boards of general hospitals. He also volunteered with library boards, health units, an employees' credit union, colleges, universities and the United Church. As a retiree in London, Ontario, he became involved in Meals on Wheels London, Western's Senior Alumni group and several other organizations. At nearly 80, he still volunteers with five community organizations. "I feel so lucky that life has treated me well, so I have a responsibility to reciprocate," he says.



Young Alumni Award:
Ritu Bhasin, LLB'00

Growing up as a Sikh in southern Ontario, Ritu Bhasin knew the sting of racism and bullying. She studied law to address issues of social justice. Joining a Bay Street law firm, she became involved in talent management, often dealing with issues relating to diversity. After completing an Executive MBA at the University of Toronto, she launched her own consulting company, which helps

organizations in the areas of leadership development, diversity and the advancement of women. Bhasin also launched Mivoko, an online guide to name pronunciation designed to counter negative impact of hard-to-pronounce names. "I want to serve and live with honour and integrity," she says. "I am committed to goodness and making a difference in other peoples' lives."

Women's Athletic Alumnae (WAA) Elfrida Berzins Award is presented to individuals who have participated in Western Athletics as athletes, coaches or administrators; made further contributions in athletics, academics or public service; contributed to the development of women in sports-related areas; and acted as role models. This award is named for Elfrida Berzins, coach and director of Women's Athletics (1956 to 1970). The 2013 recipients are:

- Heather Cartwright, BA'93
- Brigitte Gagné, MSc'90
- Melanie MacKay, BA'83
- Bob Vigars

'W' Club Hall of Fame honours people who have made outstanding contributions to Western's athletic program as players, coaches or administrators. The 2013 inductees are:

- Terry Davis, BA'77, BEd'78
- Philip "Doc" Fitz-James, MD'49, PhD'53
- Frank Jagas, BA'95
- Jeff Petter, BA'88, HBA'90



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THE G. HOWARD FERGUSON AWARD

BY JASON WINDERS, MES'10

It's been a 'treasured' part of Mustang athletics for more than eight decades. And not only does it represent everything Western demands in a student-athlete, but it may just be the coolest looking trophy on the whole campus.

The G. Howard Ferguson Award is presented annually to a student-athlete who has shown the highest achievement during his or her university career in athletics, scholarship and university life. The award pays tribute to Howard Ferguson, former Premier of Ontario (1923-30) and Western chancellor (1945-46). In 1931, Western presented Ferguson with an honorary doctor of law degree. At that time, he was approached to offer a trophy for competition within the university; he welcomed the idea.

Paul Hauch, 1929 Mustang football team captain, was presented the first Ferguson Award during the 1932 Convocation in the J.W. Little Memorial Stadium. In the 81 years since, numerous Western icons have followed Hauch including Don Wright, former Mustangs track and field athlete, music and athletics philanthropist, in 1933 and Ramsay W. Gunton, another Mustang football team captain, and later University Hospital and Robarts Research Institute builder, in 1945. Jennifer Trung, a Mustangs swimmer, won the most-recent Ferguson award in 2013.

At its inception, the committee which selected the winner consisted of the university president, University College dean, Medical School dean, Hippocratic Society president and Athletic Association president, vice-president and secretary. In 1996, the Office of the Registrar assumed responsibility for the selection of candidates and the final selection of a winner.

The Ferguson Award has not been handed out on an annual basis. In fact, it completely ceased in 1966 until reprised in 1984. And while the main award resides permanently at Western, rotating among the home faculties of the student who wins it, winners do receive a smaller replica copy of the award to keep.

And while many Mustangs walk away from campus with treasured memories, few can say they also walked away with a treasure chest in which to hold them.

For a list of winners from 1932-2013, please visit alumnigazette.ca



Top: The G. Howard Ferguson Award (Photo by Genevieve Moreau)

Right: Paul Hauch, first recipient (1932) (JJ Talman Collection/Western Archives)





Join the Western Mustang Band for a 75th anniversary celebration on Sept. 27 at the Delta Armouries, 325 Dundas Street, London.

For tickets or information, visit the band's homepage, usc.uwo.ca/groups/mustangband/75th.html

MUSTANG BAND TRADITION MARCHES ON

BY JASON WINDERS, MES'10

We're getting the band back together – the whole band. Current members of the Western Mustang Band are inviting alumni from across the years and around the globe to Homecoming 2013 for a 75th anniversary celebration.

Only thing, that number might not be exactly in tune with the band's complicated history, one dominated by some of Western's biggest names from the past century.

But so long as the music plays on, who really cares when they officially struck up the band?

In his book, *Mustang Tales*, Bob Gage traced the roots of the band back to the mid-1920s. Citing a student *Gazette* article from 1927, Gage credited Paul McKibben, medical school dean, with the idea of forming a marching band in 1926. (It's a contention reaffirmed by Murray L. Barr in his book, *A Century of Medicine* at Western.)

Bruce Wiley, Meds'28, was named the first bandmaster of a "band in embryo" in 1927 as the group first performed at football games. In 1928, Ross Willis, BA'31, MA'33, LLD'72, was named bandmaster, when the uniform consisted of a sailor hat and blazer with 'UWO Band' on the breast pocket.

In 1929, the band partnered with the Canadian Officers Training Corps, and that group was labelled by the *Gazette* as the university's first "permanent and officially established band." The same year, 30 members

of the band, led by Willis, performed at the J.W. Little Memorial Stadium opening. That day was beautifully described by J.R.W. Gwynne-Timothy in his book, *Western's First Century*, where he wrote of the "new university band," sponsored by Col. W.J. Brown of the COTC.

In 1937, the Mustang Band debuted in purple and white with Don Wright as bandmaster. The legendary Wright organized the marching band into a form closer to what we know today, including herald trumpets, drum majorette and dance music on the field – all innovations at the time. Wright also arranged the school song.

And so, 1938 could represent the first full year of the group's "enduring and current traditions" – hence, the celebration this year.

But no matter the number, the celebration is about something larger.

"One of the most attractive aspects of Western is the undeniable school spirit. Western students are proud of their community; this shared enthusiasm has created a wonderful environment over the years," said Melanie Bechard, BSc'11, a band alumna and former band president. "I believe the marching band is Western spirit personified. It reflects and enhances our university's famous esprit-du-corps. Celebrating the band's tradition is further evidence that Western has a long-standing history of being the most spirited school in Canada.

"The enduring history of the band – and its continued success – is one more thing all Western students can be proud of."

NEW RELEASES From Western Alumni

Visit alumnigazette.ca to read summaries of each new release.

- 1) **Breakthrough!: Canada's Greatest Inventions and Innovations** - by John Melady, BA'62 (King's)
- 2) **Enhancing Performance: Mental Training for Coaches, Athletes, and Parents** - by Alexander Yarmey, BA'62, MA'63, PhD'65
- 3) **Accountability Denied: The Global Biofuel Blunder** - by Douglas A.L. Auld, BA'64
- 4) **The Big Muddy: An Environmental History of the Mississippi and Its Peoples, from Hernando de Soto to Hurricane Katrina** - by Christopher Morris, BA'81, MA'85
- 5) **Tether** - poetry by Laurelyn Whitt, PhD'85
- 6) **The Reflection of Life: Functional Entailment and Imminence in Relational Biology** - by Aloisius Louie, BSc'78, MA'79
- 7) **From Meteorite Impact to Constellation City: A Historical Geography of Greater Sudbury** - by Oiva Saarinen, BA'60, MA'66
- 8) **Olduvai** - by Steve Bull, BA'85, Dpl'88



← Voice Acting For Dummies

Stephanie Ciccarelli, BMus'06, and her husband David, founders of voices.com have just published a new book: *Voice Acting For Dummies*.

Voice acting is a unique career where the actor's voice can be heard worldwide – in commercials, audiobooks, animated movies, documentaries, telephone systems and much, much more. But where do you start?

Voice Acting For Dummies gives you step-by-step explanations and an abundance of examples from everything on how to find your signature voice to creating a demo to booking auditions.

- *Voice Acting For Dummies* shows you how to improve your vocal talents and make a career out of them
- Start with the basics – learn the ins and outs of the voice acting business, and what it takes to be successful
- Audition like a pro – understand the do's and don'ts of auditioning in person and online
- Create a voice-over demo – discover how to demonstrate to prospective clients the types of voices you can perform
- Dig into the script – develop strategies for understanding your role and bringing the written word to life
- Use audio recording software – find out how you can add music and sound effects to your demo and edit your finished product
- Get into business – explore ways to turn your voice acting talent into a business
- Build a home recording studio – find the right equipment for your needs

More information at: www.voiceactingfordummies.com



LEADERS IN INNOVATION

DINNER 2013

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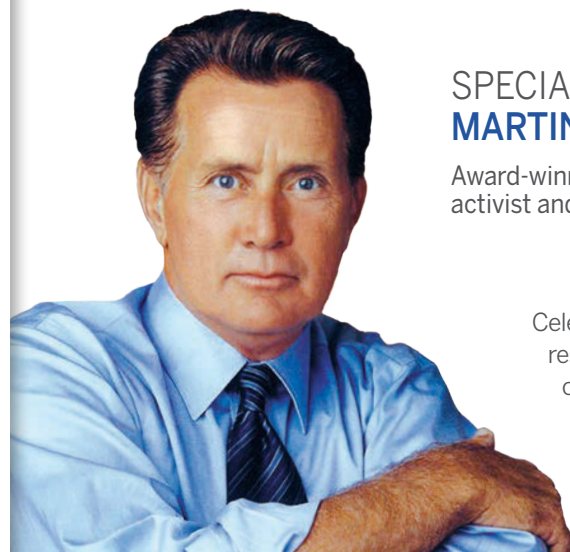
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VOICE OF ALUMNI
WITH ROBERT COLLINS, BA'77

RELIVE, REJOICE AND RENEW

Welcome to Homecoming 2013! If this is your reunion year and you have the opportunity to join your classmates on campus, or if you are connecting through this magazine, our refreshed website (alumni.uwo.ca) or our many events, indeed welcome back!

Congratulations to the Homecoming Planning Committee for all their efforts in pulling so many disparate elements together so successfully... under three poignant themes:

Relive the Spirit

As you hear the Western Mustang Band, celebrating its 75th Anniversary, strike up our school song, join in with the fervour of your first year experience. I had the recent experience of joining our energetic University Students' Council, which starts every meeting with a rousing rendition – the tradition lives on.

As you shake the hand of a classmate,

send a milestone update to this publication, or make contact through social media with fellow alumni, pause and remember your evocative Western moment – that first glimpse of our beautiful campus, the moment that you grasped a difficult concept, you really felt that you belonged or you exceeded your own expectations.

Relive the Wonder

As you recall those professors and ideas that challenged you, expanded your horizons and piqued your lifelong curiosity, explore our many new facilities and programs (many have been made possible through generous alumni donations). As you stroll the halls or flip these pages, you will get a taste of the great range of research that is an essential foundation for our continuous learning and a platform for innovation.

Recall the music of your era, the literary and visual arts of your time at Western and contrast them to the fine and interesting

'EACH ONE OF US HAS THAT COMPOSITE, RESIDUAL FEELING ABOUT THE STRENGTH OF OUR WESTERN EXPERIENCE...'

work underway today. As well, celebrate our "Purple and Proud" sporting tradition in this our 100th Year of Western Mustangs - acknowledge our fellow athletes, coaches, officials, administrators and sponsors who made it all possible

Relive the Feeling

Each one of us has that composite, residual feeling about the strength of our Western experience... which has come to be known as the "best student experience in a research intensive university" or the Western DNA, Homecoming and Founder's Day (March 7), which offers us two formal times a year to relive our experiences, rejoice in our friendships and renew our shared bonds. Indeed, welcome back!

Robert Collins is president of Western's Alumni Association. alumni@uwo.ca

ALUMNI EVENTS

Connect with old friends and make some new ones at Alumni Western events happening in locations around the world. Many of our events are family friendly and offer a great opportunity to enjoy the autumn months with the company of fellow alumni. Our full events listing can be found at: alumni.uwo.ca/connect/events

FEATURED EVENTS

OCT. 7 & 8 - The Power of LinkedIn Edmonton & Calgary, Alta.

OCT. 19 - CMA Convocation Reception – Toronto, Ont.

OCT. 23 - "David Bowie is" Talk and Tour with Professor Norma Coates at the AGO - Toronto, Ont.

NOV. 1 - A Movable Feast: Forty years of Writers in Residence – London, Ont.

NOV. 1 - B.C. Lions Game and Reception – Vancouver, B.C.

NOV. 7 - Annual General Meeting - Hong Kong

NOV. 18 - Social Science Alumni Reception - Seoul, Korea

DEC. 1 - Elf Family Event at the Grand Theatre – London, Ont.

Find us on Facebook



From the WTA house at Wimbledon 2013: WTA Chairman & CEO Stacey Allaster, BA'85 (King's), EMBA'00 (left) and Alison Hannah (Taylor), BA'86, (right). Both women played on Western's OWIAA championship tennis team of 1985/86 – seen here with coach of that 'vintage' year, Helen Luckman, MEd'82. (Photo by Robert Collins).

Discover the World



Alumni Western's 2014 Discover the World program offers travel opportunities for Western alumni and friends.

Join like-minded travellers on one of our journeys, enhanced by knowledgeable lecturers and tour directors, offering an exceptional cultural and educational experience.



Active
Cycling in Provence, Galapagos, Sail SE Alaska



On the Water
Trans-Pacific, Panama Canal, Danube, Iceland & Greenland



Language Lessons
Salamanca, Spain & Florence, Italy



Land
Normandy, Peru, Tuscany, China

To view all upcoming trips, visit alumni.uwo.ca/travel.

Contact us to receive a copy of our catalogue or to be added to our mailing list.

Susan Henderson
Tel: 519.661.2111 or 1.800.258.6896 ext. 85871
Email: discovertheworld@uwo.ca



Being a member has its advantages.

Your connection to Western can continue throughout your life. As a member of the Western family, take advantage of the many programs and opportunities available to you.

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To learn more, visit alumni@uwo.ca or call 519.661.2199 or 1.800.258.6896



ALUMNI NOTES AND ANNOUNCEMENTS



Joan Francolini (1950s)

1950s

Joan Francolini, BA'55, LLD'12 (Brescia), was appointed Chancellor of Brescia University College effective July 1.

Joseph L. Rotman, BA'57, LLD'09, has been reappointed as chair of the Canada Council for the Arts for a five-year term. Rotman, who serves as Western's chancellor, was first appointed to the post in 2008.

1960s

Justice David M. Steinberg, BA'60 (Huron), LLB'63, has recently retired as a family law judge and joined the Alternative Dispute Resolution Group at Ross & McBride. Steinberg is a founding editor of the Reports of Family Law (R.F.L.), co-editor of the annual editions of the Ontario Family Law Practice and was recipient of the Award of Excellence from the Family Law Subsection of the Ontario Bar Association (O.B.A.) in 2012. He received the Distinguished Service Award from the Association of Family Conciliation Courts in 1999 and was Past Chair of the Family Court Rules Committee.

Carl Fleck, BA'62, LLB'65, Q.C. was recently chosen to share his story, "Why I went to law school," on a site published by the Ontario Bar Association - whyiwenttolawschool.ca

Sherrill Grace, BA'65, won the Queen Elizabeth II Diamond Jubilee medal in January. It was awarded by the Governor General and the Royal Society of Canada in January for Scholarship and Service. In 2009, Grace was made a University Killam Professor at UBC—currently one of 3 professors to hold this title. Her co-edited book, *Bearing Witness: Perspectives on War and Peace from the Arts and Humanities* (MQUP), appeared in the fall of 2012.

Harriet Walker, BA'68 (Science), has been appointed Vice-Chair of the Board of the National Gallery of Canada.

Professor **Melvyn Goodale, PhD'69**, has been elected a fellow of the prestigious Royal Society (UK).

Morris Prychidny, BA'69 (Economics), has been appointed a Director of the Board of Nighthawk Gold Co.

1970s

Nancy Watters (nee Plaxton), BScN'72, MScN'80, was honoured to be the recipient of the Award of Merit from our provincial Nursing Association, the RNAO (Registered Nurses of Ontario) at the 2013 AGM in April. This award recognizes registered nurses who have made an outstanding contribution to RNAO and to the profession of nursing in Ontario. Winners demonstrate responsibility for professional development and are exemplary role models and mentors to peers.



Thérèse Quigley (1970s)



Dr. Geraldine Hyatt-Williams, MD'72, and Dr. Robert Hyatt-Williams took part in Western Weekend at Vindolanda, June 28-30. Over the course of three days, the alumni group enjoyed unparalleled behind-the-scenes access at Vindolanda, a Roman fort located just south of Hadrian's Wall in England. At that site, Western's Department of Classical Studies runs the university's Vindolanda Field School, a five-week experience for students each summer. Drs. Hyatt-Williams are pictured at a reception with Dan Turner, left, current Western student, and Andrew Ringlet, right, who supported Turner's study abroad through a Global Opportunities scholarship.

Thérèse Quigley, BA'75, BEd'77, has been appointed President of Canadian Interuniversity Sport for a two-year term effective 2014.

Neil Kennedy, BMus'76, BEd'77, was inducted into the North Bay Musicians and Entertainers Hall of Recognition on June 7, 2013.

Taj I. Mitha, LLB'76, has been elected Chair of the Board of Governors of British Columbia Institute of Technology.

Archibald Nesbitt, LLB'76, has been appointed as Non-Executive Chairman of the Channel Resources Board.

Victor Dusik, MBA'77, has been elected to the Board of Directors of Equal Energy.

Ronald Gagel, BSc'77 (Zoology), has been elected Director of Stonegate Agricom. He serves as an Advisor of Torex Gold Resources Inc.

Terence Kavanagh, LLB'78, was elected a Board Member of Kingsway Financial Services Inc. for one-year term.

Peter Mitchell, BA'78 (Economics), has been appointed Senior VP and CFO for Coeur d'Alene Mines Co effective June 3, 2013.

1980s

Prof. Cedric Briens, PhD'80 (EngSci), has been appointed a Scientific Director for Lignoworks-The NSERC Biomaterials and Chemicals Strategic Research Network.

The University of Victoria has selected **Prof. Jamie Cassels, LLB'80**, as its next president. He was vice-president academic and provost at UVic from 2001-2010, and before that, dean of law. His five-year term as president began July 1, 2013.

Peter Cauley, BA'80 (ACS), has been appointed CFO of the Nightingale Informatix Co.

Marc Courtois, MBA'80, has been named Chairman of the Board for NAV Canada, the country's civil air navigation services provider. He has been a board member since 2012.

Michael J. Norris, MBA'81, has been appointed to the Board of Directors of Keyera Corp. of Calgary.

R. Jeffrey Orr, HBA'81, will succeed Ray McFeetors as the Chairman of Great West Lifeco Inc. He has been a director with Great West Lifeco since 2002.

Ronald Close, HBA'81, has been appointed CEO for Pelmorex Media Inc., Toronto.

The Canadian Public Relations Society (CPRS) Toronto chapter recently named **Cathy Cowan, BA'82 (PoliSci)**, as its PR Professional of the Year at its annual ACE Awards Gala. The award recognizes outstanding personal achievement within the public relations industry over her career, with particular focus on her successes over the past year (2012-2013).

Dr. Bradley G. Thompson, PhD'82 (Microbio/Immun), has been appointed to the Board of Directors of Lorus Therapeutics of Calgary.



Cathy Cowan (1980s)



Gene Stefanyshyn (1980s)

Paul R. Baay, BA'83, has been reappointed for a third term on the Board of Trustees of the National Gallery of Canada.

Lynn Patterson, HBA'83, has been appointed as Special Adviser to the Governor and Senior Representative Toronto Office (Financial Markets) at the Bank of Canada, for a two-year term, effective June 15.

Beth Park, BA'83, has been appointed to the Advisory Board of Skyland Trail a nonprofit treatment organization for adults with mental illness in Atlanta.

Dr. Hidayat R. Hosen, PhD'83 (Epidemiology), has been appointed Chair of the Board of Directors of CSA Group—a standards development and global testing and certification service provider.

Physical Education alumnus **David Cruise Malloy, BA'83, MA'86**, (PhD'93, Ottawa U), - and member of the Mustangs Track & Field Team ('79-'82) has just been appointed Vice-President Research at the University of Regina.

W. Geoffrey Beattie, LLB'84, has been appointed Chairman of Relay Ventures-Canadian venture capital firm.

Stephen Carlin, BA'84 (Economics), has been appointed VP, Senior Portfolio Manager, Canadian Equities at CIBC Global Asset Management Inc.

Eugene (Gene) Stefanyshyn, MBA'85, has been named VP, Innovation & Racing Development with NASCAR. He will be based at NASCAR's Research and Development Center in Concord, NC.

Opera singer **Adrienne Pieczonka, BMus'85, DMus'12**, was named Honorary Fellow of the Royal Conservatory of Music in May.

Ian Douglas, BSc'85, BESC'87, has been appointed to the Advisory Council on Drinking Water Quality and Testing Standards by the government of Ontario.

Valerie Fox, BA'86 (King's, French), retired after 32 years with Canada Post in Ottawa, and moved back to London, Ontario.

Shalom 'Shal' Jacobovitz, BSc'86 (Biology), has been selected as the American College of Cardiology's Chief Executive Officer in Washington. Prior to this appointment, he was with Actelion Pharmaceuticals.

Philip Wheelton, BA'86 (PoliSci), has been appointed President of Promithian Global Ventures Inc., a development stage mining company.

Michael M. Hannan, BA'87 (Admin/ComFin/Econ), has been appointed to the Board of Directors of the Canadian Tourism Commission.

Camillo Di Prata, MBA'87, has been elected to the Board of Centric Health Co.

Horst Hueniken, MBA'87, has been appointed to the Board of Directors for Xylitol Canada Inc—major manufacturer of xylitol and related products.

Lisa Stadelbauer, BA'88 (Admin/Com), has been Canadian Ambassador to the Republic of Zimbabwe with concurrent accreditation as High Commissioner to the Republic of Botswana since her appointment in 2011.

Stephen Munford, BA'88 (Economics), was appointed to the board of Wurdtech Security Technologies, a company that provides security and protection against cyber threats.

Evan Kirsh, HBA'89, MBA'93, has been named President of the Starlight U.S. Multi-Family Core Fund, a newly-created, TSX-V listed entity, sponsored and asset managed by Starlight Investments Ltd.

1990s

Clare Kozroski, MD'90, has been elected president of Saskatchewan Medical Association.

Robert J. Paterson, BA'90 (Philosophy), was appointed President & CEO of Alterna Savings, an Ontario-based financial institution. He brings 20-years of relevant industry experience to the role.

Jeremy A. Rakusin, BA'90 (Scholar's Elective), has been appointed to the Board of Directors of CSA Group, an independent, not-for-profit membership association dedicated to safety, social good and sustainability.

Roy Zakka, BA'90 (Economics), Senior Vice-President and Associate Director at Macquarie Private Wealth, has been announced as one of the top 10 CEO Elite Advisors. Since graduating, Zakka has been building a track record of providing successful investment leadership to high net worth investors including Canadian celebrities-actors, comedians, directors, producers and musicians. He was also recently recognized in April 2013 issue of Investment Executive.

Louise A. Lutgens, BA'91 (Admin/Com), is a Senior VP, Community and Cultural Affairs for Toronto 2015 Pan/Parapan American Games Organizing Committee.

Robert I. Presser, MBA'91, has been re-appointed as Chairperson of the Board of Directors of Defence Construction of Canada.

Colleen McGinn-Cardwell, BSc'91, BScN'94, has been promoted to Healthcare Executive with the Cerner Corporation. Colleen resides with her husband Kevin in Tampa Bay Fla., and travels both domestically and internationally to assist various health care clients with their informatics journey. She is also board-certified in Informatics Nursing with the ANCC and holds an MHA from the University of South Florida. Cerner's World Headquarters is located in Kansas City Missouri.



Adrienne Pieczonka (1980s)

Judy Bornais, BA'92 (PoliSci, Brescia), Dipl'93 (PoliSci, Kings), BScN'97, MSc'99 (Physiology), from the University of Windsor has been awarded "The Excellence in Teaching Award" by the Council of Ontario University Programs in Nursing.

Kevin P. Jennings, BA'92 (Economics), has been appointed as the Chief Financial Officer of SUN Gold.

Mark A. Rayner, MA'92 (Journalism), has won an IndieReader Discovery Award for humour at BookExpo America a major literary trade show in New York City.

Kevin Sambleson, BA'92 (English), has been named Director, Business Development with Jim Pattison Lease; Canada's largest privately owned fleet management and leasing company. Kevin is based in the Mississauga office.

Marie Gage, MSc'92 (OT) and Don Gage, BSc'73 (Computer Science) have formed a new business, selling the art of artisans who live and cottage

in the Haliburton Highlands of Ontario. The website, madeinhaliburton.ca, represents visual artists in a variety of media including painting, pottery, fibre art, sculpture and metal art. It also represents the performing, literary and media arts through the offering of books, CDs and DVDs created by or about artists with an affiliation to the Haliburton Highlands.

Michael Copeland, LLB '93 and MBA'99, was named President & Chief Operating Officer of the Canadian Football League (CFL). Copeland is an experienced professional with an extensive international business development, management and legal background. He has worked in a senior executive capacity with the CFL since 2006. Copeland has responsibility for the league's strategic planning, finance, sponsorships, licensing, legal, football operations, and administrative functions. During his tenure, he has managed several key initiatives for the CFL, including the establishment of a new salary cap system, the completion of a comprehensive new broadcast and



Lona Nallengara (1990s)

digital rights agreement, the launch of instant replay, the negotiation of a new collective bargaining agreement with CFL players, which includes the introduction of the CFL's first drug testing policy, and the return of CFL football to Ottawa.

Lona Nallengara, BA'93 (PoliSci), has been recently named chief of staff for The Securities and Exchange Commission. Nallengara joined the SEC from Shearman & Sterling LLP in New York, where he was a partner in the Capital Markets practice group and advised public companies and financial institutions on a wide range of capital raising activities. Nallengara also served as the firm's co-hiring partner, co-chair of its associate development committee and international associates and trainees committee, and as a member of the firm's diversity committee. Prior to joining Shearman & Sterling LLP in 1998, Nallengara practiced in the corporate group at the law firm of Osler, Hoskin & Harcourt LLP in Toronto. Nallengara, 42, earned his law degree in 1996 from Osgoode Hall Law School in

Toronto and his undergraduate degree in Political Science in 1993 from Western.

Scott Lampard, BA'93 (PoliSci), has been appointed Chief Country Officer for Canada to Deutsche Bank effective July 1, 2013.



Kas Rigas (1990s)

Kas (Maglaris) Rigas, BA'94 (English Lang/Lit), has been promoted to Managing Director of MWW's Consumer Lifestyle Marketing practice. Since joining MWW as SVP, Rigas has been an integral part of the consumer team contributing to the growth of MWW's health and wellness, automotive and travel sectors.

Janet De Silva, EMBA'94, has been elected to the Board of Intact Financial Co.



Salim Teja (1990s)

Salim Teja, HBA'96, has been appointed Managing Director of Information Technology for MaRS Discovery District.

James Black, MBA'97, was appointed Chief Information Officer of Centric Health Co effective April 8, 2013.

Leslee J. Thompson, EMBA'98, President and CEO of Kingston General Hospital has been appointed to the 2013/2014 board of trustees of Canadian Foundation for Healthcare Improvement.

Jason Campbell, BA'98, Dipl'99 (Economics), has been appointed as Principal of Eckler Ltd, Toronto.

2000s

Linda Cleroux, EMBA'06, has been appointed Chief Financial Officer at Schneider Electric Canada, a global specialist in energy management.

Dustin Haw, BSc'06, PhD'12 (Physics), has been appointed to the Board of Directors of Holloway Lodging Co.

Ryan Kalt, LLB'07, MBA'08, has been appointed Chairman of the Board of Athabasca Nuclear Corp. (formerly Yellowjacket Resources Ltd).

Jacob Breuer, BA'09 (Psychology), was winner of the 22nd Whistler Valley Train Men's 10K Run on June 15.

2010s

Nicole Etherington, BA'11 (Scholar's Electives/Sociology), is one of eight women at Ontario universities who have been honoured with the 2013-14 Women's Health Scholars Award from the Council of Ontario Universities for her research on the effects of childhood poverty on women's health.

Jack Lee, MSc'11 (Physiology, Pharmacology & Toxicology), has been awarded with The Ontario Centres of Excellence and the Ontario Brain Institute Entrepreneurship Fellowship to help commercialize technology that will assist in the treatment of tremors, the most common of all movement disorders.

Mayank Chadha, MBA'13, has been appointed Director of Operations at Signal Hill Equity Partners.

IN MEMORIAM

Mary Louise Crawford, BA'35, on April 8, 2013, in Austin, Texas.

Walter B. Brandie, HBA'39, on June 28, in Strathroy, Ont.

N. Stuart Land, HBA'40, on April 26, 2013, in Vancouver, B.C.

Dorothy L. Pattenden, BA'43, on May 26, 2013, in Petrolia, Ont.

Elizabeth G. Brennan, BA'44, on May 8, 2013, in London, Ont.

Evelyn Mary (Powell) Cartier, BA'45, on Oct. 19, 2012, in London, Ont.

Ken D. Kerr, HBA'45, on April 3, 2013, in Courtenay, B.C.

Thomas S. Hawkins, BA'48, on June 20, 2013, in Hanover, Ont.

Donald McKillop, BA'48, on May 4, 2013, in London, Ont.

Dr. Cecil Robert Craig, BSc'46, MD'49, on May 16, 2013, in Kelowna, B.C.

Donald Hyland, BA'49, on May 1, 2013, in Windsor, Ont.

Donald W.C. Brent, BA'50, DpiBus'51, on May 10, 2013, in London, Ont.

Donald E. Bruce, BA'51, on June 25, 2013, in London, Ont.

Dr. George Franklin Mills, MD'51, on May 30, 2013, in London, Ont.

Elizabeth D. Masson, BA'51, on June 22, 2013, in Windsor, Ont.

Glenn O. Rui, HBA'51, on Jan. 18, 2013, in Calgary, Alta.

Bruce L. MacAlpine, HBA'52, on April 26, 2013, in Stratford, Ont.

G. Boyd Chesney, HBA'53, on February 20, 2013, in Richmond Hill, Ont.

Ronald D. Ray, HBA'54, on June 21, 2013, in North York, Ont.

Gerald W. Clarke, MBA'55, on June 18, 2013, in Vancouver, B.C.

Herma Kirkland, Dipl'55, BScN'60, on May 18, 2013, in Toronto, Ont.

Don Richard Lunney, BA'55, MA'57, Kappa Alpha Literary Society, on May 3, 2013, in Sarnia, Ont.

Donald Prowse, BA'55, on May 17, 2013, in Exeter, Ont.

Aurele Lucien (Lou) Paré, HBA'55, on April 29, 2013, in London, Ont.

John Ronald Stables, BA'55, on May 2, 2013, in Edmonton, Alta.

Maitland E. Edgar, BA'56, on June 14, 2013, in Petrolia, Ont.

Margaret Jean McLellan, BA'56, on Jan. 22, 2013, in Dutton, Ont.

Douglas R. Richardson, HBA'56, on May 13, 2013, in Toronto, Ont.

Gordon Arthur Cole, MBA'57, on January 20, 2013, in Edmonton, Alta.

Sister Marie-Louise R. Janisse, BA'57 (Brescia), on June 22, 2013, in Chatham, Ont.

William T. Wareham, BA'58, on June 27, 2013, in Guelph, Ont.

Edna Anne Bremner (nee Pestell), DiplNurs'59, on May 20, 2013, in Toronto, Ont.

Mary Callaghan, BA'60 (Brescia), on June 12, 2013, in Toronto, Ont.

Katherine Jean (Ross) Cano, DiplNurs'60, on January 25, 2013, in Oscoda, MI.

George Pappas, BA'60, on April 20, 2013, in Poros, Greece.

John Patrick Duffy, BESC'61, on May 7, 2013, in Sarnia, Ont.

Ruth Yvonne Whitehead, BA'62, on May 11, 2013, in Ottawa, Ont.

Robert Douglas Preston, BA'65 (Huron), LLB'69, on June 6, 2013, in Toronto, Ont.

Dr. Peter C. Green, MD'66, on May 12, 2013, in Fort Worth, Tex.

William C. Hamilton, LLB'66, on April 20, 2013, in Guelph, Ont.

William 'Bill' Albert Wilbur, BA'66, on March 23, 2013, in Brantford, Ont.

James Byrne, BA'69 (King's), on June 25, 2013, in Windsor, Ont.

Lawrence Leidal, BA'67, Cert'69, on August 6, 2012, in Simcoe, Ont.

Donald D. Quiring, DipBus'67, MBA'70, on May 12, 2013, in Ottawa, Ont.

David S. McNaught, BA'69, on May 8, 2013, in Toronto, Ont.

Dr. Francis P. Chan, BSc'72, PhD'77, on June 14, in London, Ont.

John Henry Oostveen, BESC'72, on May 20, 2013, in Chatham, Ont.

Dr. James Arthur Head, BSc'73, on May 27, 2013, in Union, Ont.

Dr. Peter John Kewin, BA'81, on May 11, 2013, in London, Ont.

Patricia A. Job, BA'74, on Oct. 12, 2012, in Sechelt, B.C.

Margaret Ann Munro, BA'75, Cert'78, BEd'78, on May 16, 2013, in Toronto, Ont.

Paul Edward Dickey, BA'76, LLB'79, on May 25, 2013, in Barrie, Ont.

Dermot Joseph Griffin, BA'78, on April 27, 2013, in Belfast, Ireland.

Cheryl Jean Morrison, BSc'78, on May 12, 2014, in Calgary, Alta.

Winnifred Edythe Way, BA'78, on June 24, 2013, in Tilsburg, Ont.

John David Harrison, MA'80, on March 1, 2013, in Kitchener, Ont.

Peter (Pete) John Kewin, BA'80, on May 11, 2013, in London, Ont.

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Maria A.M. Rishea, BA'81, on March 2, 2013, in Fort Mcleod, Alta.

Heather Michelle Manners-McKittrick, BA'88, LLB'91, on June 27, 2012, in Perth, Australia.

Sheelagh (McPhee) Riggan, BA'88, on March 5, 2013, in Exeter, Ont.

Marion Alice Hunter, BA'92, on June 3, 2013, in London, Ont.

David Gregory Smith, BA'93, on April 1, 2013, in Toronto, Ont.

Amanda Lucas, JD'12, on June 15, 2013, in Toronto, Ont.

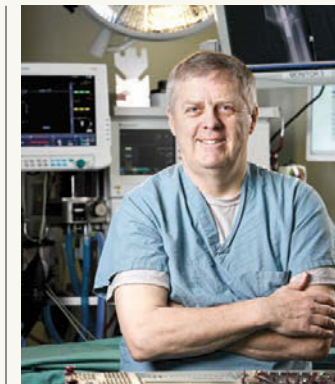
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REMEMBERING: JIM ROTH, MD'75

BY DR. GRAHAM KING

Jim Roth, MD'75, was the Director of the Hand and Upper Limb Centre (HULC); Chair of the Division of Orthopaedic Surgery at Western University; and Chief of Surgery at St. Joseph's Health Care, London at the time of his untimely death on Feb. 1, 2013. Jim was a devoted family man, outstanding athlete, skillful surgeon, willing teacher, inquisitive scientist, master administrator and faithful friend.

Jim came to Western as an undergraduate student in Chemistry in the early 70's. After only two years he was accepted to medical school all while playing varsity rugby and football. He excelled during medical school receiving the Lange Award as a graduating Western medical student with one of the highest scores in his class. After completing a rotating internship at the Royal Jubilee Hospital in Victoria, B.C. he returned to Western, encouraged by Dr. Jack Kennedy, to join the Orthopaedic Residency training program. While in residency he did pioneering research with Dr. Kennedy on a synthetic ligament for the knee. The 'Ligament Augmentation Device' or LAD



was subsequently marketed by 3M.

Jim received the Richard O'Connor Research Award from the Arthroscopy Association of North America, the Sports Medicine Research Award from the World Masters Games, the O'Donoghue Sports Medicine Research Award from the American Orthopaedic Society for Sports Medicine, the J. Edward Samson Research Award from the Canadian Orthopaedic Foundation and the Founder's Medal from the Canadian Orthopaedic Research Society. Jim received a prestigious R. Samuel McLaughlin Fellowship to travel abroad for further clinical and research training.

After returning to Western Jim joined the staff of Victoria

Hospital in 1982 with a busy practice in both Hand Surgery and Sports Medicine. Jim pioneered the development and clinical evaluation of arthroscopic surgery of the wrist.

He travelled widely as a sought after speaker on wrist arthroscopy, writing papers and book chapters, preparing surgical videos and leading cadaveric training sessions. He quickly became world renowned although he was still very young. He advanced through the academic ranks at Western from an assistant, an associate to a full professor of surgery in just 7 years! At Victoria Hospital he worked side by side his longtime friend and fellow Western athlete, the late Dr. Robert McFarlane, who shared his passion for excellence in hand surgery.

In 1992, Jim and Bob moved their practices to St. Joseph's Hospital and co-founded the Hand and Upper Limb Centre. They had a vision of a multidisciplinary centre of excellence for clinical care, teaching and research in hand and upper limb surgery. The unit combines the expertise of both plastic and orthopaedic surgeons with a dedicated

partnership of nurses, anesthesiologists, physiatrists, therapists and scientists. Jim's incredible drive, his inability to accept no for an answer, Bob's wise council and the support of St. Joseph's Hospital allowed the centre to grow and flourish. The Hand and Upper Limb Centre is now the largest of its kind in Canada and one of the largest in the world.

Jim wanted the HULC and the Western Orthopaedic division to be the best in Canada and the world. He worked tirelessly for that goal. But it really was not work to him at all. It was a true labour of love. A passion. In 2004, HULC received the Schulich School of Medicine Team Award of Excellence. HULC received international recognition when the unit was featured in the Michael Moore movie 'Sicko'.

So while we'll miss him, he is still here with us in so many ways. We will remember him and honour him by continuing to strive for excellence in everything we do. He would have it no other way.

Dr. Graham King's complete tribute to Dr. Jim Roth can be found online at:
alumnigazette.ca

Remembering is a new *Western Alumni Gazette* feature. Essays of less than 400 words about alumni who have passed in the last year will be considered. Only one will be published per issue, and you will be contacted if yours is chosen. Those not chosen for publication may be featured online at alumnigazette.ca. Submissions can be sent to wag.editor@uwo.ca or *Remembering*, c/o WAG Editor, Communications & Public Affairs, Western University, Suite 360, Westminster Hall, London, Ontario, Canada, N6A 3K7.

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DEADLINE FOR INCLUSION IN THE WINTER 2014 ISSUE IS NOV. 23.

"I'm thankful for Western alumni who give so students like me can achieve our goals."

Christina Shan

Fourth-year business and computer science student

Christina knows what alumni generosity feels like. Having received a student award, she is even more motivated to apply her business and leadership skills to help a small charity that supports low-income families.

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THE FINAL SAY
WITH PAUL WELLS, BA'89

ACADEMIC MARRIAGE THAT WORKS

When I was an undergrad at Western in the mid-80s, you could divide students roughly into those who knew what sort of education they wanted and those who were making it up as they went along. I was surprised to find myself in the latter group.

I finished high school with something pretty close to straight A's, so I figured I would stride purposefully through the halls of academe, bursting through the doors at one end of the campus and emerging, minutes later, out the other end with a medical degree. That didn't happen, and today I type for a living.

There was, of course, nothing wrong with having no plan, or trading your plan in for something less structured.

But I was always fascinated by my friends who knew exactly what they wanted to do. Many were engineering students. Their schedules were loaded up with lecture and lab hours, they seemed to live at the library, and yet somehow they were often also the most reckless and entertaining at The Spoke. Even more exotic to me were the business students. It had never occurred to me that making money was something you could study at school.

What had also never occurred to me,

until recently, was that you could combine these two odd breeds of student. Engineers spend their lives solving technical problems. Business students spend their lives finding opportunities for profit. What if somebody knew how to do both? What if there was a school designed to hone both kinds of skill?

It's not a frivolous question. In the spring I spoke at a conference organized by Mitacs, a federally-funded research organization that's trying to increase connections between science and industry. The conference asked what's become a perennial question among Canadians interested in enhancing the knowledge economy: if research produces new ideas, and Canadian businesses are (rather notoriously) not implementing new ideas to generate new processes, products and services, what's the missing link?

Too much emphasis has been put on trying to 'improve' the research by making researchers focus their efforts in areas that might be business-friendly. The problem with that approach is that over the long term, it's hardly obvious what's business-friendly, and constraining the choices of researchers is often counterproductive.

So lately, people in the field have started to ask whether the problem is at the other end. Maybe researchers are coming up with plenty of good ideas, but businesses are not in the habit of looking around for new ideas and integrating them into the corporate culture. "Quite frankly, if there is an innovation problem in Canada, that's the responsibility of the management and boards of directors here in Canada," John Manley, the former Industry Minister, who is CEO of the Canadian Council of Chief Executives, has said.

But how can that problem be fixed?

Mitacs has a program to send grad students from science disciplines into businesses to solve specific technical problems. It has another program designed to teach science grads the rudiments of business culture — job interviews, CV writing and so on — so they can function in that world. At the conference we wondered whether to take the notion further — to train business executives from the start to be literate in technical subjects.

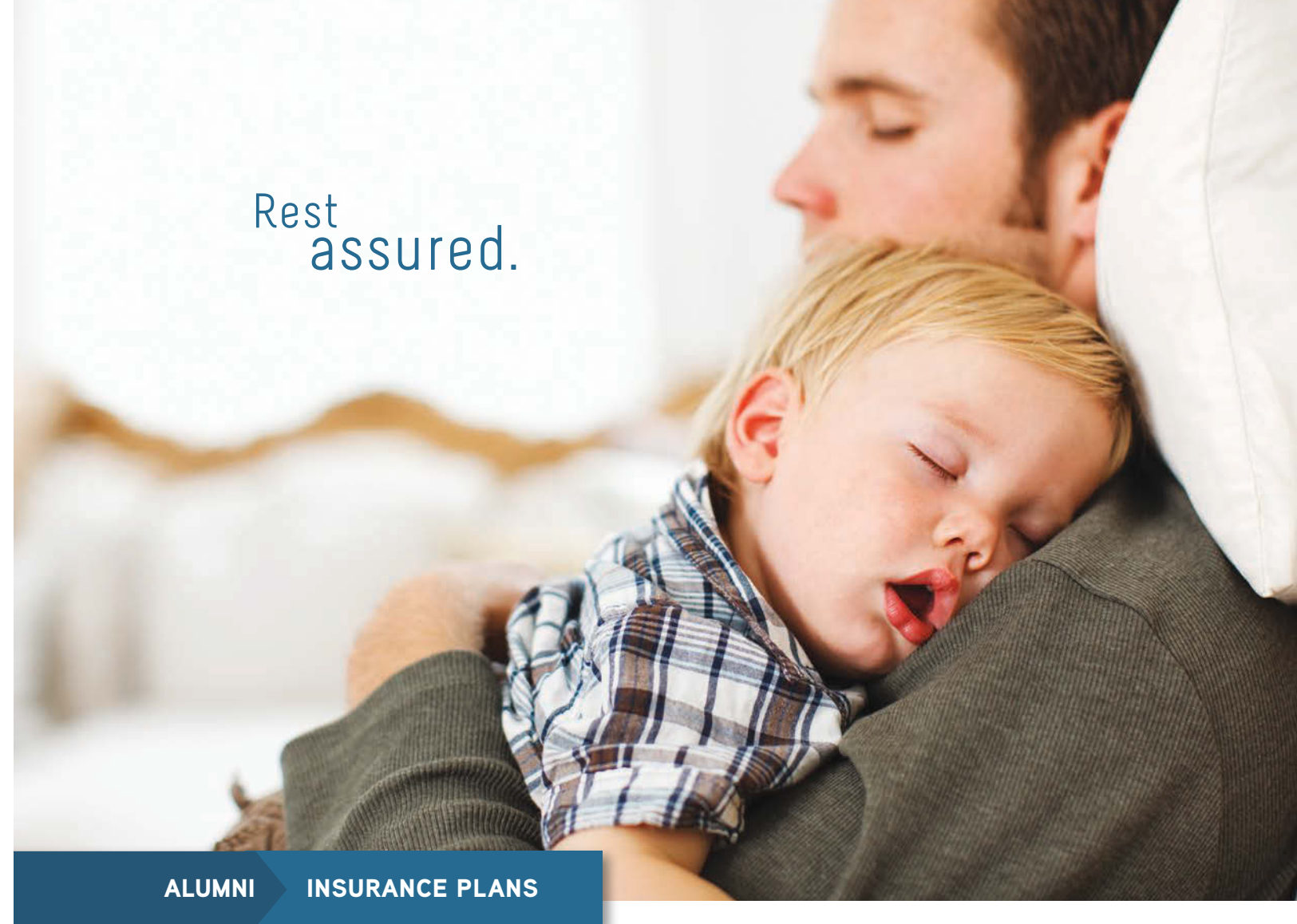
Then a week after the conference, and quite by coincidence, speculation became reality. Western announced it had received \$3 million from alumni John M. and Melinda Thompson to set up a Centre for Engineering Leadership and Innovation at Ivey Business School. The gift will substantially increase the number of Western engineering students who receive business education while at Western.

John Thompson knows that business and engineering aren't incompatible: he studied engineering at Western before becoming CEO of IBM Canada and, from 2008-2012, Western's chancellor.

With this gift, Western will become a leader in the kind of education that combines business savvy with traditional engineering expertise. That will help create a new generation of innovative business leaders. In turn, a more innovative business climate will take some of the political pressure off science researchers to solve problems in the business culture that have nothing to do with research. This is the kind of big, structural solution to an emerging problem that engineers have often been good at. It's easy to spend more than \$3 million in higher education. Hard to spend it on something more interesting than what John and Melinda Thompson have come up with.



John and Melinda Thompson



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Alumni Gazette

Publication Agreement # is 40069342
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MYTH: I'd never make any friends in those places.

REALITY: I'm meeting so many great people.

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